

LIFE



COLONEL JIMMY STEWART

SEPTEMBER 24, 1945

10 CENTS

BY SUBSCRIPTION: TWO YEARS \$8.50

Ethyl comes back...

You've often missed Ethyl, haven't you?

So have millions of other car owners often missed the eager, responsive power of America's finest gasoline.

Before long there will be a full supply of top-quality Ethyl. You'll be able once more to keep your tank filled with liquid power that will bring out all the performance that was built into your engine.

Knocking and sluggishness

will be just wartime memories.

Yes—you're really going to enjoy driving again.



*Look for
the Ethyl trade mark*

The Ethyl emblem on the pump
is your guide to top-quality gaso-
line.

ETHYL CORPORATION
Chrysler Building,
New York 17, N. Y.



Rubber springs for cars will bring the feather bed that rolls

A typical example of B. F. Goodrich development in rubber

THIS is no future hope, no drawing-board dream—this B.F. Goodrich postwar contribution is finished, tested, will soon be on the road in the newest, most modern buses. It isn't yet being used in automobiles but *can* be—also in farm tractors, bicycles—in fact, almost any vehicle you can mention. It is the "feather bed ride" that designers have longed for—it is the rubber spring.

This B. F. Goodrich development will add more to riding comfort than anything since the air-filled tire replaced the solid tire many years ago. It consists of two cylinders—the space between them filled with rubber. The weight of the car connected to the inner cylinder makes it turn within the outside cylinder, gives a twisting action to the rubber. This absorbs practically all

the bumps and road shocks that would pass right through the stiff steel springs.

Research at B. F. Goodrich applies not just to new, unusual things like this but to every type of tire and every kind of rubber product used in home or industry. No product, however familiar, is ever regarded as too "standardized" to be steadily and constantly improved. When you buy a B. F. Goodrich tire or conveyor belt or length of hose or anything that includes use of rubber or

synthetics—you may be sure you're buying the latest improvements that science and study can make. This new spring is just one of a series of developments that started years ago and will continue. Research, to create better values, never stops at *The B. F. Goodrich Company, Akron, Ohio.*

B. F. Goodrich
RUBBER and SYNTHETIC products

This One



NH8Z-R6G-LSZ4



THAT LOOK IN HER EYES . . . pleased, a bit triumphant,
may mean she is rousing the interest she planned on. For
she *did* plan it that way. Most clever women dress to light
other eyes with admiration, their own with self-confidence.
You must, too. So, for You . . . Kayser is creating the most
eye-catching lingerie . . . hosiery . . . and gloves
that any woman's eyes will ever rest on. That's why

"Eyes are
on Kayser"

KAYSER

HOSIERY UNDERTHINGS GLOVES LINGERIE

LETTERS TO THE EDITORS

KAMIKAZE

Sirs:

This letter will acknowledge receipt of John Hersey's article "Kamikaze" (LIFE, July 30).

There are two inaccuracies which I request be corrected. The incident reported about a plane hitting my flagship is not a fact. The only time my flagship has been hit was during the raid on the Marshall and Gilbert Islands in the month of February 1942. The plane that hit on that occasion was disintegrated after hitting the flight deck and crashed over the side without further damage. The second incident about "sweepers, man your brooms" is so old in the fleet that it has very long whiskers. I am not the originator. . . .

Mr. Hersey said the Kamikazes would not turn the tide of the Pacific war. In that he was more than right. We out here were certain they would not!

W. F. HALSEY
Commander, Third Fleet

FPO, San Francisco

BOY AND HIS DOG

Sirs:

Thanks for publishing those pictures of Larry Jim Holm and his dog Dunk on that farm in Iowa (LIFE, Sept. 3). How I envy Larry! . . .

I, too, was raised on a farm in the Midwest and had a dog that went everywhere with me. But time marches on and we can't turn back the calendar.

JIM HAWKINS

Hartford, Conn.

Sirs:

If Mark Twain had chosen the camera as his medium, he could scarcely have done better than LIFE's photographer did with Larry and Dunk.

LOUIS deRONGE

Boston, Mass.

Sirs:

I liked your article about Larry Holm and his dog. I would like to have a dog but my mother won't let me. She thinks I have enough pets already and all the pets I have are a cat, a rabbit and a goldfish. Don't you think she ought to let me have a dog?

NELSON DUNFORD

New Haven, Conn.

● Well, Nelson. . . —ED.

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LIFE
September 24, 1945

Volume 19
Number 13

YANK FASHION

Sirs:

Here's what happens when an imaginative Yank meets up with a couple of Nazi flags in occupied Germany (LIFE, Sept. 3).

Lieut. Don Early, a member of the 9th Air Force Service Command Base at Erding, Germany, picked up the flags in a captured enemy warehouse in Nürnberg.

He had a German woman employed at his base cut down the flags into these results.

W/O AL KLINE

Erlangen, Germany



OCCUPATION (FRONT)



OCCUPATION (REAR)

DIVORCE

Sirs:

LIFE is to be congratulated on its story "Divorce Muddle" (LIFE, Sept. 3).

In my many years as a judge of Cook County I have been appalled at the rising divorce rate. To me, the greatest contribution in your story was the charting of the 52 grounds for divorce in our 48 states and the District of Columbia. Most readers who study that page will be newly awakened to the need for conversion of the conflicting and confusing labyrinth of state laws into one uniform federal law. . . .

JOHN A. SBARBARO
Judge, Superior Court

Chicago, Ill.

Sirs:

. . . No state law provides for an attempt at reconciliation or for the services or advice of a doctor, psychiatrist or social worker as a preliminary to the legal dissolution of the marriage. Just so long as we continue to treat emotional relations as a purely legal problem, just

CONTINUED ON PAGE 4



*D*ifferent...DELIGHTFULLY DIFFERENT

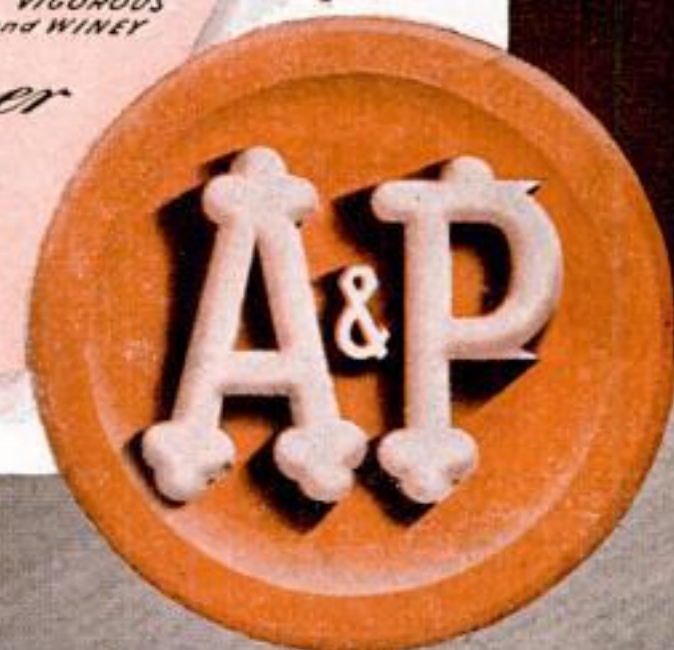
This exquisite setting, with its charming little figurine, is delightfully different. So is the flavor of A&P Coffee. And you'll taste that difference with your very first sip. You see, it's *real* coffee...extra fresh because it's sold in the whole bean...extra flavorful because it's Custom Ground exactly right for your coffeemaker, at the moment of purchase.

There's a blend of A&P Coffee that will suit you perfectly. Try it! Know the deeply satisfying flavor of America's best-liked coffee—enjoy it every day!

A&P COFFEE
AT ALL A&P FOOD STORES



*There's no finer
coffee in any
package at any
price!*



MENNEN BETS

2 to 1

ON YOUR NEXT SHAVE

LEARN HOW TO WIN BETTER SHAVES FOR THE REST OF YOUR LIFE!




MENNEN BETS 2 to 1 on their famous shave creams. A bet that *you can't possibly lose!* Either you prefer Mennen Shave Cream to your present brand—or you get a handsome necktie for which we actually pay \$1.

MENNEN BETS that you'll get extra comfort and the smoothest, slickest shave of your life! *A cleaner shave that keeps you presentable longer.* We'll take your word for the results you see in the mirror, sir!



MENNEN BETS you'll win better shaves for life...or simply mail us the empty carton with a letter of explanation and we'll send you the necktie. Accept this sensational 2 to 1 bet today. Get your choice of Mennen Shave Cream—Lather or Brushless!

Bet expires November 29, 1945

MENNEN Shave Cream

- Lather Shave (Plain)
- Lather Shave (Menthol-Iced)
- Brushless (Tube or Jar)



For a Luxury-Finish after a Perfect Mennen Shave... COOL... SOOTHE... PROTECT Your Skin with MENNEN SKIN BALM.

LETTERS TO THE EDITORS

CONTINUED

so long will divorce continue to be our No. 1 social problem.

GEORGE E. LODGEN

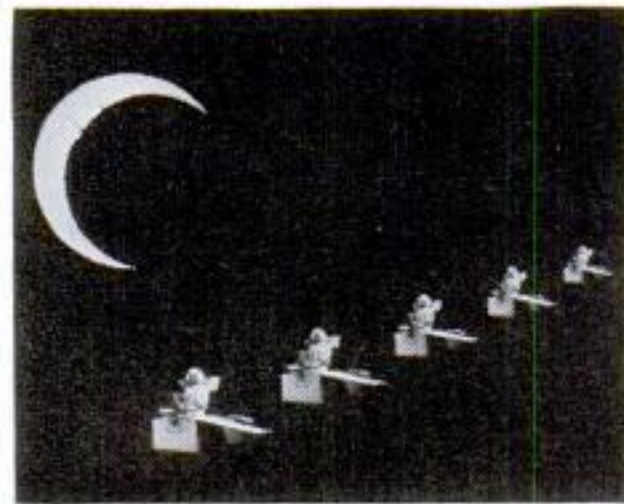
Boston, Mass.

UNEMPLOYMENT

Sirs:

Among numerous aspects of the unemployment problem (LIFE, Sept. 3) is that of the now unemployed gremlins, which the fliers in Europe and elsewhere swore went along on every flight.

I have seen nothing concerning the transportation of these gremlins back to the States. Here is Giuseppe, the tired gremlin who solved the problem in his own way. Giuseppe, who maintained



GREMLIN ECHELON

that nobody loved him any more, moped around for a while like a fugitive from a chicken coop, then decided he would have to fly himself home. Feeling that he might get lonesome on the long trip, he formed himself into an echelon of gremlin and proceeded.

I feel fortunate to have been able to get a picture of Giuseppe in flight.

ERIC WAHLEEN

Everett, Wash.

NEIMAN-MARCUS

Sirs:

Sears and Roebuck, not Neiman-Marcus (LIFE, Sept. 3), is where most of the good old Texas women shop. Recently I visited the Neiman-Marcus store and was unfortunate enough to purchase two pairs of socks, size 11 1/2, assorted colors, at two bucks per pair. After careful study, I find that that purchase is going to cost me more than I can make during the next six months. I can't wear \$2 socks with \$3.98 shoes and I can't wear expensive socks and shoes with old cheap pants and shirts so I think that I'll be forced to buy new clothes all around.

JERRY STEPHENS

McAllen, Texas

Sirs:

Neiman-Marcus may care tenderly for Mrs. Guiberson, who bought the \$2,000 outfit, but what about poor Mr. Guiberson? B-r-o-t-h-e-r!

TERRY WRIGHT

Dallas, Texas

SCOTT-POWELL WEDDING

Sirs:

The letter written by Mrs. William Sullivan of Chattanooga, Tenn., who objected to the pictures of the Hazel Scott-Congressman Powell wedding (LIFE, Sept. 3), would have been more at home in a German publication of two years ago.

It is indeed unfortunate that America's young men have to fight and pay the price to protect the comforts of narrow-minded and undeserving people along with the rest.

ENSIGN HENRY POOLE

Brunswick, Ga.

Sirs:

... By what process of reasoning does your Tennessee reader conclude that a nightclub girl is unworthy to marry a preacher? One might even be permitted

CONTINUED ON PAGE 7

SO MUCH FUN—
you'll want to see it twice!



Jiminy Cricket, what a show!

© W.D.P.

Walt Disney's

WONDERFUL ADVENTURES OF

Pinocchio

FULL-LENGTH FEATURE IN

TECHNICOLOR

DISTRIBUTED BY RKO RADIO PICTURES, Inc.

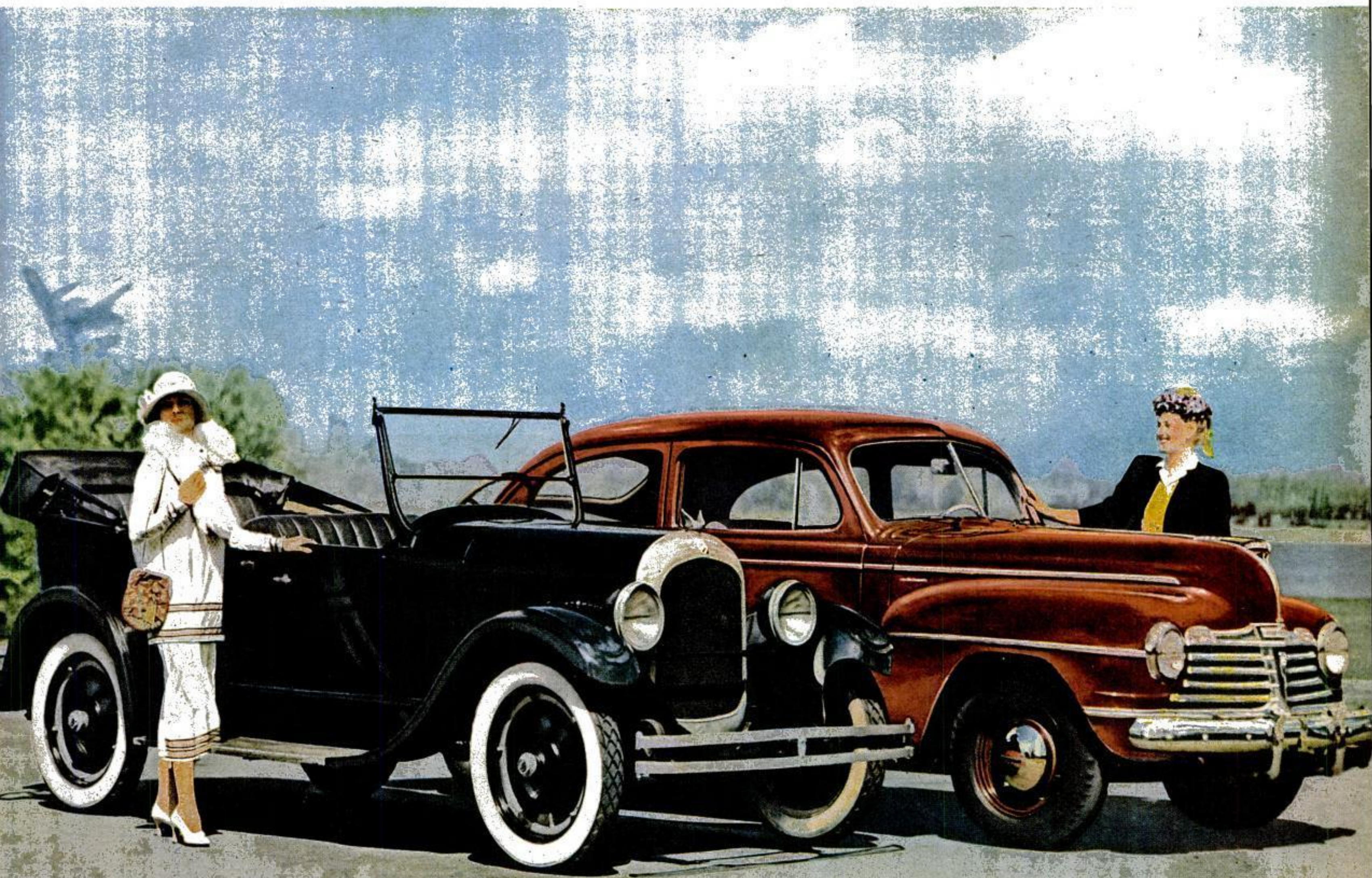


ASK WHEN YOU CAN SEE IT AT YOUR FAVORITE THEATRE!

IMAGINATION IS THE DIRECTING FORCE AT CHRYSLER

IMAGINATION IS PRACTICAL

HOW IT BENEFITS YOU—IN WAR—IN PEACE



A picture of 18 years of progress. the first Chrysler of 1924 the Plymouth of 1942.

Imagination is the bridge between the vision and the reality; it finds ways to give an idea shape and substance and make it useful to many people.

Imagination at Chrysler Corporation both creates and constructs . . . it is the force that adds special value to trucks, cars — or tanks, guns, rockets.

Remember the first Chrysler? It was a brand-new kind of car — a triumph of practical *imagination*.

That same *imagination* has worked steadily at Chrysler Corporation ever since. It has pioneered scores of improvements such as Floating Power, Fluid Drive and Superfinish. Each of them has meant increased comfort, performance or safety — new economy of operation or upkeep.

Values of our cars have progressed far beyond that original model. The last pre-war Plymouth — Chrysler Corporation's lowest price car — offered

more than *twice* as much power per dollar as the first Chrysler, and sold for about *half* as much per pound!

Imagination is the directing force at Chrysler Corporation . . . you get the benefit of its influence and discoveries in each one of our products.

Practical imagination has helped us turn out guns, tanks, rockets, B-29 engines and other war products in record quantities. When we make automobiles again, *imagination* will continue to increase their value and usefulness to you.

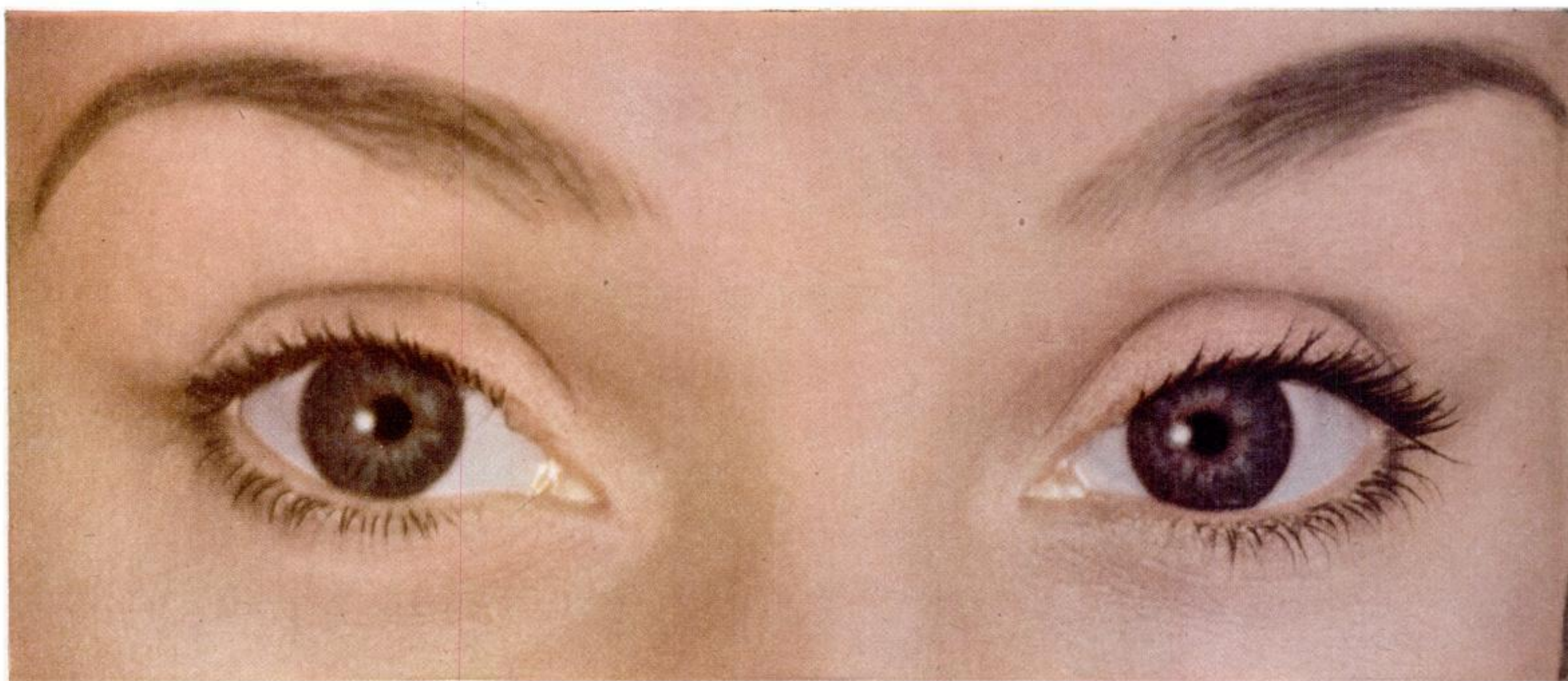
CHRYSLER CORPORATION

BUY MORE WAR BONDS!

NEW THURSDAY NIGHT PROGRAM! The Music of Andre Kostelanetz with the most popular stars of the musical world, Thursdays, CBS, 9 P.M., EWT.

Plymouth
DODGE
DeSoto
CHRYSLER

AIRTEMP
Heating, Cooling, Refrigeration
CHRYSLER
Marine and Industrial Engines
OILITE
Powdered Metal Products
MOPAR
Parts and Accessories



Protection you can SEE...and SEE THROUGH

SOON CELLOPHANE WILL BE BACK TO HELP YOU SHOP WISELY

Du Pont Cellophane has been widely used by the armed forces . . . for such important jobs as the protective packaging of field rations, medical supplies and ordnance parts. The amount available for essential civilian uses is still limited.

But soon you will see more and more Cellophane-packaged products appearing in the stores where you shop. This will be important to you. Like other smart shoppers, you will want to *see* what you buy. You can—through transparent Cellophane.

One place where you'll be glad to see Du Pont Cellophane again is on that delicious energy food, candy. During the war it protected candy for our soldiers and sailors—because candy is a fighting food. Now that the war is finished Cellophane will again be on the candy you buy . . . *showing* what it *protects*.

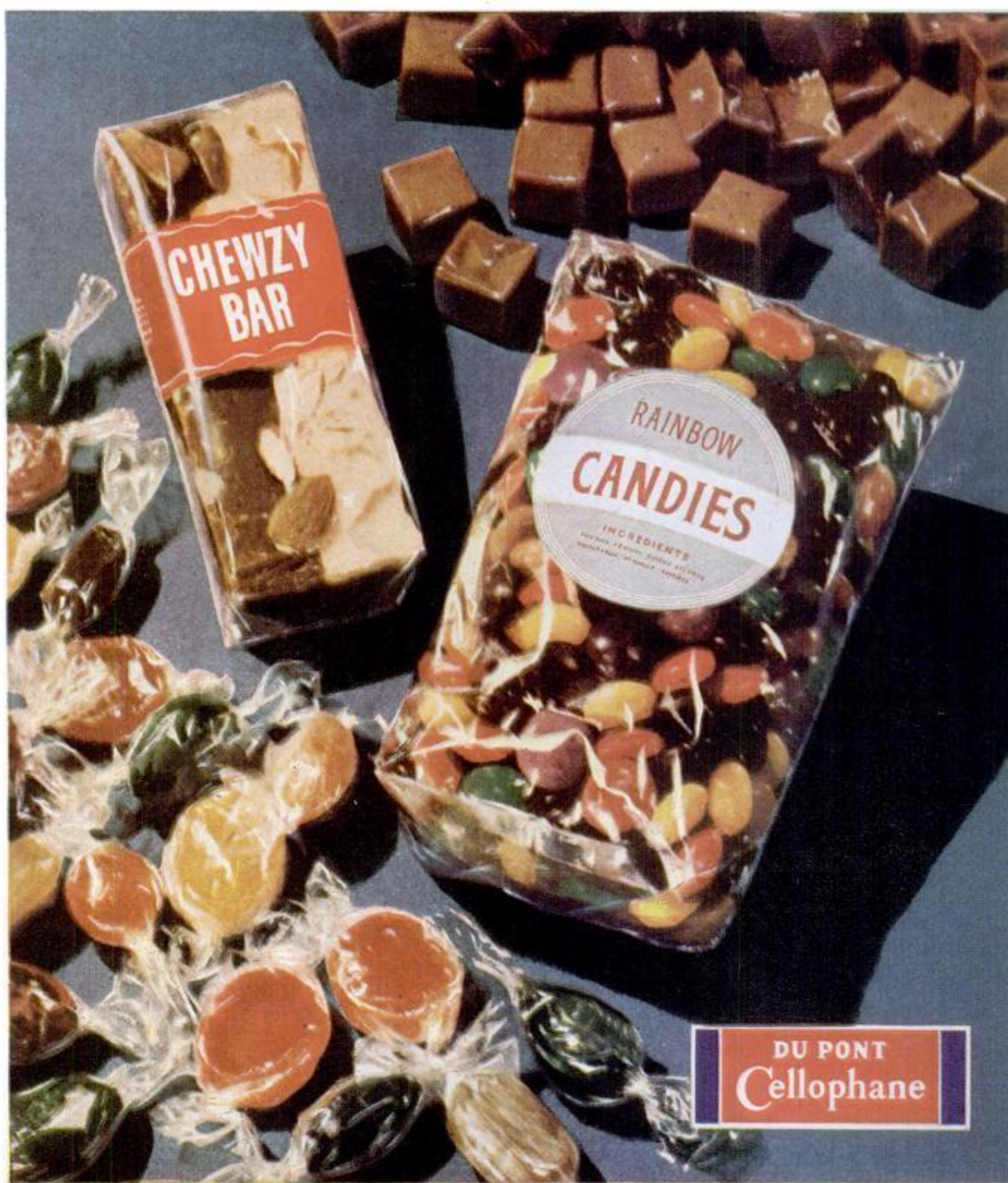
BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

A product of Du Pont research



REG. U.S. PAT. OFF.
MOISTUREPROOF

Cellophane



DU PONT
Cellophane

shows what it protects



**you BET it's
GOOD... It's a
Brentwood**

America's Finer
SPORTSWEAR

Admiring eyes keep telling you . . .
(you've known it from the start) . . .
that you look your casual best
in a Brentwood. Here is traditionally
finer sportswear with all the
easy figure-flattering lines —
inspired styling — luxurious fabrics
and knits — superb craftsmanship —
you can find under one label . . .
the BRENTWOOD label!

• Illustrated: Smart 2-tone
coat sweater \$7

At Better Men's and Department Stores

BRENTWOOD SPORTSWEAR • PHILADELPHIA • NEW YORK

LETTERS TO THE EDITORS

CONTINUED

to ask how many clergymen are worthy
to marry nightclub girls.

HENRY LAING WATT
Milwaukee, Wis.

KRUPP

Sirs:

In your story of the Krupp munition
ruins in Essen (LIFE, Aug. 27), the
statue of Alfred Krupp was still stand-
ing. Here is another one of him in Essen
that was not so fortunate. . . .

Alfred Krupp is not smiling over
Essen's ruins in this picture. Pfc Cler-



FALLEN KRUPP

monte Soule, now serving with the 2nd
Armored Division in Germany, has his
fist in the munition king's mouth.

MRS. HAROLD SOULE
Los Angeles, Calif.

JAP SURRENDER

Sirs:

The picture of U.S. Colonel E. F.
Mashbir refusing to shake hands with
Japanese General Kawabe (LIFE, Sept.
3) was most embarrassing to many
Americans who feel courtesy should be
accorded anyone, especially on an occa-
sion where so much is at stake. Had the
Japanese officer spat in his face, we
might have commended the colonel's
restraint in refraining from doing like-
wise.

It is hard to imagine an American
today attaining high Army rank and
still being so devoid of knowledge of
conventional etiquette and human psy-
chology, let alone Christian teaching.

MARGARET H. KRUE
Dearborn, Mich.

● Colonel Mashbir, authority on Jap
psychology (LIFE, Sept. 3), followed
General MacArthur's order: "Do not
associate with the Japanese on friendly
or intimate terms either in public or
private. Whether he shows it or not,
the Japanese hates you."—ED.

MISS FIGHTING LADY

Sirs:

I entered my picture in the contest
for "Miss Fighting Lady" (LIFE, May
21) and was just wondering if you
heard anything more about it. That is,
if the men of the ship picked a winner
yet.

GRACE FEELY
Bronx, N.Y.

● The 1,095 pictures and letters for
the Fighting Lady contest have been
shipped to the Yorktown's Pin-up Girl
Committee which has full responsibil-
ity for picking the winner. As yet
LIFE has had no word from the com-
mittee.—ED.

Clear to your cup...

COFFEE IS DELICIOUS MADE AND SERVED
IN A SILEX COFFEE MAKER



The exclusive Silex "Flavor-Guard"
filter is the secret of a perfect cup of coffee every time.
It protects delicate flavor from bitter grounds and
sediment, filters through all the richness of coffee,
crystal clear. Make coffee right, and serve it right in a



SILEX

Trademark Reg. U. S. Pat. Off.

COFFEE MAKER

No other iron like it! It's another Silex
"first." Watch for it! SILEX STEAM IRON





Greek slave was wrought by Hiram Powers, most famous of the Yankee sculptors, about 1843. The artistic sensation of the age, this statue was admired by Queen Victoria and cele-

brated in a sonnet by Elizabeth Barrett Browning. On its U.S. tour it grossed in admissions the astonishing sum of \$23,500. Here it is shown on exhibition in New York City in 1857.

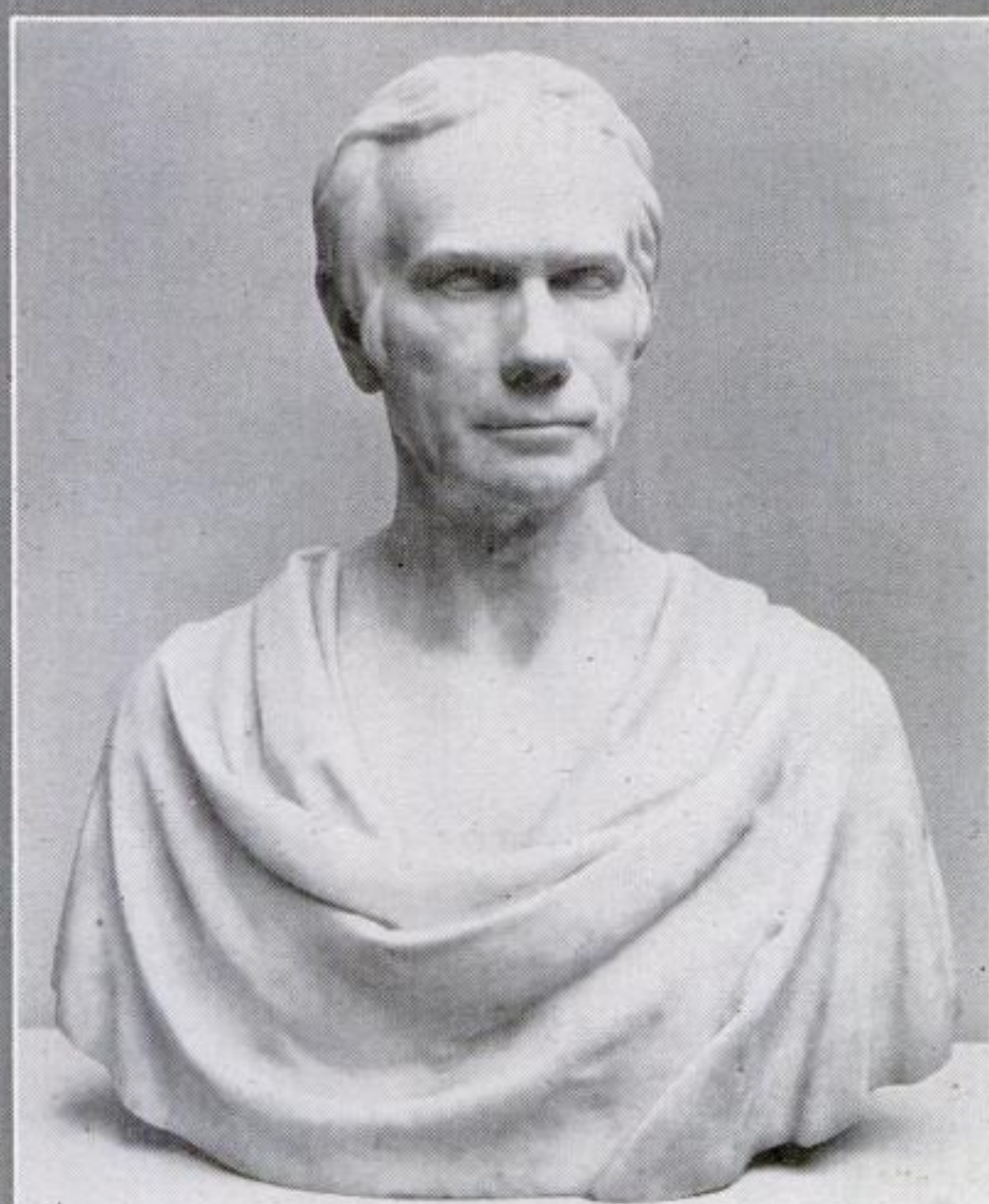
SPEAKING OF PICTURES . . .
. . . YANKEE STONECUTTERS WERE FIRST AMERICAN SCULPTORS



George Washington, now in the Smithsonian Institution, was a romanticized monument finished in 1842 by Horatio Greenough. Some contemporaries objected to scant clothing.



Armed Freedom, by Thomas Crawford, was erected in 1863, still caps the dome of the Capitol in Washington. This cast is also in Smithsonian. Crawford was considered a genius.



Henry Clay was carved in 1842 by Shobal Clevenger, who gave great promise for the future but who died at early age of 31.



The Genius of Mirth, by Thomas Crawford, was made in 1843, is an example of nonheroic size.



Bust of Washington Allston, early American painter (*LIFE*, Sept. 10), was carved by Edward Brackett from death mask.

The founders of America felt there was a strong relationship between politics and sculpture. They believed that the golden age of the Greek republics had produced the world's best statues. Since their own democracy was an even more perfect form of government, they reasoned, it should produce even greater statuary. With Yankee zeal they rose to the task, and the first American school of sculp-

ture was born early in the 19th Century. Its development is told in a book called *Yankee Stonecutters* by research fellow Albert Gardner, published last week for the Metropolitan Museum of Art (Columbia University Press, \$4). The stonecutters were not great sculptors but were better paid than most artists before or since. Prices of \$40,000 and \$50,000 were common and one monument brought \$75,000.

I Can't Bear to Look!

YOU'RE NOT SUPPOSED TO LOOK — OR TO LISTEN, EITHER! WHAT ARE YOU DOING HERE, ANYWAY, JOANIE?

I'M ONLY TRYING TO FIND OUT WHO'S GOING TO WIN!

YOUR SISTER WINS, JOANIE! I'M LICKED. BUT I SURE WOULD LIKE TO KNOW WHY SHE SCRUBBED ME OFF!

OH, I KNOW THAT, WALLY! IT'S CAUSE SHE WANTS YOU TO SEE YOUR DENTIST — ABOUT YOUR BREATH, YOU KNOW!

WALLY SEES HIS DENTIST!

TO COMBAT BAD BREATH, I RECOMMEND COLGATE DENTAL CREAM! FOR SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH — THAT ORIGINATES IN THE MOUTH!

LATER... THANKS TO COLGATE DENTAL CREAM

I KNOW I'M NOT S'POSED TO — BUT I CAN'T BEAR NOT TO LOOK!

COLGATE'S ACTIVE PENETRATING FOAM GETS INTO HIDDEN CREVICES BETWEEN TEETH — HELPS CLEAN OUT DECAYING FOOD PARTICLES — STOP STAGNANT SALIVA ODORS — REMOVE THE CAUSE OF MUCH BAD BREATH

COLGATE'S SURE DOES A JOB OF CLEANING AND POLISHING TEETH, TOO!

COLGATE
RIBBON DENTAL CREAM

IT CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH

Tune In! KAY KYSER Wednesday Night — NBC Network

SPEAKING OF PICTURES

CONTINUED



Latona and Her Children, by William Rinehart, is an example of how ancient and mythological subjects had on the minds of American sculptors.



Andrew Jackson, now in Washington, was made in 1853 by Clark Mills, was so successful that Mills was offered \$50,000 for an equestrian Washington.



Cleopatra, a sensation of the London Exposition of 1862, was made by W.W. Story, who was once paid \$40,000 for a monument of John Marshall.



Conventional Radio — lacks color and richness. Something is missing.



Lovely **MARY MARTIN**, star of radio, stage and screen.

FM Radio by General Electric — you hear the tones in all their "natural color" and beauty, virtually free from static, fading and station interference.

Mary Martin — even more sparkling in **natural color** tone on a great new radio

THERE'S thrilling new magic in Mary Martin's voice when you hear her on the coming General Electric FM radio. Its glorious "natural color" tone recreates all the glamour of her captivating personality.

Never Before—This Natural Color Tone

Music reveals in all their rare beauty the rich tones and overtones—many of them unheard on the radios of today—that give to every voice and instrument its own distinctive musical character.

It's like seeing a picture in full color compared with mere black and white.

Never Before—Such Flawless Reception

When you listen on this amazing new radio, reception will be incredibly free from fading or station interference. Static will never drown out its matchless purity of tone. Gone at last are all barriers between you and the artists. Space itself seems to vanish as you listen, entranced, to programs so vivid, so real, it seems that the artists themselves stand within the very room.

Everything in Radio and Television

As soon as war needs permit, your General Electric dealer will feature this newest kind of radio as well as conventional radios, radio-phonographs with an amazing new system of tone reproduction, the revolutionary new self-charging portable, and the latest developments in home television receivers.

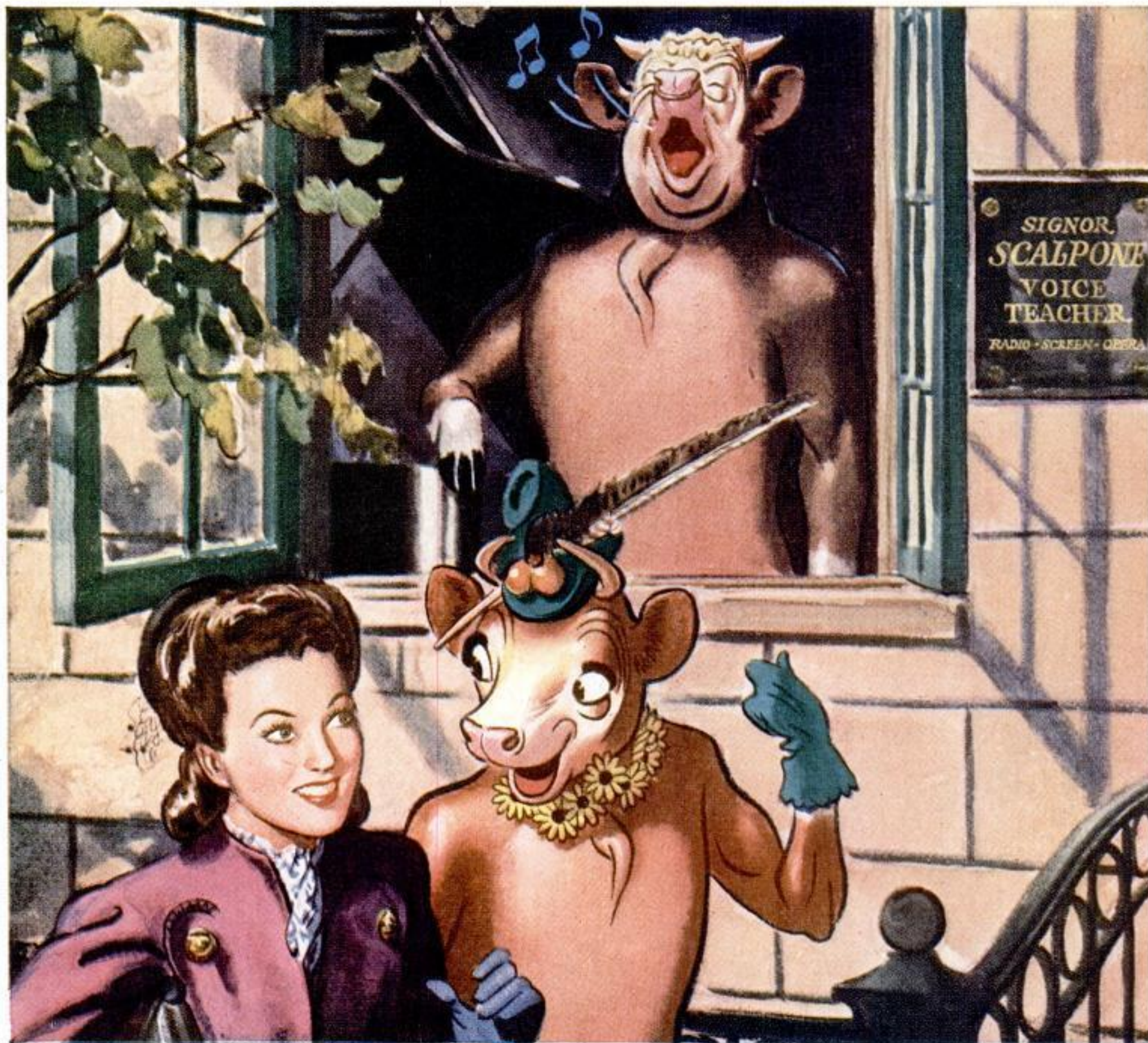
Hear the G-E radio programs: "The World Today" news, Monday through Friday, 6:45 p.m., EWT, CBS. "The G-E All-Girl Orchestra," Sunday 10 p.m., EWT, NBC. "The G-E House Party," Monday through Friday, 4 p.m., EWT, CBS.



GENERAL ELECTRIC

LEADER IN RADIO, TELEVISION AND ELECTRONICS

RADIOS



"Ginny Simms, just look what you've done to Elmer!" giggled Elsie

"WHY, ELSIE!" gasped Ginny Simms, "what have I done to Elmer?"

"Just what haven't you done?" laughed Elsie, the Borden Cow. "Elmer's been rumbling up and down the scales ever since he heard you were the star of Borden's new radio show! His ambition is to be the next swoon king!"

"And what's so thundering funny about that?" belowed Elmer, the bull, leaning out of Signor Scalpone's window. "When I cut loose with my baritone, the ladies swoon by the herd! I send them! I knock 'em cold!"

"Then you certainly can't be on Ginny's program."



teased Elsie. "We don't want folks to be out cold when we tell them about Borden's Homogenized Milk. It has cream and Vitamin D in every sip."

"Borden's! Borden's! Borden's!" groaned Elmer. "Why don't you get a new line? Why not put a fellow with a fresh viewpoint on your program—me, for instance?"

"Now, Elmer," soothed Elsie, "it's no good hinting. Ginny has really big stars on her show—some even bigger and funnier than you, dear."

"But, Elsie," protested Ginny, "I think Elmer's delightful! It's just that you've got to see him to appre-

ciate him. Now, if this were television, Elmer could show folks how men really go for Borden's Liederkrantz Cheese! It's a grand, robust cheese treat—with soft creamy center and good-to-eat golden crust!"



"Meanwhile, the announcer," suggested Elsie, "reminds everybody that all Borden's Fine Cheeses are wonderful 'buys' for your points and pennies."

"Break it up, women!" roared Elmer, "and let's get back to radio. Trouble with you folks is you don't know a good bet when you see one."

"Why, darling," chirped Elsie, "the very best bet in



these days of food shortages is the new, richer chocolate flavored Hemo. This glorious food drink is teeming with vitamins and minerals everybody needs."

"Vitamins and minerals!" exploded Elmer. "What have they got to do with radio? Ever hear any of the GI's Ginny sings to twice a week yell for vitamins and minerals?"

"No, Elmer," laughed Ginny. "But I have heard them yell for ice cream. It's the favorite refreshment in Army and Navy."

"And Borden's Ice Cream is the real, old-fashioned



kind the boys—and everybody—love," added Elsie. "It's a delicious, nourishing treat at any time. Real pep-boosting, too."

"Then you two better lay off it," slyly needled Elmer. "You're already too peppy about changing the subject. If I can't sing, and I can't tell jokes on the Borden show, why can't I be one of the war veterans Ginny interviews? Tell me that!"

"I'll tell you," chuckled Elsie, "because you haven't had a weapon in your hoof since the battle of Bull



Run. Seriously, dear, you were a grownup when Ginny's veterans were getting Borden's Evaporated Milk in their infant formulas."

"Speaking of Borden's Evaporated," suggested Ginny, "shouldn't we have the announcer on the radio show tell everybody that this fine milk has more Vitamin D than ever—400 units per reconstituted quart!"

"Say!" blurted Elmer, "I could do that just dandy. I could—"

"Elmer! Elmer!" chided Ginny, "you can't just become an announcer over night. Announcers must go through weeks of training. They—"

"Weeks of training!" roared Elmer. "I've had years! Ever since the fatal day Elsie mooded 'yes,' I've been trained to say, 'If it's Borden's, it's GOT to be good!'"

— if it's Borden's, it's got to be good! —

TUNE IN
GINNY SIMMS
IN A
GREAT NEW RADIO SHOW

with
comedy guest stars!

★
New time, new station
Friday evenings—CBS
E.W.T. 7:30 M.W.T. 7:00
C.W.T. 6:30 P.W.T. 6:00

© The Borden Company

Even rough old
faces like his



feel almost as
smooth as hers



after a cool,
cool Ingram
shave...



• The shaving cream that makes every man his own master barber, that's cool, face-comforting Ingram! Wilts the steeliest whiskers in seconds, helps condition your skin for the blade and soothes shaving burns and stings—all in one swift operation! And afterwards... that elegant Ingram coolness lingers! And lingers! Try the stuff, Son! Get Ingram today!



INGRAM

SHAVING CREAM

Product of Bristol-Myers

LIFE'S REPORTS

PEACE COMES TO SHANGHAI

Chinese city goes on
a fortnight's bender

by THEODORE H. WHITE

SHANGHAI

Shanghai is an eruption of volcanic gaiety which burst loose when the Japs surrendered and still continues unabated. It is a thousand Mardi Gras rolled in one, decked out with noise, color, music, happiness and all the arts of the Orient.

Nature itself has conspired to clothe the city in carnival spirit. The air is crisp and the sky blue. A high breeze whips around the corners of the great buildings, lifting the skirts of pretty girls and fluttering every scarlet banner atop the towers of the city. U.S., British and Russian flags snap in the wind from store windows which are filled with huge photographs of Chiang Kai-shek. Automobiles, bicycles and trucks all fly the national colors right in the faces of the stolid Japanese still guarding the buildings and bridges. On the sidewalk of the pompous Custom House building on the Bund a stern Jap soldier stands guard. Before him little hucksters are selling stinking dried fish and bright little buttons bearing Chiang Kai-shek's picture. Other vendors are hawking oversize flags

CONTINUED ON NEXT PAGE



Shanghai's Bund is jammed with people celebrating end of an eight-year war.



Back Home— BIG YANKS



The Yanks are Coming Back

—Big Yank Shirts and Pants Too

are coming back from the war

Long before Pearl Harbor, Reliance—makers of Big Yanks—responded to Uncle Sam's urgent call for war production. Army and Navy requisites were given the right of way, and Reliance produced over 52,000,000 parachutes, garments and other war essentials.

Millions of Yanks in our fighting forces around the globe saw the name "RELiance MFG. CO." on much of their equipment. Large numbers of these Yanks wore Big Yank garments before the war. Many others now have first-hand knowledge of dependable Reliance quality—quality that won for Reliance factories three Army-Navy "E" Awards.

The demand for Big Yanks is heavier than ever. Big Yank Flannel Shirts, as shown above, will be great favorites this fall. Leading stores everywhere sell Big Yanks. As shortages ease these stores will have larger stocks to meet the rising demand.

RELiance MANUFACTURING COMPANY

212 W. Monroe St. • Chicago 6, Ill.
200 Fifth Ave. • New York

MAKERS OF Big Yank Work Clothing • Yank Jr. Boys' Wear • Ensenada Shirts and Slacks • Kay Whitney and Happy Home Frocks • Universal Shirts and Pajamas • Yankshire Jackets • Aywon Shirts.



How to Cheer Up a Serviceman

by

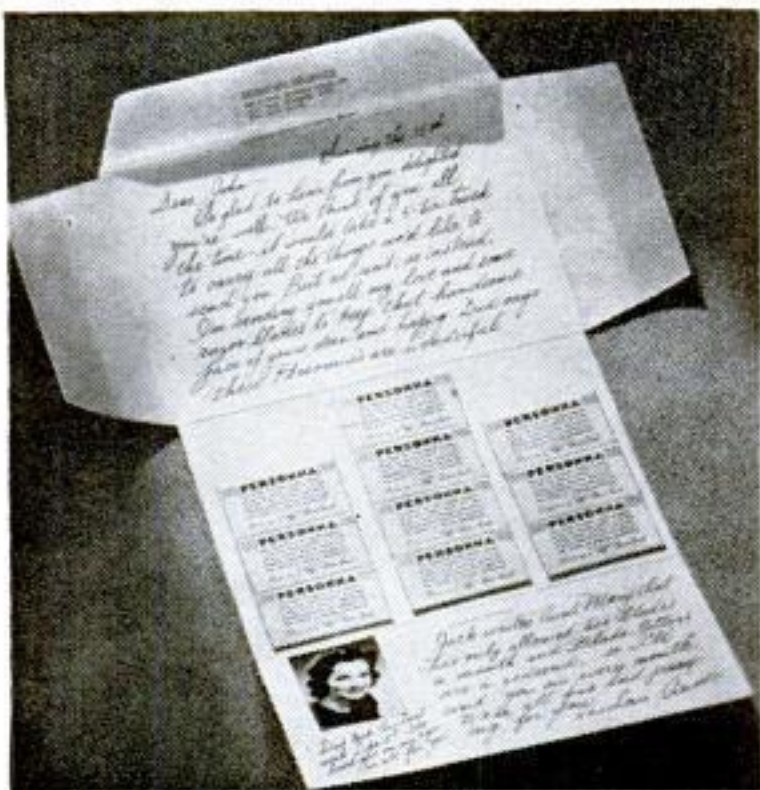
DOROTHY LAMOUR

Starring in "DUFFY'S TAVERN"
A Paramount Picture



"Yes, the war's over, but most G.I.s face a long wait before they step down that gang-plank. They still want... still need razor blades, particularly extra-fine ones like Personna Blades. So send your Serviceman Personna Blades for Christmas..."

"Whether you select the \$5 de luxe gift box, the dollar package of ten blades, or a Personna Blade Letter (\$1), you're sure to delight him with a really grand and useful Christmas gift. Be sure to mail it before the Oct. 15 overseas deadline."



Personna Blade Letter — \$1 This handy mailer contains ten swell Personna Blades, plus room for your Christmas greetings and latest snapshot. It goes anywhere by first-class mail, for only 6¢ postage. And no request letter is needed.



De Luxe Gift Box — 50 Blades — \$5 A cheerful yearful of shaving comfort! Here's why Personna Blades give luxury shaves: made of premium steel... hollow-ground for extra keenness... rust-resistant for longer use. Also 10 Blades, \$1 — a smart "tuck in" gift.

PERSONNA

Precision Blades

Personna Blade Co., Inc., 599 Madison Ave., N. Y. 22, N. Y.

Available also in Canada

LIFE'S REPORTS CONTINUED

quartered so as to include the U. S., British, Chinese and Russian colors on the same pennant.

There are only a few hundred Americans in the city but their presence seems to dominate the entire Bund and International Settlement. They have commandeered transportation from municipal authorities and moved in to occupy Shanghai's fabled hotels. Every truck loaded with Americans that passes to and from the airfield touches off a celebration. Crowds cheer and dance with glee. They swarm around the few jeeps that arrive by air and almost crush them with joy. Overhead in the clear skies B-29s flying errands of mercy are dropping food and relief supplies on internment camps that hold so many thousands of our people still within the walls. Parachute packs of goods drift down through the skies and the people, yelling and cheering, chase after the manlike food. Less than half the supplies seem to fall within the internment compounds and hungry Chinese retrieve the remainder. They consider the food as victory gifts, given and accepted in the spirit of carnival.

The Americans who led the way into Shanghai are a fascinating study in rapid adjustment. They are men of the China-Burma-India Command, orphans of the war effort. They are the men of the squalor, misery and hunger of the Central China Command. They have come from the feudal mountain bivouacs of the Chinese hinterland into fairyland. This is what they always dreamed of—only it is better than dreams. Every man is a millionaire. They find themselves in hotels with exquisite service, spring mattresses, clean white sheets and carpets a half-inch thick. T-bone steaks are four times thicker than the carpets and every hotel can

CONTINUED ON PAGE 16



Chinese child plays with his dog in a peacetime world he never saw before.



Its longer polishing action safely BRYTENS TEETH!

● To unmask the natural sparkle of your teeth, learn this great truth!

Even in the 50 seconds most folks brush their teeth, the dentifrice disperses and loses its polishing action.

That's why you'll get such dramatic results by changing to IODENT No. 2, made by a Dentist.

It contains millions of tiny particles scientifically treated to safely polish teeth up to twice as long. They do not dissolve—but get finer, tinier as you brush. It's the way a jeweler polishes precious jewelry.

Try it! Tooth Paste or Powder. Let your own mirror tell you the new beauty of your teeth.

IODENT

IODENT No. 1 is preferred by people with teeth easy to bryten—especially children.



STOP!
GET YOUR OWN TICONDEROGA!

And when you do, you'll find it has an A-1, top-notch, superior eraser that does a clean, efficient erasing job. Ticonderoga is the smoothest, easiest-writing pencil on the market, too. Look for the handsome ferrule with double yellow bands.

Demand Dixon TICONDEROGA

Joseph Dixon Crucible Co., Dept. 43-J9, Jersey City 3, N. J.
Canadian Plant: Dixon Pencil Co., Ltd., Newmarket, Ont.

Let it rain, let it pour—construction crews work on. Airfields, bases and military highways wouldn't wait for sunny skies. The policeman, the fireman and deep sea fisherman knew about working in penetrating rain long before the war. So did the farmers and the railroad crews.

Men of science knew it, too—like the men of U. S. Rubber Company who devote their lives to fighting the natural foes of Man. To protect the men on wartime construction work against long hours of relentless rain, they developed the "U. S." Raynster, a 100 per cent waterproof coat.


When war cut off our supply of natural rubber, these men of science created Raynsters of *synthetic* rubbers to substitute for natural rubber.

From meeting your needs in peacetime, the people of United States Rubber Company had acquired the human equipment—research, experience, knowledge and will—to discharge their war responsibility well.

Peace or war, rain will always fall—and you'll always need protection from it. Your new post-war "U. S." Raynster will protect you even better than before.

RAIN...



 **SERVING THROUGH SCIENCE**

UNITED STATES RUBBER COMPANY

1230 SIXTH AVENUE, ROCKEFELLER CENTER, NEW YORK 20, N. Y. • In Canada: DOMINION RUBBER CO., Ltd.



New!...

Try Johnson's Baby Lotion - ANTISEPTIC

The modern, pleasanter way to help protect baby's skin



Lucky mother! Johnson's Baby Lotion makes *your* job so much pleasanter!

Lucky baby! Johnson's Baby Lotion takes care of *his* delicate skin in a new and better way!

Here at last, in new lotion form, is the dream preparation for baby's skin. Smooth. Snow-white. Creamy — never sticky or messy. Wonderfully effective in preventing little irritations. Grand for every nursery use!

No wonder mothers who try Johnson's Baby Lotion vow they'll never go back to old ways. You'll agree—when you see how Johnson's agrees with *your* baby's skin!



Made by the makers of
Johnson's Baby Powder

**Johnson's
Baby Lotion**
ANTISEPTIC
50¢ Johnson & Johnson
NEW BRIDGEWATER, N.J. CHICAGO, ILL.

Helps keep skin soft and smooth. Johnson's Baby Lotion is a white, velvety emulsion of specially compounded mineral oil and water, with soothing lanolin. Use it daily all over baby's body—protects baby's skin—lets it function normally!

Guards against diaper rash. Johnson's Baby Lotion leaves a light oil film on the baby's skin... a *network*, not a solid layer. Lets the skin breathe—but holds irritating urine away from contact with baby's skin! Apply at every diaper change!

Helps prevent heat rash. Johnson's Baby Lotion lets perspiration escape—doesn't lock it next to the skin as heavier preparations do. And the antiseptic works better—*because* it's in a lotion base!

LIFE'S REPORTS CONTINUED

serve them. Unlimited Scotch pours across the tables. For men who have lived in central China on K rations and Army fare for 12 months, the mastery of Shanghai's famous chefs is overwhelming. No one needs money at the big hotels, they just sign their names.

Where women are, Americans gather. There are White Russians, Hungarians, German refugees, and their enthusiasm surpasses even the legendary welcome of the Melbourne girls in the spring of 1942. Women cluster about Americans in honest glee, in happiness, to touch them to see if they are real. "Darling," said one elephantine Russian wench to me when I first spoke to her, "Everywhere American soldiers go, people laugh. Everywhere Japanese soldiers go, people cry." No one is lonesome in the city for more than an hour. The tinkling laughter of women resounds through the corridors of the most respectable hotels.

Refugees and internees add a grotesque note to the gaiety. They are permitted to leave Jap concentration camps now during the day. But there is no food for them and no beds in the swank hotels. They inundate the U.S. Army offices asking for transportation home, for rooms, for money. There can be no real help for them beyond the dropping of food parcels until water-borne transportation arrives in a few days.

Shanghai itself is unscathed; the Japanese destruction of 1937 has been completely rebuilt. The business enterprises of the city—heart of China's commercial life—are carrying on as they always did, despite the lack of all normal communications by air, sea, mail and telegraph. The currency situation is, however, anarchic. Exchange rates these days have no relation to financial reality.

CONTINUED ON PAGE 19



Flag huckster sells pennants which bear U.S., British, Chinese, Russian colors.



HAIRWAYS

This is a Zuni Indian, a man of social importance in his community. He thinks his hairway most distinguished. We don't agree. We like the modern way, the "JERIS-WAY." To have easy to comb, well-groomed hair, free from loose dandruff, massage your scalp daily with

JERIS
HAIR TONIC
corrects loose dandruff

AT DRUG COUNTERS AND BARBER SHOPS



Dine on Short Ribs and fixings*
as prepared by *M.F.K. Fisher*



M. F. K. FISHER writes her witty tales of good living around some of the most succulent descriptions of food ever brought to print. To her best-selling "*How to Cook a Wolf*" and "*The Gastronomical Me*," Mrs. Fisher here adds her tempting recipe for Short Ribs. Such a tasty dish, she says, deserves a good mate . . . a glass of wine

Bring out the goodness...with **W**ine

*To serve 4 or 5, have 2 lbs. of beef short ribs cut in serving-size pieces. Roll in flour, brown slowly on all sides in 2 tbsps. shortening in heavy kettle. Add 1½ tps. salt, ¼ cup chopped onion and 1 cup California Burgundy or Claret wine. Cover, simmer slowly 2 hours or until tender. Skim excess fat from liquid; add ½ cup boiling water. Add whole peeled potatoes, carrots, turnips, small onions; sprinkle with salt and pepper, cover, cook about 45 minutes, until vegetables are tender. Serve piping hot—and pour glasses of a hearty red California Burgundy or Claret for everyone



A glass of SHERRY, tempting and nutlike in flavor, makes a grand prelude to dinner. Try it with your favorite appetizers



SIT DOWN to a hearty California Burgundy or Claret served with these savory Short Ribs. Taste them together. You'll find it's an eating adventure.

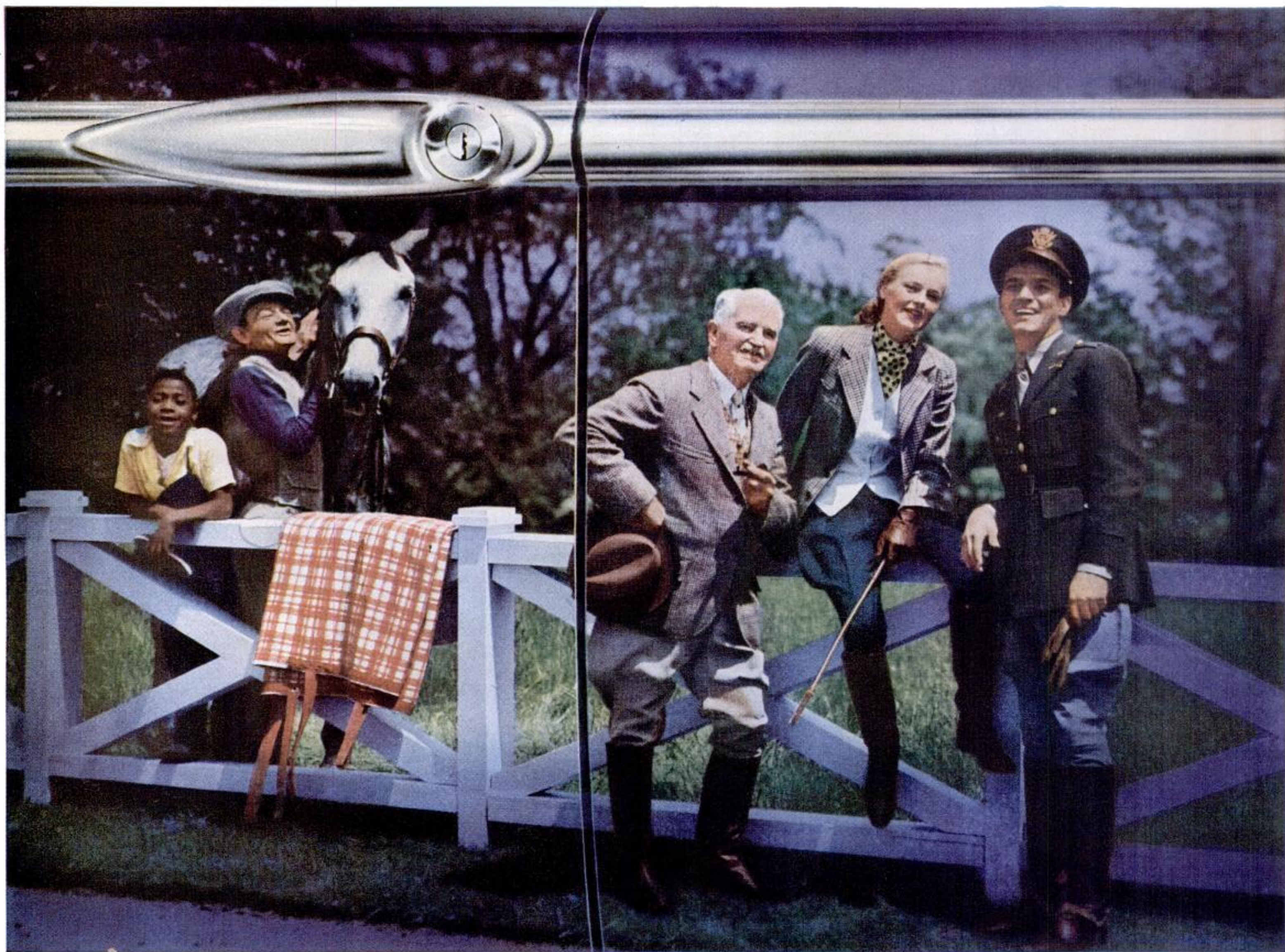
The wine fragrance blends with the fragrance of well-cooked meat till your fork goes to work almost by itself. As you eat, you notice there's a fuller, more satisfying goodness in the meat. And that, too, is wine's doing, for wine's purpose is to bring to perfection the taste of food.

The red table wines of California are robust and full bodied to highlight the zest of red meats like roast or steak. The white table wines are softer, light and piquant. Try how a golden Sauterne or Chablis blends with the delicate flavor of white meat like chicken, lamb, or fish.

We wine growers have a booklet of wine cookery recipes and serving suggestions. For a free copy, write Wine Advisory Board, 87 Second Street, San Francisco 5, California.

NATIONAL WINE WEEK
October 15 to 22

Tomorrow's Chrysler will reflect
a world of new design!



BUY MORE WAR BONDS!

Listen to the Music of Andre Kostelanetz, Thursdays, C.B.S., 9 P.M., E.W.T.

and bring you the greatest driving
improvement ^{*} in 30 years!

^{*}gýrol FLUID DRIVE

You can double or triple your money or lose it all by rapidly changing from U.S. dollars to Chungking dollars to puppet money to the Japanese yen. I carry all four currencies about with me, using the ones which seem fitting to the occasion. I spent 2,800,000 Shanghai dollars on drinks for four people at a bar. I hired a car for one day for \$3,600,000. This is all in terms of puppet currency and even in terms of puppet currency nothing makes sense. Some things like car-hire and cigars are exorbitant. Other articles like food and silk are unbelievably cheap when translated back to U.S. currency. A \$50,000 T-bone steak really costs 50¢ U.S. money. The most delicately embroidered sheer silken nightgowns cost \$3 U.S. money. From basements and storehouses Shanghai black-marketeers are digging up all the goods they hid from the Japanese in the course of the war. Anything can be had at the proper price — the finest soaps, all brands of U.S. cigars, Scotch, beer, champagne, silks, clothes, curios, automobiles, refrigerators and typewriters. Rolleiflexes, Leicas and Contax cameras, dumped here by German refugees, sell cheaper now in Shanghai than anywhere else in the world.

For 15 days now Shanghai has lived in a world that belonged to no one. The ATC had been flying in Nationalist troops of the Chinese 94th Army. As each silver C-54 taxied onto the Shanghai airfield, surging crowds surrounded it, waving Chinese flags of paper. A blue-clad band blared out the *Admiral's March*. Newsreel cameras ground and thousands cheered as each tired, dirty soldier, dressed in his faded yellow combat uniform, climbed sheepishly down the plane's ladder. Everybody in the crowd had leather shoes but the soldiers coming to take over the city wore straw sandals.

Most incongruous of all was the Japanese garrison. Doomed to disarmament and humiliation, the stranded Japs had proudly tried to occupy and hold Shanghai stable and orderly while all about them swirled in joyous confusion. Jap sentries were stationed all along the Bund. Jap trucks bearing soldiers armed to the teeth careened madly about the city. A Jap guard patrolled the key bridges and enforced the curfew. The Japanese also systematically looted all the houses and buildings they occupied.

CONTINUED ON NEXT PAGE

ANCO RAIN-MASTER "Dead-Locker" WINDSHIELD WIPER ARMS and BLADES

BLADE SNAPS ON...
STAYS PUT



CAN'T FALL OFF
CAN'T BLOW OFF

(A war-born invention—by ANCO—first
for military aircraft—now for your car.)

DON'T SHOOT YOUR GAS-PUMP MAN!

He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car... in stormy weather... with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



After all, it's *your* car to protect. So you remind him. Get RAIN-MASTERS... patented features... original equipment on many makes of high grade cars and trucks... used in war—on our fighting tanks and trucks and ships and bombers too... because ANCO RAIN-MASTERS clean quicker, clean cleaner... last longer. May save you a costly smashup. Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

THE ANDERSON COMPANY
Established 1918
GARY, INDIANA

IT'S
SMOOTHER,
CREAMIER!

FINEST SPICES
AND MUSTARD
SEED MONEY
CAN BUY!

THAT'S WHY
IT'S THE LARGEST
SELLING PREPARED
MUSTARD IN
THE U.S.A.

Try Hot Dan's quick,
easy salad dressing

Beat together until
light and fluffy...
4 tbsp. French's
2 tbsp. light cream
or evaporated milk
2 tbsp. sugar
2 tbsp. vinegar
¼ tsp. salt



Also made in Canada

"I know what my BENDIX saves

SOAP
HOT WATER
CLOTHES
TEMPER
TIME
TOIL
...and me!"



HUNDREDS OF THOUSANDS OF ENTHUSIASTIC OWNERS of the Bendix Automatic Home Laundry already know every word of this is true. Some washers may promise "easier" washdays—but the one-and-only Bendix does *all* the work! On top of that, clothes last longer—and you save on soap and hot water besides!

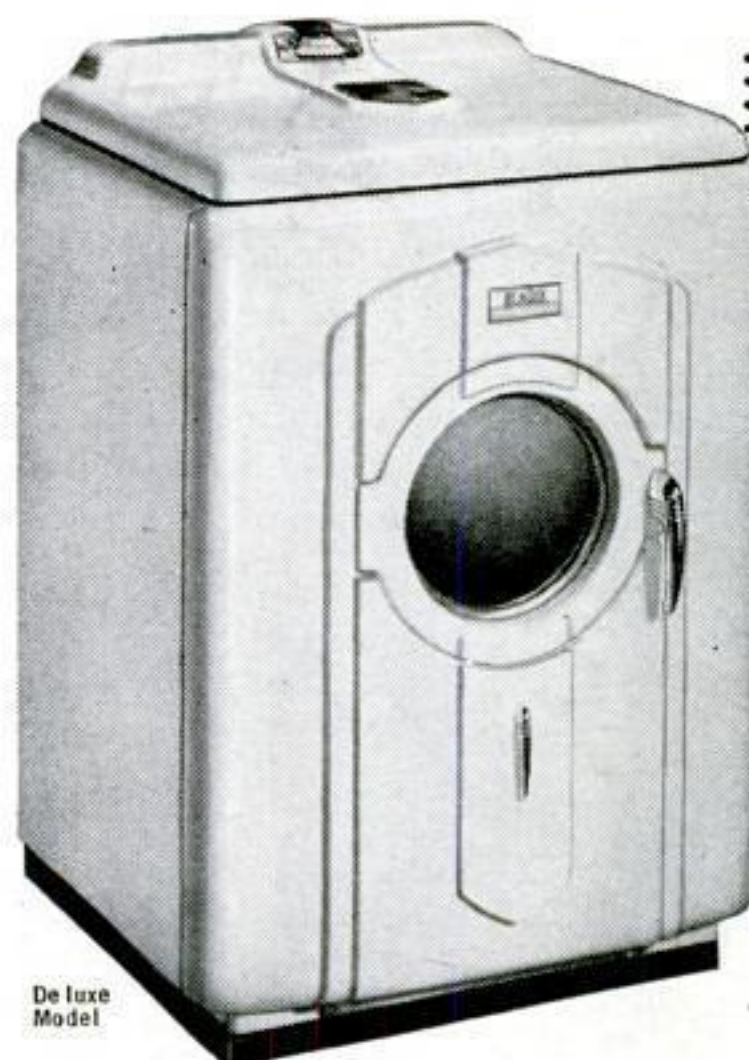
Every step of laundering your clothes—from soiled clothes to sweet, fresh wash, all ready for the

line or dryer—is completely automatic! You don't even put your hands in water! Nor need you watch your Bendix do the work. Once you set the magic dial, you're free to leave the house if you care to. Your Bendix even cleans and empties itself, and shuts off—automatically—when the wash is done.

See the famous Bendix actually demonstrated at your own dealer's—today. Have him put your name on his "first to be served" list.

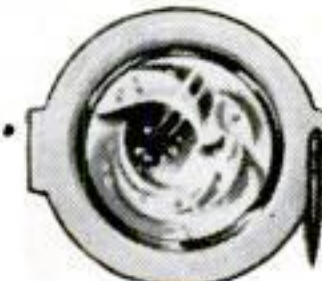
LOOK for the Bendix Automatic Home Laundry Neon Signs. They identify your dealer.

LOOK for your Bendix Dealer's name in the classified section of your telephone book.



What you do: put in clothes, set a dial, add soap.

What the BENDIX does: fills itself, tumbles clothes clean, thoroughly tumble rinses, dries clothes ready for the line or dryer, cleans and empties itself, and shuts off—all automatically! The Bendix takes only 4 square feet of floor space—fits perfectly in kitchen, bathroom, utility room or laundry.



EXCLUSIVE TUMBLE ACTION: tumbles clothes through suds 60 times a minute, yet so gently that even fine fabrics launder beautifully.

BENDIX automatic Home Laundry

Bendix Home Appliances, Inc., South Bend, Ind. Pioneers and Perfectors of the Automatic "Washer"



If only You were as sweet as your Hat!

NICE PICKING, pet. That new bonnet is just your style. Smart as a dress parade. And so flirtatious.

But even the loveliest clothes won't make up for a fault like underarm odor. For men are indifferent instead of adoring when a girl neglects to guard her charm.

Your bath leaves you daisy-fresh, it's true—but that's for *past* perspiration. Underarms still need protection against risk of *future* odor. That's why thousands of smart girls

make Mum a daily daintiness habit.

It takes only half a minute to smooth on Mum. 30 seconds to keep you safe all day or evening from underarm odor. And it's the girl who keeps herself nice to be near who gets the admiration.

Mum won't irritate your skin—won't injure the fabric of your clothes. Quick, safe, sure—you can use Mum even *after* dressing. Won't dry out in jar. Ask for Mum today.

For Sanitary Napkins—Mum is gentle, safe, dependable... ideal for this important purpose, too.



Product of Bristol-Myers

MUM
TAKES THE ODOR
OUT OF PERSPIRATION

LIFE'S REPORTS CONTINUED

The problem of re-establishing order is a delicate and complicated one. Beneath the sparkling surface of Shanghai there is a mercurial element of instability. The people of Shanghai have been waiting for two weeks now for leadership. The circus has been magnificent. Victory arches for the triumphal parade are nearing completion. But soon the evergreen boughs on the arches will begin to wither. The disruption of the financial system by peace and the closing of factories working on Jap war orders have thrown thousands out of work. Joy has sustained the people so far—but more than joy is needed to sustain them indefinitely.

The present ecstatic countenance of Shanghai is an evanescent thing. It will pass in a few weeks, leaving only a hangover. Yet underneath that countenance there is joy of a more sober and less striking sort. Our plane flew the first flight from Tokyo to Shanghai since the ending of the war. With us on the plane was a Chinese war photographer who had been designated by Chungking to shoot the surrender scene in Tokyo Bay. I sat beside him and talked as we came in. Eight years ago when he was 19 years old he had marched out of Shanghai with the retreating troops. His home is still in Shanghai. He had marched on every front in China since. Somewhere in the evening mists of the city were his father and mother. He turned to me and said, "*Chin ten kan baba mama*" ("Today I will see my father and mother"). He was the first of a horde. There were hundreds of thousands of Shanghai exiles in the hinterlands slowly making their way back to the great city. There will be no banners, no flag-waving at their return, but the joy they bring will be lasting and real.



Internees wait patiently at Chapei camp in Shanghai for first boat going home.

LIPS HURT?



CHAPPED?

Sore, painful chapping calls for Lypsyl. Soothes and helps promote healing.



DRY?

When blazing sun dries, parches and cracks your lips—use Lypsyl quick.



WEATHER BEATEN?

Wind and cold roughen lips. Avoid soreness, ease pain with soothing Lypsyl.

Get LYP SYL for quick relief

• Lypsyl soothes and comforts sore, painful lips—helps heal cracked, broken skin. Colorless—doesn't show. Applies in a jiffy. Take along Lypsyl (pronounced "Lip-sil") wherever you go. Costs only 25¢ at drug stores.



LYPSYL
(PRONOUNCED "LIP-SIL")

CAN'T BE LOST or STOLEN



GUARDSMAN BILLFOLD with its smart safety chain can't be lost or stolen. Has secret pocket with removable pass case. Write for Free Booklet "How to Remember by Forgetting". Where leather or jewelry is sold. \$10.00 — others \$2.00 up.

Robinson Reminders
WESTFIELD, MASS.



Daniel Webster and the highlands

Daniel Webster said there were highlands. Lord Ashburton said they didn't exist.

This was in the year 1840, and the United States was claiming that the highlands marked the boundary between Canada and the State of Maine. So it was pretty important that Daniel Webster prove his statement.

He got a certain professor to conduct a survey of the disputed area. And the professor hired a young fellow named Edward Anthony to take the pictures which proved that Daniel Webster was right again!

The daguerreotypes made by Edward Anthony were the *first* pictures ever used by a government for any purpose.

And 2 years later—that would be 1842—Anthony hung up another *first* when he opened the first photographic supply house in the world. Anthony's company later became Anthony & Scovil, a name that was finally contracted to **ANSCO**.

In the past 103 years, Ansco has brought many photographic firsts to the United States. These include the world's *first* photographic contest, sponsored by Anthony, who awarded a "handsome silver pitcher" for a group of four daguerreotypes.

Henry Anthony, Edward's brother, took the *first* "instantaneous views" by the wet-plate process, thus fathering the modern snapshot. The *first* flexible roll film was patented by a man who was helped in his experiments by the Anthonys.

Today, Ansco is still pioneering... still developing "firsts," although most of our recent accomplishments are military secrets. You've had a glimpse of them, however, in the new Ansco Color Film,

You can depend on Ansco leadership to bring you many more Ansco "firsts" after our war tasks are finished. Ansco, Binghamton, New York. A Division of General Aniline & Film Corporation.

Ansco Films & Cameras

"Smooth sailin'—
'cause our skins are
doubly blessed!"



TED: Ahoy there, ladies! I sure hope *your* baby's skin is *doubly-blessed* with Mennen Antiseptic Baby Oil, 'cause it makes a whale of a difference in a baby's health and good looks. I mean. . . .

NED: Let me tell! First . . . mild, soothin' Mennen Baby Oil helps keep skin smooth and comfy, no roughness or dryness!

TED: An' second, bein' *antiseptic*, Mennen Baby Oil helps prevent lotsa nasty rashes like diaper rash, and urine irritation—keeps baby's skin *healthier*.

NED: Mennen makes us smell so sweet, too! Most doctors and hospitals recommend Mennen Baby Oil, and *they* sure know best!*



*4 times as many doctors prefer Mennen Antiseptic Baby Oil as any other.



*Over 4 times as many hospitals use Mennen as all other oils combined.



*Mothers buy more Mennen Antiseptic Baby Oil than any other.

MENNEN ANTISEPTIC BABY OIL



Also, be sure to use MENNEN ANTISEPTIC BABY POWDER to help keep baby's skin comfy and healthy. Super-smooth; new scent makes baby smell sweet and lovely. Preferred by more Baby Specialists than any other baby powder.

LIFE

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LIFE'S COVER

Movie Actor Jimmy Stewart, a colonel and commanding officer of the 2nd Bomb Wing of the Eighth Air Force, recently posed for LIFE on top of the Savings & Trust Co. bank in Indiana, Pa., his old hometown. In background is the courthouse-city hall, crowned by a V-sign placed there in 1942 by Jimmy's father and a more recent sign simply saying, "Welcome, Jim." Jimmy was glad to be home. He had been overseas 23 months. For pictures of his home-coming turn to page 126.

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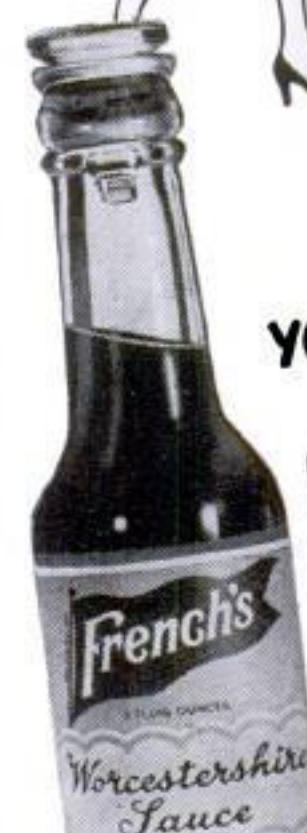
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1 **MEAT SAUCE:** Combine ½ cup currant jelly, 1 tablesp. French's Worcestershire Sauce, 1 tablesp. lemon juice. Heat slightly. Serve with cold meat.

2 **CREAMED FISH:** Cube ½ cup leftover toast, sth into 1½ cups hot creamed fish. Add 2 teasp. French's Worcestershire, sprinkle with chopped parsley.

3 **SANDWICH FILLING:** Mix 3 chopped hard cooked eggs, 1 cup minced leftover ham, ½ cup minced celery, 2 tablesp. French's Worcestershire, ¼ cup mayonnaise.



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WARTIME LESSON

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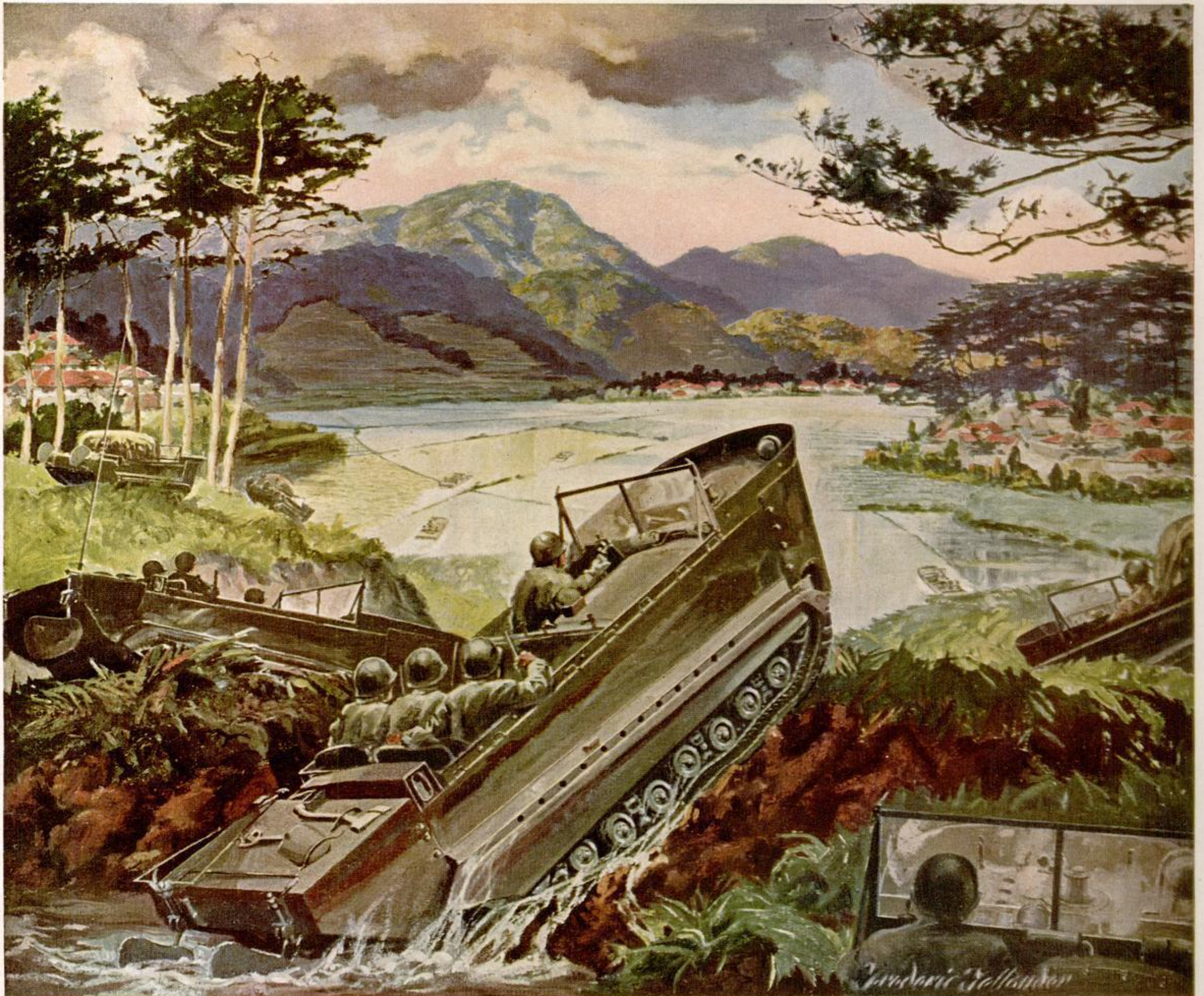
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It beats • as it sweeps • as it cleans



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THAT stretch of muck you see the Studebaker Weasels heading into in the picture was a soldier's nightmare of a truck trap and tank trap called a rice paddy.

Heavier vehicles would sink helplessly into the ooze. But these lightweight, broad-tracked Studebaker Weasels churned right through it with full loads of sorely needed men and supplies.

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Uncle Sam says:

"Take care of your car, brother
—no telling when
you'll be sure of
a new one!"



KEEP ON BUYING WAR BONDS, TOO!

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LIFE'S PICTURES

F. W. Goro, who made the pictures of the atomic bomb crater which appear on pages 27 to 31, is LIFE's expert in science photography. At the crater site in New Mexico, Goro had 45 minutes to make all except one of his pictures. This he took three days later by exposing a photographic negative to pieces of fused sand from the crater. After the pieces had been left on the negative all night, the negative turned black in spots, proving that the crater is still radioactive (see page 30).

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ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; EXC., EXCEPT A. P., ASSOCIATED PRESS; B. S., BLACK STAR; W. W., WIDE WORLD

HANDSOMELY GROOMED HAIR 'FAVORED TO WIN' WITH GIRLS!



Scratched:

This man with carelessly groomed, unruly hair didn't even get in the race. Why doesn't someone tip him off how Kreml keeps hair neatly groomed—so trim and spruce-looking all day long?



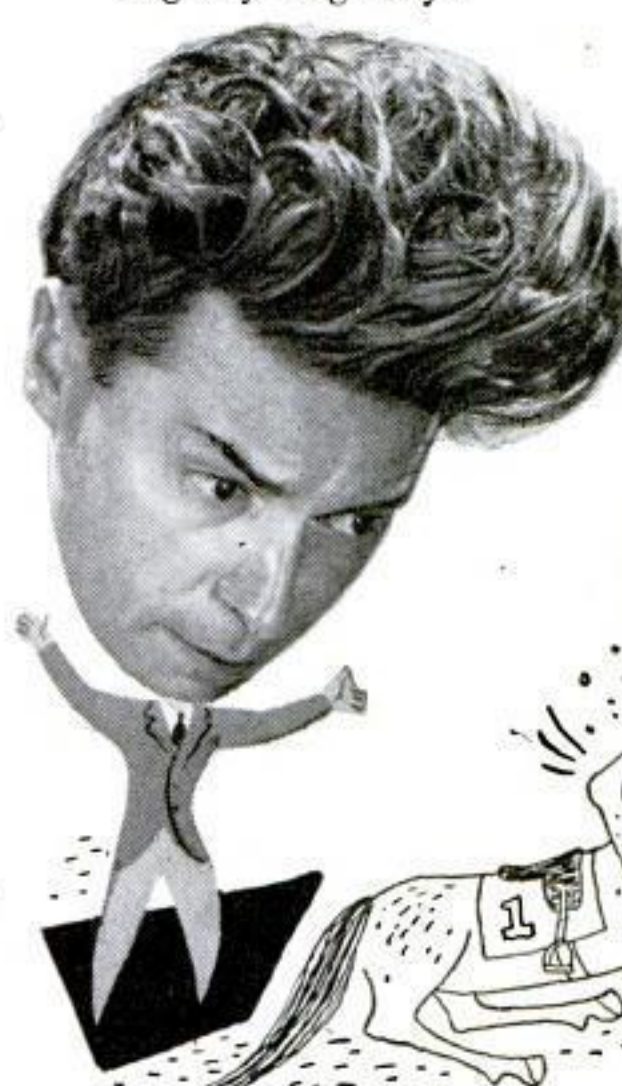
Plug Ugly:

And doesn't he look it with his hair plastered down so silly with grease! No wonder girls 'turn on the ice' when he asks for a date! Kreml grooms hair so handsomely yet never leaves it looking or feeling oily or greasy.



Also Ran:

His shoulders are covered with ugly dandruff flakes. What girl would even place a bet on him! Kreml is famous to promptly relieve itching of dry scalp and remove dandruff flakes.



'Favorite' Wins:

And notice how the prettiest girls ask to meet 'the man with the handsome looking hair.' Kreml keeps hair neat as a pin—so lustrous—so masculine looking—yet never leaves it pasted down or feeling greasy or sticky.

● Kreml Hair Tonic is famous to keep hair neatly groomed all day long—it leaves it so lustrous, looking as if it had some 'body' to it. Kreml never pastes your hair down or leaves it looking greasy or oily. Ask for Kreml at your barber shop. Buy a bottle at your drug counter.

KREML HAIR TONIC

Keeps Hair Better-Groomed Without Looking Greasy. Relieves Itching of Dry Scalp—Removes Dandruff Flakes



At what age are you old?

TIME was when a boy turned man in his early teens. And not long ago a man or a woman was considered to be really "getting along" at forty—now we are told that forty is the age at which life begins.

It is true that the average baby born today will live fifteen years longer than the baby born in 1900, and twice as long as the baby of a century ago. And it is happily true that the death rate from pneumonia, tuberculosis, and other dread diseases has been greatly reduced. Nevertheless, deaths from causes aggravated by worry and strain have multiplied alarmingly—in fact, average life expectancy *at the age of forty* is now only two years longer than it was in 1900!

A great part of present-day worry and strain is due to fear of financial insecurity—fear of a future without adequate means of support. And a great part of it could be relieved, in many cases, through a sound program of Prudential life insurance—for Prudential provides protec-

tion against the unknown future, protection which should be built up during current years of vigor and health.

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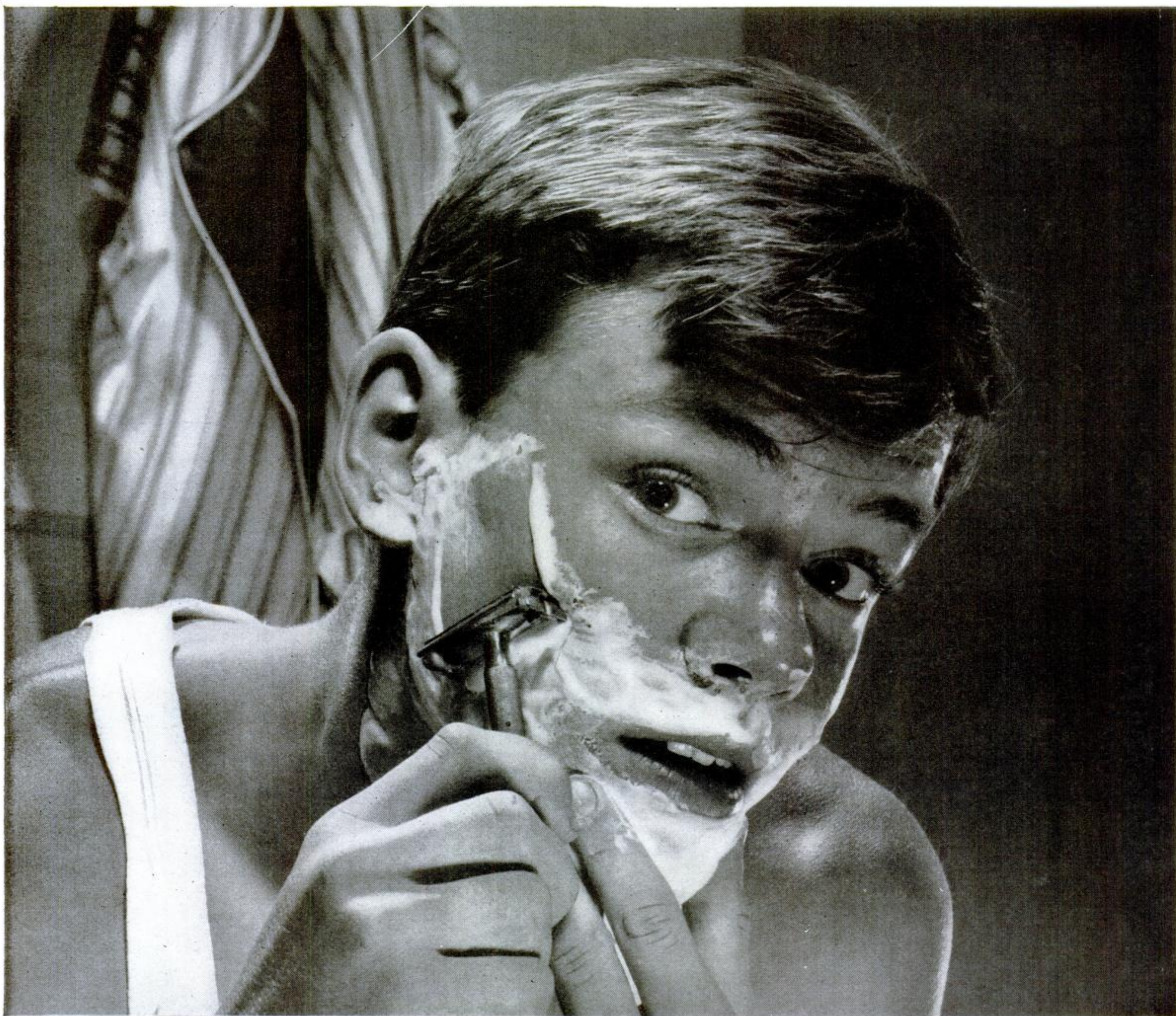
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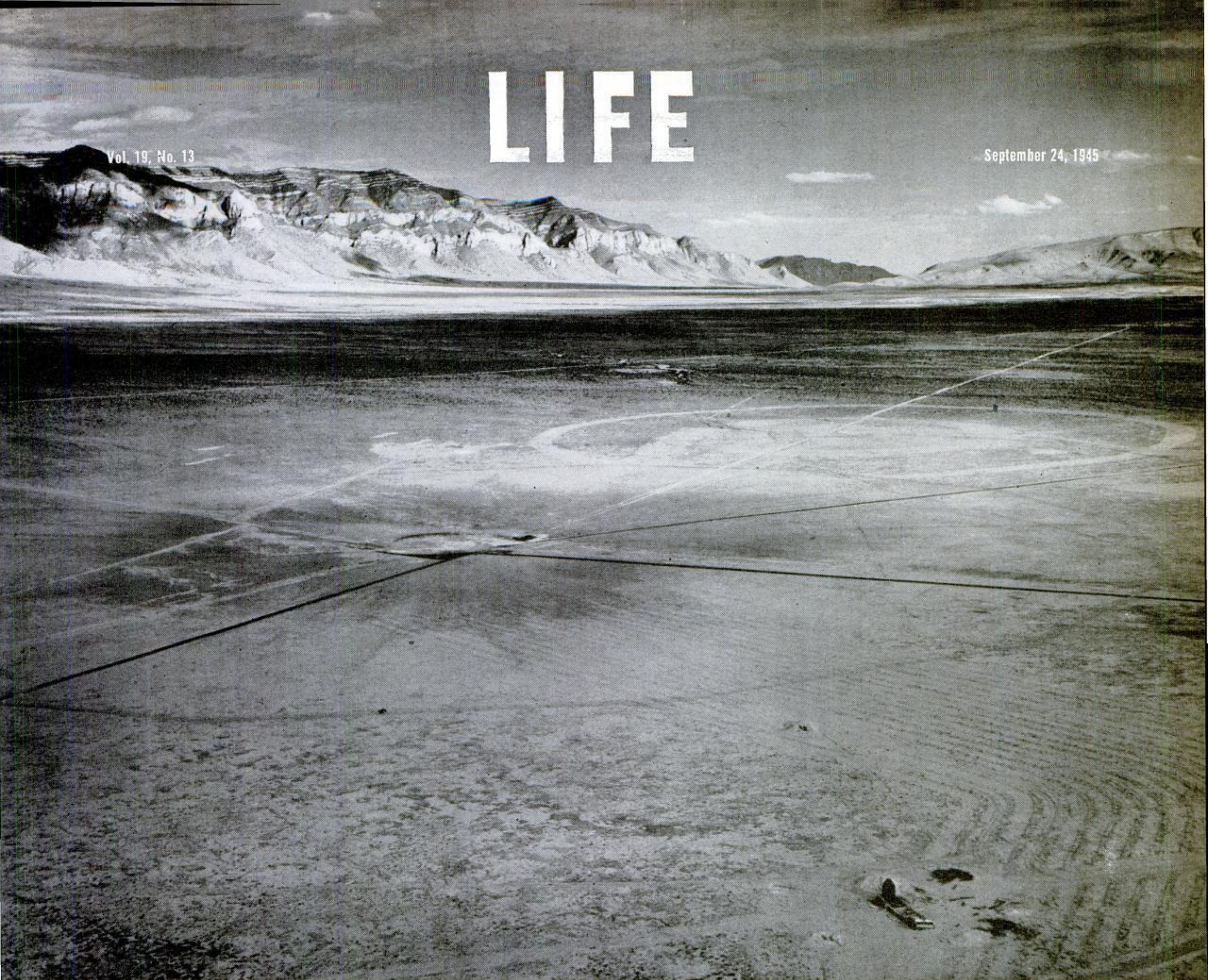
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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



BOMB LEFT A DARK SCAR BELOW A MOUNTAIN CALLED SIERRA OSCURA (REAR). IN FOREGROUND IS "JUMBO," BIG INSTRUMENT PARTLY WRECKED BY BLAST

NEW MEXICO'S ATOMIC BOMB CRATER

In New Mexico, where the land is eroded into many bleak and beautiful shapes, there is a new formation which would unnerve a geologist who came upon it without warning. It is a half-mile incrustation of sea-green glass, splattered on the desert 60 miles from town of Alamogordo. The glass was formed by a blast of heat greater than the temperature at the surface of the sun. Beneath it the ground has been crushed downward by a pressure greater than any ever to occur naturally at the surface of the earth. This is the crater of the first atomic bomb.

Last week, two months after the first bomb's explosion, the War Department released the first accounts and pictures of a visit to the crater. A party of 31 reporters and photographers was escorted to the site by Major General Leslie R. Groves, chief executive of the atomic bomb project, and Dr. J. Robert Oppenheimer, director of the great atomic bomb research center at Los Alamos, N. Mex. Among the newsmen were LIFE Photographer F. W. Goro, who made the pictures on these pages, and the New York Times's William L. Laurence, whose vivid account of the third atomic bomb's explosion over Nagasaki appears on page 30.

The newsmen were taken to the crater to settle a weird question. After atomic bombs No. 2 and No. 3 had been set off, the Japanese hinted

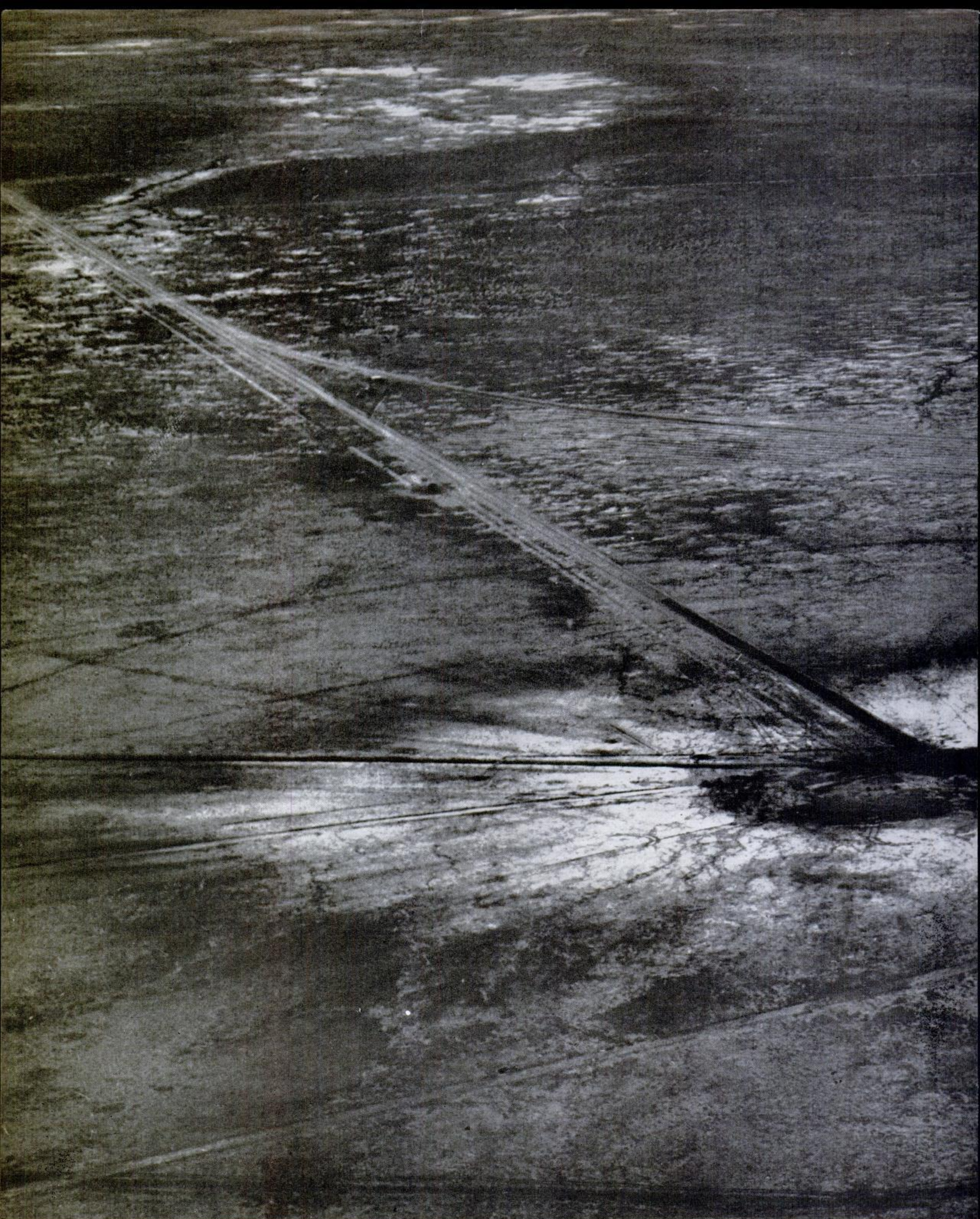
strongly that parts of Hiroshima and Nagasaki had become radioactive. Rescue workers who came into the cities some time later, Japanese reported, were killed by harmful radiations. The implication of this was that the gigantic shower of gamma rays and particles given off by the explosions had made the ground beneath them artificially radioactive. The War Department said that most of the Japanese had been killed by blast and heat. A few may have died of radioactive effects suffered at the instant of the explosions but none died from radioactivity afterward.

Hiroshima and Nagasaki were safe for human habitation after the great fires had died away.

To complicate the argument, the New Mexico crater was still definitely radioactive. It nevertheless offered strong evidence that the Japs were wrong. Although the New Mexico bomb was set off at the comparatively low height of 100 feet, the ground below it is not fatally radioactive. Scientists estimated that 600 hours of exposure might be necessary to cause death. At Hiroshima and Nagasaki, said General Groves, the bombs exploded at "a much greater height." Their radiations made the air around them radioactive, but this was carried upward and dissipated by the heat of the blast. It seemed certain that Japanese in Hiroshima and Nagasaki had died within the grotesque legality of wartime killing.



Directors of atomic bomb project, General Groves and Dr. Oppenheimer, accompanied the first press party to visit crater of first bomb.



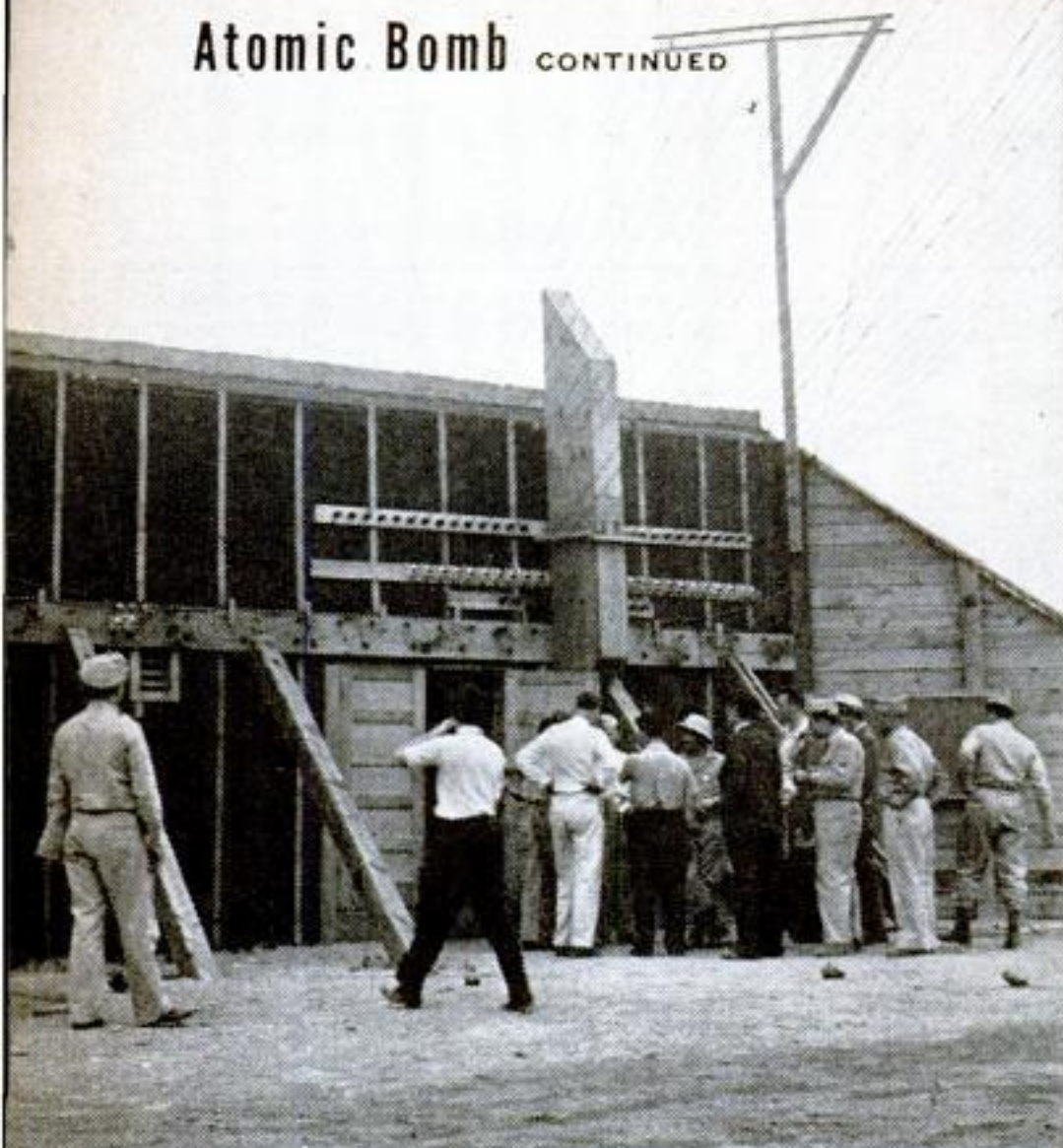
The first atomic bomb's crater is a great green blossom in the desert near Alamogordo. The lighter splash around the dark center, which was made when the explosion's heat melted the desert sand, is a layer of glass 2,400 feet across. Usually it appears dark against the desert but

when this picture was taken the light of the setting sun, reflected from its shiny surface, made it appear light. In the middle of this splash is a shallow, sloping crater 300 feet across and 25 feet deep, partly dug by forcible compression of the earth beneath the explosion. Later, rain-



storms carved little gullies down to the crater's edge. Not visible at this distance is the stump of the 100-foot steel and concrete tower which held the bomb. The rest of the tower was vaporized and deposited over many square miles. A number of roads, built before the explosion, run

to the crater. The big circle which runs around it is a high fence which is patrolled by military police on horseback. The parallel markings beyond the crater were probably made to direct planes from the Alamogordo Army Air Base, which used the desert for a bombing range.



Six miles from the crater low buildings banked with dirt sheltered bomb's detonating and recording instruments.



Steel stump, one of four which are all that remain of tower, stands in middle of crater, mud-caked by rains.



Fused earth, hardened after melting in the bomb's heat, covered the ground outside inner crater (see opposite).



White Sherman tanks, airtight and lead-lined first took scientists to the crater. Atop tank above is the *Times's* William L. Laurence.



Piece of crater is tested for radioactivity with radiometer. Reporters wear canvas overshoes to avoid carrying away radioactive sand.



Crater's radioactivity is proved by photographic film exposed to fragments. The film is affected by radioactivity as it would be by light.

NAGASAKI WAS THE CLIMAX OF THE NEW MEXICO TEST

by WILLIAM L. LAURENCE

William L. Laurence, science reporter for the New York Times who was recruited by the Army to write its official atomic bomb releases, watched the atomic explosion at Alamogordo and then saw the atomic bomb actually used on Japan. His eyewitness description of the bombing of Nagasaki on Aug. 9, released last week by the Army and widely printed, may well have a place in the histories and anthologies of the future. The excerpt here starts with Laurence approaching Nagasaki in a B-29. His plane was accompanying another B-29, called The Great Artiste, which carried and dropped the atomic explosive.

"Think this atomic bomb will end the war?" the radio-man in our B-29 asked hopefully.

"There is a very good chance that this one may do the trick," I assured him. To anyone who had seen this man-made fireball in action, as I had less than a month ago in the desert of New Mexico, this view did not sound overoptimistic.

We circled until we found an opening in the clouds over Nagasaki. It was 12:01. About half a mile in front of us was *The Great Artiste* with its precious load.

"There she goes!" someone said. Out of the belly of *The Great Artiste* a black object went downward. Our pilot swung around to get out of range. Despite the fact that it was broad daylight in our cabin, all of us became aware of a giant flash that broke through the dark barrier of our arc-welder's lenses.


We removed our glasses after the first flash but the light still lingered, a bluish-green light that illuminated the entire sky. A tremendous blast wave struck our ship and made it tremble from nose to tail. This was followed by four more blasts in rapid succession, each resounding like the boom of cannon fire hitting our plane from all directions. Observers in the tail of our ship saw a giant ball of fire rise as though from the bowels of the earth, belching enormous white smoke rings. Next they saw a pillar of purple fire, 10,000 feet high, shooting skyward with enormous speed.

By the time our ship had made another turn in the direction of the atomic explosion the pillar of purple fire had reached the level of our altitude. Only about 45 seconds had passed. Awe-struck, we watched it shoot upward like a meteor, becoming ever more alive as it climbed skyward through the white clouds. It was no longer smoke, or dust, or even a cloud of fire. It was a living thing, a new species of being.

At one stage the entity assumed the form of a giant square totem pole, with its base about three miles long, tapering off to about a mile at the top. Its bottom was brown, its center was amber, its top white.

Then, just when it appeared as though the thing had settled down into a state of permanence, there came shooting out of the top a giant mushroom that increased the height of the pillar to a total of 45,000 feet. The mushroom top was even more alive than the pillar, seething and boiling in a white fury. It kept struggling in an elemental fury, like a creature in the act of breaking the bonds that held it down. In a few seconds it had freed itself from its gigantic stem and floated upward with tremendous speed, its momentum carrying it into the stratosphere to a height of about 60,000 feet. But no sooner did this happen when another mushroom, smaller in size than the first one, began emerging out of the pillar. It was as though the decapitated monster was growing a new head.

As the first mushroom floated off into the blue it changed its shape into a flowerlike form, its giant petal curving downward, creamy-white outside, rose-colored inside. It still retained that shape when we last gazed at it from a distance of about 200 miles.



**CLOSE-UP OF CRATER'S SURFACE SHOWS HOW THE HEAT
OF THE ATOMIC EXPLOSION DESTROYED A DESERT PLANT
AND MELTED SAND INTO WEIRD SHAPES OF CRUDE GLASS**

SOME BIG WORDS

... TOGETHER WITH SUGGESTIONS ON HOW OR, AT LEAST, HOW NOT TO USE THEM

At a big international conference such as San Francisco or the current London Council of Foreign Ministers, the interpreters are busy day and night. Every delegate is careful to accept their help over the manifest barrier of language; serious falls are therefore few and far between. But there is another kind of language barrier which has no interpreters and is much more dangerous on that account. This is the problem of differing definitions. People believe they speak the same language merely because they use the same words. Sometimes they do and sometimes they do not.

For example, when the Russians use the words "democracy" and "fascism" they do not mean the same thing that the average American means. This has been growing more obvious since Hitler's fall. In Bulgaria the Communists profess "democracy," but they cry "fascist" at anyone who won't vote with the Fatherland Front. In a dispatch from Moscow last week, Brooks Atkinson of the *New York Times* said he had been trying for some time to get an official definition of democracy "as the Russians understand the word—so far without success." Yet the Russians are themselves aware of the difficulty. The journalist A. Sokolov tried last April to formulate a definition which would express the greatest common denominator between Western and Russian meanings. His definition: "A democrat is one who resolutely and relentlessly fights fascism." Not much help.

Lenin, prescribing agitational methods, once told his Bolsheviks to "confuse the vocabulary." We need not suspect Stalin's foreign office of primitive Leninist tricks. The fact is, however, that the political vocabulary of bourgeois America is sadly confused. American Marxists, by appropriating to themselves words like "liberal," have certainly contributed to the confusion; just as the more easily scared conservatives have adulterated the words "communist" and "socialist" by applying them indiscriminately to things they don't like. Edgar Ansel Mowrer recently defined fascism as "streamlined nationalism," which, as James Warburg pointed out, would make Teddy Roosevelt a fascist. In Hollywood they speak of "fascist" studios, meaning studios that are less fun to work for than others. Before Americans can contribute much to international clarity, perhaps we had best scrub up a few definitions among ourselves.

What Fascism Is and Isn't

Fascism is a political system of quite definite attributes, described in detail by both Mussolini and Hitler. Some of these attributes can be defended as serious attempts at reform. The idea of Mussolini's "corporative state," for example, with its "functional" parliament, can be traced to Catholic and syndicalist thought. It is probably a bad idea but it is not in itself an evil idea and it is not the essence of fascism.

Another attribute of fascism is government by an elite, in Musso's words, "the in-

tuition of rare great minds." But Plato, Aristotle, the Runnymede barons, Voltaire, Burke, Hamilton, Goethe, Lenin and a host of other competent political figures have also believed in an elite and distrusted the masses in greater or less degree. If all such beliefs are fascist, political history had better be entirely rewritten.

Mussolini and Hitler did not distrust the masses; they exploited them. "The masses," wrote Hitler, "prefer him who comes to them as a master;" they don't notice "the shocking abuse of their human freedom, and the inner incoherence of the whole doctrine escapes them."

That phrase of Hitler's, "inner incoherence," is the evil essence of fascism. It is not so much a political theory as a formula for overthrowing democratic government and gaining power. Its weapons are myths, brute force, calculated hysteria and opportunism. As Silone said, "The last thing a fascist leader must appeal to is the critical faculty." Fascism is essentially a denial of the obligation to be reasonable.

In the Marxist view, fascism is also the attempt of a dying capitalist class to freeze onto its privileges by seizing the government by force. This definition, though narrow, is not without meaning. It was expressed better by de Tocqueville when Marx was a youth. Much as he admired American democracy, de Tocqueville feared a possible "tyranny of the majority" (he wrote in Andrew Jackson's time) and wondered whether a tyranny-hating minority would some day resort to unconstitutional means to protect itself, thus bringing our democracy to an end.

In other words, a man whom the communists call a fascist might appear to de Tocqueville as one loving liberty more than the safety of his state. Many a dissident Pole, Rumanian and Bulgarian is in that position today.

Liberalism

Said Clement Attlee the other day, "Democracy is not just majority rule, but majority rule with respect for the rights of minorities. Wherever you find suppression of all minority opinion, there is no real democracy." That's what Americans mean by the word, too.

Whether or not we can all agree about democracy, we can at least try to stop calling conservatives fascists. Since they are usually reasonable and have no taste for violence, American conservatives are unlikely ever to deserve the term. They have as deep a stake in civil liberties, constitutionalism and the democratic process as any class, if not a deeper one.

"I'm a liberal" is the standard opening for a political argument between any two Americans nowadays. Next comes, "I'm a liberal, too, I hope"; and we're off. As commonly used, the phrase means about as much as "see you in church."

The classical liberal political philosophy (Smith, Mill, Gladstone *et al.*) began to disintegrate in England about 1880, its ad-

herents drifting gradually either toward socialism or conservatism. About the last important official liberal in the world today is Mackenzie King of Canada, who has stayed in power for nearly 20 years not because his political principles are so strong but because they are so flexible. The kindest definition of modern liberalism is "favorably disposed toward change." (Said J. S. Mill: "A liberal is he who looks forward for his principles of government; a Tory looks backward.") But that is hardly a political philosophy; it is just a state of mind.

Why did the liberal philosophy which once supported this state of mind deteriorate? First, because it could not reconcile its humanitarian beliefs with its *laissez-faire* economics. After it abandoned *laissez-faire* it could not logically decide where, short of socialism, to stop. To define the stopping place, as F. A. Hayek and others have tried to do, is one of the chief tasks still facing political science in our time.

If liberals do not face up to this task, they will soon find that they have no ground for defending those individual liberties whose sacredness they have always taken for granted. The defense of liberty will then be entirely in conservative hands; perhaps even in antidemocratic hands. That would indeed be a tragedy for America.

Sweet Clarity

Meanwhile, the self-styled "liberals" might help the cause of clarity by using the word with more circumspection. It is losing all meaning. Alfred Korzybski, one of the fathers of modern semantics, is said to qualify words like "liberal" even in oral discourse. He wiggles two fingers of each hand when he uses them, indicating quotation marks.

Of course, great words like democracy and liberalism cannot be nailed down with permanent definitions; they live and grow. In Pericles' day democracy meant rule by a very few privileged citizens; until Wilson's day it meant the suffrage of males only; it may mean something else tomorrow. But a sense of change is not a warrant to use words loosely. If we try harder to say exactly what we mean, we shall all understand each other better. And a great deal depends on that.

PICTURE OF THE WEEK: ➔

Although he does not drink spirits in any form, Generalissimo Chiang Kai-shek recently raised a glass of wine in Chungking and touched it to his lips. The occasion was a tea celebrating China's V-J Day and the man he thus toasted was Mao Tze-tung, Chinese Communist leader. Mao had flown to Chungking on Aug. 28 to discuss the differences between the National government and north China's Communists. Last week those differences, revolving around the Communist government's fear of losing its war-won power and local influence, reportedly still remained. But so did the discussions, which were apparently continuing in an atmosphere of friendliness.



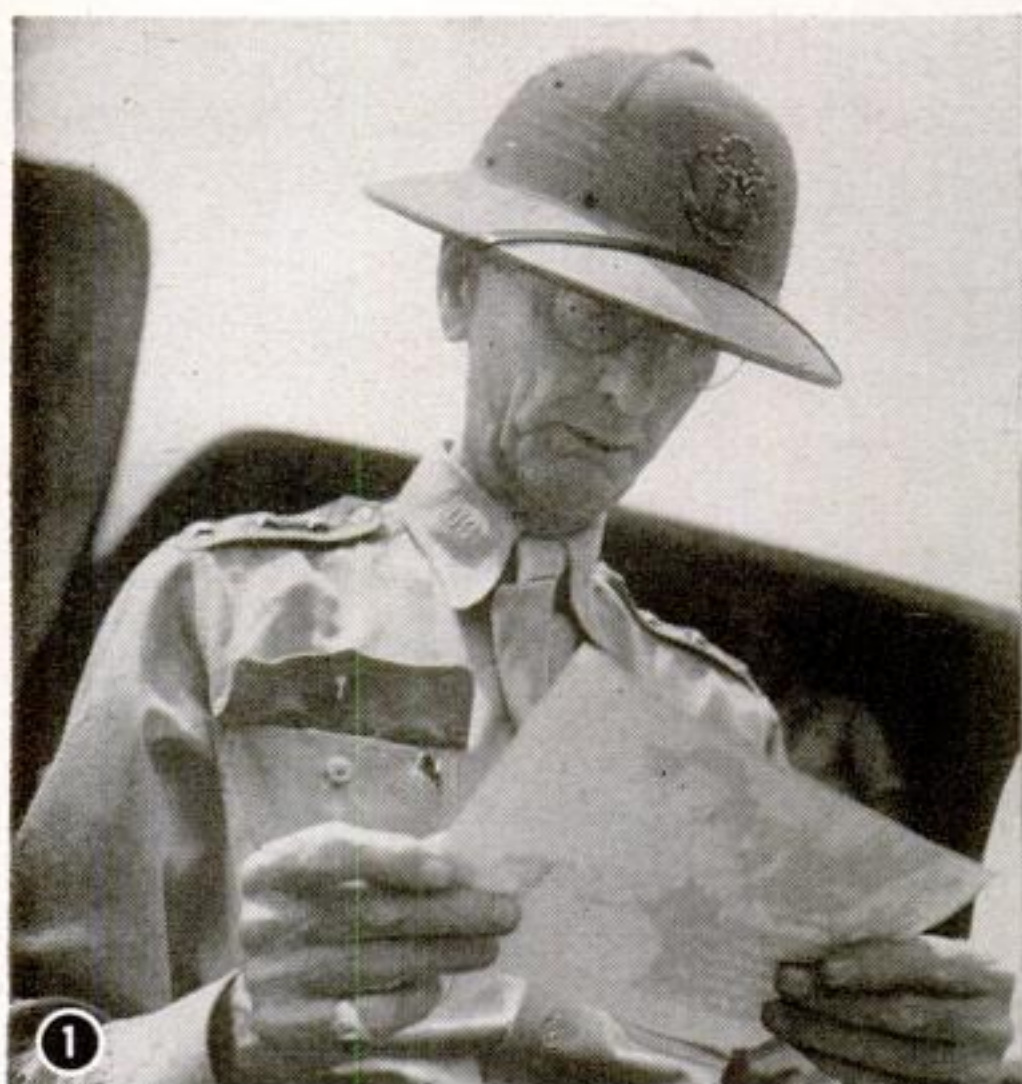
Smiling Chiang Kai-shek toasts China's smiling Communist leader

WAINWRIGHT'S RETURN

Nation pays warm tribute to its gallant loser

America's victory was symbolized last week in the gaunt and skinny person of General Jonathan M. Wainwright, risen virtually from the dead. For three years after his surrender of Corregidor, Wainwright saw nothing but Japanese prison camps. He lived in a world of torture, of slow starvation, of death far from home. He could learn nothing of his country's resurgence, of its re-arming and its victories. Of the hundreds of letters his wife wrote him he was given only six.

Then suddenly last month the curtain was lifted on a new world. Wainwright was freed from prison in Manchuria, flown to Chungking, to Manila and then to Tokyo



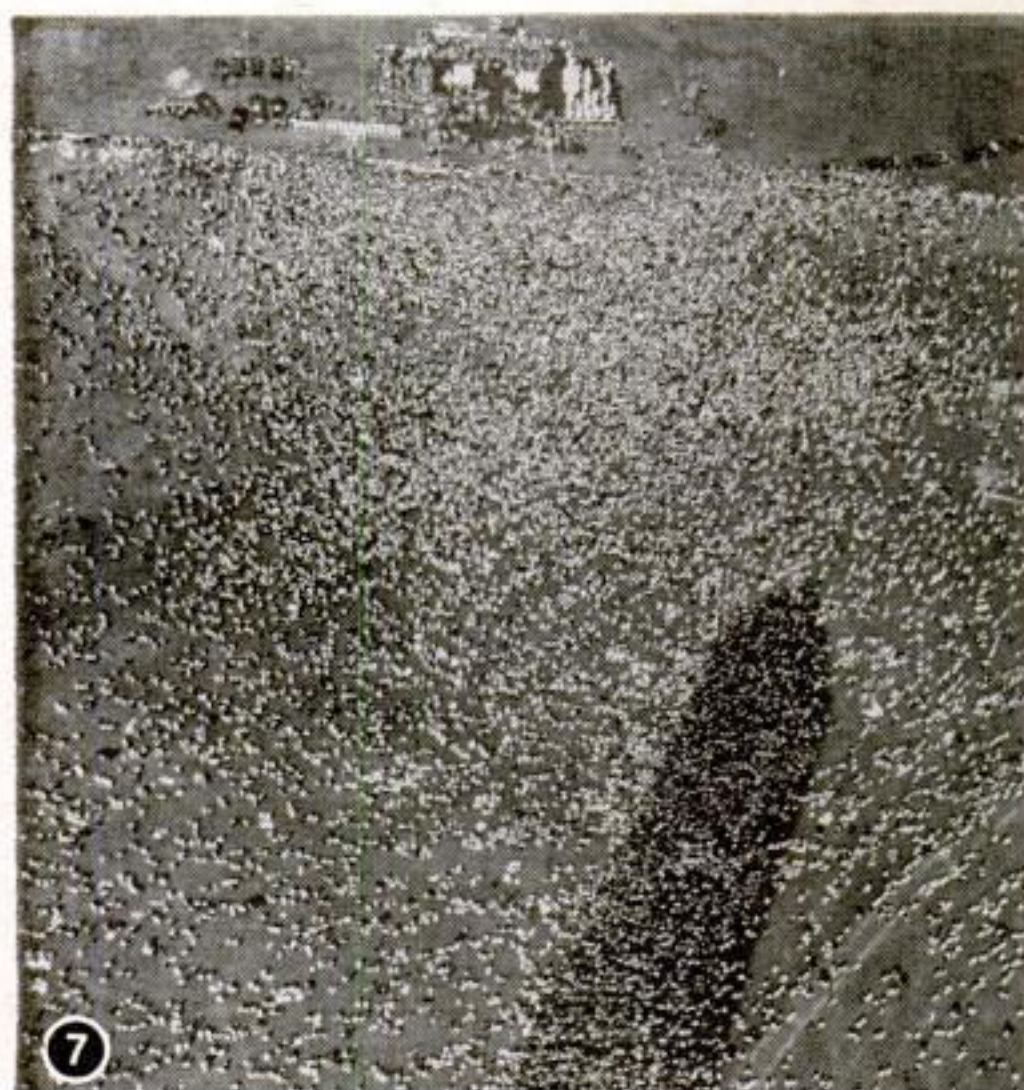
1 In Chungking, where he had been flown from Manchuria, Wainwright receives radio picture of his wife, the first in four years.



2 Distinguished Service Cross is pinned on Wainwright by Lieut. General A. C. Wedemeyer, commander of U.S. forces in China.



3 In San Francisco he is kissed by his son, Jonathan Wainwright V, while his sister, Mrs. Frederick Mears, watches.



7 Some 400,000 people jam grounds of Washington Monument to see Wainwright. Picture was taken from top of Monument.



8 A silver tea service, a scroll commemorating his achievements, key to the city are given Wainwright by city of Washington.



9 Past Capitol Wainwrights ride. Talk was hard because of cheering and his deafness, caused by Corregidor's guns.



13 At New York's City Hall he is made an honorary citizen by Mayor LaGuardia. Some 350,000 people cheered him as, speaking

from under a map of Corregidor, he compared New York City with ruins of Yokohama and "wanton destruction" of Manila.



14 Through Washington Arch General's car starts up Fifth Avenue. Some 4,000,000 saw him drive through the city.

to witness the surrender of the Japanese empire. Everywhere he saw the might of America—the ships, the planes, the battle-hardened men. In the Philippines he had the huge satisfaction of accepting the surrender of General Yamashita.

Last week he came home to a welcoming nation. True to its sand-lot sportsman-ship, the U.S. cheered him as a gallant loser. In San Francisco huge crowds lined Market Street to greet him. In Washington he was given the Congressional Medal of Honor and was received by both houses of Congress. In New York 4,000,000 people jammed the streets, especially Fifth Avenue and lower Broadway, to roar a

hero's welcome. They felt that through him they were honoring the thousands of Americans who had endured so much at the hands of the Japs. The General himself was surprised and grateful at the warmth of the welcome. But at the Waldorf he warned against presenting Japan with a soft peace. "Japan must be made to realize . . . that a government does not indulge in the excesses she has loosed in the world these past 14 years and call it quits when her leaders have had enough . . . She must learn that truth and humanity and righteousness rather than deceit and cruelty and treachery are the basis of international relations and the way of life."



Victory Day Parade up San Francisco's Market Street honored General. He is in first car, behind marching band.



His wife greets him in Washington. He took her in his arms and kissed her, wordless, not even answering her "Hello, darling."



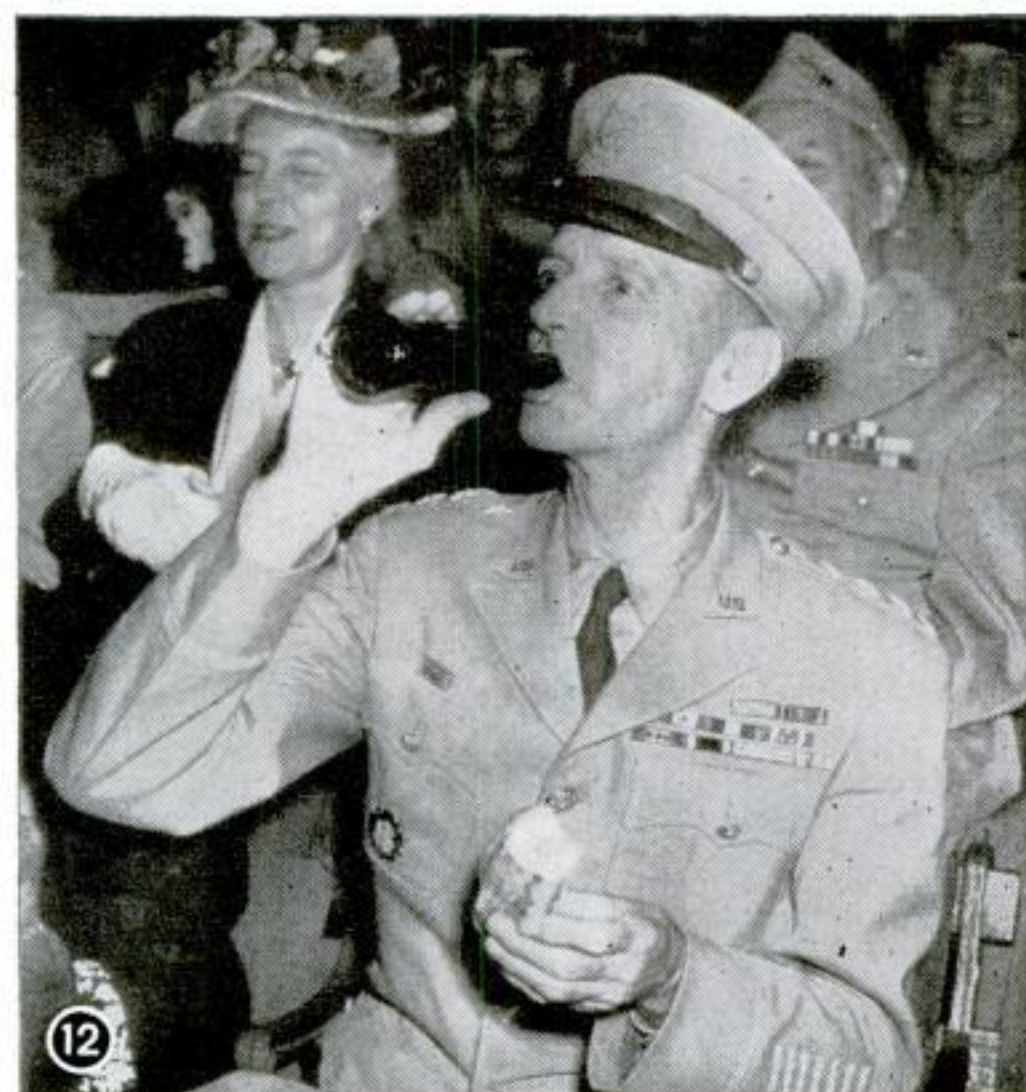
Secretary of War Stimson greets Wainwright at Pentagon Building. Indications last week were that Stimson was about to resign.



Addressing Congress he tells House members if he had been able to get supplies, Corregidor would not have fallen.



President Truman presents Wainwright with the Congressional Medal of Honor. General fumbles with clasp behind his neck.



At ball game the General eats a hot dog and drinks Coca-Cola. He saw the Washington Senators beat the Cleveland Indians.



Along Fifth Avenue his cavalcade motors. Crowds were not as big as at Eisenhower reception but just as enthusiastic.



Before a formal dinner given in his honor at the Waldorf, General Wainwright poses with Grover Whalen (left), chairman of

New York's reception committee, and Mayor LaGuardia. More than 2,000 guests attended the dinner, paying \$10 apiece.



Just before shooting himself Tojo looks out of window on the Americans who have come to arrest him. At first Tojo stalled

Americans off, refusing to see or talk to them, finally coming to the window to demand their credentials. When ordered out,

he disappeared inside. As his captors were walking around to front door, they heard a muffled pistol shot from the house.

SNAFU SUICIDE

Tojo makes an ignominious mess of traditional honorable death

More than any other man, General Hideki Tojo can be held responsible for Japan's war against the U.S. As a leader in army councils, he helped plan the war. As premier, minister of war and home minister, he gave final order to start it. When the capture of Saipan capped a succession of military disasters last July, Tojo fell from power. He went into retirement, quietly practiced gardening at his home in a Tokyo suburb. After Japan's surrender he knew the Americans would come for him. He made his suicide plans: death by

the bullet. "Hara-kiri sometimes fails," he said later.

On Sept. 11 the Americans came for Tojo. He tried to shoot himself through the heart with a .32-cal. pistol taken from a U.S. aviator. The bullet pierced a lung but missed his heart. An American sergeant later gave him a transfusion of whole blood. Tojo was being brought back to a life which would be bitter and probably short. His Japanese compatriots were already scorning him for having botched suicide. His American enemies were ready to try him as No. 1 Jap war criminal.

Lying bloody on a divan, Tojo is treated by a Japanese doctor, hurriedly called in by Americans. Tojo refused aid, but on

American orders Jap doctor cut away blood-soaked shirt and bandaged him. Later, Captain James B. Johnson, U.S. Army

surgeon, sewed up wound, gave plasma. Said Captain Johnson, "A sucking wound of the chest—we've seen hundreds."





Grimacing with pain, Tojo bleeds heavily as a Jap policeman helps arrange pillow. American correspondent (*at right*) looks

on. Tojo suffered mightily, groaning as he drew breath. To newsmen he made what he thought would be deathbed state-

ment: "The Greater East Asia war was a justified and righteous war. . . . I wait for the righteous judgment of history."



Miss San Diego, Phyllis Mathis, 18, was once polio victim, won second place. She can sketch, take photographs and do hula.



Miss Chicago, Lee Wieland, 19, went to Cornell College, Iowa for one year. She plays piano and collects menu cards.



Miss Tennessee, Lee Henson, 18, of Chattanooga, made hit in swim suit. GIs howled when she failed to place in judging.

MISS AMERICA 1945

Tall flute player is first New Yorker to win contest

At this year's Atlantic City beauty contest there were two cameramen for every contestant. But only a couple of photographers got into the sacred breakfast where the judges met the girls as their simple selves, not as underdressed beauties. One of these photographers was LIFE's Alfred Eisenstaedt, whose unposed pictures of the girls (*above*) present an aspect very different from that usually given (*below*). This year's spectacle made a brave effort to consider contestants' intelligence



Legs, always the pageant's big attraction, still held their own. Swim suits of identical pattern gave girls an equal showing.



One-armed photographer, Captain A. C. Rosner, focuses on Miss Maryland for Fort Meade Post. He lost arm near Rome.



Miss Arkansas, Leslie Hampton, 18, does last-minute primping in contestants' "ready room" before bathing-suit show.



Miss Wisconsin, Eileen Christy, 20, of Menomonie, has a soprano voice and very pretty dimples, likes to go on hikes.



Miss Birmingham, Frances Lanell Dorn, 18, took third place. She can sing, do acrobatic dancing and play the bass drum.



Miss New York City, Bess Myerson, 21, is 5 ft. 10 in., weighs 136. She is tallest of all Miss Americas, heaviest since 1925.

and talent as well as their more apparent physical qualities. The winner, Bess Myerson, "Miss New York City," is a college graduate, who can play the flute and piano, has a 35½-inch bust and a 25-inch waist. She showed off her physical qualities by wearing a white bathing suit, her musical talents by tootling Gershwin's *Summertime* on the flute and then switching to the piano for Grieg's *Concerto in A Minor*. With the \$5,000 prize—she scorned a 15-week personal-appearance tour—Miss

America 1945 plans to take a Master of Arts degree in music and study dramatics.

At the judges' breakfast, the girls' wit and abilities were tested by making them sing, do pantomimes and answer riddles. Some of the riddles proved too baffling, especially the one, "Why can't a locomotive sit down?" None of the 40 contestants, 18 of whom have gone to college, knew the right answer, "Because it has a tender behind." When they heard this answer, the girls all burst out into beautiful laughter.



Miss America, crowned, robed and throned, beams happily after she became first Miss New York City to win beauty title.



Bess kisses Pfc Jimmy Wilson, who lost both his arms and legs. He has also received \$100,000 in gifts since amputations.



Royal yawn creeps past Miss America during publicity pose with runners-up. Bess lost eight pounds during the six-day trial.



TRIAL IS HELD IN OSLO'S MASONIC HALL TO ACCOMMODATE HUGE PRESS TURNOUT. QUISLING SITS AT NINE JUDGES' RIGHT, PROSECUTOR STANDS AT THEIR LEFT

QUISLING CONDEMNED

The war's most infamous traitor meets his fate with a whimper

Vidkun Abraham Lauritz Quisling, who bequeathed his name to posterity as a new synonym for traitor, last week learned he must pay with his life for that distinction. Nine judges, sitting at Oslo, tried and convicted him of conspiring to place his country under German rule, instigating the deaths of innumerable Norwegian patriots, misappropriating 40,000,000 crowns. They sentenced him to die and, although he will appeal to the Supreme Court, Oslo was sure he

would go before the firing squad in early October.

Angrily denounced in court as his country's greatest traitor, Quisling glared indignantly at the prosecutor. What he had done, he contended in his defense, was honorable and reasonable, and Norway was ingrate not to realize it. Besides, he whined, he had lost 40 pounds while awaiting trial in prison, an argument that did not greatly impress Presiding Judge Erik Solem who, as a prisoner of the Gestapo, had lost 83.

GUARDED BY TWO NORWEGIAN SOLDIERS, 58-YEAR-OLD VIDKUN QUISLING GLUMLY AWAITS THE BEGINNING OF THE NINTH AND LAST DAY OF HIS TREASON TRIAL



IT TOOK A WAR TO TEACH ME...



LOOK FOR THE RED-AND-WHITE LABEL

IF IT HADN'T BEEN for the war and shortages, lots of families might never have learned how many different kinds of those good Campbell's Soups there are! Most homes have certain favorites and call for them often. So not till the grocer ran short, did they realize that the Campbell's kinds they hadn't tried are just as tempting and every bit as nourishing . . . and also offer new ideas for getting variety into meals.

For the fact is that every kind of soup Campbell's make is somebody's favorite. Whenever you see a certain kind on your grocer's shelf it's there because many of his customers call for it regularly, and because thousands of people all over the country like it and like it a lot. There's every reason why you will, too!

How many of the Campbell's Soups do you know about . . . how many have your family tried? Just for the good eating of it, take home a different kind of Campbell's Soup next time you go to the store.

Campbell's SOUPS

21 KINDS TO CHOOSE FROM: Asparagus • Bean with Bacon • Beef • Beef Noodle (*new!*) • Black Bean • Bouillon • Chicken • Chicken Gumbo • Chicken Noodle • Clam Chowder • Consommé • Green Pea • Mock Turtle • Cream of Mushroom • Ox Tail • Pepper Pot • Scotch Broth • Cream of Spinach (*new!*) • Tomato • Vegetable • Vegetarian Vegetable • Vegetable-Beef.



CAMPBELL'S CREAM OF SPINACH SOUP

A brand-new soup — a delicious purée of fresh garden spinach. Children love it — and so will you.

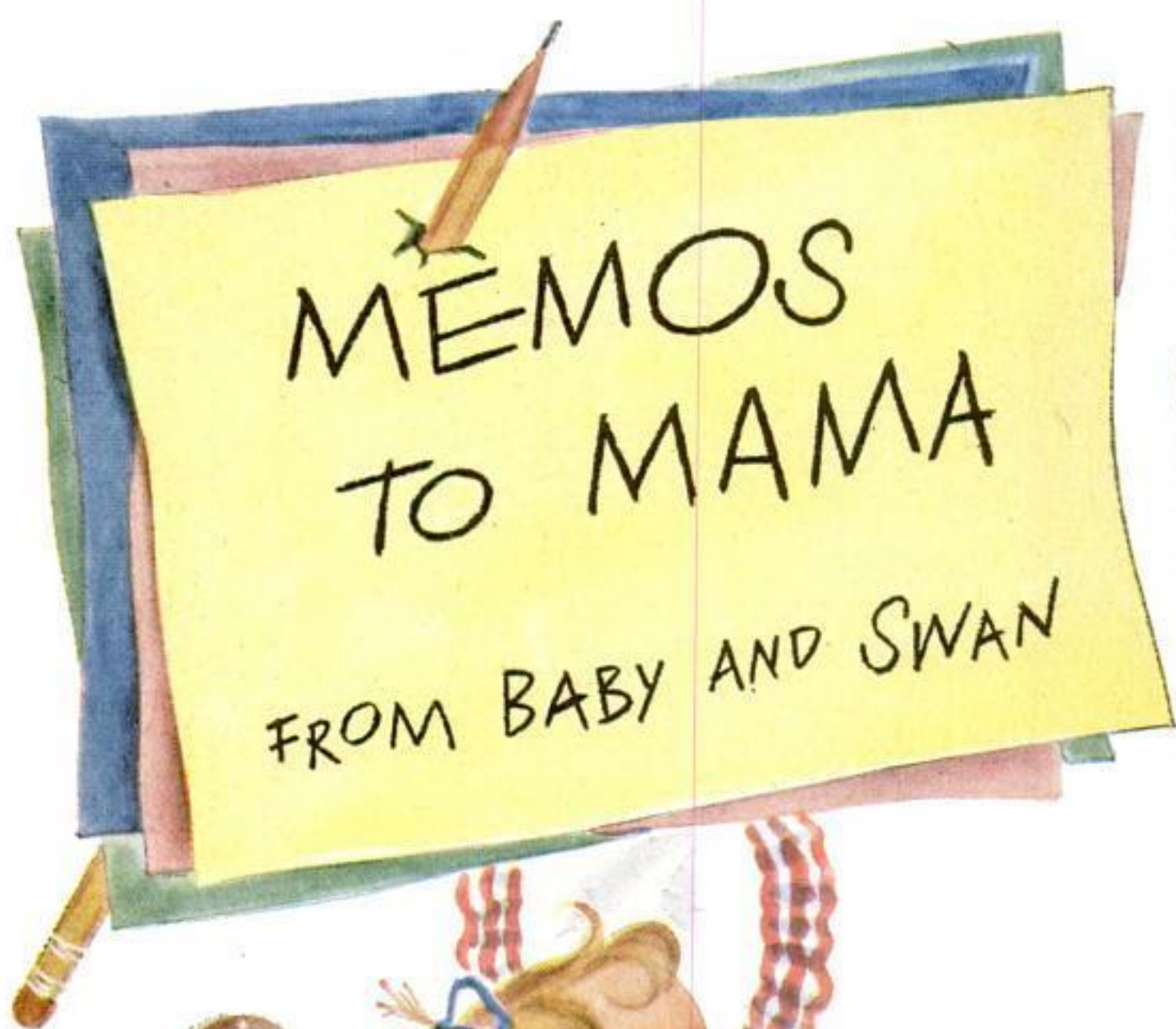
CAMPBELL'S SCOTCH BROTH

A nourishing meat-and-vegetable soup with barley and tender pieces of mutton.

CAMPBELL'S BEAN WITH BACON SOUP

A great flavor combination — tender beans and tasty bacon! Here's hearty eating for you.



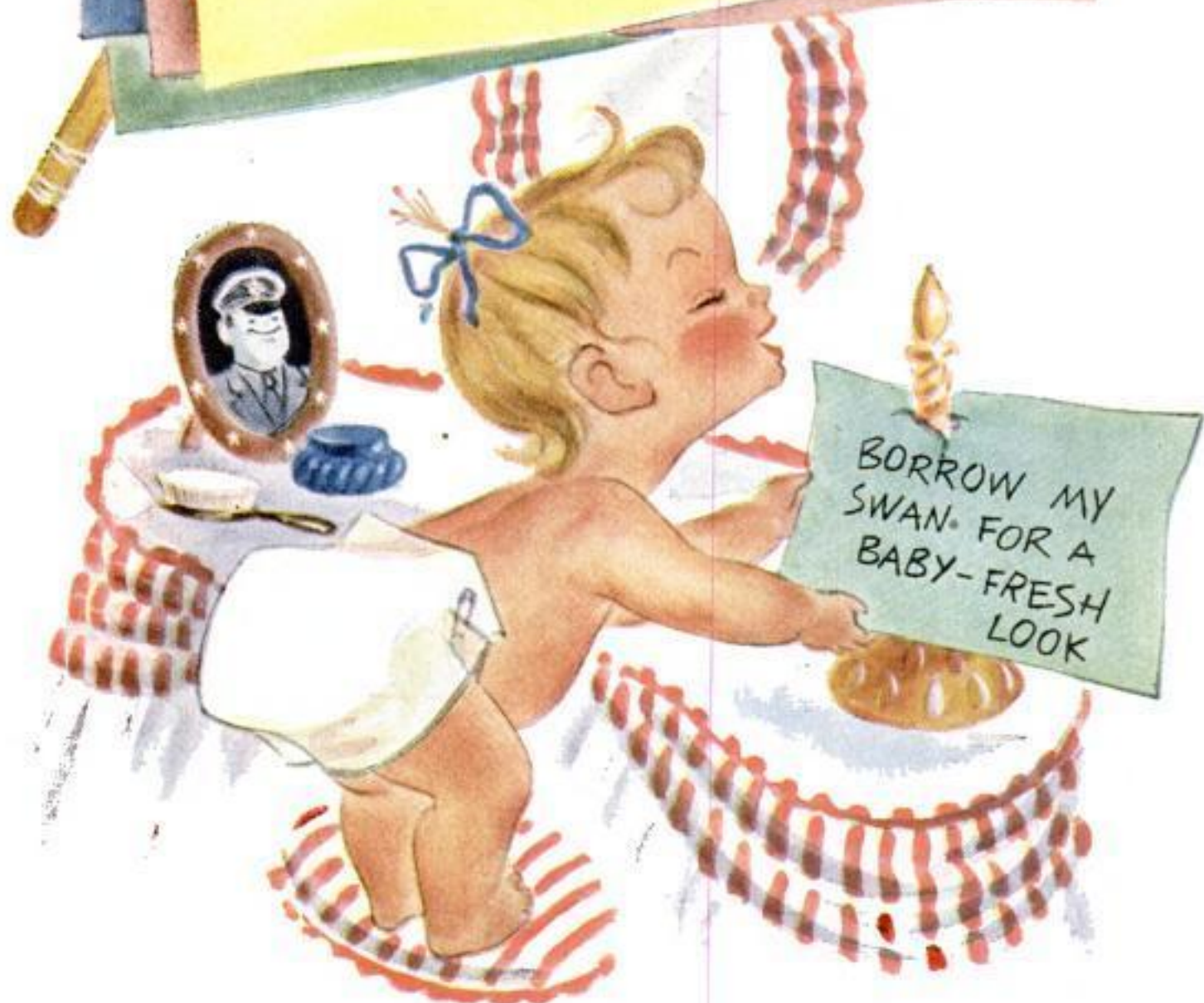


Dear Mama:

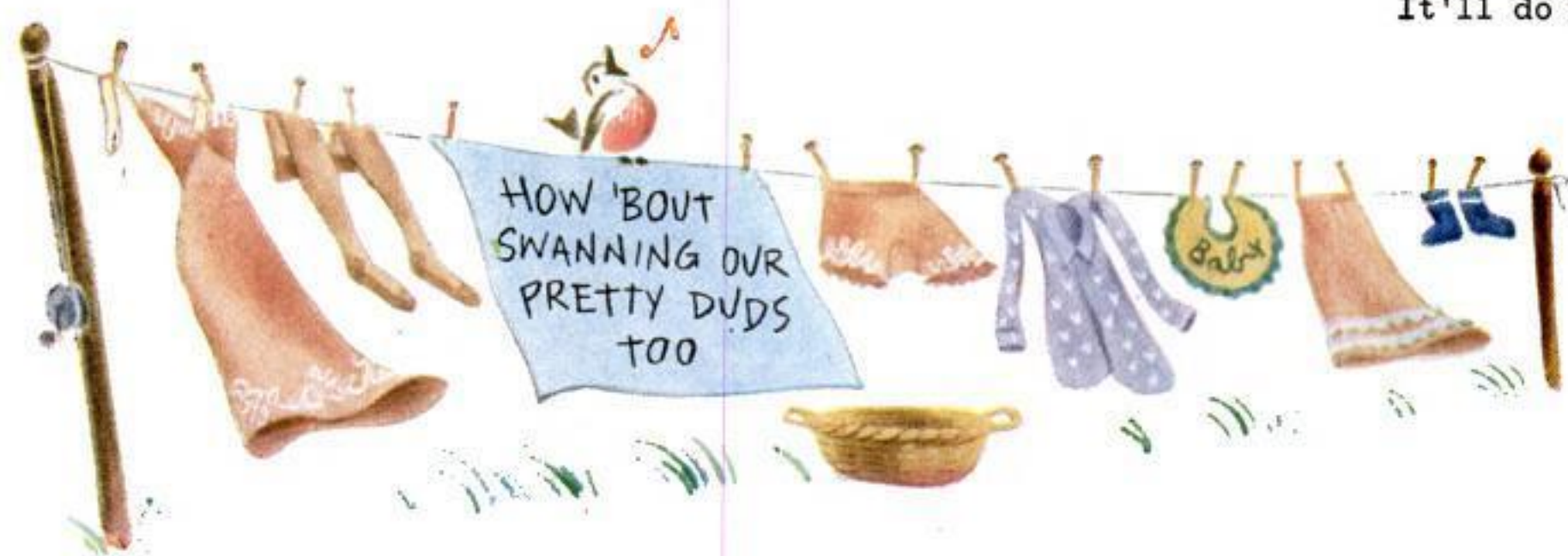
I want to make a complaint. Oh, you take delicious care of me, all right. You give me loads of Swan baths—'cause the Doctor said Swan's pure as fine castiles. You lather me all over with those lovely, baby-mild suds. So I'm in the pink. But, Mama, how 'bout you?...



Please, Mama — those hands! They're so rough! But they could be the softest, prettiest hands—if you'd give 'em the Swanderful gentle care you give me. Toss Swan in your dishpan, will you, old girl? It's baby-mild! Oh-so sudsy! It'll do your dishes fast.



Poor Mama! You've been looking like a tired lily—when you ought to be fresh as a baby. Why don't you stop slathering millions of things on your face, and lather up with my gentle Swan? It's the loveliest, pure, mild floatie—why, it'll get you clean as a baby! And, lady, that's the first step to being beautiful!



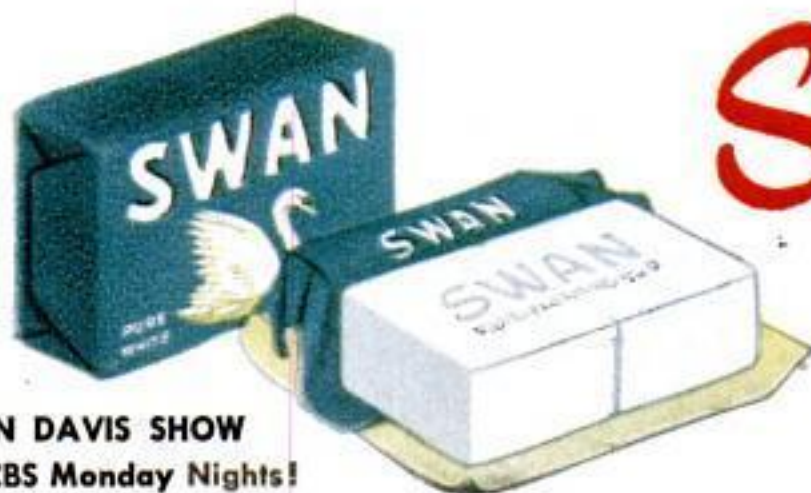
And Mama, while you're at it, how 'bout the mild Swan treatment for our clothes? I had on a faded romper the other day that was positively a disgrace. But you take a kind-



hearted soap like my nice Swan—it "babies" things along. Helps 'em last. Fact is, life'd be sweeter all around, if you'd just Swan everything at our house!

FREE To every baby born in the U. S. in 1945—a free cake of pure Swan! Ask your dealer for coupon.

TUNE IN: The JOAN DAVIS SHOW
with Andy Russell... CBS Monday Nights!



SWAN IS PURE AS FINE CASTILES

BABY-MILD FOR EVERYTHING!

Our Uncle Sam says "DON'T WASTE SOAP—It's very precious stuff! Keep soap dish dry. Save every scrap. And we'll all have enough!"



HUNGARY'S MOST PRECIOUS RELIC, HAND OF ST. STEPHEN, IS ACCEPTED BY U. S. CHAPLAIN RALPH DIEFENBACH FROM AUSTRIAN PRIEST FOR RETURN TO BUDAPEST

SAINTS AND BISHOPS

U. S. occupation Army in Europe
solves enemy religious problems

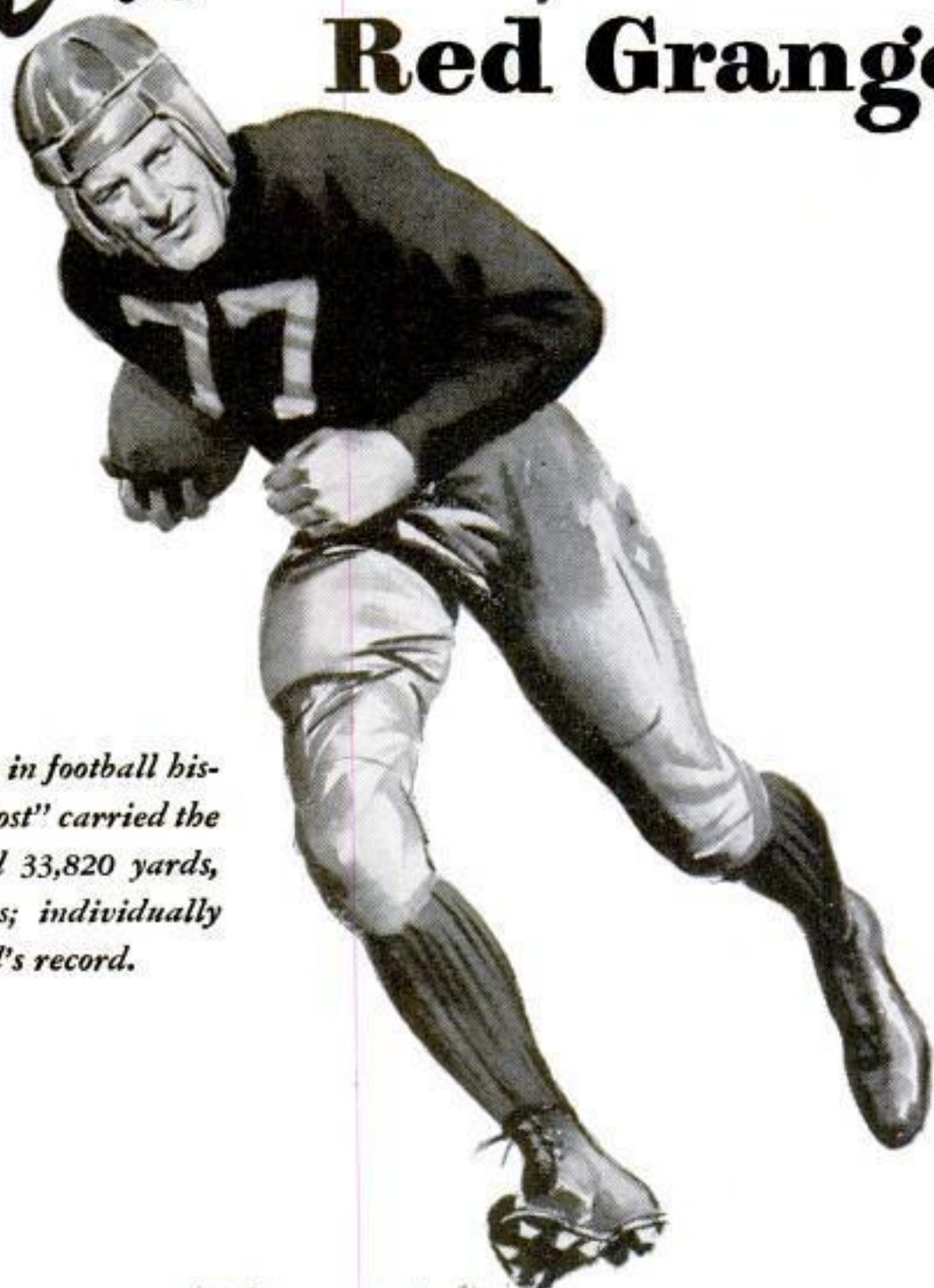
The American Military Governments in Germany and Austria faced two delicate religious problems last month. One was the return from Austria to Budapest of St. Stephen's hand, a 900-year-old relic sacred to the Hungarians. The second was the annual conference of German bishops at Fulda, technically in violation of the AMG rule against gatherings of more than five persons. Both problems were handled with scrupulous correctness and good manners.

St. Stephen, the first king of Hungary, championed

Christianity against his pagan nobles around the year 1000. His "incorruptible" right hand, by church tradition, has never decayed. Each year in Hungary it is carried in procession in Budapest. Last year Hungary's fleeing dictator, Ferenc Szalasi, sacrilegiously absconded from Budapest with St. Stephen's hand and left it with an Austrian priest. The Americans assigned an ordained priest, a U.S. Army chaplain, to receive it from the representative of the prince archbishop of Salzburg and respectfully return it to Hungary.

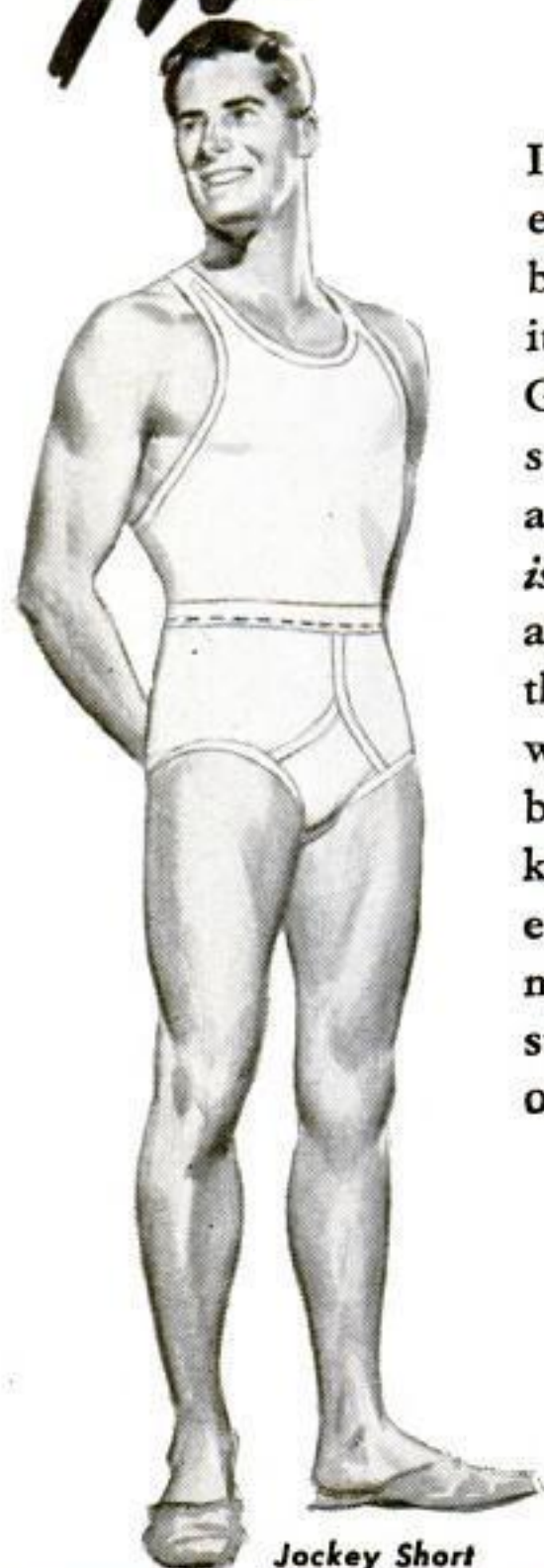
There is Only One Red Grange

The most colorful career in football history—the "Gallop Ghost" carried the ball 4,013 times, gained 33,820 yards, and scored 3,366 points; individually and collectively, a world's record.



There is Only One Jockey

REG. U.S. PAT. OFF.



Jockey Short

Internationally famous as the underwear that ended "Squirming," Jockey achieved that goal because of its patented Y-Front construction—and its firm masculine support . . . its convenient No-Gap opening, and bulkless crotch . . . its smooth seams, scientifically placed for complete freedom of action without binding or chafing. Every feature is necessary for support comfort. As soon as yarns are available, more Jockeys will be made for you than ever before. So remember, no other underwear is the same . . . and no other garment should be substituted when you ask for JOCKEY. Other knitwear may look similar in shape, but Jockey's exclusive features will be found only in the garment bearing the label—JOCKEY. Whatever substitute you must get while waiting for Jockey will only confirm the fact that Jockey is unequalled.

THERE'S ONLY ONE JOCKEY... It's Patented

Coopers INC.
KENOSHA WISCONSIN



Jockey Underwear

REG. U.S. PAT. OFF.

Trade Marks Reg. U. S. Pat. Off.

Saints and Bishops CONTINUED



St. Boniface, born in Saxon England about 680, began converting Germans before Charlemagne finished the job. "The apostle of Germany," he has a statue in Fulda.

THE AMERICAN OBSERVER RESPECTS SECRECY OF BISHOPS' CONFERENCE

First of Germany's churches to hold a postwar conference was the Catholic. Germany's Bishops' Conference met Aug. 21 at Fulda, where the bones of St. Boniface (see above) rest. Inasmuch as the Allied Military Government does not permit German gatherings of more than five people without a military observer and the Bishops' Conferences are traditionally secret, there was an impasse. The churchmen agreed to admit an observer but, as a compromise, he did not attend secret sessions on internal matters. Spokesmen disclaimed any interest in politics, though German churches have always been deep in German politics. Fifteen bishops, five archbishops and Germany's only surviving cardinal, Faulhaber of Munich, arrived. They submitted a final report to Allied Control Commission and departed.



American observer at the conference was Catholic Captain Dumont F. Kenny (center), here talking with Bishop von Preysing. Kenny attended only policy discussions.

CONTINUED ON PAGE 46



1. You're off on an urgent business trip. Of course, you'll stay at one of the eight Statler Hotels. Because they're so conveniently located, Statler Hotels are headquarters for important travelers.



2. And when you stay at a Statler, you'll be glad to see that famous Statler bed! You'll *know* you are in for the finest night's rest a bed can give you!



3. Meats are scarce, sugar and other things are hard to get. But *NO* one can ration the downright comfort and satisfying ease of a sound sleep in a Statler bed!



4. One of your fondest memories of a Statler Hotel will be the bed you slept in. What a perfect night's sleep! Sheer comfort! How refreshed you were the next morning!



5. We plan to bring you additional comforts and conveniences, now that the war is over. But we just *can't* improve on a Statler bed! It's *the very last word* in comfort. Wait till you try one!



HOTELS STATLER IN

BOSTON \$3.85	BUFFALO \$3.30	CLEVELAND \$3.00
DETROIT \$3.00	ST. LOUIS \$3.00	WASHINGTON \$4.50

STATLER-OPERATED

HOTEL PENNSYLVANIA \$3.85	HOTEL WILLIAM PENN \$3.85
NEW YORK	PITTSBURGH

Rates Begin At Prices Shown

YOUR DOLLARS ARE URGENTLY NEEDED FOR VICTORY BONDS



"Hey—who locked my bottom drawer?"

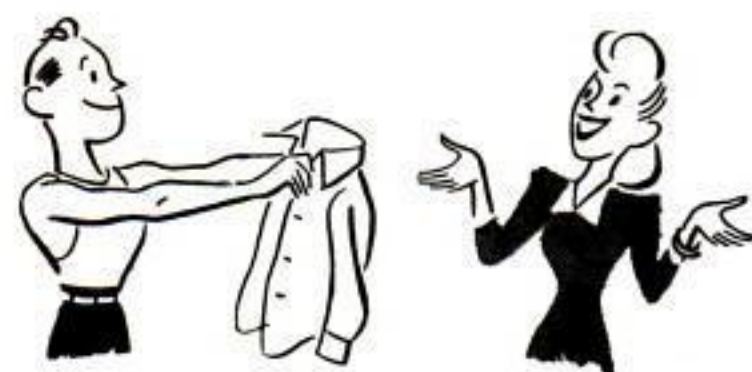
"I did. Me. Mrs. Brown. Now go ahead and twist my arm!

"But I won't open that drawer till your birthday comes, Mr. Needle Nose Brown—even if you pull off ALL the handles! But you needn't worry. For I've taken your perfectly obvious hints and bought you *Arrow Shirts*.



"My heavens, I got so tired of hearing you harp on that 'faultless Arrow

Mitoga-fit!' And that 'stunning Arrow Collar' talk in my ears all day long! And all about how that 'Sanforized label



means extra wear—and shrinkage of less'n 1%!

"But when I saw those handsome Arrows, I melted, hon. I absolutely forgave you every word. Why, those stay-put buttons even save ME work! SO... they're *all yours* tomorrow, darling, with my love. But only if you put those handles back *first*!"

ARROW SHIRTS

Made by Cluett, Peabody & Co., Inc.

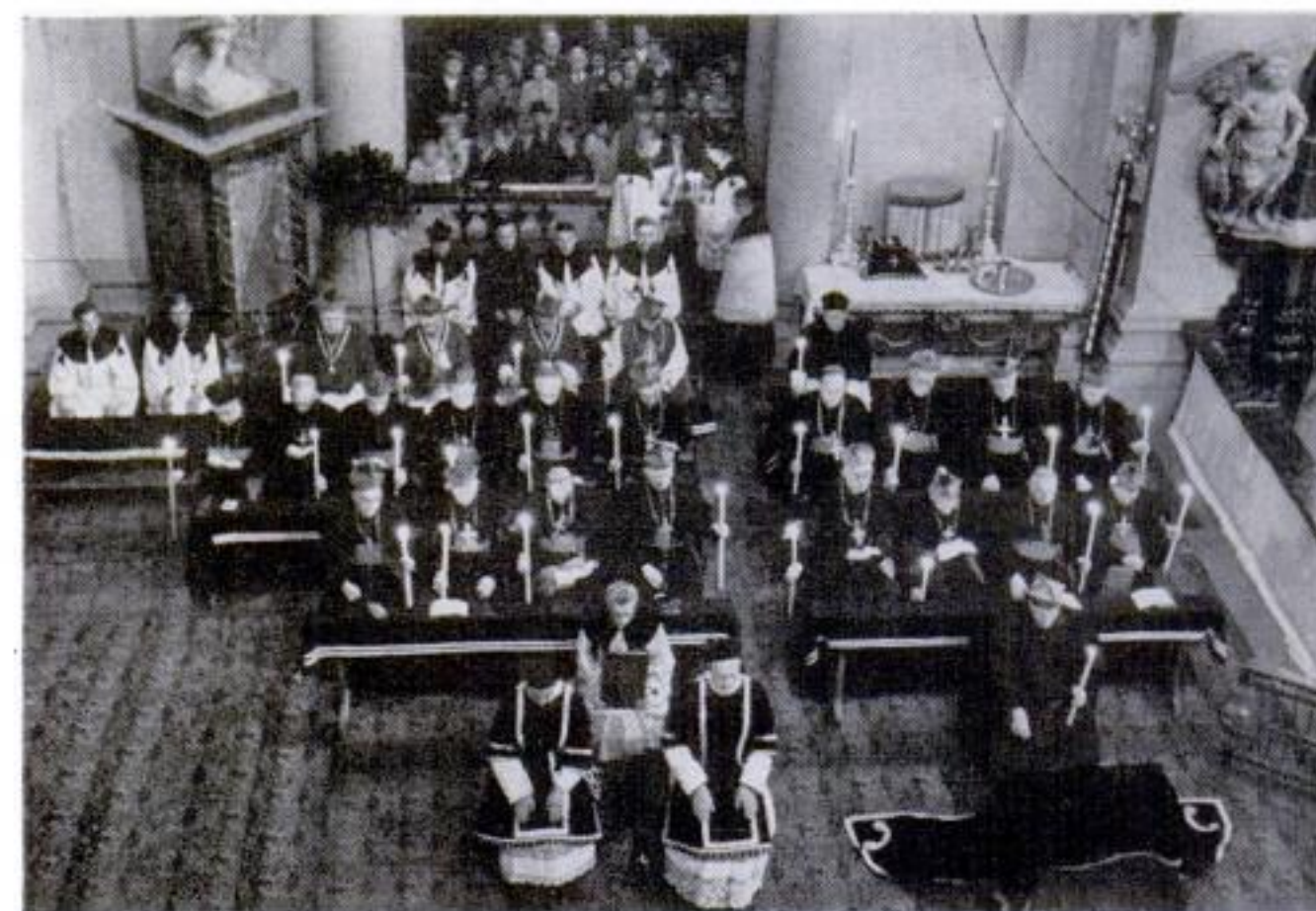
Saints and Bishops CONTINUED



Second oldest church in Germany is Fulda's St. Michael's, adjoining abbey founded in 742 by Germany's English-born St. Boniface. Mass has been held here since 822.



Two bishops at Fulda are Machens of Hildesheim and Berning of Osnabruck. During the war the Bishops' Conference congratulated German army in "heroic struggle."



Twenty-two bishops plus one cardinal, Faulhaber (*right foreground*), hold candles at Requiem Mass Aug. 23 for late Bertram, Cardinal of Breslau, who died in July.

Get cracking, pal... Have a Coke

(DO YOUR STUFF)



...or it's fun to make friends

It's an international event that always comes off smoothly when fighting men of Canada, Britain and the U. S. A. get together for a bit of sociability. Especially when there's Coca-Cola around to add friendliness to new acquaintance. *Have a Coke* is an invitation that everybody understands, whether it's spoken with a Canadian, British or American accent—or any accent in the world. It means *I'm for*

you, chum; we can get along—from Los Angeles to London, from Macon to Montreal. At most any stop on the globe, *the pause that refreshes* with ice-cold Coca-Cola is a familiar symbol of good will.

* * *

Our fighting men meet up with Coca-Cola many places overseas, where it's bottled on the spot. Coca-Cola has been a globe-trotter "since way back when".



"Coke" = Coca-Cola
You naturally hear Coca-Cola called by its friendly abbreviation "Coke". Both mean the quality product of The Coca-Cola Company.

COPYRIGHT 1945, THE COCA-COLA COMPANY



"Um! Ham Pinwheels with Birds Eye Green Pea Sauce!"

— says Dinah Shore



Stop right here!

If you'll take "just anything"—STOP RIGHT HERE! For there are many brands of quick-frozen foods. If you are easily satisfied, any one of

them will do. But if you want that famous Birds Eye quality, *be sure* the box bears the Birds Eye brand! If it hasn't got it—it's *not* Birds Eye.

If you relish the garden-fresh flavor of peas just picked—read on!

For here's a recipe made with peas—Birds Eye Peas—whose summer-sweet goodness challenges even the peas you might raise in your own garden. And more! Birds Eye Peas are actually *different 3 ways* from other peas. Here's why:

They're *really* garden-fresh! Quick-Frozen only 4 hours after picking, to capture full flavor and dewy-freshness before they can fade. (That's *one way*.) **Two:** there's NO WORK! You get them all shelled, washed, ready to cook. **And three:** they're *guaranteed* "best you ever tasted," or MONEY BACK! Try them, *tonight!*

VARIETY! There are also many other swell Birds Eye Foods—vegetables, fruits, poultry, seafood. Get acquainted with them!



HERE'S DINAH'S

RECIPE:

- ¾ cup chopped celery
- 2 tablespoons chopped onion
- ¼ cup chopped green pepper
- 2 tablespoons fat
- 4 tablespoons flour
- 1¼ cups water
- 2 bouillon cubes
- ¾ teaspoon Worcestershire sauce
- ¼ teaspoon salt
- Dash of pepper
- 2 cups ground spiced ham (12-oz. can)
- Biscuit dough (using 1½ cups flour)

Sauté celery, onion, and green pepper in fat until tender. Blend in flour. Slowly stir in water. Add bouillon cubes and seasonings. Cook, stirring, until thickened. Add ham . . . Roll biscuit dough into 12 x 8-inch rectangle. Spread with ham mixture: roll as for jelly roll. Cut in 1½ to 2-inch slices. Bake on greased baking sheet in hot oven (450°F.) about ½ hour.

Birds Eye Green Pea Sauce. Cook 1 box Birds Eye Green Peas as directed on package. (They're shelled, washed, ready to cook!) Combine with 1½ cups well-seasoned white sauce. Pour over pinwheels. Serves 4 to 6.

Listen to singing star Dinah Shore and her famous guests on the "Birds Eye Open House" Radio Show Thursday evenings, NBC, at 8:30, E.W.T.



WAKE ISLAND SURRENDER IS COMPLETED ON U. S. S. "LEVY" AS GENERAL SANDERSON (RIGHT) AND ADMIRAL SAKAIBARA (LEFT) SIGN THE FORMAL DOCUMENTS

WAKE ISLAND

Americans retake Pacific outpost
from a starving Jap garrison

Wake Island returned to American control Sept. 4, 1945, three years and eight months after its garrison of 517 tired, desperate and ill-equipped men were beaten into submission by the Japanese. Aboard the destroyer-escort U.S.S. *Levy* lying just off the island, Rear Admiral Shigematsu Sakaibara, the island's commander, signed over the island, his 1,250 men and his command to Brig. General Lawson Sanderson, head of the 4th Marine Aircraft Wing. It was a simple ceremony, filled with polite talk and

good cheer. Just as the twelfth and last copy of the surrender document was signed, a quick squall drove the entire party below, where the Japs sipped fruit juices and smoked American cigarettes.

When the Japs gave up they had large supplies of guns and ammunition but were close to starvation. They had already eaten all the gooney birds and rats on the island and had only enough rations for 17 days. Said Admiral Sakaibara to General Sanderson, "I am very happy to turn the island over to you. . . ."



"I WANT 'NUTHER DINK OF WATER"

ANY excuse to stay up. And she's hard to resist . . . with her roguish eyes. But she's really *so* cozy in her Hanes Merrichild Sleeper that soon she'll be asleep.

Knit from carefully selected cotton, these sleepers keep babies and children warm and comfortable—protected from neck to toe against exposure. Smooth, flat-locked seams won't irritate and awaken the child. Double-soled for scuffing feet.

The values are exceptional. These garments are the product of the long experience and modern facilities of Hanes, the makers of the nationally popular Hanes Underwear for men and boys.

The romping children below show you the variety of styles. Made in pink and blue—in lovely pastel tints. Shop at your leading store—for your children's sleep. P. H. Hanes Knitting Co., Winston-Salem, N. C.



- A Two-piece suit. Ages 0 to 4. With extra pants, this three-piece combination gives more sleeper changes for the child with less laundry for mothers.
- B One-piece button-back suit. Ages 0 to 3.
- C One-piece button-front suit. Ages 4 to 8.

• The supply of Merrichild Sleepers will be limited again this year because much of Hanes production has gone into underwear for the Armed Forces.

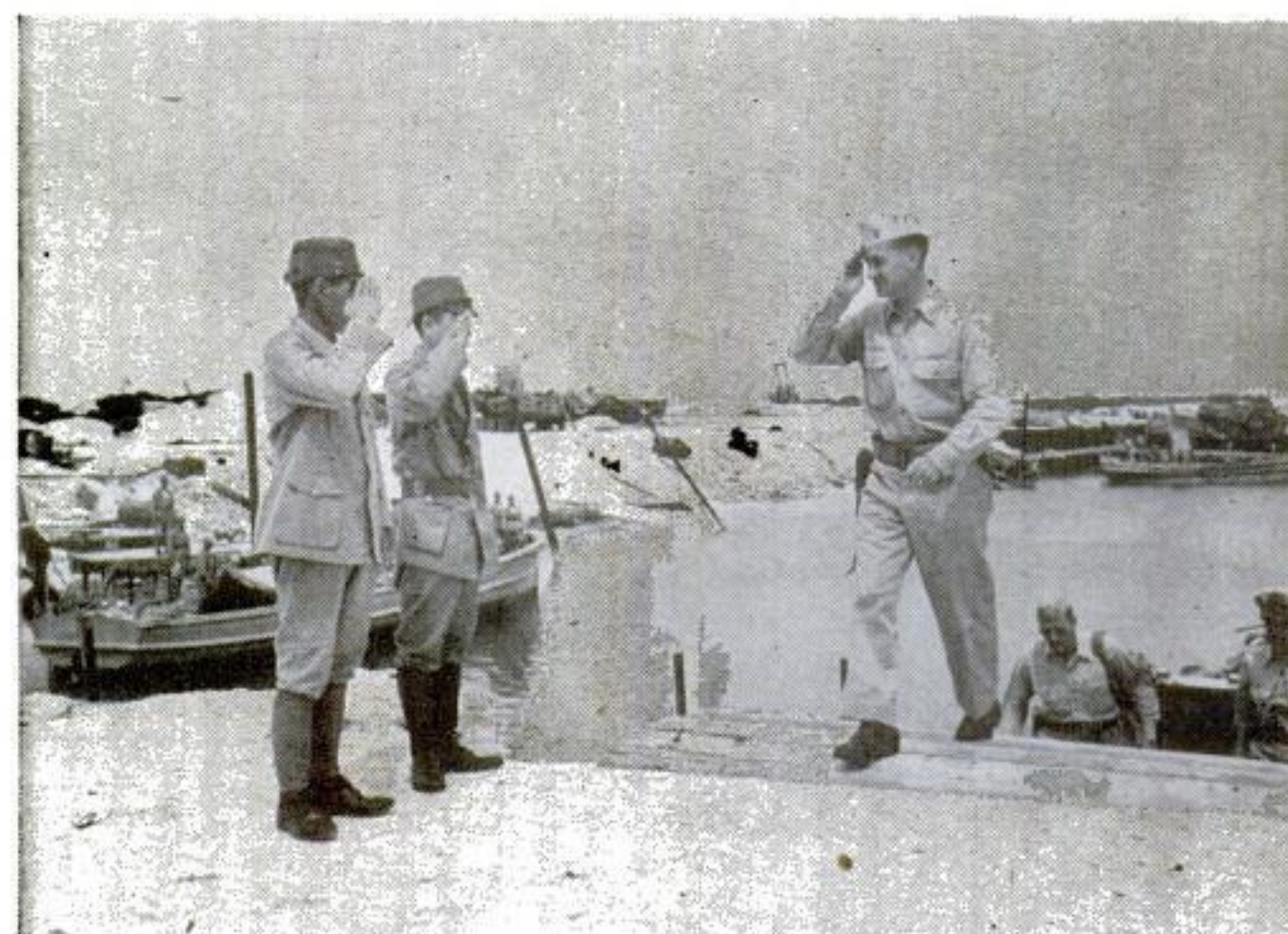


Merrichild Sleepers
FASHIONED BY THE MAKERS OF
HANES UNDERWEAR FOR MEN AND BOYS

Wake Island CONTINUED



Handshake offered by Lieut. Commander Tachibana is refused by American officer who instead gives formal salute. At right is Colonel Shikamori, army head on Wake.



First man ashore is Colonel Walter Bayler, last to leave in 1941. He was in charge of the island's communications, left in plane two days before American surrender.



Jap officer bows before graves of some 20 Americans who died in fight for the island. Grave in foreground contains single body, while mound in background is mass grave.

CONTINUED ON PAGE 52

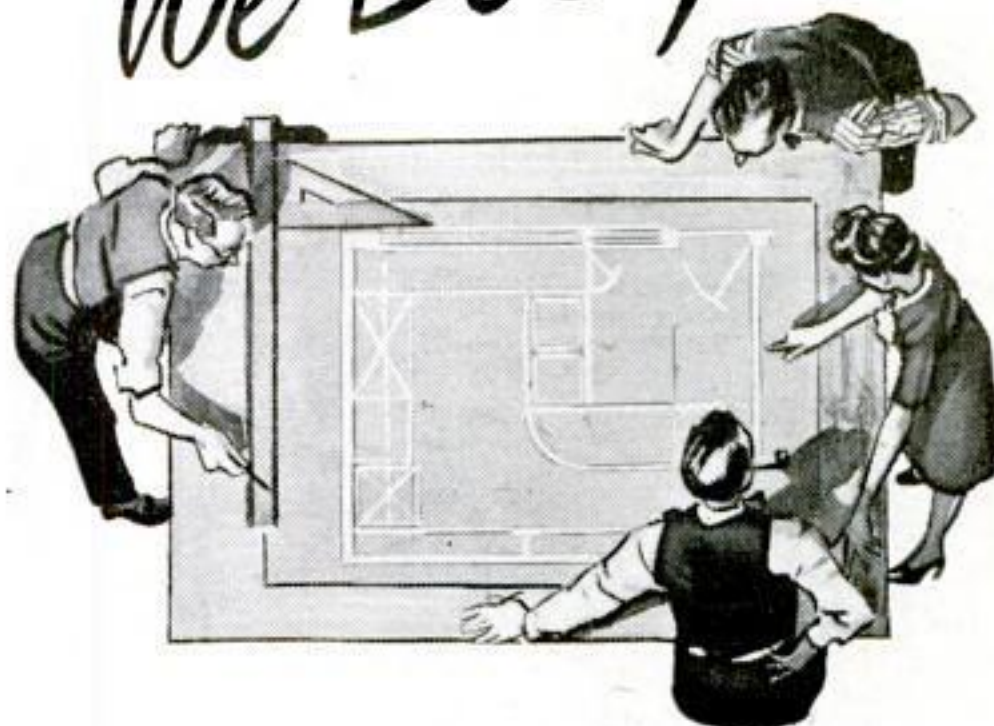


You Pine...

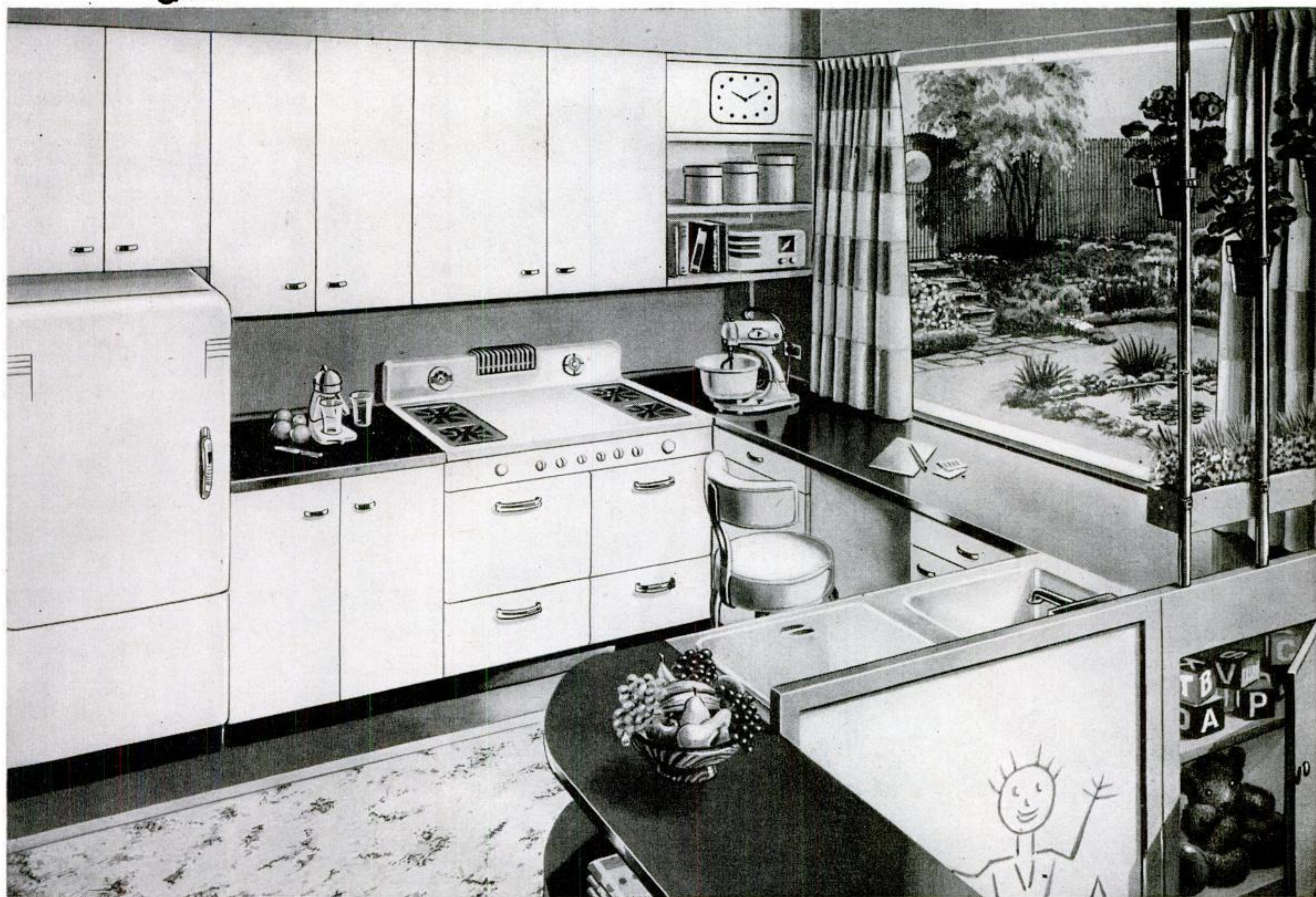
Ah!... wouldn't it be wonderful to work in a brand-new, really modern kitchen. So efficiently planned, things would get done in half the time. So clean and cool and beautiful you wouldn't mind working in it!

and here it is!

We Design...



This is the floor plan of just *one* of the Gas industry's "New Freedom Gas Kitchen" designs! Each one is cram-packed with time-saving, work-saving ideas... each one is scientifically planned to cut down on "legwork," dirt, heat... yes, even hard-to-kill cooking odors! When—after the war—you build a new kitchen—or remodel your old one—we'll be ready with dozens of ideas that'll fit your needs exactly!



ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

... a kitchen where work takes wings!

Everything's easier in your "New Freedom Gas Kitchen" of tomorrow! **COOKING'S EASIER...** You'll have a marvelous new Gas range... fast, efficient, and so completely automatic it'll cook a *delicious* meal even when you're miles away. Remember—no matter what "make" you buy—if it bears the CP seal you can be sure it's built to the very highest standards of leading

home economists and cooking experts! **FOOD STORAGE IS EASIER...** Your new silent Gas refrigerator will be roomier than ever... designed to keep all kinds of food fresh longer! **CLEANING-UP IS EASIER...** Your economical new Gas hot water system will keep oceans of hot water always on tap for dishes... laundry... baths! Start planning your "New Freedom Gas Kitchen" now... *today!*

GAS



AMERICAN GAS ASSOCIATION



*Copyright 1945, American Gas Association

*On the go since
early morning?*



*Tired and
out of sorts?*



*There's Quick Comfort
in a cup of TENDER LEAF TEA!*



Here's a gentle lift for sagging spirits! Here's a bright new outlook! Here's tea that's particularly delicious . . . Tender Leaf Brand Tea is famous for flavor. At your grocer's in packages and filter-type tea balls.

Wake Island CONTINUED



Portable flagpole is carried ashore by Seabees and set up near beach. The original American flagpole was still standing but was too battered to be used for ceremony.



American color guard, hand-picked group of marines and ten sailors from each of the three destroyer escorts offshore, stands at attention before flagpole as flag is raised.



Proclamation by General Sanderson makes Wake American. Freed last week, Lieut. Colonel Devereux, 1941 commander, denied saying famous, "Send us more Japs."



"NO MA'AM—THERE'S NO EXTRA CHARGE FOR THESE SEATS!"



YOU'LL be just as comfortably surprised, too. For never has day-coach travel been so gloriously restful as in the new cars deep-seated with **Airfoam**. And you won't have long to wait—because Goodyear is again permitted to supply this miracle-soft latex cushioning to railroads for new equipment.

On **Airfoam** seats you'll enjoy a totally new kind of train ride—a soothing, velvet-smooth, lullaby ride, free from sway and vibration. You'll seem to be floating, cradled from knees to shoulders in a buoyant, resilient seat that absorbs all jar without bounce or tremor. You'll relax in easy-chair comfort, even at highest speeds — finish long trips as fresh as a daisy.

The reason is simple. **Airfoam's** shock-absorbing comfort comes from millions of tiny, interconnecting air cells. These cells "inhale" or "exhale"

COMFORT SECRET OF AIRFOAM is shown in this cross-section. Note how it "gives" to slightest pressure, providing restful support that insures complete relaxation.

air as need be, automatically, to swallow every jolt, to accommodate your every change of posture. **Airfoam** gives and comes back as gently as a whisper, without any push or recoil.

And beyond this, it lasts far longer than any mechanical cushioning—an important item in maintenance budgets—it's dustless, non-allergic, too. That is why it is released now for new railroad and automotive seating, as well as certain essential hospital needs. But tomorrow, look for this wonder product of Goodyear Research in fine furniture, mattresses, buses, boats, and airplanes—when you want the utmost in comfort.

Airfoam—T.M. The Goodyear Tire & Rubber Company



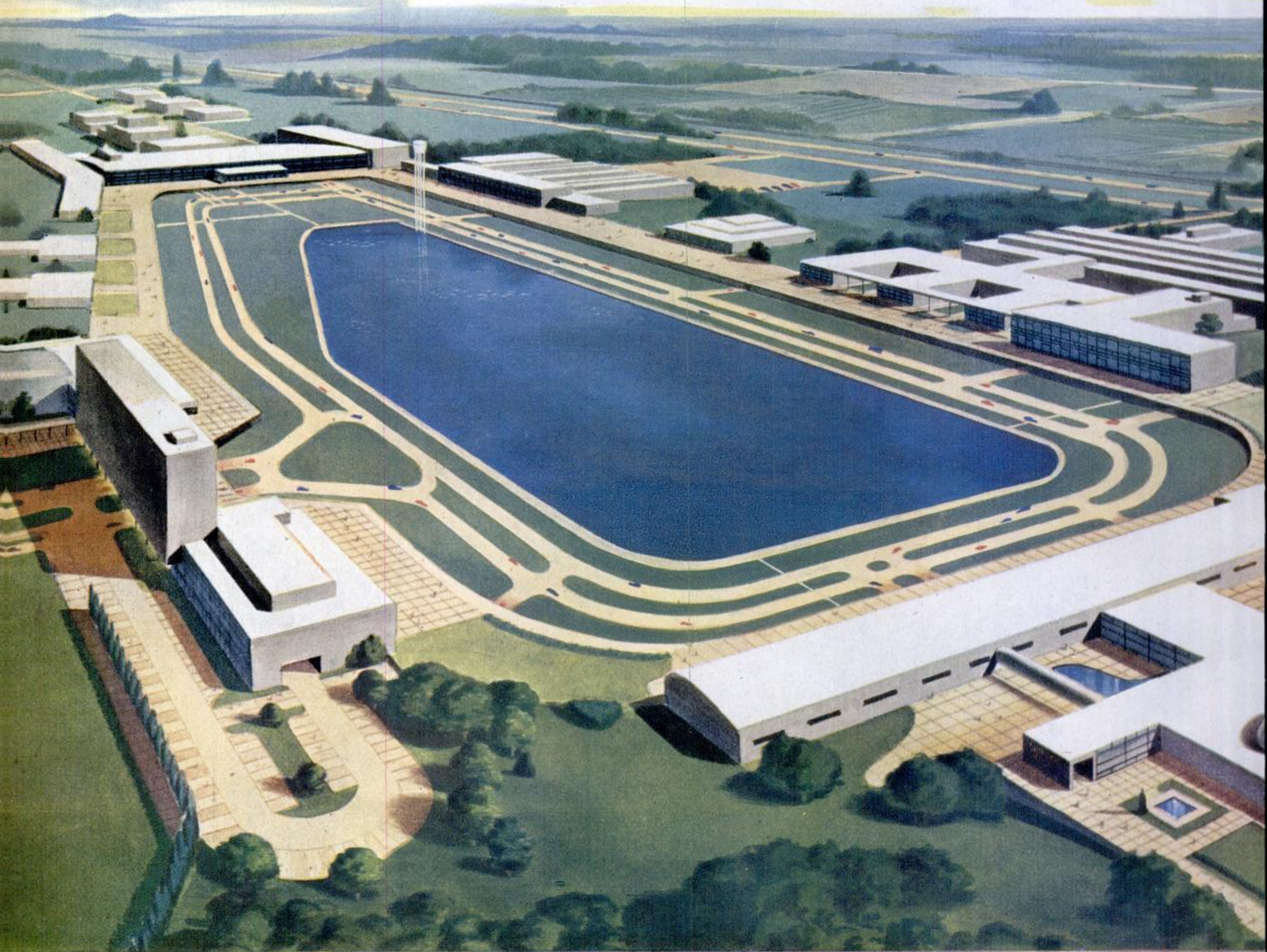
Airfoam
THE NEW NAME FOR COMFORT

GOOD YEAR

BUY WAR BONDS—BUY FOR KEEPS

T O SPEED THE PACE OF

— and bring you better things



THE BUILDINGS of the Technical Center will face a seven-acre lake. These buildings will be connected by a covered walk and vehicular roadway. Sketched below is the Advanced Engineering Building in which improvements will be quickly made in existing products.

LOCATED ON a major highway leading from Detroit, access to the Center will be through the Administration Building sketched here. A system of modern roadways will provide practical opportunity to study traffic control as well as to make simple road tests of new car developments.

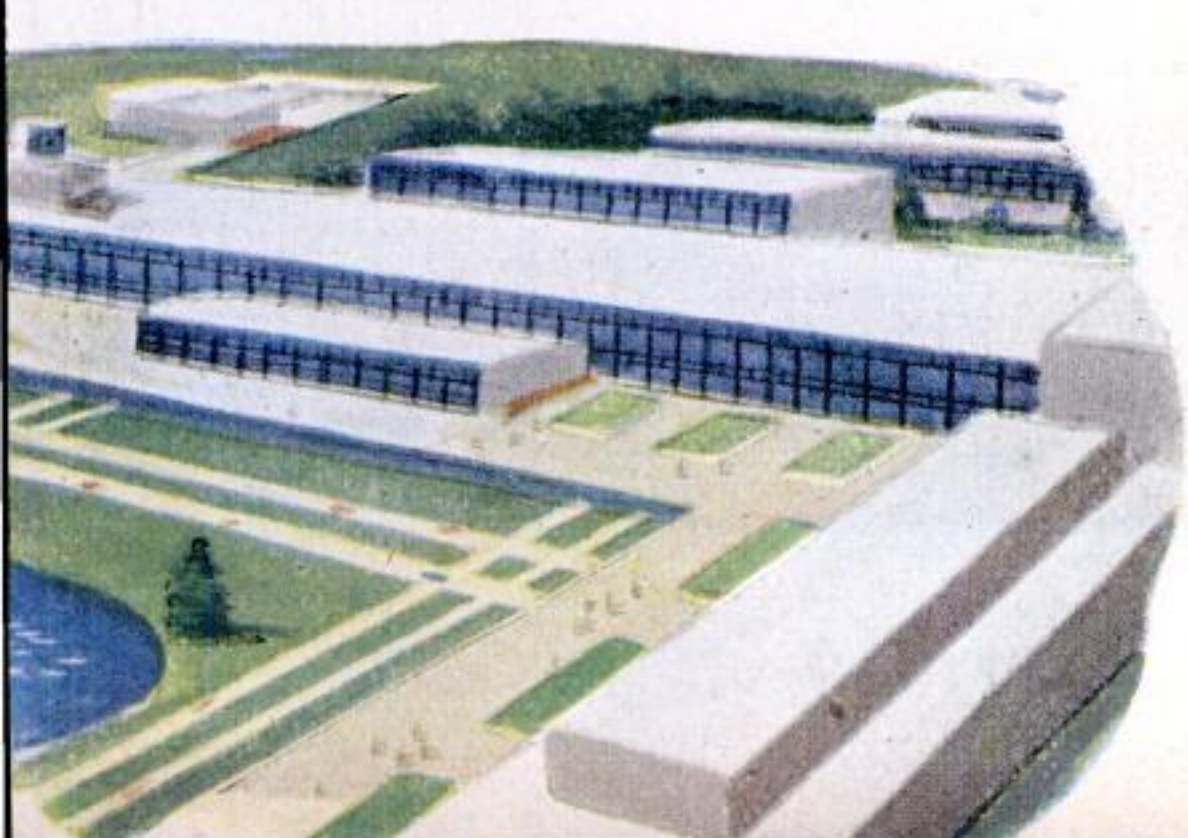


PROGRESS

more quickly



A FLOOD OF SUNSHINE will pour into the southern windows of the Research Buildings where experimental work is carried on in such diverse fields as the study of chlorophyll, research into fuels and engine design.



The New GENERAL MOTORS TECHNICAL CENTER will be created to stimulate opportunities, promote employment and bring about MORE and BETTER THINGS for MORE PEOPLE

THESE are times when the world cries out for new and finer things. There is a great hunger, broad as all mankind, for happier relationships among men—for greater individual opportunity for accomplishment, for more and better goods within reach of everyone.

It is by satisfying this hunger that we can bring greatest benefit to our national economy in the future. Through such action lies the road to more good jobs, to an ever-rising standard of living through the continual replacement of old things with new and better ones.

The General Motors Technical Center is dedicated to such an objective. It will occupy a 350-acre tract of land outside of Detroit as soon as conditions permit. Its purpose is to develop new things that add to the comfort and security of our living, and to enable existing things to be made more efficiently, hence at lower selling prices, so more people may own and enjoy them—all with expanding job opportunities.

It will shorten the time required to bring the work of creative thinkers out of the idea stage and into usable reality.

Here in groups of buildings designed especially for the purpose, General Motors will gather in advantageous and inspiring new surroundings the most modern facilities for research, advanced engineer-

ing, styling and the development of new manufacturing techniques.

Here physicists and engineers will discover new facts and convert them into new improved products. Stylists will give them new and more attractive form. Process engineers will develop better manufacturing techniques for making them.

Science here will go to work in the interest of economic progress. And history is full of proof that when science is so harnessed, more jobs are created, more comforts and conveniences are brought within reach of more people.

Serving as a source on which the engineering staffs of all of our Divisions may draw, the General Motors Technical Center will stimulate improvement in all General Motors products. Automobiles, refrigerators, Diesel engines, locomotives and other good and useful things may be expected to be improved at even faster pace than in the past.

But the work of the Technical Center will not be confined to existing things. It is dedicated to the idea that progress is the servant of mankind and that whosoever advances it not only helps himself but his fellow men. Its goal will be "more and better things for more people," whether that comes through improvement of the old or development of the new.

GENERAL MOTORS

MORE AND BETTER THINGS FOR MORE PEOPLE

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • BODY BY FISHER
FRIGIDAIRE • GMC TRUCK AND COACH • GM DIESEL

Every Sunday Afternoon — GENERAL MOTORS SYMPHONY OF THE AIR — NBC Network

MAKE VICTORY COMPLETE — BUY MORE WAR BONDS

One Brush Has All The Best Of It !

Among products, among people, one always stands out. So does Miracle-Tuft among toothbrushes. For right at the store counters 30 million chose Miracle-Tuft last year, making it America's No. 1 dental health safeguard! Yes, wherever people are, whatever they do—Miracle-Tuft is far and away their favorite brush for cleaner teeth, brighter smiles.



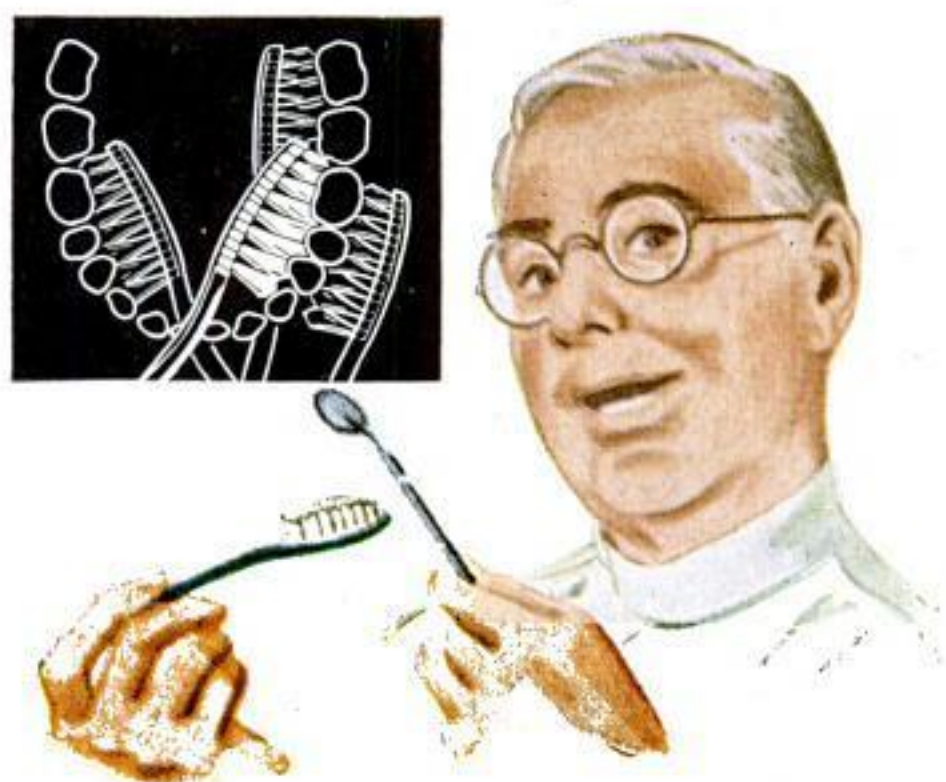
IT'S **SEALED IN GLASS**



"**EXTON**" BRAND **BRISTLING**



GUARANTEED FOR A YEAR



IT'S **SHAPED TO FIT**



IT'S **WATERPROOFED**



IT'S **ANTI-SOGGY**

Copr. 1945 by Weeco Products Company





JUDGE LAZARUS MARRIES THE BURMESE BRIDE AND GROOM BY TYING THEIR HANDS TOGETHER WITH A NUPTIAL KNOT OVER A BOWL OF FLOATING GARDENIAS

BURMESE WEDDING

In San Francisco bride and groom marry in simple native ceremony

In San Francisco a few weeks ago, after a long and faithful wait, Maung Khin, 34, and Yvonne Christoffelz, 29, both Burmese, were married in a Burmese wedding ceremony. In Rangoon four years ago the couple were about to be married, but war came. They fled to upper Burma by boat. Yvonne was flown to safety in China. Khin had to walk to India. This summer they finally met again in San Francisco.

There, at the bridegroom's apartment, they were wed in a simple ceremony. Superior Judge Sylvain J.

Lazarus, who had performed a U.S. civil ceremony for them earlier in the day, assumed the part of an old friend of the family. Asking a blessing on the couple, he tied their hands together with a silk scarf (*above*), sprinkled scented water over them from a silver bowl, then released the hands. This completed the ceremony and the exotic Burmese wedding feast began—*kin-jo* (soup with beaten eggs, sesame oil, garlic), *ah-loo let-thok* (potato salad with fried cucumber, powdered shrimp), *oo-gyaw* (eggs with fried red peppers).

VITAMINS

Minerals important as vitamins

Few are the Americans who do not appreciate the role that essential vitamins play in human welfare and nutrition. But with all this emphasis on vitamins, many nutrition experts feel that the importance of mineral supplements in the diet has perhaps been slighted.

Vitamins, alone, even in sufficient amounts are not enough they say. Equally important is to get your vitamins accompanied by the minerals that are needed to put vitamins to full use.

Iron, calcium, phosphorus

A case in point: Calcium and Phosphorus are needed to enable Vitamins C and D to play their full role in the body. In addition, ample supplies of these minerals are needed to produce sound teeth, bones and body tissues.



X-RAY RESEARCH
Shows need for minerals, too

Another good example of the interrelation of minerals and vitamins is the case of Vitamin C and Iron. Iron is necessary for good red blood that in turn helps maintain the energy processes of the body. Likewise the actual blood-forming mechanism of the body requires adequate amounts of Vitamin C.

So again we see that vitamins alone are not enough; that certain vitamins play their full role only in the presence of certain minerals—and vice versa.

Millions deficient—you too?

Now in the face of this well-established need for vitamins and minerals both, there was found to exist in America a situation which to many may be almost unbelievable.

For a survey by the United States Government—and other surveys too—disclosed that millions of families—rich, poor and in-between—were not getting enough vitamins and minerals in their diet.

Thus it is obvious how wise are those people who take a dietary supplement regularly; and how vitally important it



YOUTH-LIKE ENERGY

Calls for sufficient vitamins and minerals

is that this supplement contain not only all the essential vitamins but also all the commonly lacking minerals as well!

Of the 7 leading brands, only Vimms has both

Vimms were specially developed to help correct such prevalent vitamin-mineral dietary deficiencies. Vimms give you all the vitamins that Government experts and doctors recognize are essential in the diet; also all the most commonly lacking minerals; Iron, Calcium and Phosphorus.

The Food and Nutrition Board of the National Research Council has adopted



THREE VIMMS DAILY AT BREAKFAST
Bring average diet up to par

Recommended Daily Allowances for vitamins and minerals. Three Vimms daily will raise the average diet of children and adults up to or above these Recommended Daily Allowances.

VIMMS

Burmese Wedding CONTINUED



Maung Khin wraps "longyi" about him as he dresses. Turban is called *gaungbaung*. "Maung" is "mister"; "Khin" is only name he has. Burmese have no family names.



A golden chain is held to keep pair from nuptial chamber. Bridegroom had to buy guests off, else they would have cut the chain and cursed couple with unhappiness.

CONTINUED ON PAGE 60

CHEVROLET

Builds for Tomorrow by Serving Today

"Here's your best
transportation
safeguard!"



BUY
WAR
BONDS

Serving All America by Saving America's Cars

Experienced car owners and professional truck operators both heartily agree that Chevrolet dealer service is the best possible transportation safeguard. Do as millions are doing—see your nearest Chevrolet dealer for service—see him now and at regular intervals.

CHEVROLET MOTOR DIVISION, General Motors Corporation, DETROIT 2, MICHIGAN

Beautifully new



... but richly experienced

THIS is the superb "Toastmaster" toaster that may soon be yours, to bring you 365 *happier* breakfasts per year, for many a year to come.

It will emerge from its wartime blackout beautifully *new* . . . but richly *experienced*. It will have our new *Flexible Timer*, even finer than its famous predecessor . . . the tested culmination of twenty-five years of pioneering and perfecting automatic toasting.

Yes, one of these days, you'll be enjoying that greatest of breakfast treats—"Toastmaster" toast. Crisp and crunchy, or lightly browned and tender—just as *you* like it—popped up piping hot and perfect every time.

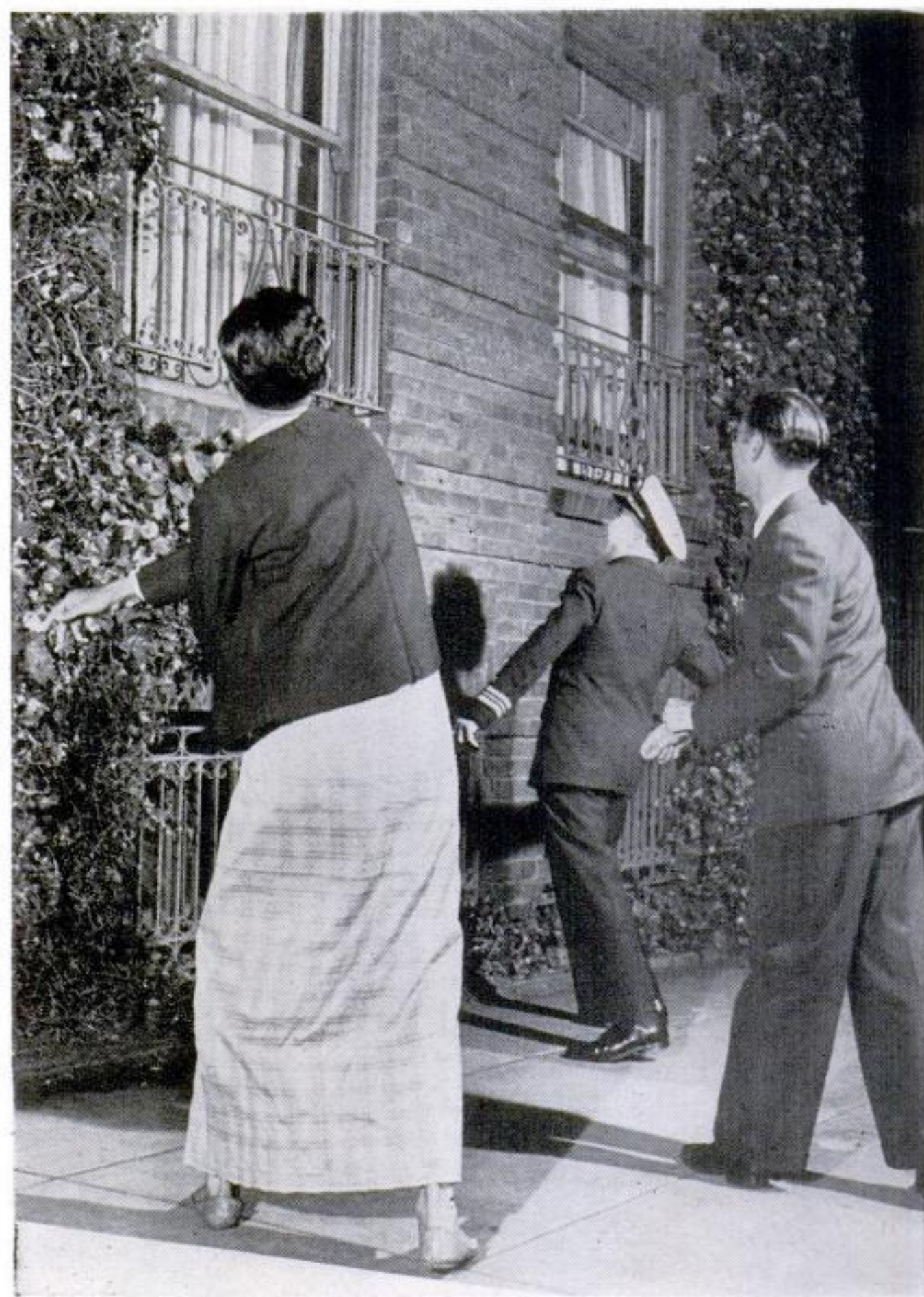
Remember—it's the "Toastmaster"* toaster you will want. . . . But *don't* sell a War Bond to get it. Hold on to every bond—and buy more!



TOASTMASTER *Automatic Toasters*

**"TOASTMASTER" is a registered trademark of McGraw Electric Company, manufacturers of Buss Electric Fuses, Clark Electric Water Heaters, and Toastmaster Products. Copyright 1945, TOASTMASTER PRODUCTS DIVISION, McGraw Electric Company, Elgin, Ill.

Burmese Wedding CONTINUED



Friends throw stones at the couple's bedroom window after all guests have left. This Burmese horseplay denotes the disappointment of bachelors at not getting the bride.



Khin pays off again and hecklers leave. Couple had no honeymoon as he had to work. He has a top Burmese civil-service job, leaves this month with his bride for London.



Jan Peerce captures the sunshine and laughter of Old Italy
in RCA VICTOR'S newest Showpiece, GOLDEN MOMENTS OF SONG

Golden-voiced troubadour of today—the Metropolitan Opera's great Jan Peerce records for RCA Victor four radiant Italian songs! They are songs everyone loves for their sunny warmth . . . for their familiar melodies that keep dancing through your mind.

The rare beauty of Peerce's voice is perfectly dis-

played in *O Sole Mio*, the song Caruso made famous. And you will be equally thrilled by Peerce's interpretations of the languorous *Return to Sorrento*, Rossini's breathless *La Danza* and Leoncavallo's exquisite serenade, *Mattinata*.

The two records come to you in an RCA Victor "Showpiece"—a handsomely illustrated album containing interesting stories about the music. It also brings you the Italian words of the songs, with English translation, for you to follow as you listen.

Radio Corporation of America, RCA Victor Division, Camden, N. J.
Listen to The RCA Show every Sunday at 4:30 p.m., EWT, over NBC.



Look for this beautifully illustrated album at your RCA Victor dealer's, or ask for RCA Victor Showpiece SP-8, \$1.75.

BUY MORE WAR BONDS

OTHER GREAT NEW RCA VICTOR RECORDINGS



LEONARD BERNSTEIN wrote the score and conducts the ballet music in RCA Victor's rollicking *On the Town* album. Ask for M/DM 995, \$3.50.



BLANCHE THEBOM sings in English Brahms' *Cradle Song*. With the Victor String Orchestra, Macklin Marrow, Conductor. Ask for Record 10-1173, 75¢.

ALL PRICES SHOWN ARE SUGGESTED LIST PRICES, EXCLUSIVE OF TAXES

THE WORLD'S GREATEST ARTISTS ARE ON
 **RCA VICTOR** RED SEAL RECORDS 



IN PINEAPPLE...

LOOK TO LIBBY'S FOR PERFECTION

Picked only at PEAK FLAVOR

For every pineapple there is a "Peak Flavor Day" . . . the time when Hawaii's sun sweetens **EACH LUSCIOUS FRUIT** to its flavor-best. That's picking-day for a "pedigreed pine" on the great Libby plantations where experts select each fruit at the very **HEIGHT OF ITS GLORY!** Libby's 36 years on the Islands have also produced the skills that *keep* for you the real peak-flavor sweetness and refreshing tang of this glorious fruit. Of course this year almost all of Libby's famous pineapple and natural juice is **RESERVED FOR FIGHTERS.** But watch for Libby's at your store. In pineapple—it's Libby's for peak-flavor perfection.

LIBBY, McNEILL & LIBBY • Chicago 9, Ill.



Listen to "MY TRUE STORY" . . . heart-gripping, real life dramas, every morning, Mon. thru Fri. 10:00 EWT, 9:00 CWT, 11:30 MWT, 10:30 PWT. American Broadcasting Company.

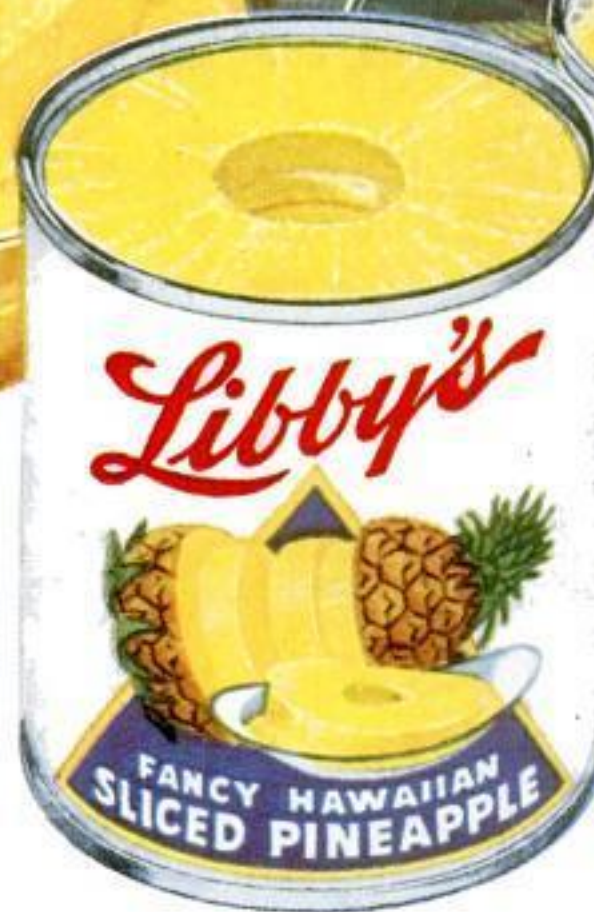


WHERE FOOD GROWS FINEST...THERE LIBBY PACKS THE BEST

Libby's

FAMOUS FRUITS

FRUIT COCKTAIL • PEACHES • PEARS
APRICOTS • AND OTHERS



Dali



An excitable Spanish artist, now scorned by his fellow surrealists, has succeeded in making deliberate lunacy a paying proposition

by WINTHROP SARGEANT

For the past ten years the average American has become increasingly aware of a curious, ghostly cast of characters who have leered at him from theater stages, shop windows and the pages and covers of his favorite magazines. They include dismembered arms, female torsos half buried in sand dunes, ruined antique columns, pieces of driftwood, human eyes with watch dials for pupils, tables with beautifully nyloned female legs. These characters frequently inhabit a penumbral world where their eerie shapes cast long shadows across endless deserts or vast, receding wooden floors. The world and its inhabitants have helped advertise Gunther's furs, Ford cars, Wrigley's chewing gum, Schiaparelli perfume, Gruen watches, the products of the Abbott Laboratories and of the Container Corporation of America. They have been reproduced in the windows of nearly every smart Fifth Avenue shop. They come alive in Broadway shows like *Lady in the Dark* and in some of the most striking productions of recent ballet seasons.

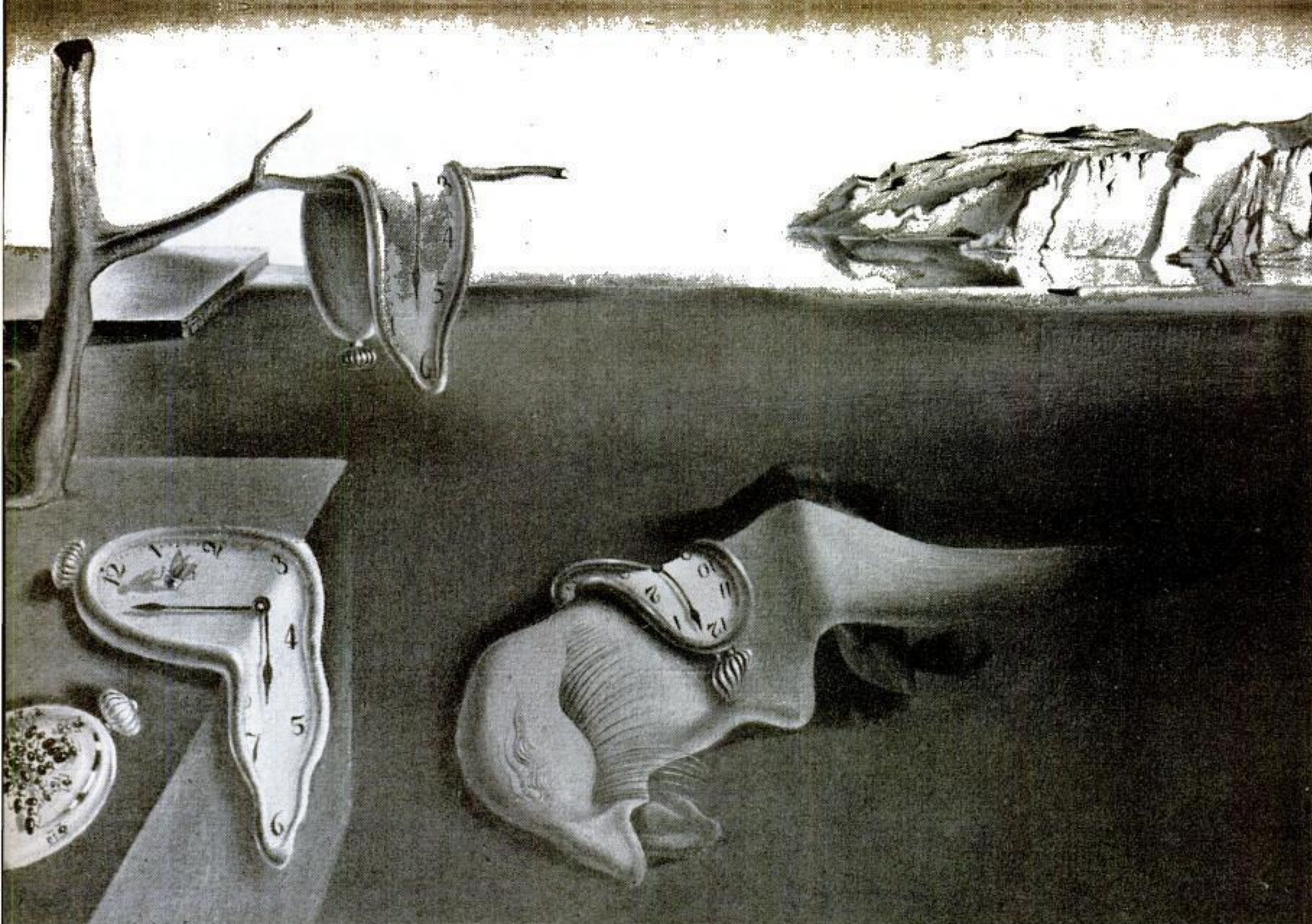
This world of unreal, incongruous scenes that

has been creeping into our realistic everyday life is, as most people know by now, the methodically lunatic world of surrealism. It was first sighted when the great psychoanalyst Sigmund Freud discovered the subconscious mind and proved that nightmares often made more sense than sensible people thought. It was first explored in the 1920s when a group of writers and painters in Paris adopted Freud's theories and took leave of realistic terra firma for good. The surrealists of Paris simply stopped bothering with the real world. They painted dreams and hallucinations. To their fellow men, the surrealists seemed to be queer ducks. But the queer things they painted out of their nether minds fascinated even normal people. Surrealism, starting out in one of art's most esoteric ivory towers, wound up as a commercial success.

The man most responsible for this success is Salvador Dali, a mild-mannered, slick-haired Spaniard whose considerable talents as an artist are exceeded by a flair for publicity that might have been envied by the late P. T. Barnum.

American readers got their first glimpses of his surrealist nightmares in the pages of Sunday supplements more than a decade ago. Since then Dali has succeeded in making his psychic repertoire of crutches, fetal images, flexible violins, telephonic lobsters and worm-eaten ruins more familiar to the average American than the work of any other modern painter.

Dali, however, is not only a surrealist in paint; he has acted the part of a surrealist in real life to a point that, at times, seems indistinguishable from actual insanity. The act has been amazingly profitable. He is America's No. 1 public madman. Society ladies pay as much as \$25,000 for his portraits showing them garnished with lizards and sprouting foliage instead of hair. Movie producers, ballet troupes, Broadway managers, women's fashion designers vie for his services in turning their products into mental shambles. His extravagant autobiography, *The Secret Life of Salvador Dali*, published in 1942, went into four editions. His antics have made front-page news for a decade. They have made



LIMP WATCHES draped moistly in a nightmarish landscape have made Dalí's *The Persistence of Memory* the most widely celebrated surrealist canvas ever painted. Watch in center reclines over a tired, fishlike organism which is strictly the product of Dalí's feverish imagination.

ist canvas ever painted. Watch in center reclines over a tired, fishlike organism which is strictly the product of Dalí's feverish imagination.



GROTESQUE MONSTROSITIES are preferred by surrealists to real-life subjects. This Dalí

DALÍ CONTINUED

him a celebrity to millions who have never been near an art gallery. But his services in bringing the blessing of limp watches and dismembered nymphs to the masses have earned him no credit with his brother surrealists. In fact, most fellow artists regard him as a practical joker who will do anything for a laugh, even if it means creating bad art. To patriarchal Surrealist Max Ernst he is "the bureaucrat and racketeer of surrealism." But, despite their scorn for his artistic ethics, most artists freely admit that he is one of the most facile and gifted of contemporary draftsmen. His early paintings still hold a respected place in most representative collections of modern art. Though history may not accord him a place as an important artist, it is bound to record him as a personality. A combination of professional lunatic, popular psychic mythologist, artistic trickster, perennial adolescent and incurable exhibitionist, Dalí is the artistic equivalent of the man who went over Niagara Falls in a barrel. His supreme talent is that of an advertising genius and the product he advertises is Salvador Dalí.

This product is regarded by Dalí himself with quiet satisfaction. "The two luckiest things that can happen to a contemporary painter," he says, "are, first, to be Spanish and, second, to be named Salvador Dalí. Both have happened to me. . . . Since 1929 I have had a very clear consciousness of my genius, and I confess that this conviction, ever more deeply rooted in my mind, has never excited in me emotions of the kind called sublime. Nevertheless, I must admit that it occasionally affords me an extremely pleasurable feeling."

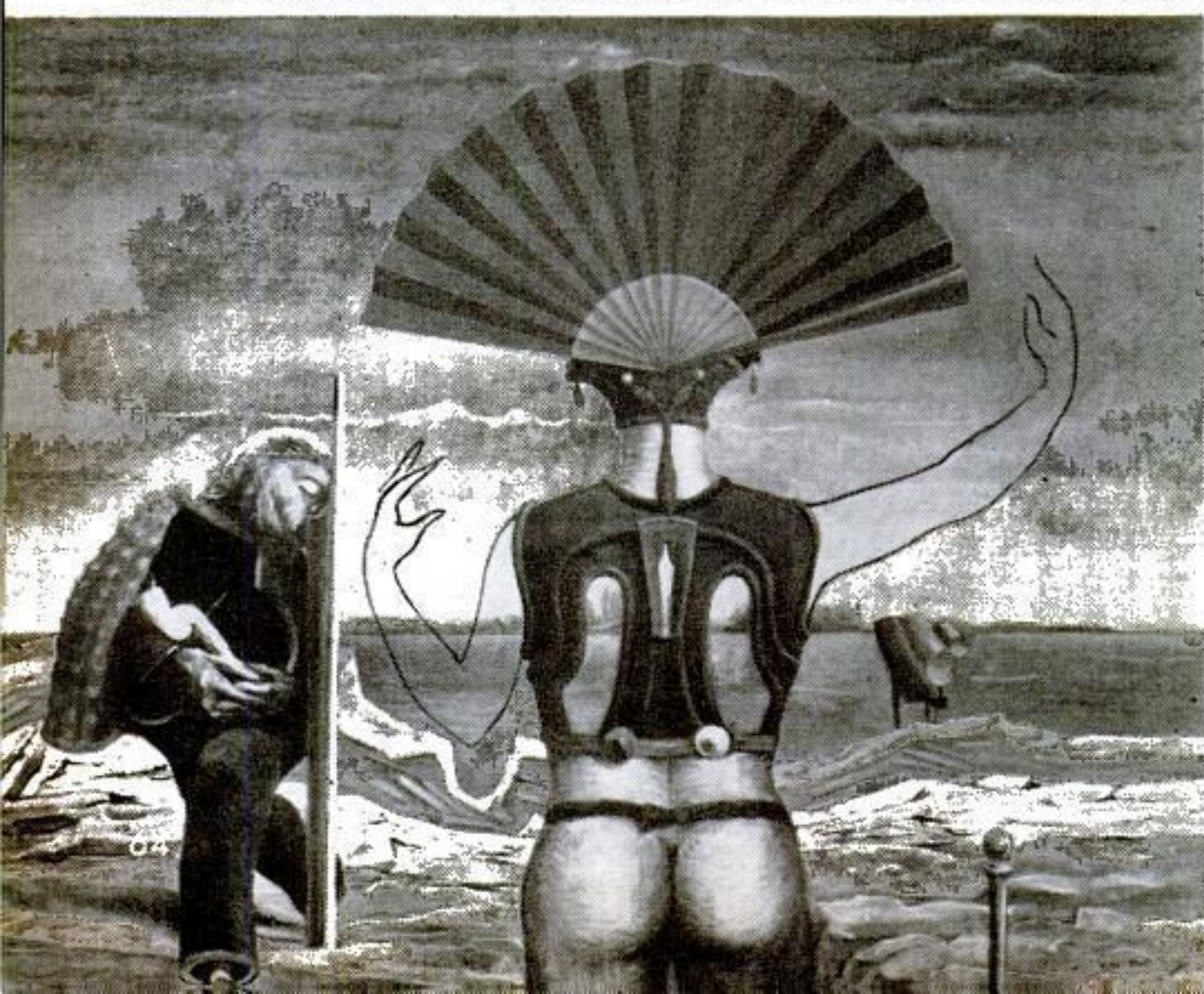
This cordial self-esteem began to blossom in Dalí's early childhood when a mania for solitude caused frequent worry to his intellectual, middle-class

Catalonian parents. Dalí was definitely not like other little boys. He refused to play; he refused to study in school. His one love, aside from himself, was painting, and his father—a bearded free-thinking notary whose gods were Karl Marx and Robespierre—fostered it by surrounding him with reproductions of the works of classical painters. Dalí immediately developed a precocious gift for drawing. He was equally precocious in the development of the personality that was to become the adult Salvador Dalí. Letting his hair grow, he carefully cultivated a resemblance to Raphael's self portrait. He eagerly read the works of the German philosopher Emanuel Kant without understanding them. His favorite retreat was the family washtub, where he sat for days on end with a pasteboard crown on his head.

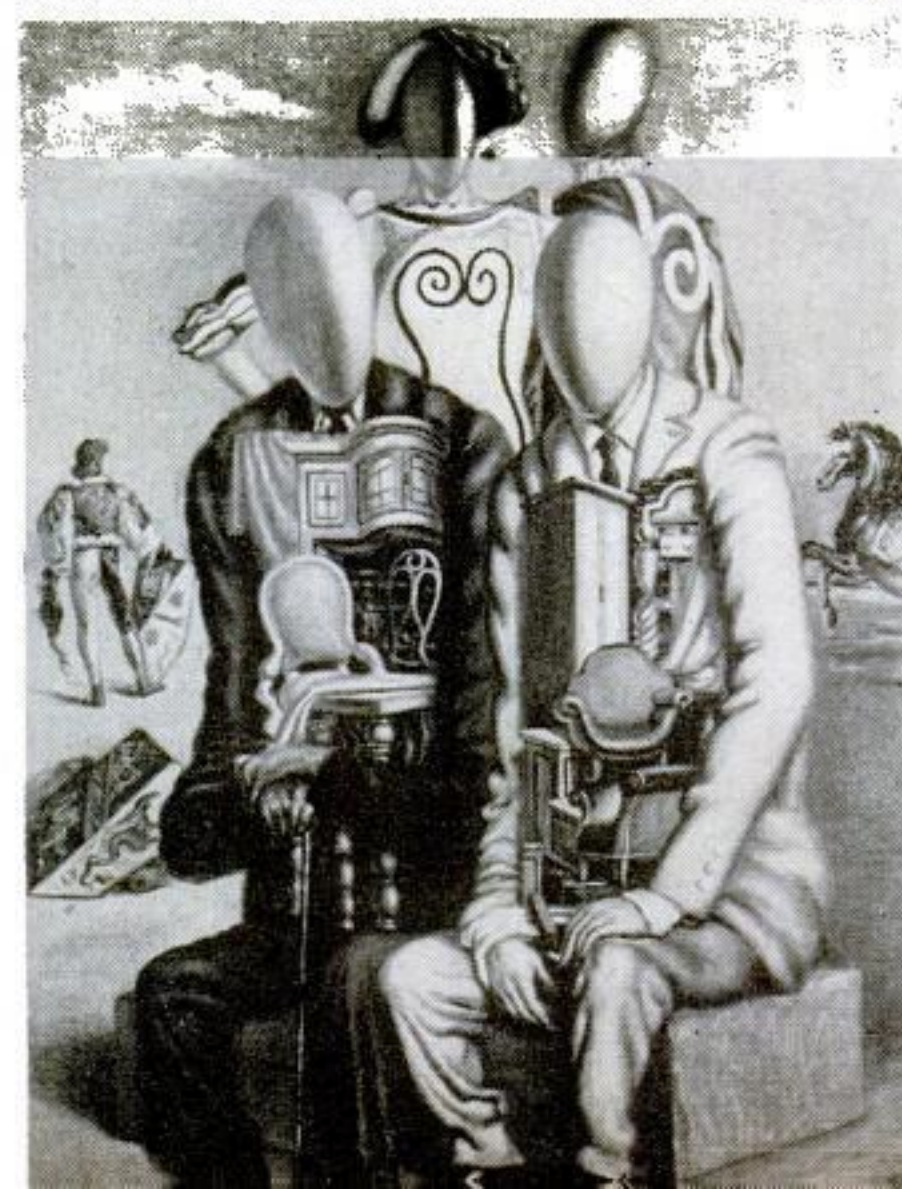
At the Madrid school of fine arts, where he was finally sent to study painting, Dalí switched his intellectual allegiance from Kant to Sigmund Freud and his ideal of sartorial elegance from Raphael to Rudolph Valentino. Discarding conventional methods, he painted pictures by standing a yard away and splashing blobs of paint at his canvas. At one public examination on the history of art he rose defiantly and pointed at the examining committee. "I am very sorry," he said, "but I am infinitely more intelligent than these professors, and I refuse to be examined by them." Promptly thrown out of the Madrid school, he made his way to Paris where surrealism was already assuming the proportions of a new esthetic religion.

If ever a soul was ready for the surrealistic veil, that soul was Salvador Dalí's. He was already a surrealist by habit; he soon threw himself into surrealist esthetics with a fervor that awed his fellow converts. He made a surrealist movie to music from Wagner's *Tristan*, a feature of which was a scene where four dead donkeys reclined in an advanced state of putrefaction on four grand pianos. His enthusiasm finally led to fits of uncontrollable laughter that

MAX ERNST, German-born leader of the surrealist school, is famous for weird, incongruous pictures like this one which is called simply *Woman, Old Man and Flower*.

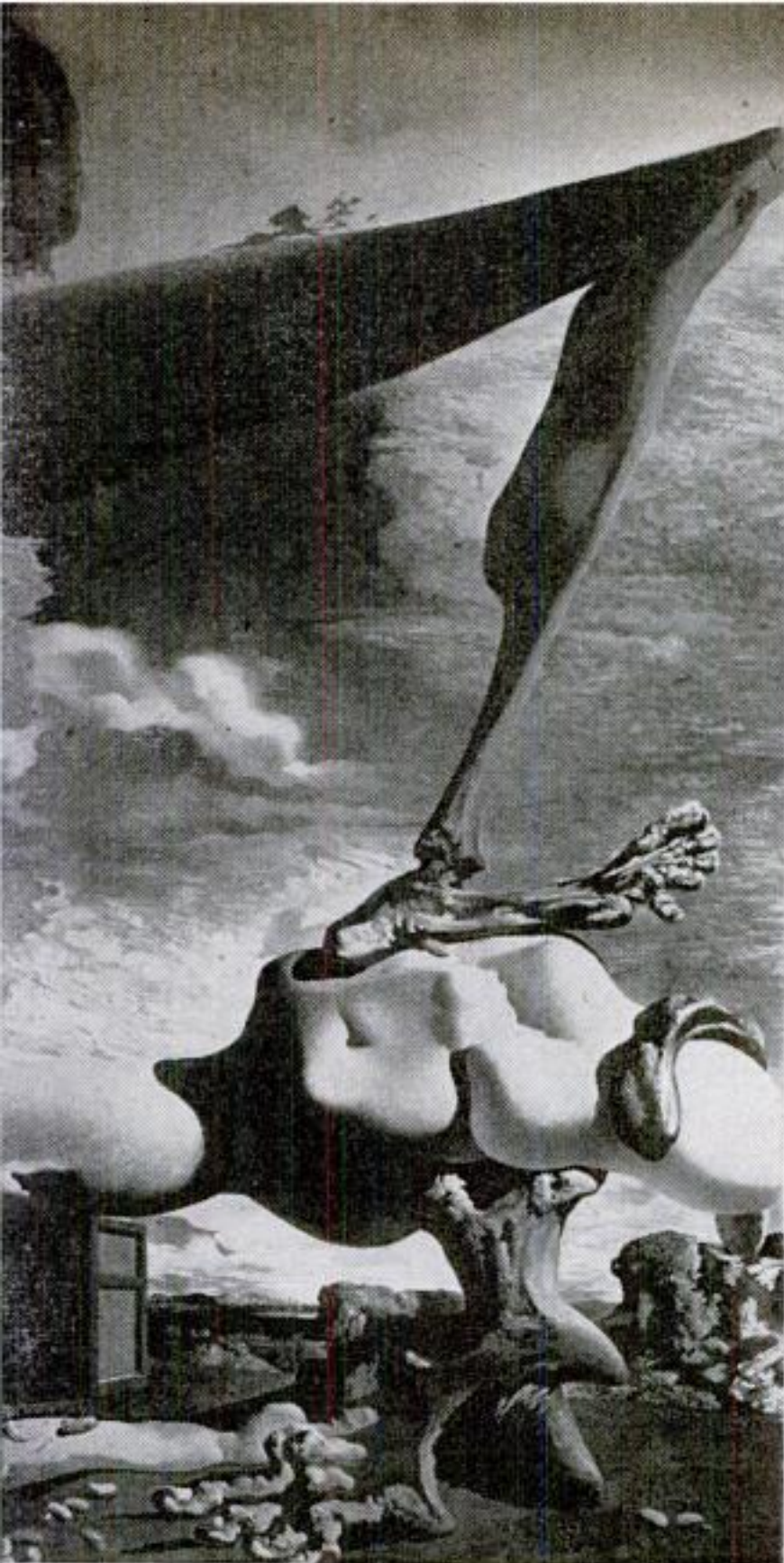


GIORGIO DE CHIRICO, Italian, anticipated surrealism with pictures of faceless men doing senseless things.

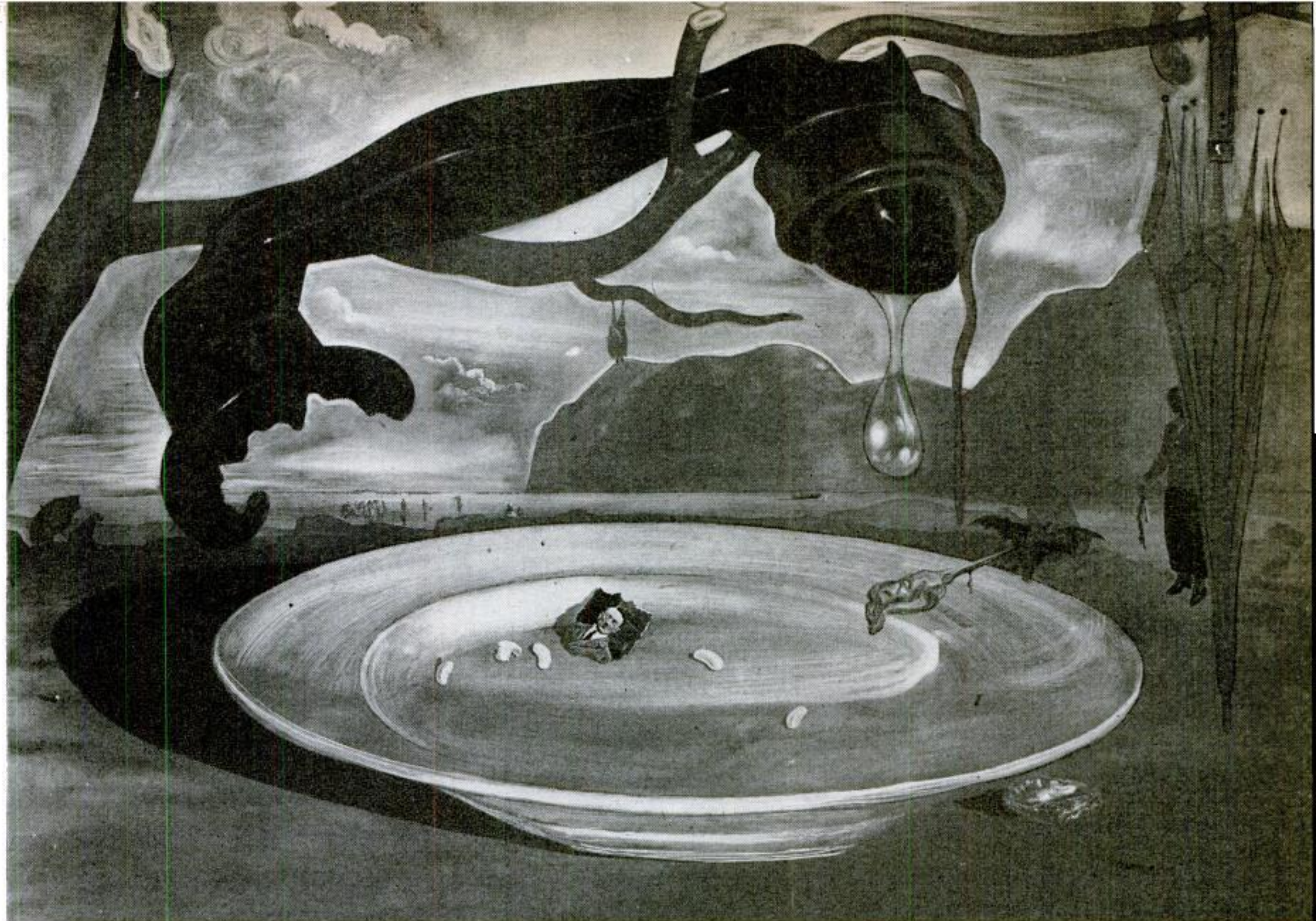


RENE MAGRITTE painted this gigantic eye. Similar eyes later became popular in commercial





canvas is called *Soft Construction with Boiled Beans*. Boiled beans can be discerned in the foreground.



GIGANTIC TELEPHONE drips immense raindrop onto a plate containing a small picture of Adolf Hitler in Dalí's *The Enigma of*

Hitler. Umbrella at right may represent Chamberlain at Munich. But Dalí himself admits he hasn't any idea what the picture actually means.

made even his surrealist friends begin to worry seriously about his sanity. He was cured of these fits when he fell in love with the wife of a fellow surrealist named Paul Eluard, who obligingly divorced her so that she could marry Dalí. To impress her at the beginning of their courtship, Dalí put flowers in his hair, painted himself with blood and smeared himself from head to foot with fish glue. Gala Eluard, a woman of forceful, understanding personality, subsequently became Gala Dalí and has remained his devoted wife ever since.

The method in surrealism's madness

The philosophy that brought the excitable Spaniard Dalí to such excesses of zeal was not quite as lunatic as might be supposed. There was, and still is, a method in the madness of surrealism. It has produced a great deal of weirdly provocative art and literature. Many famous figures—including Picasso, Gertrude Stein, James Joyce, Thomas Mann, Virginia Woolf and Eugene O'Neill—have dabbled in it or been affected by its theories. Its "stream-of-consciousness" methods of writing have been used now and then by quite conservative authors and have contributed no little to the incisive dialog of writers like Ernest Hemingway. Its orthodox leaders were a French philosopher named André Breton and a German painter named Max Ernst, who proposed retreating, yogalike, from the sordid realities of the postwar 1920s into the Freudian dream world of their own subconscious minds. They noted that people spent nearly as much time dreaming as waking and that the process of thinking often originated in the mental nether world of unconscious dream life, which supplied symbols, impulses and half-formed ideas later refined by the conscious mind into logical thoughts. They saw no reason why an artist

shouldn't paint his dreams or why a writer shouldn't attempt to utilize the vague concatenation of half-formed thoughts that ran irresponsibly through his subconscious daydreaming. The surrealists attempted to fuse the dream and the waking life, presenting the imaginative roots of ideas before they reached the plane of conscious logic.

In steering by impulse and dragging their subconscious minds, the surrealists dredged up some queer esthetic fish. Their somnambulistic subject matter had been anticipated for a decade in the dreamy canvases of the Italian artist Giorgio de Chirico who painted twilight scenes full of deserted streets, vast distances and ghostly human figures. Surrealist Ernst, who had been a philosophy student at the University of Bonn, painted vague nightmares filled with struggling animal life and queer female forms covered with mountains of fur. He gave his first exhibition in Cologne in a gallery whose only entrance was through a men's lavatory. Marcel Duchamp (already famous for his *Nude Descending the Stairs*) painted a pair of mustaches on a reproduction of da Vinci's *Mona Lisa* and solemnly affixed his signature to it. Joan Miro created a whole pictorial world out of sophisticated scrawls that resembled toy balloons and ribbons. Yves Tanguy painted eerie landscapes in which unidentifiable objects cast long shadows across endless plains. Many of these surrealists were men who had had long academic training in art. They discerned nothing unreasonable in their queer activities.

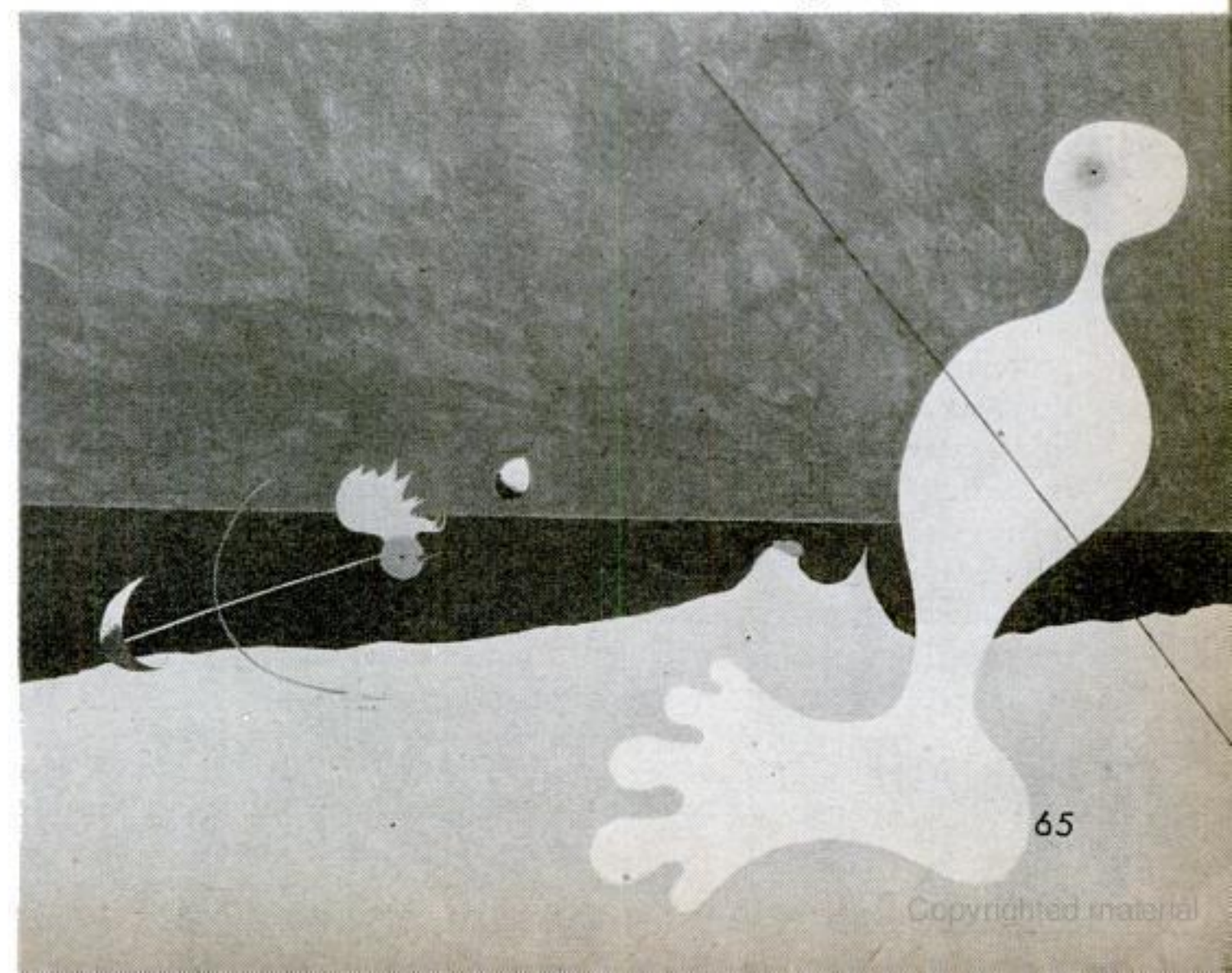
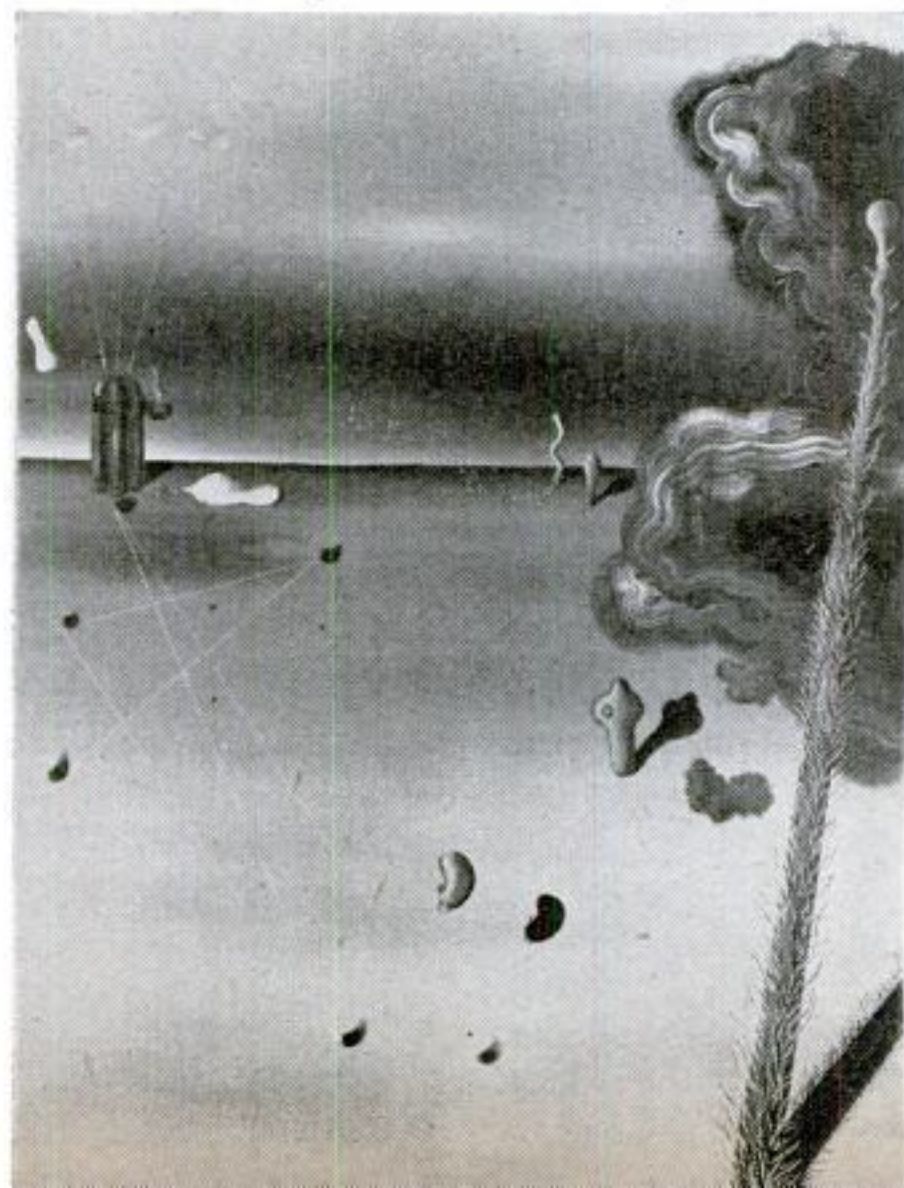
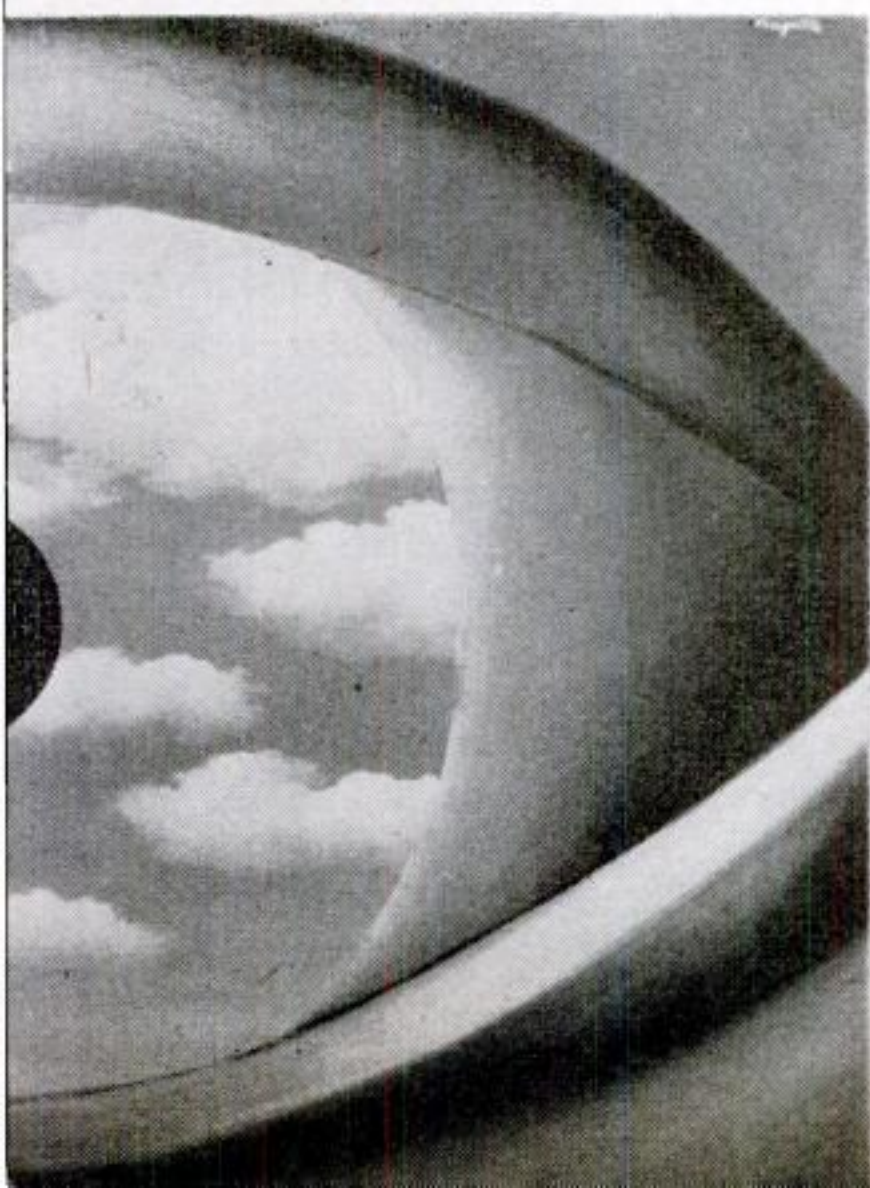
Most ordinary people will find, on analysis, that their dreams (especially the nightmares) often resemble surrealist paintings. Many ordinary people also have surrealist impulses—sudden inexplicable desires to punch their neighbors, draw mustaches on billboards or somehow make fools of themselves. These are commonplace manifestations of what Freud called the id, or subconscious. But where most people laugh off such impulses and forget them—

CONTINUED ON NEXT PAGE

advertising layouts of U.S. companies, notably Ford and the Container Corporation of America.

YVES TANGUY, an abstract surrealist, has entitled this one *Mama, Papa is Wounded!* Nobody knows why.

JOAN MIRO calls this surrealist canvas *Personage Throwing a Stone at a Bird*. The bird which looks like a toy, is easy to find. So is the trajectory of the stone.



or yield to them when drunk—the surrealists cultivated them with the utmost sobriety.

For Salvador Dali, this purposeful illogic had always been more or less of a habitual state of mind. His natural talents for defeating the onslaughts of common sense made him for a while the most formidable surrealist of them all. In Paris he invented the limp watch, the monster telephone and most of the other Daliesque props that were to constitute his future pictorial vocabulary. He painted his newly wedded wife, Gala, with a pair of raw chops on her shoulders. When he was not painting or exhibiting pictures, he indulged in his lifelong passion for exhibiting Salvador Dali. On a visit to Barcelona he lectured before a gathering of anarchists with a loaf of bread tied to his head. One of the anarchists in the audience had a stroke. On a subsequent visit to London he delivered a lecture dressed in a diving suit leading a pair of Russian wolfhounds on a leash. The audience, who could not hear him inside the helmet, greeted his frantic gestures with great enthusiasm, especially when a group of friends tried desperately to remove the helmet with a billiard cue and a hammer. The desperation was real. The helmet's air supply had failed and Dali nearly suffocated.

Dali's politics, like his art, were varied, imaginative and strictly surrealist. He managed to combine a wholehearted admiration for King Alfonso of Spain, a profound reverence for Russian communism, an instinctive love of the pageantry of the Catholic Church, a violent scorn for society people (whom he nevertheless cultivated) and equal scorn for what the surrealists often referred to as "the mob." Though he carried a picture of Nicolai Lenin around in his pocket for years, he was often accused, on rather vague evidence, of being a Fascist.

For his immediate acquaintances, he always chose the café society of Paris with its scattered groups of wealthy Russian refugees and leisured ex-dukes and counts. He helped Mme Schiaparelli and Mme Chanel design clothes. His dinner companions included the Mdivanis, the Vicomte de Noailles and the Maharaja of Kapurthala. They bought his pictures, clamored for his companionship, revelled in his mental extravagances. For their convenience, he invented, among other things, a small "nasal crutch" made of gold and studded with rubies which could be used by tired women of fashion to prop their noses above café tables. At that time he met Caresse Crosby, widow of American Banker Henry Grew Crosby, who was to remain his devoted patron in the years to come and whose estate near Fredericksburg, Va. he later turned into an outdoor surrealist nightmare landscaped with a grand piano in the branches of a tree and corpse-like clothing dummies lying half submerged in ponds.

In 1934, overcoming his morbid fear of ocean travel, Dali came to New York, a city which he said reminded him of "an immense Gothic Roquefort cheese." He arrived carrying a loaf of French bread more than six feet long and was somewhat taken aback when ship news reporters politely ignored it. In his honor Caresse Crosby, who had arrived on the same boat, took over the Coq Rouge nightclub and held the first of those surrealist balls which smart New Yorkers have since delightedly attended with their heads in bird cages and their torsos painted with gaping wounds and other exotic objects. Its decor included a suspended bathtub full of water and a whole skinned beef carcass, its yawning belly stuffed with phonographs.

Dali's American adventure continued with immense profit and notoriety. Commissioned by Bonwit Teller's department store to decorate its Fifth Avenue windows in 1939, he provided an old-fashioned bathtub lined with Persian lamb into which peered a wax manikin with a red wig and a negligee of green feathers. From the water in the tub, on which narcissuses floated, three wax arms arose holding mirrors. When this work of art drew protests from Bonwit Teller's customers, the management hastily replaced the wax manikin with a more conventional and modish dummy. Strolling by to view his work next day, Dali was outraged by the change. He entered the window, overturned the tub and in an access of fury catapulted himself through a shower of plate glass into the street. Having miraculously escaped self-decapitation, he was haled into night court where a good-natured judge suspended sentence, remarking with wistful tolerance, "These are some of the privileges that an artist with temperament seems to enjoy."

For the New York World's Fair Dali created a sideshow called "The Dream of Venus," in which mermaids with net brassieres swam in a tank designed to represent a "prenatal chateau." In their submarine setting the mermaids milked an underwater cow and played imaginary tunes on piano keys painted on the body of a rubber woman who floated chained to a grand piano. He commemorated the Munich conference in a weird canvas called *The Enigma of Hitler*—"a very difficult painting to interpret whose meaning still eludes me." His ballets, *The Mad Tristan* and *Bacchanale*, in which Wagner's music was garnished with incredible visions of historic personages dancing on crutches, became the sensations of the ballet. Inevitably he finally drifted to Hollywood where Selznick hired him to do surrealist sets for Ingrid Bergman's forthcoming psychological movie *Spellbound*.

As Dali's notoriety increased, the inner conclaves of the surrealist party began seething with disapproval. Its members, who had made a religion of taking nothing seriously, took surrealism very seriously indeed; and they felt that Dali was not taking it seriously enough. They frowned on his taste for "cheap publicity" and objected to his commercial success. They disliked his tolerance of Franco's Spain and Mussolini's Italy. They also deplored what they regarded as the academic conservatism of his art. Finally their philosophical leader, André Breton, pronounced Dali's solemn excommunication. Said he later, "What Salvador Dali does no longer interests art. His right name should be 'Avida Dollars' [an anagram for Salvador Dali]."

Having been kicked out, Dali then began very loudly to resign from the surrealist party.

His break with the official surrealist group in no way affected the surrealist character of Dali's personality. It merely added another chapter to the history of Dali's difficulties in getting along with his fellow men. Today, at 41, Dali is still a solitary autocrat, who, as a child sat with a pasteboard crown on his head, isolated in the impenetrable fortress of the family washtub. He has virtually no close friends. The people who surround him are either patrons of his art or curious onlookers who treat him like a strange animal in a zoo. Despite a decade of the most assiduous self-advertisement, Dali has apparently succeeded in disclosing his real self to

only one person—his wife, Gala.

Gala Dali, a small, smart, determined-looking Russian woman with a distinctly continental air, has all the virtues that Dali himself most conspicuously lacks. She is self-effacing, shrewd, practical. Successive marriages to two surrealists seem to have bred in her fatalistic Slavic mind an infinite capacity for tolerance and patience. She pays the bills, signs the contracts and otherwise acts as a practical buffer between Dali and the world of reality. When he goes out by himself on an errand, she carefully ties a tag to his clothing with his destination plainly written on it so that he will not get lost. In return for this rather motherly devotion, Dali signs all his pictures "Gala Salvador Dali."

Dali and Gala live today in a seaside bungalow attached to the fashionable Del Monte Lodge near Monterey, Calif. As a setting for the most exhibitionistic of surrealists it is a disappointment. Built of California redwood and equipped with a nondescript supply of conventional Grand Rapids furniture, it resembles nothing so much as a rather luxurious tourist cabin. Dressed in a leather jacket, slacks and moccasins, Dali putters around this establishment, working at a small easel in the middle of the living room and spending his leisure moments being gazed at curiously by visiting weekenders. Dali himself prefers gazing at the droves of sea lions who disport themselves on the surf-drenched rocks nearby. Among strangers he claims to speak no English except the word "Connecticut" which he learned because he likes the sound of it. Actually Dali understands at least enough English to read his press clippings, which he hoards jealously and pores over with intense satisfaction. But, "English is too simple," he explains, "I like complex things." The pose has its advantages. It keeps away autograph collectors.

Salvador Dali has often been accused of being a charlatan. Undoubtedly he often enjoys his own act from the sidelines. Some of his legendary acts verge on the monstrous and many of them never really happened at all.



MRS. HARRISON WILLIAMS, café socialite, is painted by Dali with ragged skirt, surrounded by clutter of animated antiques.



What's your AIR-Q rating?

Can you answer correctly at least three of the four questions on this page? If you can, you know your aviation. And, like more and more other Americans, you know that, in the future, "Airpower is peacepower."

Where is the best place to fight off an aggressor?

Far from home ☐ Close to home ☐ At home ☐

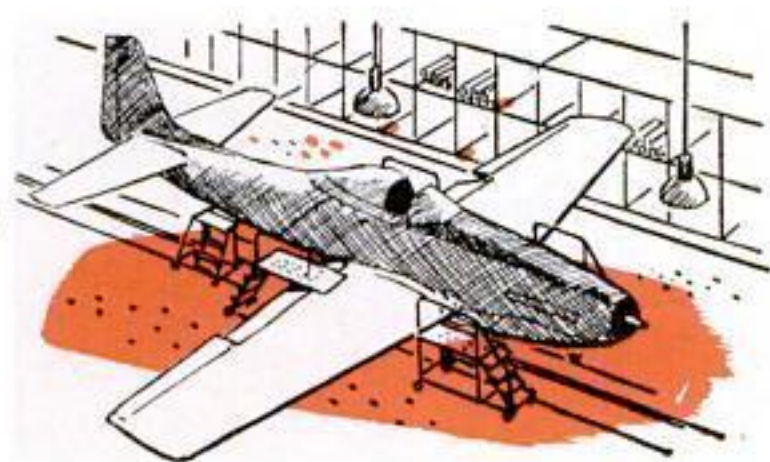
You've seen pictures of Rotterdam, London and Berlin after an air raid, so you have some idea of the horrors of modern air warfare. The safety of our country depends on our ability to smother aggression as far from home as possible! To do this we need strategically-located bases, plus air power stronger than that of any would-be aggressor. *For maximum security, America must maintain a powerful air force.*



Are these men working on:

A target-practice plane? ☐
A wind-tunnel model? ☐
An air-race trophy? ☐

The miniature plane above is a scale model of an advanced type of aircraft. This model will be tested for high-speed flight performance in a wind tunnel. Without scientific investigation of this kind, America's future aircraft would lag far behind that of other nations—and, like the Great Wall of China today, would merely give the illusion of security. *To protect the peace, and advance its benefits, we must have constant research.*



How long does it take to build a new warplane?

One month ☐ One year ☐ Two years ☐

Though most warplanes have taken longer, it took more than 2 years of designing, tooling and building before the first P-51 Mustangs went into combat. Compare this with the few short weeks it took the Nazis to conquer France! It's obvious that if our air force is to have the power to prevent future aggression, *tomorrow's aircraft must be developed today.*



How many degrees will this B-25 turret revolve?

90° ☐ 180° ☐ 360° ☐

This transparent, electrically-operated "bubble" gives gunners unlimited visibility, plus a wide field of fire. It revolves a full 360 degrees. As long as ten years ago, North American Aviation

engineers contributed to modern air tactics by developing one of the first enclosed revolving turrets. *In designing, engineering and building military planes, North American Aviation sets the pace.*

North American Aviation



Sets the Pace

DESIGNERS AND BUILDERS of the P-51 Mustang fighter, the B-25 and PBJ Mitchell bomber, the AT-6 and SNJ Texan combat trainer. North American Aviation, Inc. General Offices, Inglewood, California. Member Aircraft War Production Council, Inc.

Now is the time to ask for



And be sure you get BOND BATTERIES

So satisfied is one user with the freshness and service given by Bond No. 102 Super-Service Mono-Cell Batteries that, writing to us voluntarily their report, written in the Spring of 1945, says in part. "I purchased 2 Bond batteries for my flashlight in the fall of 1939. The batteries were stamped for best results put in service before October 1940. The batteries were in constant use for almost 4 months. . . . Then they were laid aside until a few months ago when we found they had not corroded and gave good light. . . ."

Thousands of other Bond battery users will tell you that their experience with Bond batteries is just as satisfactory. So now that your dealer has—or soon will have plenty of them—be sure you ask, and get Bond Batteries. Bond Electric Corporation, New Haven, Conn., Division of Olin Industries, Inc.



PROTECTION FROM DUSK TO DAWN

DALI CONTINUED

Dali recounts gleefully how once, following a mad impulse, he kicked a blind legless beggar all the way across the Boulevard Edgar-Quinet. His *Secret Life* is full of extravagant love scenes depicting himself and Gala in the throes of frenetic passion. People who know Dali doubt whether these ever happened except in Dali's surrealist imagination.

On the other hand Dali is not always acting. In private conversation he is a somewhat shy, likable man with a kindly disposition, an inquisitive, intelligent face and an air of childlike gravity. When he is arguing a point or telling a story he seems desperately anxious to please whoever is listening to him. But his eccentric ways of life and thought are not entirely limited to his public appearances. His lunacy, self-induced or not, is and always has been a part of his real personality. He is afraid of almost everything from ocean liners to grasshoppers. He won't buy shoes because he hates to take off his shoes in public. He abhors change and is very much a creature of habit. He always eats the same things in the same restaurants and takes the same walks day after day. He is continually mislaying his keys and wallet. When he goes out he invariably carries a cane, which he sports with typical Latin bravado, and a little piece of Spanish driftwood which he keeps in his pocket to ward off evil spells. He is extremely abstemious, disliking alcohol because "it confuses everything and gives free rein to the most pitiful subjectivism and sentimentalism." Asked recently if he had ever been psychoanalyzed, Dali replied earnestly, "Oh, no! That's for sick people."

Despite the incredible theatricality of much of his public life, Dali gives the impression of being a perfectly sincere man. He is a genuine eccentric. The philosophy of the surrealists has given him a justification for his eccentricity and a method of utilizing it for profit. In a world where, fortunately, most people strive to act as normally as possible, Dali has simply reversed the process. There is nothing abnormal about him; he is simply antinormal. As he expresses it in his *Secret Life*: "I cannot understand why human beings should . . . behave with such great collective uniformity. Take such a simple thing as amusing oneself by derailing trains. Think of the thousands of kilometers of railroad tracks that cover the earth. . . . And what a negligible percentage of those who have a passion for derailing trains ever put it into practice. . . . I cannot understand why . . . no one invents taxicabs . . . fitted inside with a device for making artificial rain which would oblige the passenger to wear his raincoat when he got in while the weather was fine and sunny outside. I do not understand why, when I ask for a grilled lobster in a restaurant, I am never served a cooked telephone. . . ."



DALI'S WIFE Gala is a woman of remarkable patience and fortitude. Here she reclines cooperatively on a bed while Dali paints a Medusalike conception on her forehead.

REMEMBER, the last lap is the hardest . . . and our boys over there never needed snapshots so much as now . . .

Keep on sending snapshots—as many and as often as possible. It's so little for us to do—and it means so much to our men still in the service, still thousands of miles away from

home and loved ones. Whenever you can, make your letters "snapshot visits from home."

You may have to wait for your roll of Verichrome (the Armed Forces still need so much film). But Verichrome is worth waiting for—because you know, for sure, that with Verichrome Film you'll *get* those precious snapshots. You can depend absolutely on the film in the familiar yellow box.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

REMEMBER "THE DEATH MARCH FROM BATAAN"? . . . How after their surrender our boys, crazed by thirst, were forced to drink from stagnant wallows? . . . How some who collapsed were abandoned? . . . How 5,200 Americans from Bataan and Corregidor died in Japanese prison camps? A stern example to us at home. BUY—AND HOLD—MORE WAR BONDS.

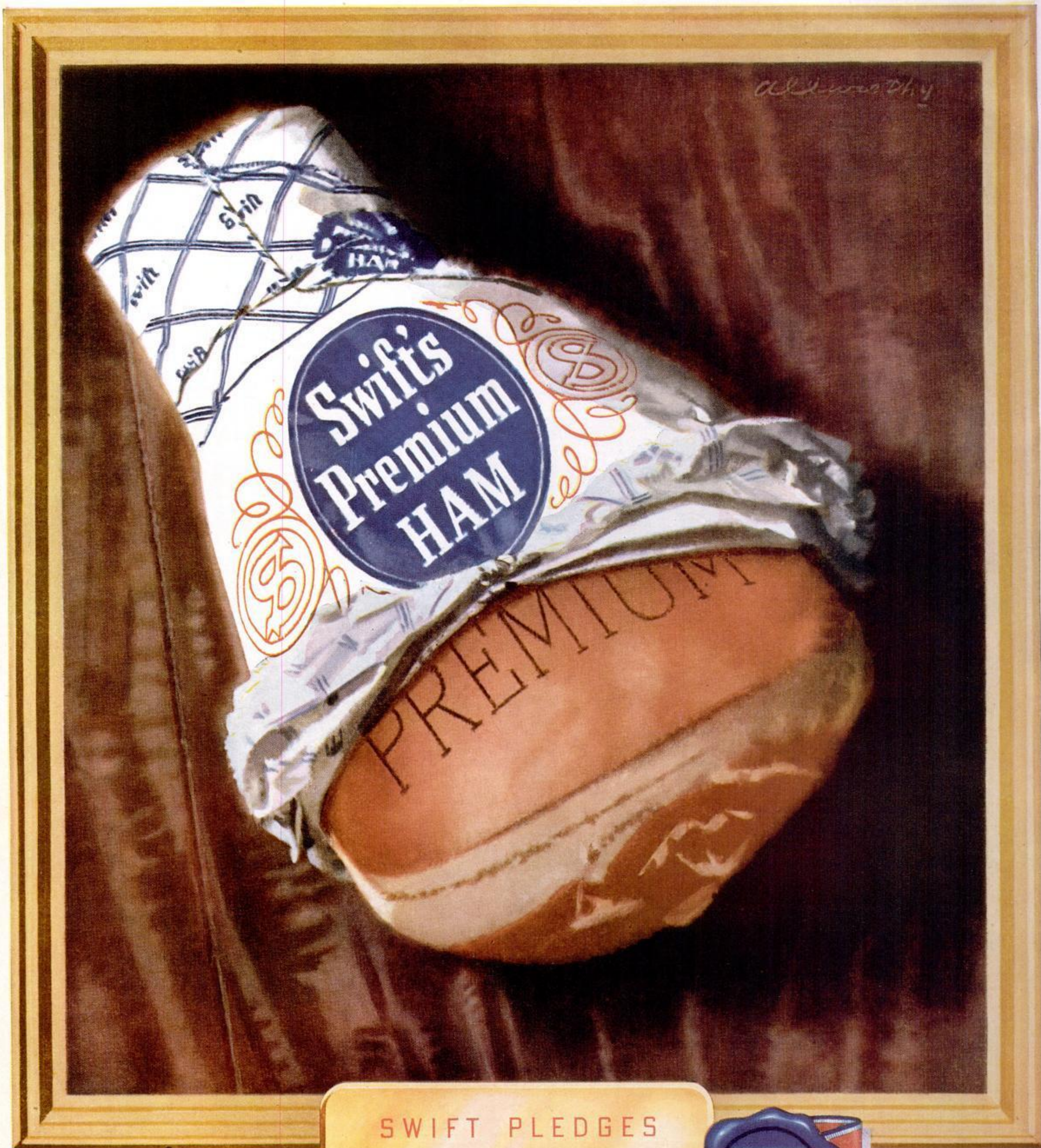
Visit your man in the service
with SNAPSHOTS



KODAK FILM

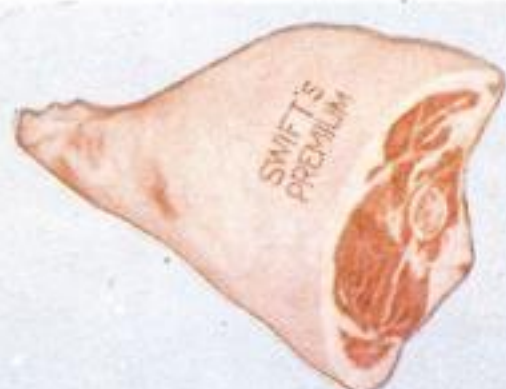


in the yellow box



SWIFT PLEDGES

*that these famous products
will continue to be the
finest of their kind.*



SWIFT'S PREMIUM LAMB



SWIFT'S PREMIUM BACON

Ham and ideals

This is a story that encompasses Swift & Company's entire 60 years of tireless search for "the one best way to do everything". It's the story of a typical Swift branded product—one of a great family of products that Swift has pledged to keep the finest of the fine, despite shortages, without exception or compromise.

"If a thing's worth doing at all, it's worth doing right." This was the ruling philosophy of Gustavus F. Swift, founder of Swift & Company. Today, that spirit still guides the company he established over sixty years ago.

Swift's Premium Ham was always one of Mr. Swift's prime personal interests. Never satisfied with the best that his curing rooms could produce, he laid the foundations for what later became the greatest food laboratory in the world—in order to find out what could be done to perfect this product that even then was famous for its quality.

Down through the years Swift's

Premium Ham has benefited directly and dramatically from Swift & Company's farsighted reliance on science as a willing ally of business. First came hams of better color, more perfect uniformity, matchless flavor—results of the exclusive "mild Swift's Premium cure". Then "spring chicken" tenderness was developed.

Even now, when few products of paramount excellence are left untouched by the destructive results of war and shortages, Swift's Premium Ham and other products bearing the "Swift's Premium"

and "Swift's Brookfield" brand name are still the finest of the fine.

In spite of shortages of help, transportation difficulties and food scarcities, meat is being produced for essential needs—the right kinds, in the right quantities, at the right time.

Everyone in the meat business, ranchers, farmers, truckers, railroads, packing plants and retailers have made important contributions to the wartime job of supplying meat. And, while there still is far from enough meat to go around, essential needs are being met—and will continue to be met—for meat is one of the nation's master foods of war and peace.

MEAT



master food of war and peace

Swift's Self-imposed Obligation

—We will cooperate to the fullest extent with the U. S. Government in peace as in war. We will continue to do everything possible to safeguard the high quality of our products. Despite shortages of materials and supplies, we will make every effort to distribute the available civilian meat to insure a fair share for all consumers everywhere.

Swift & Company

FOOD PURVEYOR TO THE **U.S.A.**

Your first duty to your country: BUY WAR BONDS 



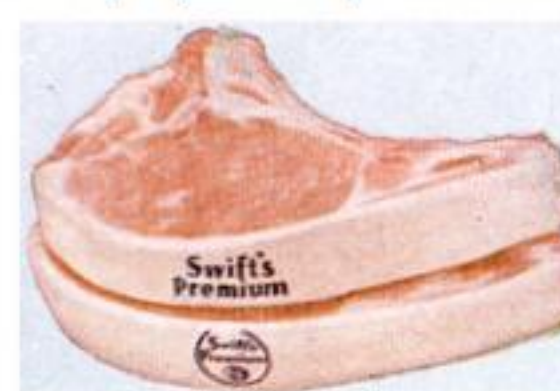
SWIFT'S BRANDS OF BEEF



SWIFT'S PREMIUM TABLE-READY MEATS



SWIFT'S PREMIUM FRANKFURTS



SWIFT'S BRANDS OF VEAL

Doctors Prove 2 out of 3 Women can have Lovelier Skin in 14 Days!

14-Day Palmolive Plan tested by 36 Doctors on 1285 women with these Amazing Results!

* Less Oily-Clearer!

"My skin became less oily," Betty Oppenlander of Washington, D.C., says. Excessive oiliness often leaves skin blotchy-looking—robs it of that clear, lovely look. The 14-Day Palmolive Plan brought actual definite gains to 89% of 367 women who had oily skin. See if it won't help *your* skin become less oily—clearer.

* Fewer tiny Blemishes!

Tiny blemishes—incipient blackheads, often caused by improper cleansing, respond in most cases to the 14-Day Palmolive Plan. "My skin improved a lot," says Marian Roper of Bronx, New York. The doctors found finer looking, clearer skins in over half the cases tested. See what the Palmolive Plan can do for you!



* Less Coarse-looking-Smoother!

"Skin less coarse-looking in 14 days!" says Elizabeth Haskell of San Francisco. The 36 doctors reported almost two-thirds of all the women tested had smoother—actually finer looking skin. Reason enough for every woman who longs for a younger looking complexion to start the Palmolive Plan today!

* Fresher, Brighter Color!

"Skin brighter, actually less sallow!" says Ida Crocker of Fostoria, Ohio, after testing the 14-Day Palmolive Plan. The 36 examining doctors report this same important improvement for 2 skins out of 3 among the 1285 women. See if this proved Palmolive Plan won't bring you fresher skin—and in only 14 days!



YOU, TOO, may look for these skin improvements in only 14 Days!



If you want a complexion the envy of every woman—the admiration of every man—start the 14-Day Palmolive Plan today! Remember, 36 doctors—leading skin specialists—tested this Plan on 1285 women of all ages—from fifteen to fifty—and with all types of skin. Dry! Oily! Normal! Young! Older! And 2 out of 3 got results in just 14 days! No matter what skin care they had used before!

Here's the Palmolive Plan:

Wash your face 3 times a day with Palmolive Soap. Then—each time—for a full 60 seconds—massage onto your skin Palmolive's lovely soft lather, just as you would a cream. Then rinse. This cleansing massage brings your skin the full beautifying effect of Palmolive's lather. Do start this wonderful proved Palmolive Plan... today!

DON'T WASTE SOAP! Soap uses vital war materials!



Doctors Prove Palmolive's Beauty Results!

NOW!...Palmolive comes in a New, Big Bath Size, too!

Try it—for tub or shower. It's solid. Thrifty. Long lasting. And how men love it!



VICTORIA MORLAND (JENNIFER JONES) WISTFULLY REREADS DOG-EARED LOVE LETTERS WHICH LED HER TO A TRAGIC MARRIAGE AND BRINK OF INSANITY

MOVIE OF THE WEEK:

Love Letters

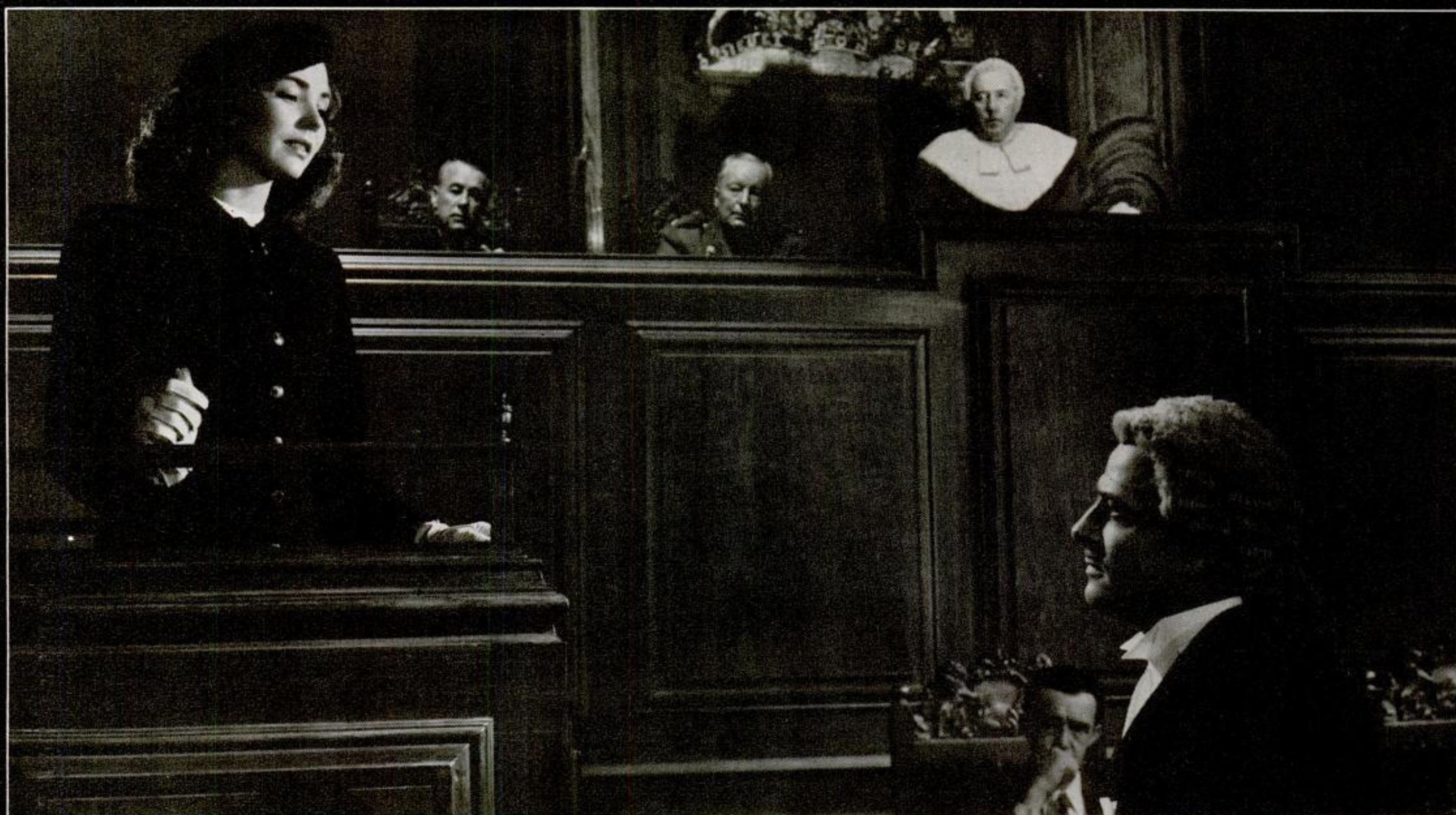
Murder and insanity take over a sentimental story

Love Letters starts off like an oversweet rendition of *Hearts and Flowers*, relating a well-meant hoax perpetrated by a man to help a friend. He writes love letters for the friend, mawkish quotes from which sprinkle the dialog. But suddenly the sentimental story rams into a tortured plot of murder and near-insanity. The heroine, found crouched over her dead husband with a bloody bread knife in her hand, tumbles into the blackness of amnesia. Utter paralysis silences the only witness who can help her. The hero, writer of the letters, struggles to untangle the trouble he has wrought. Told partly in skillful flashbacks, the film is made exciting by William Dieterle's direction, made credible by the acting of Jennifer Jones, Joseph Cotten and a shrewd supporting cast.



Clutching bloody bread knife, hands and white dress smeared with gore, Victoria crouches fearfully over the body of her dead husband. The love letters he sent, actually written

by a friend, lie charred on the hearth. Shock of the killing blacks out Victoria's memory. It also paralyzes the only witness, her aged guardian, so that she cannot talk or write.



Charged with murder, Victoria explains from the witness stand that she can remember neither her marriage nor the murder. She has to take the court's word for what happened. Con-

victed of manslaughter, she spends most of a one-year sentence in prison hospital. On her release she calls herself Singleton, starts a new life, makes no effort to recall the past.

WHEN YOUR PLYMOUTH
WAS NEW, WE SAID —

"BEST-BUILT"



Here's what J. Gaston de Gannes, Trinidad taxi fleet operator, says about that now:

"Taxi service in the tropics is a real test for any car. A dry season of five months, a wet season of seven months, and a salt breeze always blowing. That's Trinidad—healthful for humans, tough on cars. But our Plymouths keep right on going. We meet the Pan American Clippers at the airport—a 34-mile round trip from Port of Spain—and we've never had to let any one down. That's because our Plymouths never let us down . . . and some of them have traveled over 100,000 miles in this important service."

Plymouth policy is to build cars that will do much more than would be asked in ordinary operation. That's why assorted Plymouth models are standing up under punishing taxi use from Port of Spain to Philadelphia . . . Cleveland to Bombay.

As part of this policy, car testing has been carried far beyond the laboratory and the artificial proving ground. Every Plymouth

model has been proved and improved under the most exacting *actual conditions*.

So the Plymouths built before the war are meeting the challenge of unusual demands while Plymouth factories continue with war production. Given good care by Plymouth's nation-wide dealer organization, they're the proof of the unchanging policy which assures you of great new Plymouths tomorrow.

PLYMOUTH Division of CHRYSLER CORPORATION

New Thursday Night Program! The Music of Andre Kostelanetz with the most popular stars of the musical world, Thursdays, CBS, 9 P.M., EWT.

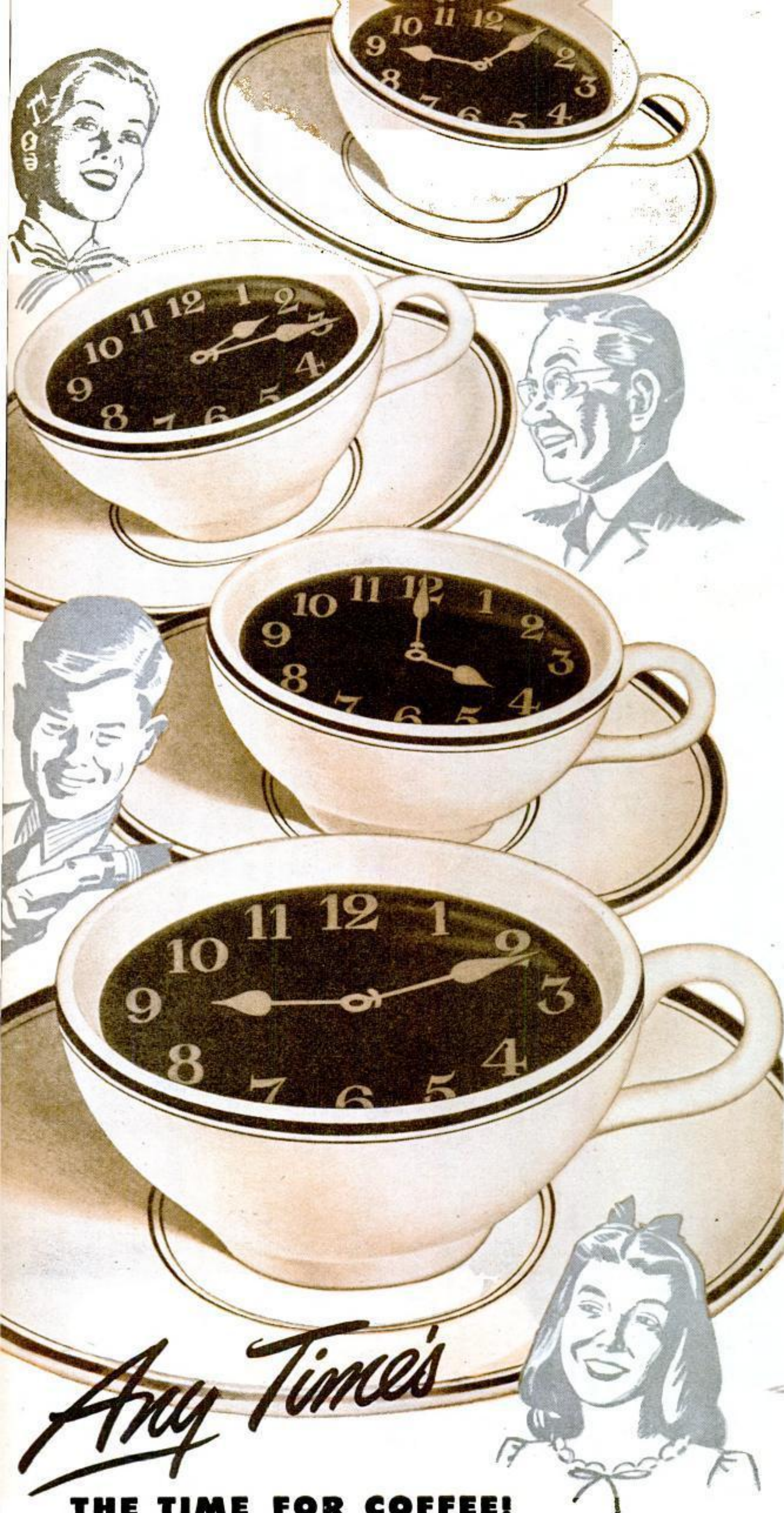
● TRUE YESTERDAY —

PLYMOUTH

BUILDS GREAT CARS

● IN TRUST FOR TOMORROW

★BUY WAR BONDS! . . . TO HAVE AND TO HOLD



THE TIME FOR COFFEE!

Any minute of any hour, coffee strikes the right note! Fragrant and delicious—it's a welcome friend at any time, a good companion in any place. Enjoy the lift, the heartening sense of satisfaction that only coffee can give. And be sure to *Have Another Cup!*

HERE'S A TIP—for coffee at its best, be sure your coffee maker is perfectly clean! And always brew to the full capacity of the pot. Measure accurately 2 level measuring tablespoonfuls of coffee to each $\frac{3}{4}$ of a standard measuring cup of water (6 oz.).

COFFEE

The Friendly Drink—from Good Neighbors

PAN-AMERICAN COFFEE BUREAU

BRAZIL	COLOMBIA	COSTA RICA	CUBA
DOMINICAN REPUBLIC	EL SALVADOR		
GUATEMALA	MEXICO	VENEZUELA	

"Love Letters" CONTINUED



Love letters to Victoria were written by Alan Quinton (Joseph Cotten) for a friend, Roger Morland, who returned to England, married Victoria.



Alan finds Victoria on his return to England and they fall in love. Doctors warned that an abrupt memory return might drive her to madness.



They get married and he offers her ten sovereigns set aside for his bride, but she will take only five of them until the day she remembers the past.

CONTINUED ON PAGE 78



© L C SMITH & CORONA TYPEWRITERS INC SYRACUSE 1 N Y



...which typewriter?

These stroboscopic flash images prove that no human fingers can ever match the top speed of the SMITH-CORONA. Taken at 1/60,000 of a second, you will notice the clear, sharp movement of type-bars and carriage; while the hands of the speed typist appear blurred beyond recognition. If it's professional championship speed you want—or just everyday office speed...the SMITH-CORONA has it...to spare.



Smith-Corona





An Ounce of Prevention is Worth a Pound of Cure!

PHILIP MORRIS
are scientifically proved far less irritating to the nose and throat.

When smokers changed to PHILIP MORRIS, substantially every case of irritation of the nose or throat — due to smoking — cleared up completely or definitely improved!

—findings reported in an authoritative medical journal.



CALL FOR PHILIP MORRIS

FAR FINER FLAVOR PLUS FAR MORE PROTECTION

"Love Letters" CONTINUED



Victoria has forgotten how to write, asks Alan to teach her. His handwriting, which she had seen in letters written for Morland, jogs her memory.



Memory returns at sight of blood-red raspberry stain on her dress. Recovered paralytic helps Victoria recall all that happened night of the murder.

THE COLORS OF AMERICA'S FRONTIERS

Wembley

NOR-EAST NON-CRUSH TIES



CRUSH IT!



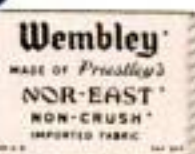
TWIST IT!



KNOT IT!



NOT A WRINKLE!



SANTA FE
RED

\$1

CHAMPLAIN
BLUE



Quality far beyond the price

Here are colors that America's pioneers
found at the ends of wilderness trails . . .

colors for men who love the lure of far places.

Right now, your dealer may not have all these

Wembley Nor-East Ties. However, you can choose
your preferred colors in Wembley's Murrytown Ties.

Soon, we hope, Wembley Nor-East Ties
will be back in full array.

BUFFALO
BROWN



DELTA
GREEN



COPYRIGHT 1945, WEMBLEY INC., NEW ORLEANS



The camera catches the full beauty of the new 1946 Chris-Craft 27-ft. Super De Luxe Enclosed Cruiser.



You are looking at luxury that is well within your means (and within the means of thousands of other boating enthusiasts, too). It is a Chris-Craft, of course! And it embodies all that is new, and proved and practical in motor boat design and construction.

Yes, this husky 27-ft. Super De Luxe Enclosed Cruiser has a dinette. It has sleeping accommodations for four, a wide cruising radius, and charm that is traditionally Chris-Craft.

It is powered with options of 95 or 130 h.p. engines, with speeds up to 24 m.p.h. The 27-ft. Super and a limited number of other new Chris-Craft models are coming off our production lines now.

See the Chris-Craft Dealer in your community for further data and delivery details on this and other new Chris-Craft Runabouts, Utility Boats, Express Cruisers, Cruisers and Motor Yachts. Buy your Chris-Craft now to insure a more favorable delivery position.

Buy U.S. War Bonds Today—
Tomorrow command your own
Chris-Craft

CHRIS-CRAFT CORPORATION, ALGONAC, MICHIGAN ★ WORLD'S LARGEST BUILDERS OF MOTOR BOATS



PLEXIGLAS BOUDOIR HAS A PLASTIC SHOWER, PLASTIC FLOOR, PLASTIC WALLS, PLASTIC MIRROR, PLASTIC HASOCK AND PLASTIC HATS HUNG ON PLASTIC RACK

PLASTIC BOUDOIR

It proposes glittery peacetime use for war-perfected Plexiglas

Last week in Philadelphia's Wanamaker department store, shoppers got a look at a peacetime use for Plexiglas which, during the war, covered the cockpits, noses and turrets of most U. S. war planes. What they saw was an exhibition of a sparkling plastic boudoir with luminous walls, an air-conditioned sleeping space and transparent doors.

Much of the room's decorativeness comes from a phenomenon called edge-lighting. When a design is carved in a sheet of Plexiglas and the sheet is lighted

from the edge, light comes out only in the pattern of the carving. In the picture above, the glowing designs on the shower stall (left) and on the walls have been carved in the sheets of Plexiglas which have concealed fluorescent lights along their edges. Easy to work with, this plastic can be molded at low temperatures, screwed, glued and cut with an ordinary saw. Unlike glass, it is warm and soft to the touch. No matter how dirty it gets it can be easily wiped clean with a damp cloth or washed down with a garden hose.



GOING OVER BIG

Linda Darnell, star of 20th Century-Fox' "Fallen Angel," says, "Royal Crown Cola goes over big with me because it won my taste-test!" Try it yourself. Say "R C for me!" That's the quick way to get a bottle of Royal Crown Cola—best by taste-test! Nehi Corp., Columbus, Georgia.

A NEW FISH TREAT to perk up a meal!



40-FATHOM FISH, INC., BOSTON, MASS.

- PAN-FRIED 40-FATHOM FILLETS**
- 2 packages quick-frozen 40-Fathom Fillets, partially thawed (Cod is grand)
 - 1 egg, slightly beaten
 - 1/2 cup milk
 - 1 teaspoon salt
 - Dash of pepper
 - 1 cup finely crushed cracker crumbs
 - 2 cups cooked asparagus, broccoli, green beans, or other green vegetables
1. Separate quick-frozen 40-Fathom Fillets. Mix together egg, milk, salt, and pepper. Dip fillets in egg and milk mixture; roll in crumbs. Be sure to use 40-Fathom Fillets! Quick-frozen at the water's edge so their tasty fresh-caught flavor's sealed in!
 2. Fry in small amount of fat about 15 minutes, turning to brown both sides. Tempting dishes are a "snap" to prepare with 40-Fathom Fish. All meat...boned for no waste...no unpleasant "fishy" odors!
 3. Arrange fish on platter. Place vegetable around fish. Garnish with parsley and radish roses. Makes such a pleasing dish, you'll be a steady buyer of 40-Fathom Fillets! (This recipe makes four to six servings.)

Plastic Boudoir CONTINUED



Over-all view shows all parts of the plastic boudoir. From left to right are: circular shower, towel shelves, toilet compartment, washbasin, dressing table, clothes closet,



Shower is edge-lighted, has a sun lamp in ceiling. Water sprays from rings in walls. Rings can be turned on one at a time. Valves (right) are duplicated inside shower.



built-in bureau, hat and shoe closet, sleeping space. Rohm & Haas, Plexiglas manufacturers, built room in attempt to inspire architects to use more plastic in homes.



Enclosed sleeping space is small, cheap to air-condition. Clear plastic door and partition keep occupant from shut-in feeling. Edge-lighted mural illuminates end wall.



"My bottles go behind the door!"

Imagine a new bride's surprise—to hear such a remark from her mother-in-law known as a fussy housekeeper!



I followed her to the kitchen and she opened the refrigerator. THERE was the door she meant—holding ten chilled bottles and loads of other things all neatly filed in shelves built right inside the door of the refrigerator. Amazing!



"This Shelvador*," she explained, "is the only refrigerator that solves the bothersome bottle problem. Soft drinks, beverages, salad dressings. Even nursing bottles stay upright and sterile—instead of being pawed over and tipped."



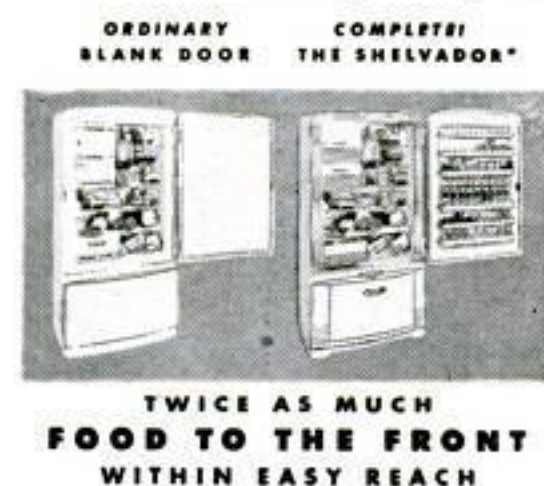
Someday in our own home we'll have a Shelvador*. Our bottles will go "behind the door"—and so provide lots of extra storage space in the main food compartment.



YOU CAN EXPECT from Crosley everything you want in a refrigerator—and more. That means every modern improvement and development in home refrigeration—*plus* the patented Shelvador*, exclusive with Crosley. Twice as much front-row food storage—a practical answer to the ever-present bottle problem. Only Crosley has the Shelvador*—no refrigerator can be truly complete without it.

Now is the time to save for *your* Crosley.

*REG. U. S. PAT. OFF.



TWICE AS MUCH
FOOD TO THE FRONT
WITHIN EASY REACH

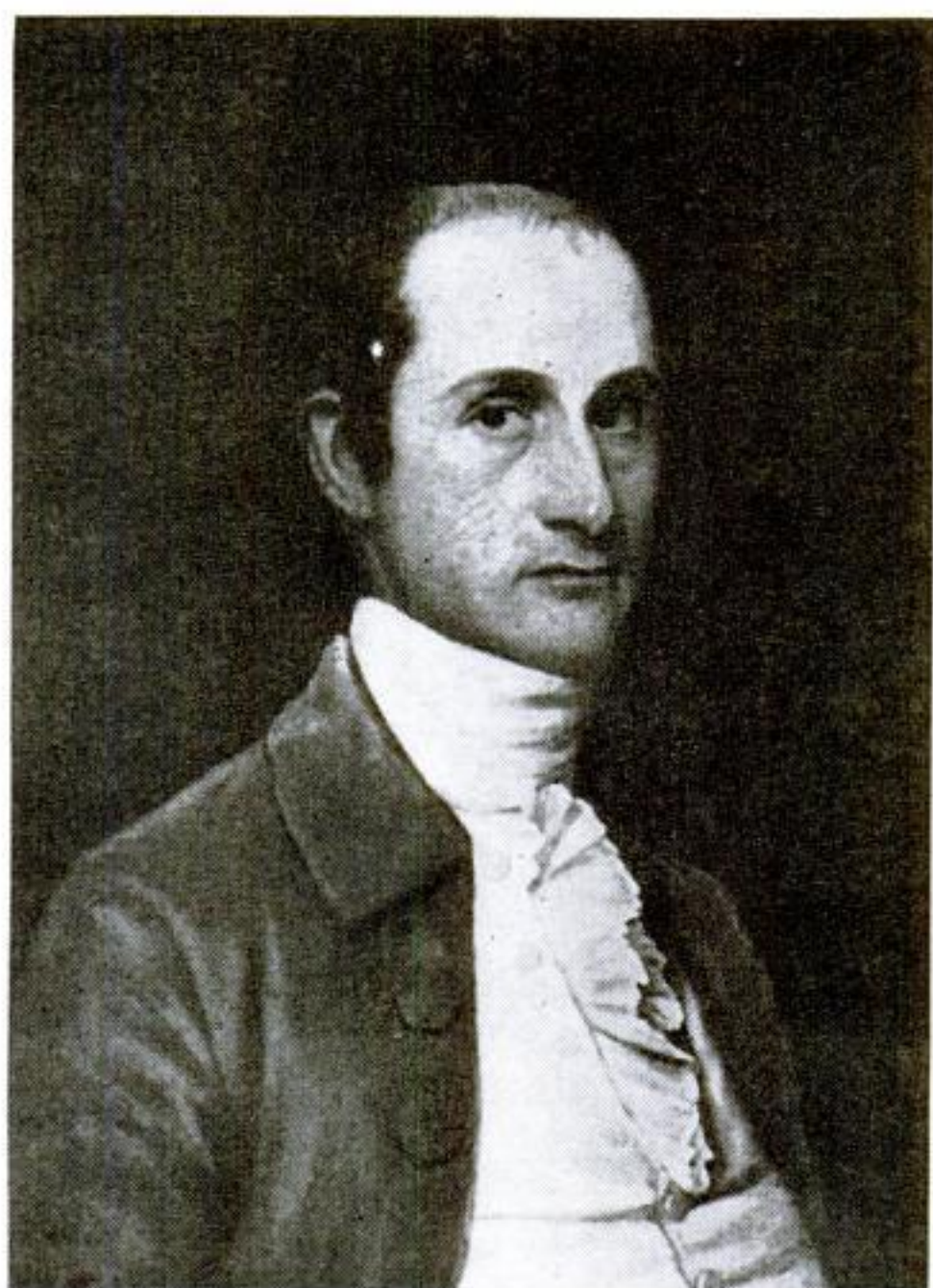
CROSLEY

THE CROSLEY CORPORATION, CINCINNATI 25, OHIO

RADIOS • RADIO-PHONOGRAPHS • FM • TELEVISION • SHORT WAVE • ELECTRONICS • RADAR
REFRIGERATORS • HOME FREEZERS • HOUSEHOLD APPLIANCES • HOME OF WLW, "THE NATION'S STATION"

SECRETARIES OF STATE

THEY GUIDED FOREIGN POLICY IN AMERICA'S RISE TO POWER



JOHN JAY, Secretary of Foreign Affairs for the Continental Congress, guided the Confederation through its dark period (1783-1789) when only European rivalries prevented European intervention in affairs of America.

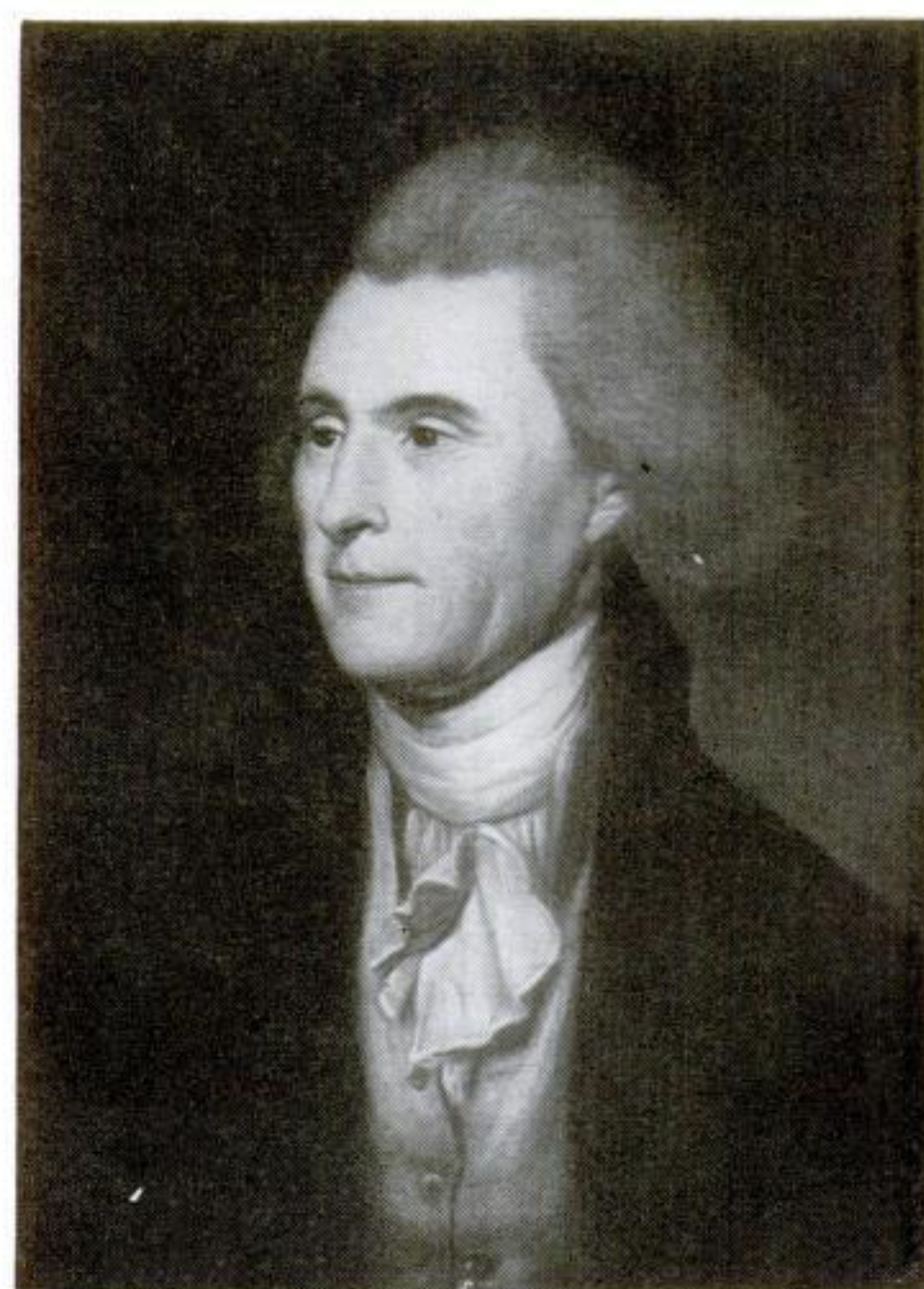


JAMES MADISON, as Jefferson's Secretary of State, presided over purchase of Louisiana, made possible by Napoleon's uncertain position in Europe. Madison could not protect U. S. neutral rights up to War of 1812.

In 1783 the newborn American republic was a factor of the smallest importance in world affairs, a country whose independent existence might have been seriously threatened if the world's big powers had not been too embroiled in European rivalries. Today, as Winston Churchill says, it "stands at the summit of the world," a country with the highest responsibilities in a world organization designed to keep the peace. Whether that organization succeeds or fails, in fact, depends to a great extent on how wisely the U. S. takes on its world responsibilities.

The helmsman of U. S. foreign policy has always been the Secretary of State. Under the President he plots the course of American foreign relations, keeps an eye on all American interests abroad. There have been 49 Secretaries of State. Six went on to be President. Two others became Chief Justices of the U. S. All except one were born east of the Mississippi. All except four had legal training. Less than one-fourth of them had diplomatic experience before becoming Secretary. Some were very clever diplomats, some incredibly stupid. All were involved in the growth and expanding power of the U. S. On these pages, arranged in chronological order, are paintings of the best of them.

Many of the best Secretaries came early in American history, which was fortunate. The new nation in North America would never have achieved its independence except for conflicting rivalries of Europe. Men like Jay and Jefferson, quick to take advantage, played one nation against another to maintain the U. S.'s precarious position. The American Revolution itself was successful largely because England was occupied elsewhere. The wars of the French Revolution and of Napoleon so absorbed the energies of Great Britain, France and Spain, that the U. S. was able to enjoy comparative peace. During this period the U. S. became a nation, solidifying its governmental structure, expanding westward, building up its strength. By the time Europe had settled its quarrels and had begun to look again for imperial expansion, the U. S. was a national force that could not be ignored. To the world at large in 1823, through the Monroe Doctrine, it proclaimed an American system for the New World. The U. S. would not interfere in European politics, said President Monroe, acting on the advice of his great Secretary of State, John Quincy Adams. In turn, European countries would not be permitted to colonize or interfere politically in the Americas.



THOMAS JEFFERSON, the first Secretary of State, played a shrewd game during wars of the French Revolution, sided with neither France nor England, thus gained time for the U. S. to emerge a genuine nation.



JAMES MONROE, Madison's Secretary of State, arranged peace after War of 1812, started the U. S. toward friendly terms with England. He was also Secretary of War, being only man to hold both jobs at once.



JOHN QUINCY ADAMS, son of the second President, served as Monroe's Secretary of State from 1817 to 1825. He is more closely associated with the foundations of American foreign policy than any other one man. The Monroe Doctrine (1823), a warning to foreign powers not to meddle in political affairs in the Western Hemi-

sphere, was formulated by Adams. At his insistence the declaration was made by the U. S. alone rather than jointly with the British, even though the real power that could enforce it against Spain was the British fleet. Adams became President (1825-1829), and then after two years spent the rest of his life in the House of Representatives.

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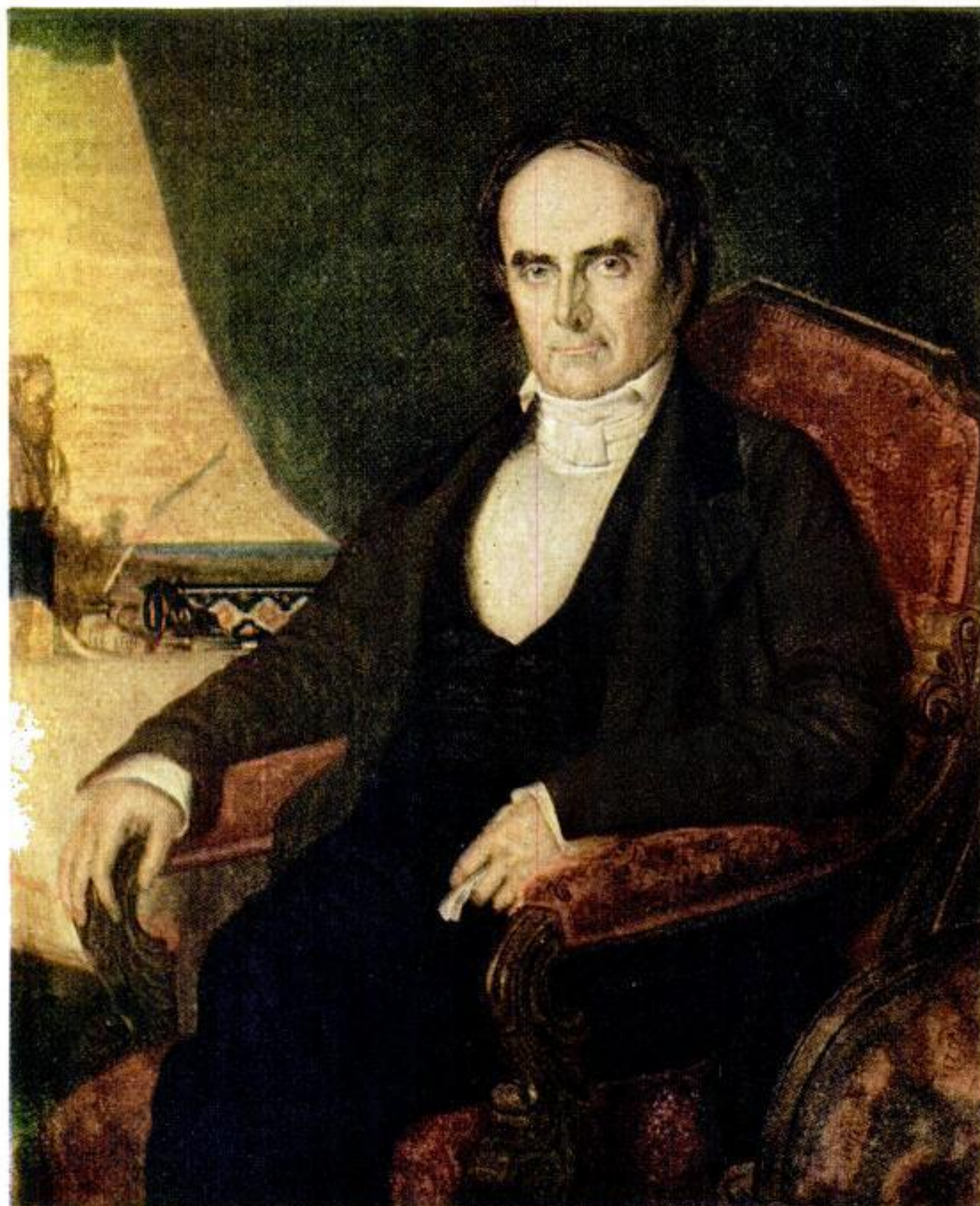
SECRETARIES OF STATE CONTINUED



HENRY CLAY, a brilliant Whig politician and orator, ran unsuccessfully for President in 1824, was appointed Secretary of State (1825–1829) by winner, John Quincy Adams. Although Adams acted as his own expert on foreign affairs, Clay was important as the first Secretary to advocate friendship with the South American nations.



JAMES BUCHANAN, Secretary of State for Polk (1845–1849), was an American expansionist. Buchanan handled with great skill the annexation of Texas, the Oregon border dispute with Canada and the U.S. acquisition of 500,000 square miles of Mexican territory after the Mexican War. He also favored U.S. absorption of Cuba.



DANIEL WEBSTER, the famous legalist and debater, as Secretary of State under Harrison (1841), Tyler (1841–1843) and Millard Fillmore (1850–1852), was a successful compromiser in international as well as domestic affairs. By the Webster-Ashburton Treaty he settled tricky boundary disputes with England without force.



WILLIAM MARCY served under Franklin Pierce (1853–1857), was one of the busiest Secretaries of State, negotiating 24 foreign treaties including the Gadsden Purchase from Mexico. He strengthened the policy of U.S. nonentanglement in Europe by dismissing British officials for attempts to recruit Americans for Crimean War.



WILLIAM SEWARD, Secretary of State for Presidents Abraham Lincoln and Andrew Johnson (1861–1869), was the outstanding leader of the new Republican party until Lincoln superseded him. During the American Civil War he maneuvered to minimize England's support of the South. When the war was over, Seward helped

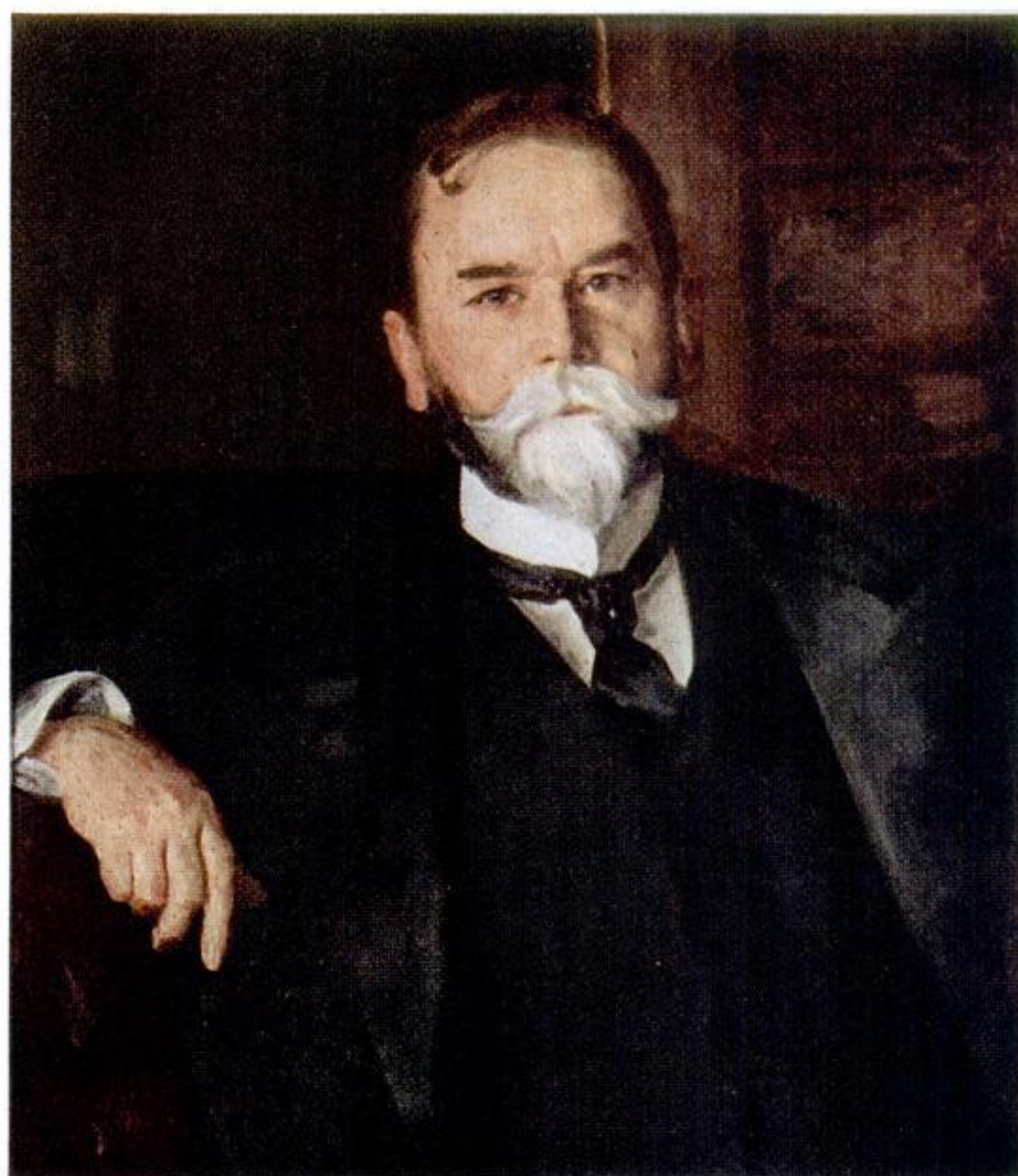
to drive the French out of Mexico where they had been supporting Archduke Maximilian. He launched an aggressive foreign policy based on strategic expansion. In 1867 he bought Alaska for the U.S. and tried to bring about America's acquisition of Hawaii, Samoa, Puerto Rico, Cuba, the Danish West Indies, Greenland and even Canada.

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SECRETARIES OF STATE CONTINUED



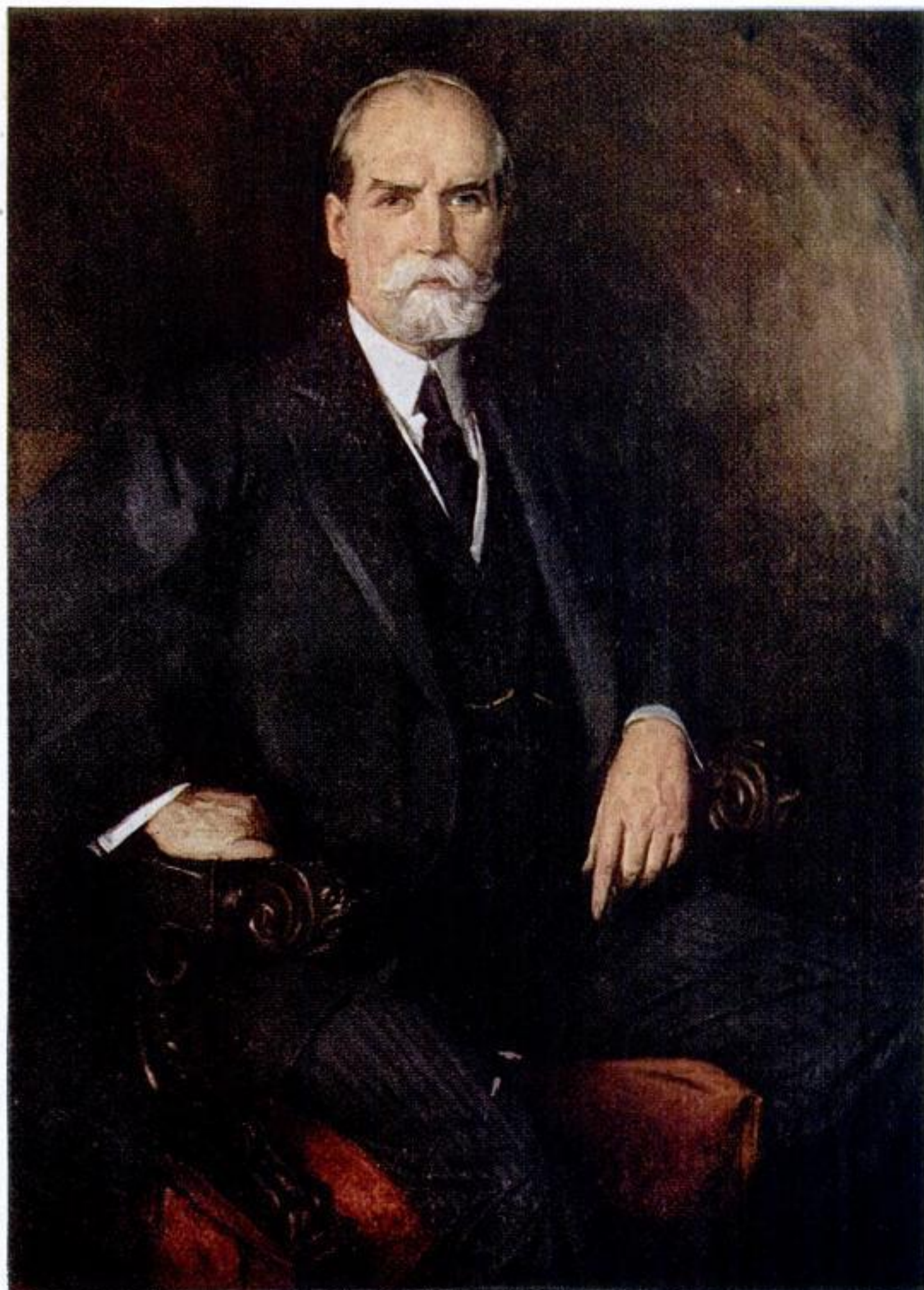
HAMILTON FISH, during U.S. Grant's terms (1869-1877), was one of the few capable men in an inept administration. He steadied Grant's hand to keep the U.S. out of war with Spain during the Cuban insurrection of 1868-1878, settled the Civil War "Alabama" claims against England and efficiently reorganized the State Department.



JOHN HAY, one of Lincoln's private secretaries, headed State Department (1898-1905) for McKinley and Theodore Roosevelt. He was responsible for the open-door policy in China, signed the First Hague Conference treaty for world conciliation and original treaty for the Panama Canal, later helped T. R. settle the Russo-Jap war.



ELIHU ROOT, as Roosevelt's Secretary of State (1905-1909), was a strong proponent of an international organization for world peace and justice. He also worked for a good-neighbor policy to overcome Latin-American opposition to U.S. imperialism. As War Secretary he had established U.S. administration in Cuba and the Philippines.



CHARLES EVANS HUGHES, under Warren G. Harding and Coolidge, negotiated Treaty of Washington (1922) for limitation of naval armaments, as part of the big-power disarmament program. He also negotiated the Nine-Power Treaty to maintain China's integrity. Herbert Hoover named him Supreme Court's Chief Justice in 1930.

THEIR POLICIES EXPANDED U.S.

After 1823, U.S. foreign policy went into its second phase (1823–1898), in which the U.S. became an expanding continental power whose principles were the Monroe Doctrine, freedom of the seas, separation from European diplomacy. The third phase (1898–1945) saw the U. S. emerging as a world force and a chief protagonist in the most disastrous wars in history.

Under a series of capable Secretaries of State, U. S. foreign policy was born and took shape in the mold of obvious necessity. The Monroe Doctrine set the stage for 75 years of expansion, interrupted only by the Civil War. "Manifest destiny," a belief that the U. S. was destined to extend its control over all North America, was the watchword of the hour as early as 1845. Texas was annexed. The Mexican War added the Southwest and California to the Union. The shrewd diplomacy of Secretary of State Daniel Webster aided peaceful expansion. In 1842, Webster sat down with Great Britain's foreign secretary Lord Ashburton to settle the boundary between Maine and Canada. Each secretary had a secret map which supported the boundary claims of the other. Accordingly when Webster suggested a skillful compromise of claims, each thought he was getting the better of the bargain. Soon afterward, in 1846, the U.S. gained the territory of Oregon by another deal with Great Britain.

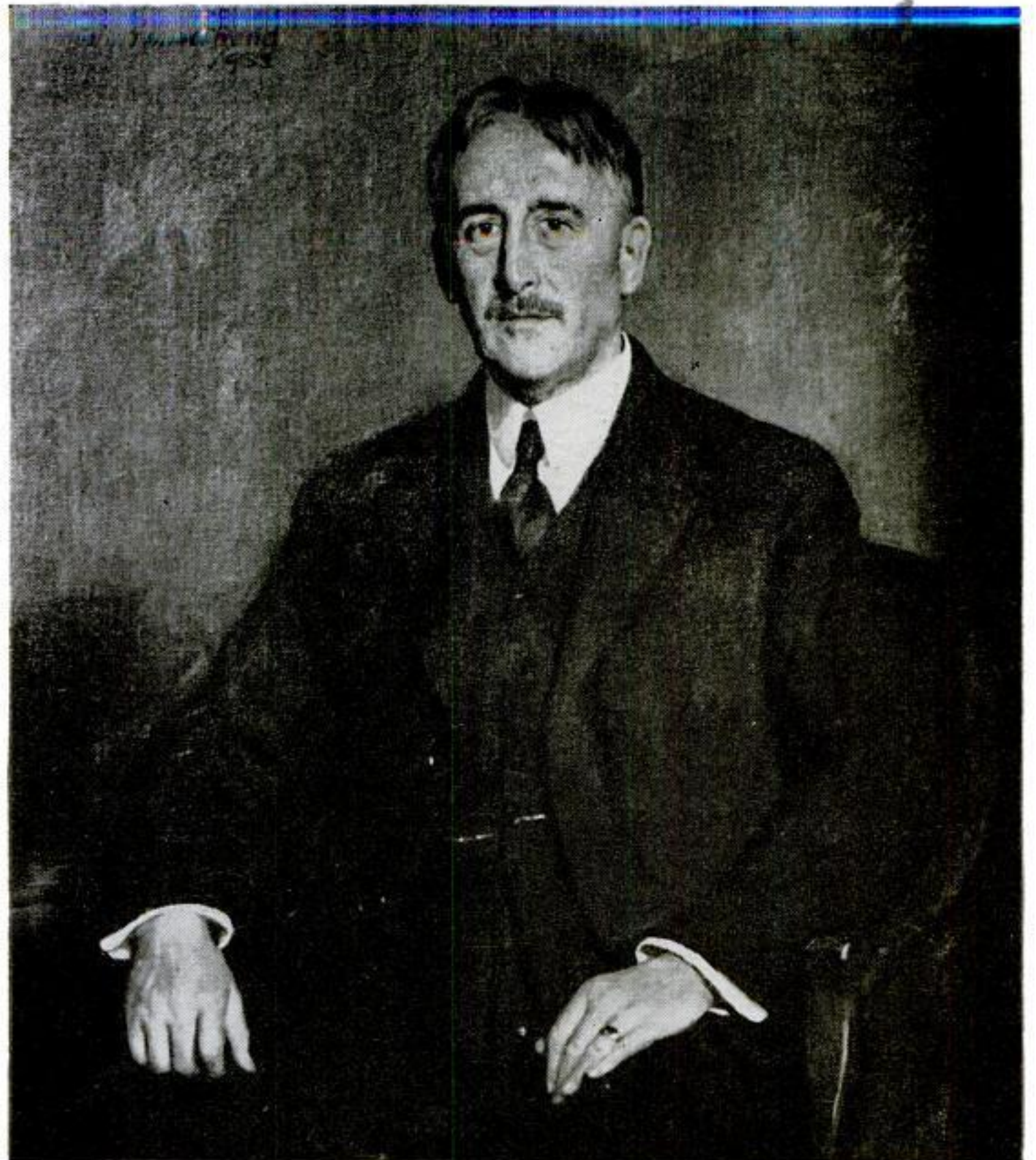
The acquisition of Alaska, Midway, Hawaii, the Philippines, Guam and Wake all followed before the end of the century. All this time the U. S. made few mistakes in diplomacy. In effect it said to Europe, "Leave us alone; we'll leave you alone." During the Civil War it was concerned with preventing England from interfering in support of the Southern cause. It was likewise concerned with preventing the establishment by Napoleon III of a French Empire in Mexico. Secretary of State William Seward handled both these matters with consummate skill. Recognizing that Napoleon had troubles at home, Seward simply let him know the presence of French troops in the hemisphere was "a cause of serious concern to the United States." Napoleon peaceably withdrew the troops. After the Civil War the U. S. was watching Russia and Spain also for violations of the Monroe Doctrine. In China in 1899 it tried to offset the concession grabs of European powers by the policy of the Open Door, which provided free and equal economic opportunity to all comers.

From the war with Spain in 1898 the U. S. finally emerged a world power. The 20th Century has seen that power reach an apex until, with Russia, it dominates the diplomatic thinking of the whole globe. Unfortunately, American foreign policy has not kept pace with American strength. The 20th Century also brought a narrowing of the world. Isolation was no longer possible. Yet the American people still clung to their traditional policies, still kept their fear and ignorance of big-power politics. On the one hand, as in the "big stick" days of Theodore Roosevelt, the State Department continued a policy of expansion and imperialism, intervening in the Caribbean, purchasing West Indian islands, building a canal in Panama, establishing a protectorate over Cuba, landing marines in Haiti and Nicaragua. On the other hand, it continued its policy of isolation from Europe. As a consequence, when World War I broke out in 1914, virtually every American was in favor of neutrality. That could be expected of a people trained by the 19th Century and the Monroe Doctrine. But the facts of life were against them. In the small world of the 20th Century they found neutrality no longer possible. No more could America maintain security out of Europe's distress. Europe's distress was now the world's distress, including the U. S.

Woodrow Wilson was his own Secretary of State in his attempts to sell the League of Nations to the American people. But in a domestic, partisan quarrel the people repudiated Wilson and tried to turn their backs again on Europe and the world. Their isolation, this time, was tempered by an enthusiastic humanitarianism. The State Department took on a policy of peace and pacifism. The Kellogg-Briand Pact, the Washington and London Naval Disarmament Conferences were made possible by the re-establishment of the European balance of power. In the interval between wars the U. S. Pan-Americanized the Monroe Doctrine, gave up its Caribbean protectorates, renounced war as an instrument of national policy. It even drew up neutrality legislation in 1935 and 1937 planned to keep the nation at peace even at the price of sacrifice of the basic American principle of freedom of the seas.

When Germany and Japan broke the world balance of power, peace was no longer possible for the U. S., regardless of its legislation or the wishes of its people. The resulting war was especially portentous in its indication of the future. The long-range bomber, the rocket plane and especially the atomic bomb warned that another war might really destroy all civilization.

Today James Francis Byrnes is the U. S. Secretary of State. It is his high responsibility to lead the foreign policy of the nation into its fourth, and the most critically important, period: the period of world cooperation.



HENRY L. STIMSON, Hoover's Secretary of State, early saw the dangers in Japanese imperialism. In 1932 Stimson took a strong but futile stand against Japan's conquest of Manchuria, appealing to France and England not to recognize the fruits of war. But neither England nor the U. S. was ready or willing to fight for Manchuria.



CORDELL HULL, Franklin Roosevelt's Secretary of State, started on a policy of Good Neighborliness and reciprocal trade agreements, found himself trying in vain to halt the expansion of aggressor nations. He proclaimed the newest principle of U.S. foreign policy: to extend aid to nations everywhere threatened by fascist aggression.

**You stand between him
and his Greatest Danger—
"The Family Cold"**



So little and helpless—he needs your wisest love to guard him from the common cold and its frightening, fatal complications.

IT IS NOT DIPHTHERIA or whooping cough, but the common cold—with all its complications—carelessly passed on by a grown-up, that is the greatest threat to your tiny baby's health and safety.

The surest way to guard *your* baby from the "family cold" is to keep every one with a cold entirely out of his room.

Be sure to wear a protective mask

If this is impractical, if you yourself have a cold—you can greatly reduce the danger of infection by wearing a tissue mask whenever you are doing anything for your baby.

Remember, germs expelled into the air can travel far, can get on the clothes you launder for him and then onto his hands and into his mouth. They can very easily get into his food prepared in the kitchen.

Tissue mask no trouble—effective

Take two thicknesses of ScotTissue; cover your nose and mouth, and pin or tie at the back of your head. Clinical tests prove that two thicknesses of ScotTissue effectively trap germs.

Make the Mask for a Cold the rule in your house and you will be doing one of the greatest things a mother can do to keep her baby strong and safe. In a world where doctors and nurses may be difficult to get even in emergencies—you can't be too careful!

**THE CORRECT CHOICE OF A BATHROOM TISSUE
IS IMPORTANT FOR COMFORT AND CLEANSING**

The correct choice of a toilet tissue for your child is important, too. It should be soft enough for comfort yet strong enough for thorough cleansing. ScotTissue has both these qualities. You will find it is soft and "nice" to use even against the face as an emergency mask. And, with 1000 sheets to every roll, it is also an economical tissue for the whole family.

Trade Mark "ScotTissue" Reg. U.S. Pat. Off.



Millions are Grateful for its Luxury Texture

"SORRY, WRONG NUMBER"

Agnes Moorehead stars in repeat performance of radio melodrama

Radio networks find few shows good enough to warrant a repeat performance. A fortnight ago, however, CBS's *Suspense* program (Thursday, 8 p.m. EWT) again put on one of the best radio thrillers, a half-hour play called *Sorry, Wrong Number*. It was the fourth time in two years that it has been given, a record for radio.

Written in 1943 by Lucille Fletcher, who conceived the idea while living in a secluded apart-

ment overlooking New York's East River, the show has been called radio's perfect script. But much credit for its success goes to Agnes Moorehead. Playing the part of an invalid who overhears a murder plot on the telephone, Miss Moorehead whimpers, cajoles and screams for 25 minutes without a stop. At the end, Actress Moorehead is completely exhausted but her listeners have been treated to a superb example of radio virtuosity.



Getting ready for the exhausting half-hour show ahead, Agnes Moorehead removes most of her jewelry, unties the collar of her dress, tests her voice and hastily scans the script al-

though she has committed most of it to memory. She first did the show in May 1943, has starred in all performances since. She made a big radio reputation on *The March of Time*.



Overhearing murder plot, she calls telephone operator, "Some wires must have got crossed. I was cut into a wrong number—and I—I've just heard the most dreadful thing, some-

thing about a murder . . . these two men, they were cold-blooded fiends, and they were going to murder some poor, innocent woman who was all alone. . . . And we've got to stop them!"



She calls the chief operator, who refuses to trace the call because the request comes from a private individual, not a police official. Maddened, she shouts, "You mean to tell me I

can't report that there's going to be a murder without getting tied up in all this red tape? Why, it's perfectly idiotic." She slams down the telephone receiver, then dials the police.



Talking to a police sergeant, she tries desperately to impress him with what she overheard, "Two men were talking, and they were going to murder some woman at 11:15 tonight. . . .

There was some third man, a client, who was paying to have this poor woman murdered. . . ." The sergeant is unmoved but promises he will look into the matter eventually.



"You're getting much closer to the mark since you got rid of your '5 o'clock Shadow'!"

FOR THE FIGHTING MAN OVERSEAS!

No gift will please him more than a generous supply of Gem Blades. Super-keen Gems are so easy on the face, prevent "5 o'clock Shadow." Mail overseas Christmas gifts from September 15th to October 15th!

AVOID '5 O'CLOCK SHADOW' WITH



GEM
RAZORS and BLADES



LISTEN TO
THE
FALCON



EVERY TUESDAY
EVENING OVER
MUTUAL NETWORK

"Sorry, Wrong Number" CONTINUED



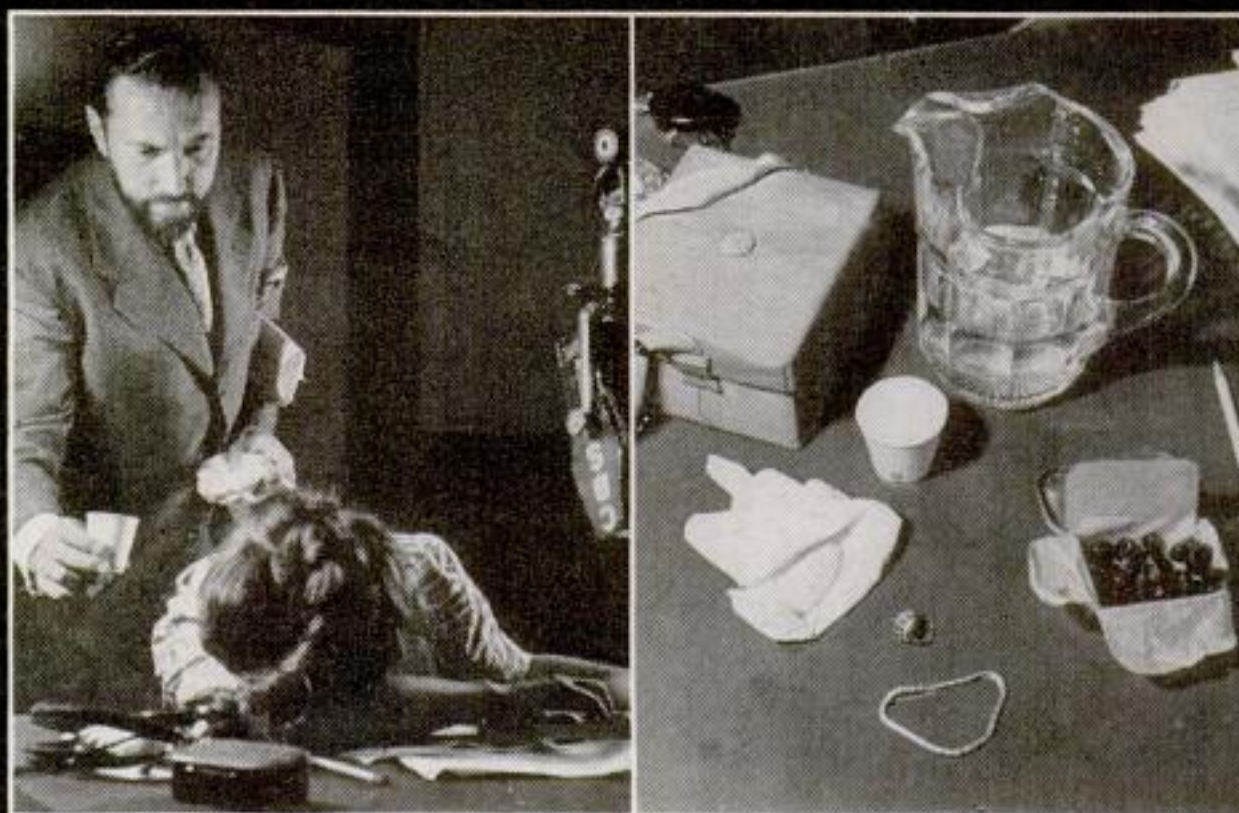
On verge of hysteria, she calls hospital, asks to have a nurse sent over to stay with her. Hospital refuses because it is wartime and nurses are scarce.



She hears footsteps, realizes for the first time that she is going to be murdered and that the "client" is her husband. She calls police, then screams.



Killer does his job, then steps to telephone and tells police, "Must have got the wrong number." The show is over. Agnes Moorehead slumps down.



When show ends, Producer-Director Bill Spier hands her water. On table (right), where she broadcast, are half-empty water pitcher, licorice drops.

Will your new home be "OLD" electrically...

Without careful electrical planning, you may find your new home "old" before its time. Although electrical wiring is one of the lowest cost items in any home, it is one of the most frequently neglected. A better-than-average wiring job will bring you maximum convenience and comfort, help insure high resale value.

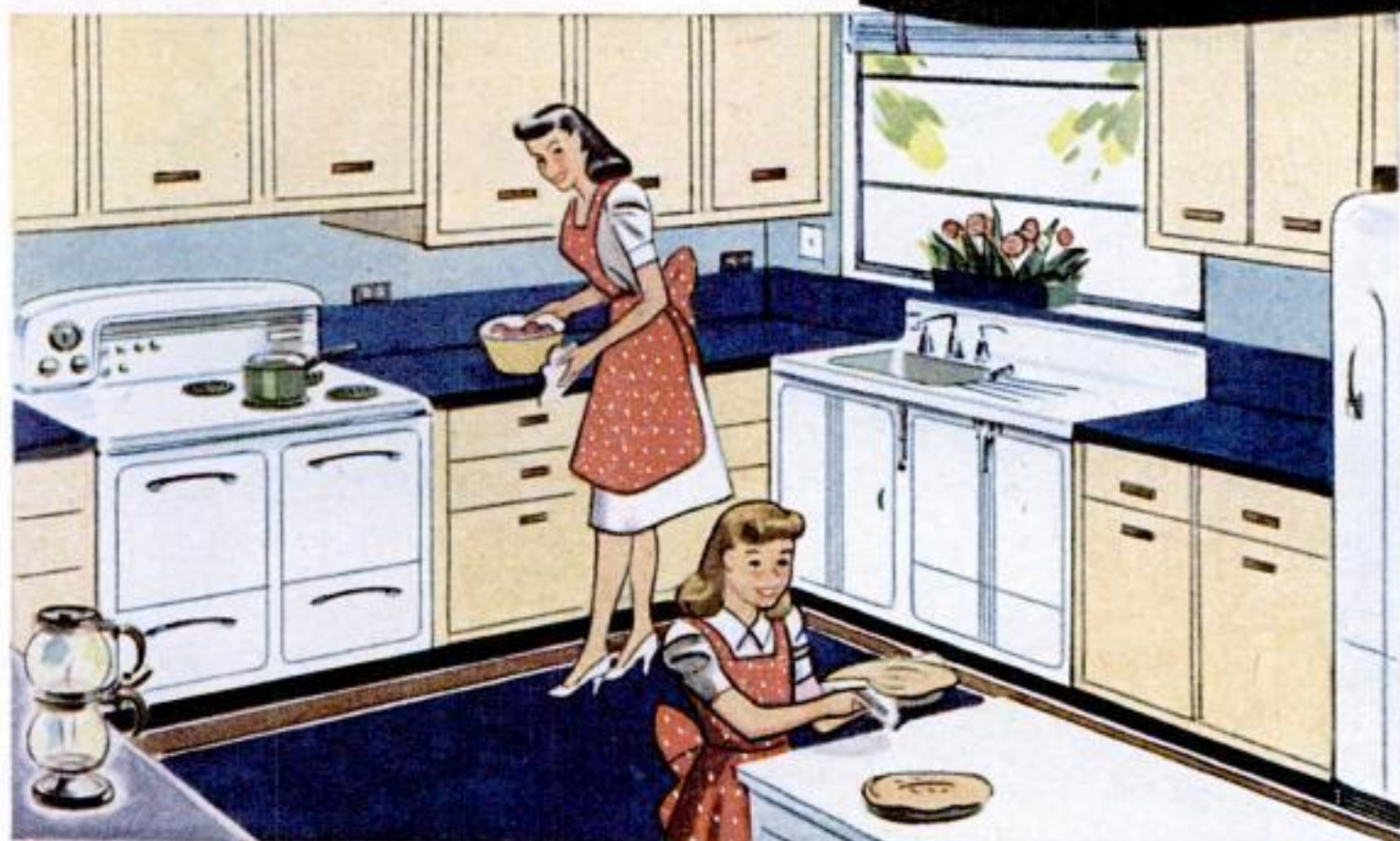
Better Wiring means enough circuits and properly placed outlets to plug in an electric range, water heater, dishwasher or any other electrical convenience you will want to buy later on.

Don't cut corners on wiring. See your electric utility before you build or modernize. They will gladly work with you, and with your architect, builder, or electrical contractor, to help you provide for Better Living through Better Wiring.

THE DAY YOU MOVE IN?



BETTER LIVING THROUGH BETTER WIRING



An all-electric kitchen like this is a dream you'll want to come true. Delicious meals cooked automatically, without watching, on a Westinghouse Electric Range. An electric dishwasher to take the drudgery out of this three-time-a-day task. An electric refrigerator with five zones of cold to keep different kinds of food at the peak of freshness. Convenience outlets should be available for all table appliances.



Home laundering becomes a drudgery-free job when electricity takes over. Clothes washed, rinsed and damp-dried in a Westinghouse Laundromat, without once touching your hands to water. An automatic electric dryer to completely eliminate back-breaking clothes hanging. And an electric ironer to finish the job while you merely guide the clothes as they roll through.



Strawberries in January are just one of the many treats you'll have in store when you own a Westinghouse Home Freezer. You can store fruits or vegetables fresh from your garden—meats or poultry bought in economical quantities at the market or farm—and enjoy them at their delicious best, weeks later.



A flip of the finger can quickly restore electric service when the lights go out, due to a short circuit. And a Westinghouse Circuit Breaker reduces service interruptions by furnishing better circuit protection. Safe and tamper-proof...even a child can operate it. Install it right in the kitchen, or other convenient location.



See-ability is not merely something to plan for in the living room or study. Why fumble about in dark closets, for instance, when you can have the daily convenience of electric lighting at small cost? In kitchen, bathroom, laundry, playroom, be sure you get *all* the advantages good lighting can bring.



Westinghouse
PLANTS IN 25 CITIES . . . OFFICES EVERYWHERE
BETTER HOMES DEPARTMENT

FOR HELP IN ELECTRICAL PLANNING... ask your local electric utility to show you a copy of the Westinghouse booklet, "Electrical Living in 194X." It will help you visualize your wiring needs for full-comfort Electrical Living.



Presenting a Patriotic Hoarder

- 1.** Supporting the coming Victory Loan—and holding on to *all* your War Bonds—is one of the finest ways to be a patriot.

The boys who fought Germany and Japan did not let *us* down. We will never be able to repay our debt to them in full. But putting the Victory Loan over in record time will be some recognition of what they have done.



- 2.** In addition to buying Victory Bonds, there's *another* way to serve your country—and to do *yourself* a service at the same time.

It's this. Be a car patriot!

Pamper your car—keep it rolling as part of the nation's vital transportation system. Make it l-a-s-t. Even with the war won, it may be a long time before you can buy a new one.

True, Packard is ready to build new cars, just as soon as materials become available. But like all other manufacturers, Packard can produce only a limited number. America's total output of new cars this year will be only a drop in the bucket toward meeting the tremendous pent-up demand.

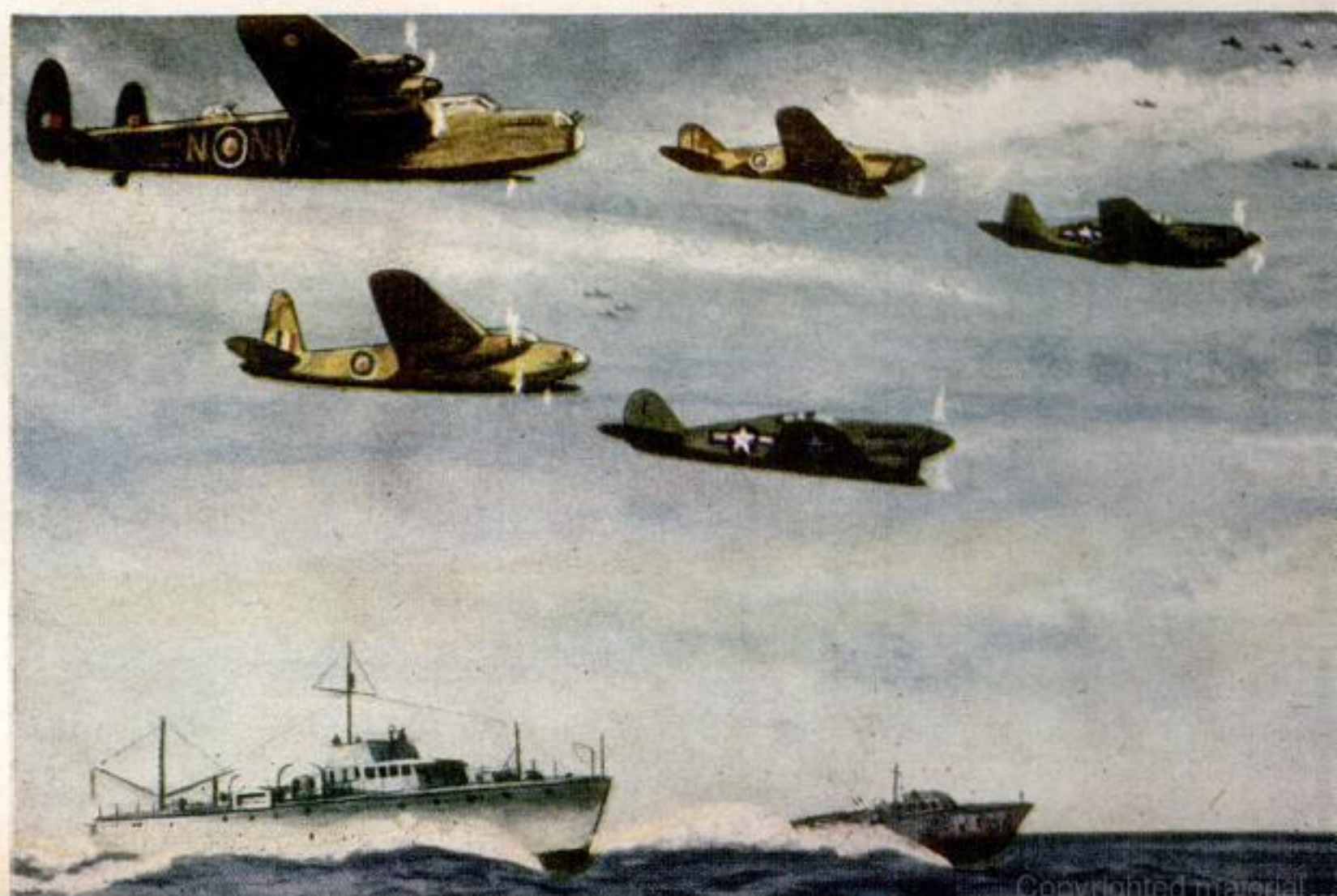
So, we repeat—take good care of that car of yours. Whenever you need expert help, your Packard dealer is ready and eager to do his part.

ASK THE MAN WHO OWNS ONE

Packard

PRECISION-BUILT POWER

Nearly 70,000 Packard Marine engine and Packard-built Rolls-Royce aircraft engines—for the famous planes and boats at the right—have helped to speed victory over Germany and Japan.





IN HIS OFFICE DR. HAROLD TAYLOR, THE NEW PRESIDENT OF SARAH LAWRENCE COLLEGE, RECEIVES A BLUE-JEANED SOPHOMORE WHO DROPPED BY TO SEE HIM

COLLEGE PRESIDENT

Thirty-year-old Harold Taylor is the new head of Sarah Lawrence

Young, progressive Sarah Lawrence College for women in Bronxville, N. Y. is now entering upon its 18th year. As if to celebrate reaching its debutante stage, the college has just elected its first male president, handsome, Canadian-born Harold Taylor. Educated at the Universities of Toronto and London, Taylor was in the philosophy department of the University of Wisconsin before Sarah Lawrence picked him as successor to spinster Constance Warren, its

president since 1930. Taylor is only 30 years old and therefore one of the youngest college presidents in the country. He is easily one of the best-looking.

His new job will net Harold Taylor a good salary and a house for his wife and daughter. Other advantages are a top-flight faculty and the college's high scholastic standards. These are combined with a liberal view toward educational change which encourages the students to get their education in their own way.

WORLD HONORED

Longines, the world's most honored watch, has won 10 world's fair grand prizes and 28 gold medals. Product of Longines-Wittnauer Watch Co., New York, Montreal, Geneva



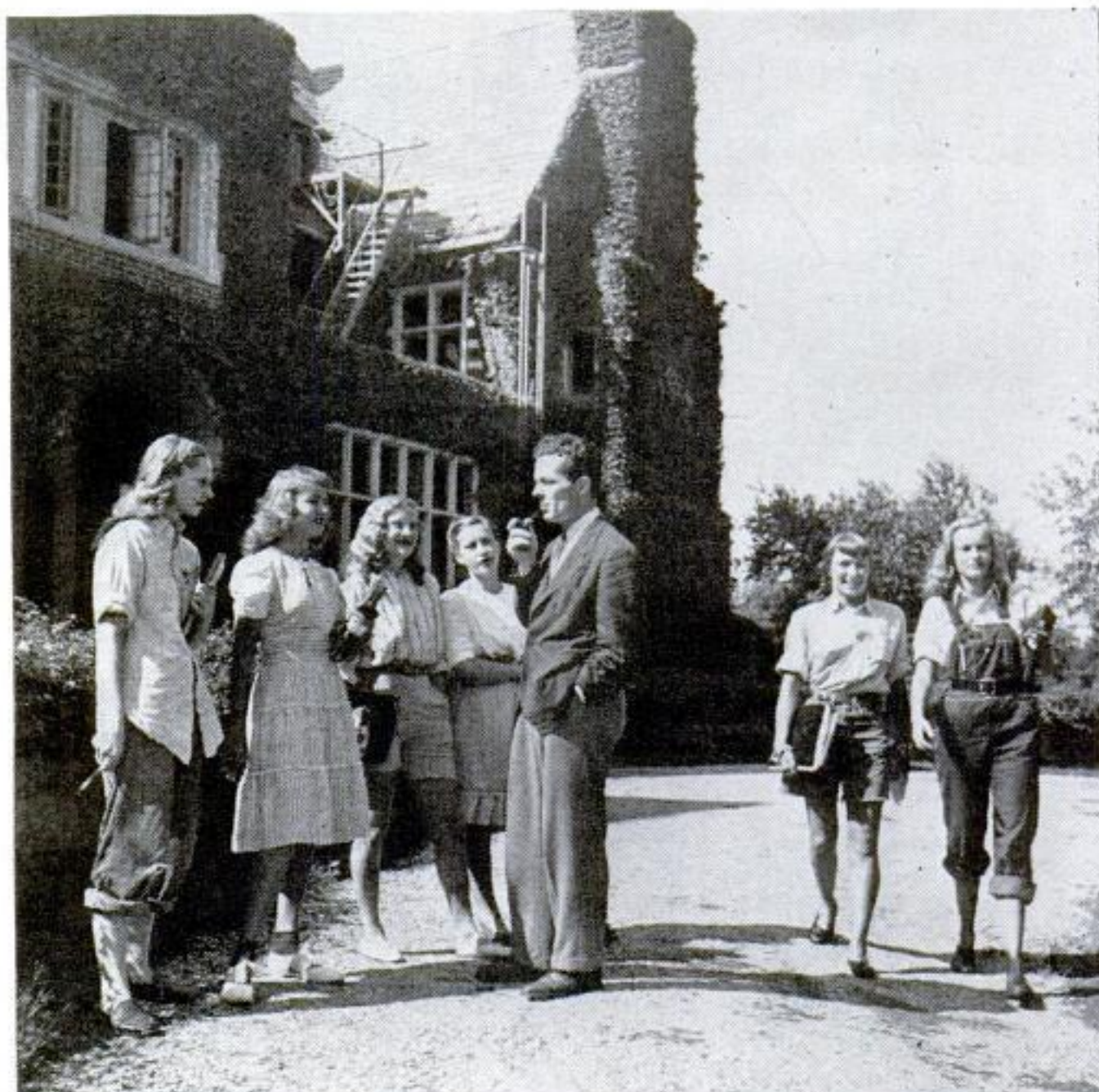
College President CONTINUED



President Taylor is a steady pipe smoker. He plans to teach one class in philosophy, which few Sarah Lawrence girls study, spend one day a week studying in the library.



At college convocation Taylor was nervous but got tumultuous applause. Students are allowed startling costumes on campus but must dress normally everywhere else.



On the campus Taylor meets some of his new charges. Sarah Lawrence girls study chiefly history, economics, modern dancing rather than math or domestic science.



YOU know how a stuffy head cold makes you feel miserable . . . fills up your nose so you can hardly breathe! How it can spoil your sleep at night!

Well, next time this happens—just put a little Va-tro-nol in each nostril. This specialized medication works right where trouble is—instantly starts to open your cold-stuffed nose—reduce swelling—make breathing easier.

And Va-tro-nol does more. It's a double-duty nose drops. If used in time it helps prevent many colds from developing! Follow directions in the package.

VICKS
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CHILDREN'S COLDS

To relieve misery—rub Vicks VapoRub thoroughly on throat, chest, back and let its time-tested poultice-vapor action go to work!



VICKS
VAPORUB

You Can Get Quick Relief From Tired Eyes

MAKE THIS SIMPLE TEST TODAY

Eyes tired? Do they smart and burn from overwork, sun, dust, wind, lack of sleep? Then cleanse and soothe them the quick, easy way—use Murine.

WHAT IS MURINE?

Murine is a scientific blend of seven ingredients—safe, gentle, and oh, so soothing! Just use two drops in each eye. Right away Murine goes to work to relieve the discomfort of tired, burning eyes. Start using Murine today.

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FOR YOUR EYES
SOOTHES • REFRESHES



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LIFE

MORE READERS EVERY WEEK THAN ANY OTHER MAGAZINE IN HISTORY

TOOTHACHE?

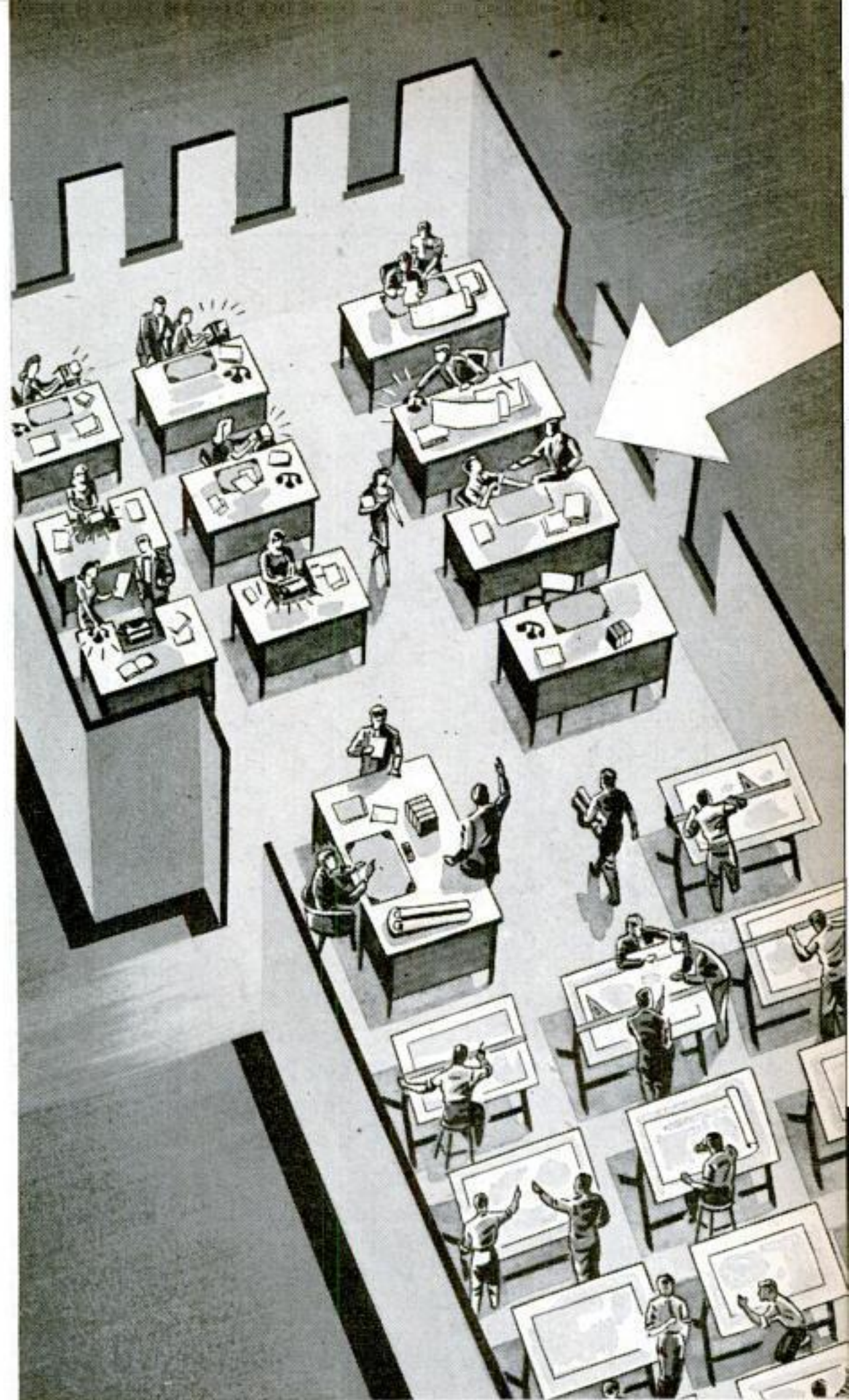
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Complete aid in one package. Will not blister . . . safe for child or adult—fast acting. Millions sold. Keep on hand for emergencies. Only 25¢, all druggists.

JIFFY TOOTHACHE DROPS

CONTINUED ON PAGE 98



Tough test for any hearing aid—Arrow marks the desk of Mr. F. L. B., an estimator on secret contracts in a New York City war engineering firm. Thumping typewriters surround him. The noise of 80 men and hundreds of rustling blueprints fill the bare, resounding cement room with a constant din. No wonder he always switched off his previous hearing aid to save his nerves and switched it on again when he knew someone was talking to him. Often he didn't catch important conversation the first time. Confidential tones escaped him in the confusion. That's changed! His new Sonotone "600" is ON all the time. Now he can hear a whisper. And pressing the little Bi-Focal control, he can cut out annoying background clatter and hear *restfully* all day long.

NOW OFFICE CLATTER DOESN'T MATTER TO MANY WHO MUST HEAR!

TODAY, a flick of a handy little switch on the new Sonotone "600" blots out the confusion of background clatter. This amazing new Bi-Focal control shuts a damper on *unwanted noise* in crowded, bustling places . . . allows the *wanted sound* of personal conversation to come through without distracting hubbub.

Thousands who have never known complete satisfaction from any hearing aid, now hear *easily* and *comfortably* all day long. This new Bi-Focal control, found only on the new Sonotone "600", is just one of many notable improvements over previous hearing aids. Today, many people who were unable to hear satisfactorily with any wearable instrument can take their rightful place in everyday life again—thanks to the nearly *doubled power* of the new Sonotone "600".

People who had to be close by to hear—now recognize voices from another room! People who wore the heaviest, most powerful batteries, now hear even more distinctly with lower voltage in lighter, less expensive batteries. Careful "perception" tests with wearers of the new Sonotone "600" show remarkable improvement in clarity and understanding of even the most difficult words and phrases.

The new Sonotone "600" is partly the result of increased scientific knowledge and new war-born skills. But mostly it is the outgrowth of wide experience with the difficulties of hearing.

No company in the world has as much firsthand knowledge of the problems of the deafened. Nearly a quarter of a million audiograms are on file in Sonotone's research laboratories in Elmsford. Searching analysis of this great cross-section of America's hearing difficulties, together with unceasing work with hundreds of thousands of hearing aid users over the years—has made the new Sonotone "600" possible. And in the "600", the Sonotone Consultant has another tremendous new advance to offer you in *uninterrupted hearing!*

If you have a hearing problem, get the full facts about better hearing with the Sonotone "600" from any Sonotone Consultant. There are Sonotone offices in 207 cities in the country, and regular Sonotone Hearing Centers are held in 1,511 other communities. If you don't find the Sonotone name in your telephone directory, write Sonotone, Elmsford, N. Y., for the spot nearest you where this help is available. In Canada address: 229 Yonge St., Toronto.

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THE AMAZING
BI-FOCAL CONTROL



The New
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A SLICE OF HOME FOR THE MAN STILL OVERSEAS

Before October 15, the deadline for mailing Christmas packages overseas, get your man a pound of Walnut pipe-tobacco . . . mild, fragrant, friendly Walnut . . . John Middleton's master-blend of the world's 7 choicest leaves. There's a tender touch of home in every mild, delightful puff. It's pipe-tobacco at its best. In pounds and half-pounds, still only \$2.25 and \$1.15. In pocket-packets at 30c. October 15 is coming up fast. Order his Walnut from your dealer today.



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Sportsman, a breeze in a bottle with clear, refreshing outdoor tang. Tones your skin, lifts your spirits, satisfying as a good game.



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In handsome wood-capped bottles with full-color reproductions of sports paintings by famous American artists: Shaving Lotion, Cologne, Hair Dressing, 4 oz., \$1.50; 8 oz., \$2.50; Talc, 75¢, \$1. Shaving Bowls, \$1.50 and \$2.50. Sportsman Gift Packages \$2.25 to \$10, Plus Tax. Only At Better Stores.

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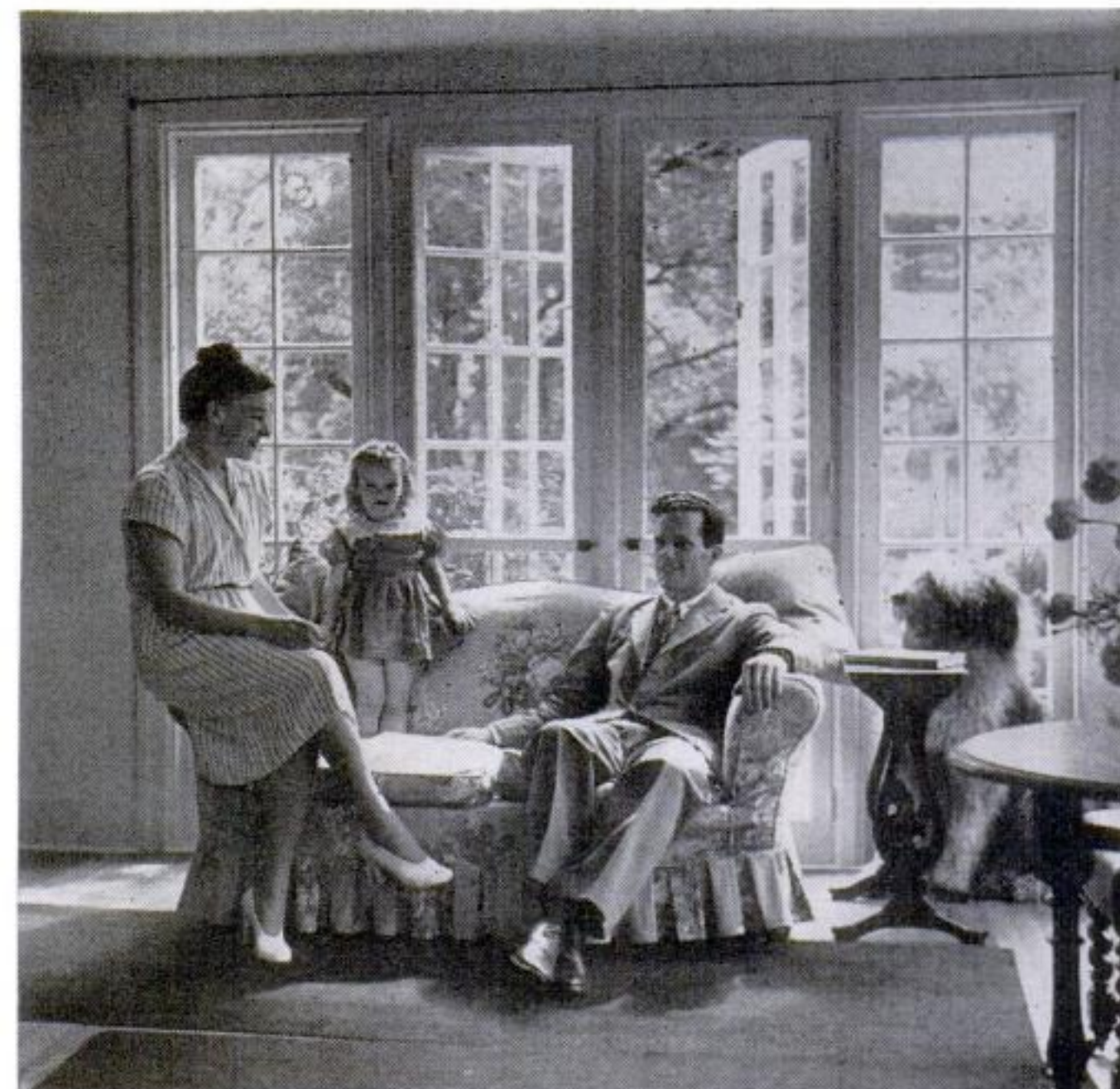
College President CONTINUED



Student council meets with Taylor. Sarah Lawrence discipline is largely handled by students themselves. Most of the girls would rather sit on the floor than in chairs.



Faculty gives a tea for the Taylors. Sarah Lawrence offers a wide curriculum with stress on such creative sources as writing and painting. Classes are kept very small.



Family sits for its portrait. Mrs. Taylor is an Englishwoman he met on a sea trip. Daughter Mary, 3, attends college's nursery school. English sheep dog is named Ben.



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"ROBLEE ROYAL SCOTS"
Scotch Wear - Scotch Looks



Roblee
Reg. U. S. Pat. Off.

A vintage advertisement for Three Feathers Reserve Blended Whiskey. The central focus is a bottle of Three Feathers Reserve whiskey on a silver tray, accompanied by two glasses of whiskey and a silver ostrich figurine. Behind the bottle are three large, white, feathery decorative elements. A red sign in the bottom right corner reads "THREE FEATHERS Reserve First Among Fine Whiskies". The background is a dark, textured green.

You're certain to enjoy Whiskey at its PRE-WAR BEST...when you ask for Three Feathers!

Blended Whiskey, 86 proof. 65% American grain neutral spirits. Try Three Feathers today and taste why it has been enjoyed for 63 years! Three Feathers Distributors, Inc., N. Y. . . . Feather your nest—hold the War Bonds you buy!



THE VALLEY OF THE URUBAMBA, the sacred river of the Incas, was the heartland of the great Inca empire. Beneath the vegetation seen here are the ruins of

half a dozen ancient towns which are still uncleared, notably a large one on the hillside at left. A narrow-gauge local railway (*left*) and a mule path (*right*) follow the riverbed.

THE INCAS

IN PERU LIE THE RUINS OF A GREAT CIVILIZATION

PHOTOGRAPHS FOR LIFE BY FRANK SCHERSCHEL

Little known and mostly unexplored, one of the world's greatest dead civilizations lies beneath centuries of undergrowth in the high cold mountains of Peru. It is that of the Incas, the barrel-chested, brown-skinned Indians whose language, Quechua, is still spoken by 5,000,000 Peruvian Indians and who, in the 100 years before Pizarro conquered them in 1533, had themselves conquered both slopes of the Andes from Colombia all the way down to southern Chile.

This civilization, which vanished only 400 years ago, carried the love of mountains far beyond the Scots, the Swiss, the Serbs or the Afghans. Its men

built their cities on the upper ridges of the snowy Andes. They farmed the terraced slopes at angles of 60°. In Cuzco, their capital, there were perhaps 200,000 people, and the Inca empire in its brief glory may have numbered up to 30,000,000 people of a hundred nations. It was the Roman empire of pre-Columbian America, where want was unknown and nobody worried about the passage of time.

Most of all, the Incas loved the mountain stone. They worked with it as boys whittle wood and they left their nearly imperishable granite towns and temples behind them, some impossibly massive, some wrought with exquisite fineness. They had no

wheel, no sledge, no horses nor oxen, though they used llamas as beasts of burden. But they moved 100-ton stones up precipices with ropes and rollers and inclined planes. They sawed the hard granite and porphyry and limestone with copper wire in which were embedded diamonds and emeralds. They split rocks with copper wedges hammered by stone or copper mallets. They drilled stone with bamboospikes and sand rotated ceaselessly by workers, year by year. They fitted and polished it to velvety smoothness. The wonderfully worked stones are today the splendid remnants of this American civilization of which we still know far too little.



INCA CAPITAL OF CUZCO (pronounced Kosko) has a Spanish colonial town superimposed on the splendid Inca ruins. Nearly every house includes Inca stones. The

once gold-plated Temple of the Sun is now rebuilt into a monastery (*right center*). Next to it was Holy Square for the Inca elite, and nearby, Square of Joy for the people.

CUZCO WAS CAPITAL OF INCA EMPIRE

In the city beneath the Peruvian town shown above lived the Sapa Inca, the One Inca, Son of the Sun, Lover and Benefactor of the Unfortunate, the god-on-earth whom no one could look in the face or approach without bare feet and a symbolical weight on his shoulders. It was founded by a semimythical Inca ruler, Manco Capac, about 1200 A.D. and entirely rebuilt by the ninth, Pachacuti, about 1450.

Here Inca Roca about 1350 built his college (*in the right foreground, above*) where the Inca clans-

men took a four-year course in warfare, law, religion, history and the art of counting by knots. The morning sun, rising over the hill of Puma-Tail in the background, clashed against the gold-sheathed walls of the Temple of the Sun, sparkling with diamonds and emeralds and turquoises. Here the Incas were first paralyzed by the treachery of the Spanish conquistadors who kidnaped and killed their ruler, Atahualpa. Two years later the Incas revolted and almost, but not quite, wiped out the Spanish army.

MYSTERY is this construction in Fort Sacsahuaman. It may have been a rain reservoir in time of siege or had ceremonial meaning, but the plain work indicates common use.

GRANDSTAND, popularly called an Inca throne, overlooks the plaza of Fort Sacsahuaman, seen in background. People may have sat here to watch games in the plaza.





FORT SACSAGUAMAN, meaning "satiated hawk ever ready for war," where an Inca general made his last stand against the Spaniards in 1536 and then jumped to his

death over the cliff, is one of the world's greatest ancient forts. Some of the stones are 30 feet high, must weigh 100 or more tons. Each of three lines of fortification is zigzagged.



INCAS LIVED ON HILLSIDES

The village pictured above was discovered in 1941 and given the name Winay Wayna, the name of a local red flower meaning Eternal Youth. Near the ruins of the town of Machu Picchu along the Urubamba River, it housed perhaps 500 people of the supervising class, in two living levels (*left and up-*

per right) between which were about 20 terraces on which potatoes were grown. The most important people lived on top level. A grand stairway topped by a 20-foot-high doorway connected this with the lower level. Flanking the stairway a series of ten baths, of which the topmost is the most ornate, is



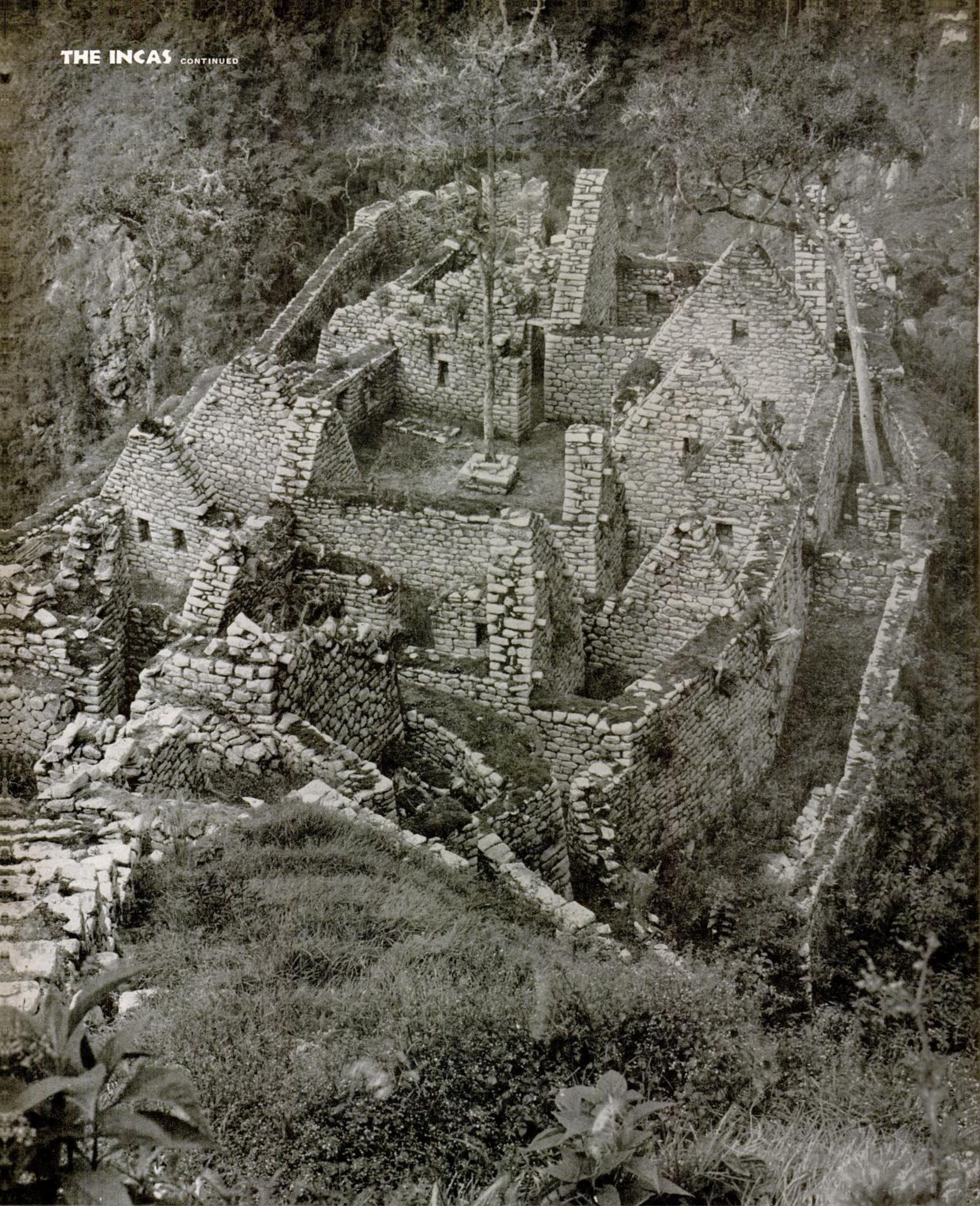
visible. The bathing was done for ceremonial reasons rather than for cleanliness, and the same water was used, seriatim, by all ten bathers, by a series of drains. The theory is that the water was improved by having washed the top-ranking bather.

The workers who cultivated the terrace gardens

lived below the town in huts made of wood or sod, without windows, much as did the serfs of feudal Europe. The potatoes they grew were frozen in the Andean snows, thawed, frozen again, and so on, reducing them to a thick mush. Then they were cooked and eaten with jerked llama meat, highly spiced.

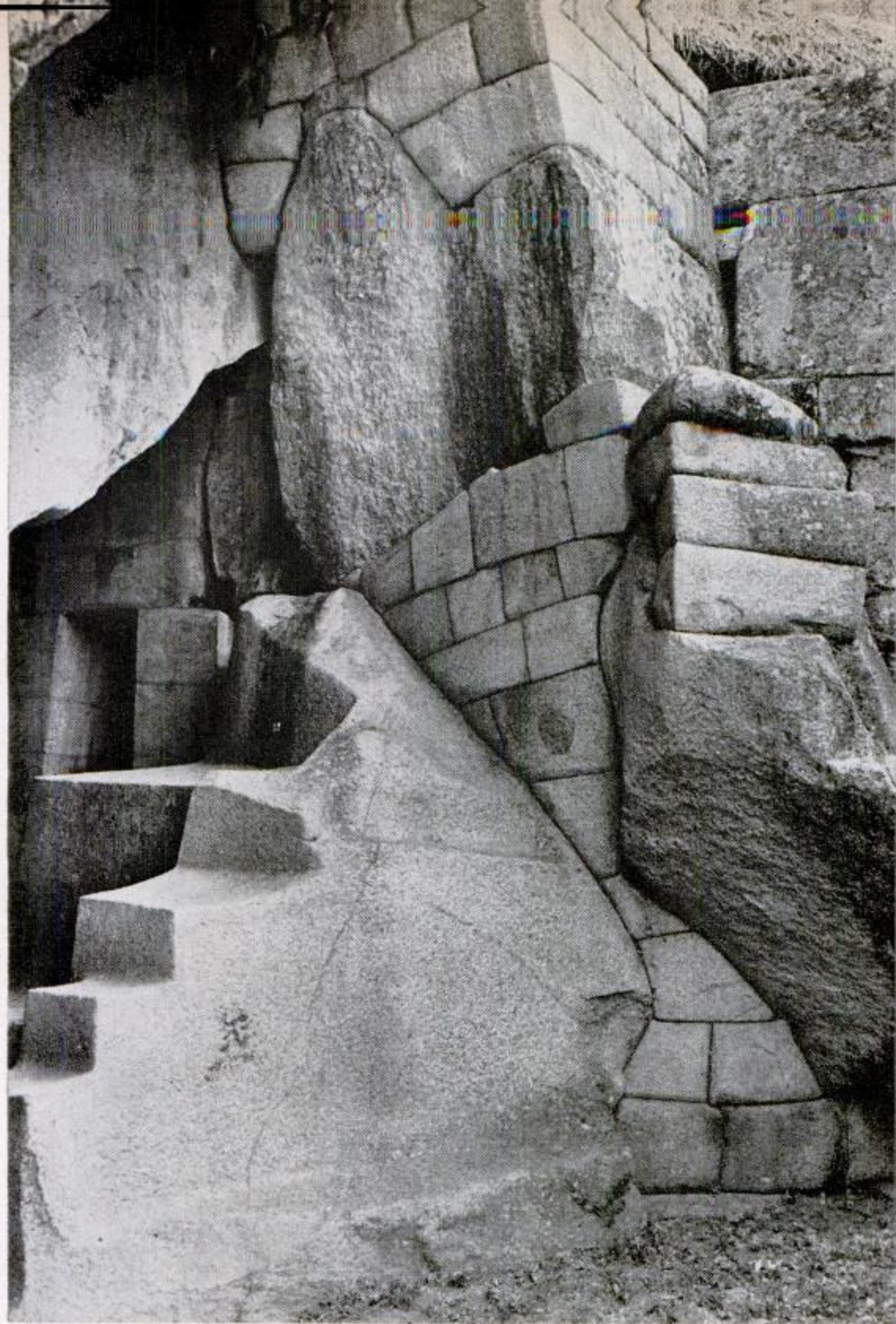
The houses, which were virtually without furniture, were bitterly cold in the rainy season, between November and March.

This town is far from pretentious. The masonry is fairly plain. There are no fortifications, though at the extreme left a lookout platform can be seen.



A CLOSE-UP of the lower part of the town seen on the preceding pages is shown here. This town is remarkable for having, among the usual one-storied buildings of the Incas, two houses of two-and-a-half stories at upper right, the whole thing having the look of an old European town. The attic windows are visible toward the top of the gables. At upper left is the wall of the lookout platform with three deep embrasures. In the

center is the town's small plaza. The tree in it was what attracted the attention of the 1941 expedition, led by Paul Fejos of the American Viking Fund, to this overgrown and unnoticed spot. Inca ruins, where the thatch roof has fallen in and fertilized the ground and where the stone foundations hold water and protect the young plants, are often marked by unusually tall trees. Notice round stone pegs along roof edges to tie on thatch.



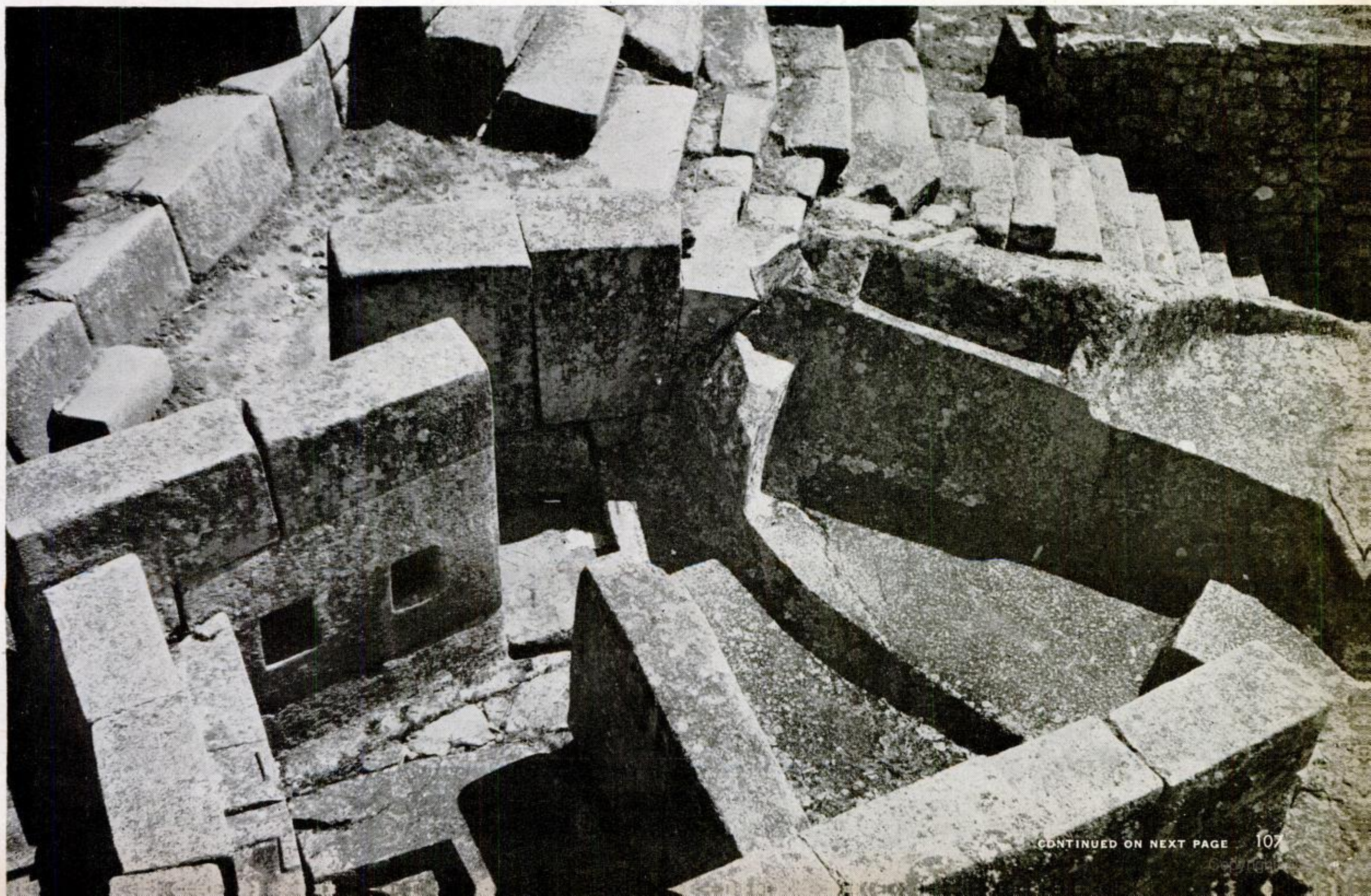
MAGNIFICENT CAVE ENTRANCE into the so-called "Princess Tower" is fitted with highly polished masonry. Fine workmanship indicates that it was for royalty.



PRINCESS TOWER at right looks straight down on the Urubamba River. The stairway at left is cut into the solid rock, all hard granite. This is at town of Machu Picchu.

BATH at Machu Picchu is at lower left. The "tub" is about a foot deep. The water ran down shallow channel which can be seen cutting under wall at extreme lower left.

The square niches in the far wall of the room are probably to hold clothing. The curious carving on the front and side of the big rock at the right forms natural bleacher seats.



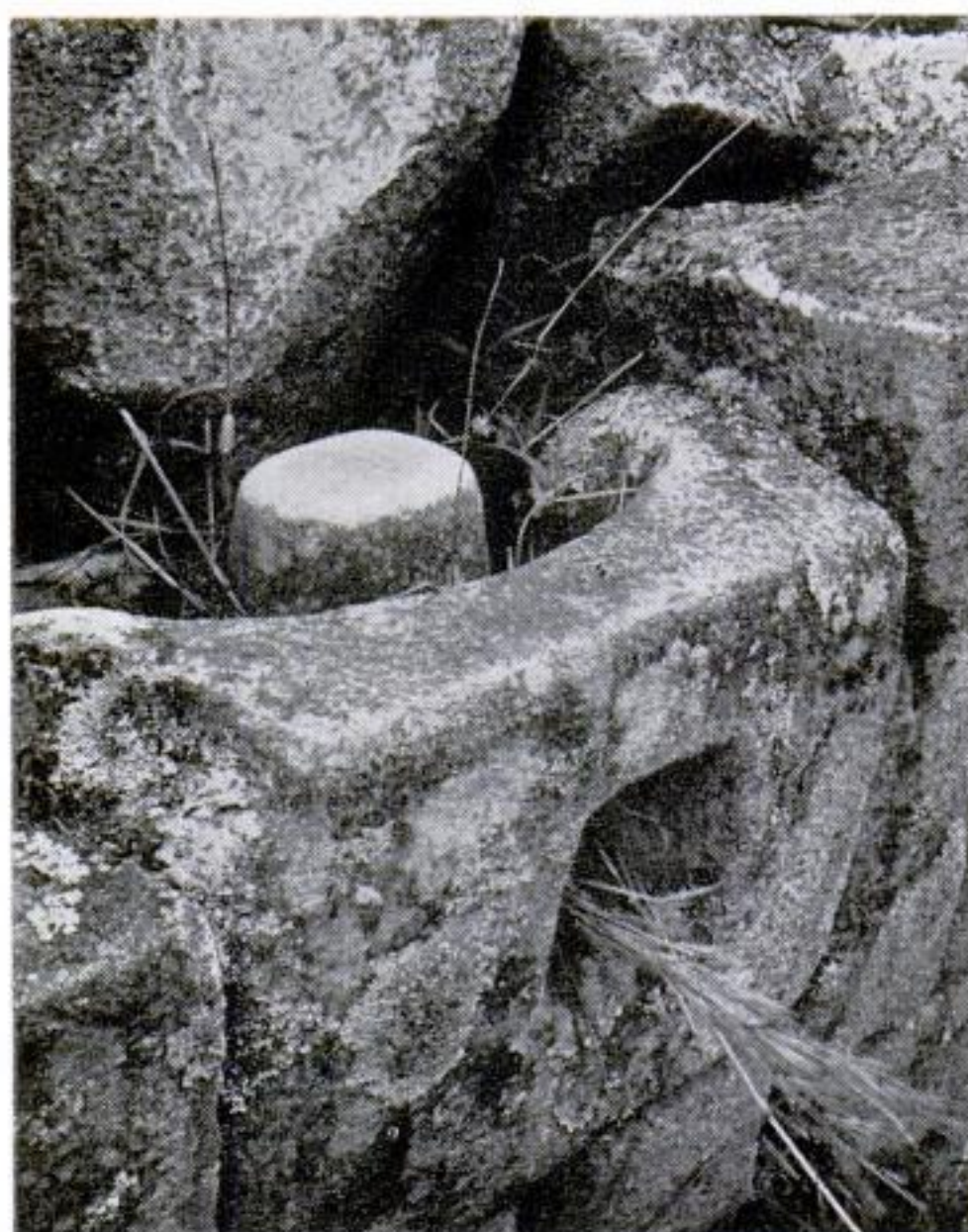
THEY RULED BY EXTREME FORM OF COMMUNISM

Inca history should by now be an open book. It is mysterious for three very good reasons: 1) the Incas had no form of writing; 2) they did not record historical dates; 3) modern men have barely begun to delve into the mystery. The Incas had their own way of recording history, however. The ruling One Inca designated four reputable old men whose job was to remember everything and put it into narrative verse. During the One Inca's lifetime, they told him nothing about himself. But on his death they recited their verses, plus the verses about all the previous reigns, to the new One Inca, a kinsman chosen by the preceding Inca. These verses were, of course, favorable, politely skipping over the reigns of the unmentionable Incas.

The One Inca himself was sacred, a god, infinitely above all other men. He sat on a gold stool on a gold platform and never wore the same clothing twice. His cloak was made of the feathers of macaws, toucans and other jungle birds. His breechclout and tunic were of finest vicuña wool and he wore a red and blue headdress. At every hour of the day and night crack relay runners dashed down the roads of his empire, making each stint of five miles in less than half an hour. As each one tired, another took his knotted strings, memorized his oral message and then tore ahead for his own five miles. This meant that messages and even fresh fish could be brought to the One Inca about 250 miles in 24 hours or quite as quickly as modern mail service. The knotted strings gave the One Inca's four Apucunas, or councilmen, a day-to-day census on people, grain, llamas, wool and everything else.

Inca civilization was administratively perhaps the most absolute the world has ever seen. It was benevolent autocracy carried to a point of extreme totalitarianism. All land was the property of the One Inca (i.e., the state). However, each producing family kept enough of its own produce for its own use. The rest belonged to the state. Otherwise, as in a communist society, each man produced what he could, received what he needed. Every man's labor belonged to the state, except for royalty, priests, sons and grandsons of army officers, males under 25 or over 50, the sick and incapable. All work was intensively supervised. Whole populations were transferred by the state, but without the state's permission no one could move, change his trade or marry. If a man anywhere was found hungry or in want, the district governor was punished severely. Actually the Incas ate very little, but drank a lot. Relatives of the One Inca circulated through the empire as spies. But the working demands were not severe. It was required that everyone have "ample repose" and no one cared how much time passed. Men would work for years on one piece of stone. The six huge pink granite stones on the opposite page were quarried in the mountainside across the valley and somehow moved across a river and up a precipice. The only catch in the system was that the One Inca ran the whole show and when the Spaniards captured him the system simply stopped.

The Incas were brilliant warriors, wielding the lance, sling, bronze ax, dagger and sometimes the bow and arrow. About 1350 they began their conquests. After they were conquered by the Spaniards they maintained a rebellion for 20 years. For centuries afterward their descendants continued to worship the great Inca gods—Viracocha the Creator, the Sun, the Moon, the Stars and the Thunderbolt.



ROUND PEG, part of stone, held thongs that were passed through hole and held wooden door against attack.



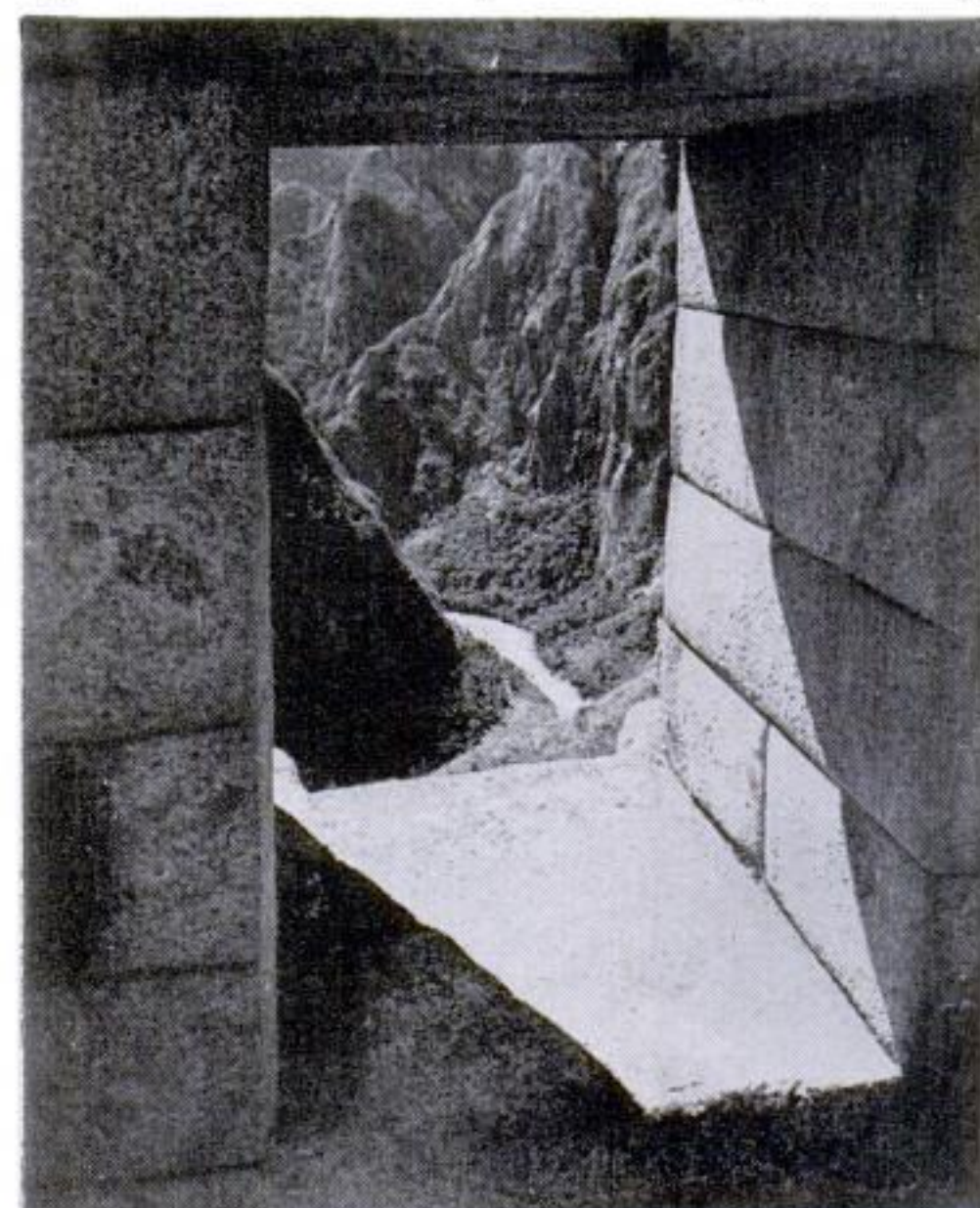
PIERCED STONE was used to hang things from: llama meat, dried corn, clothing, perhaps door-hangings.



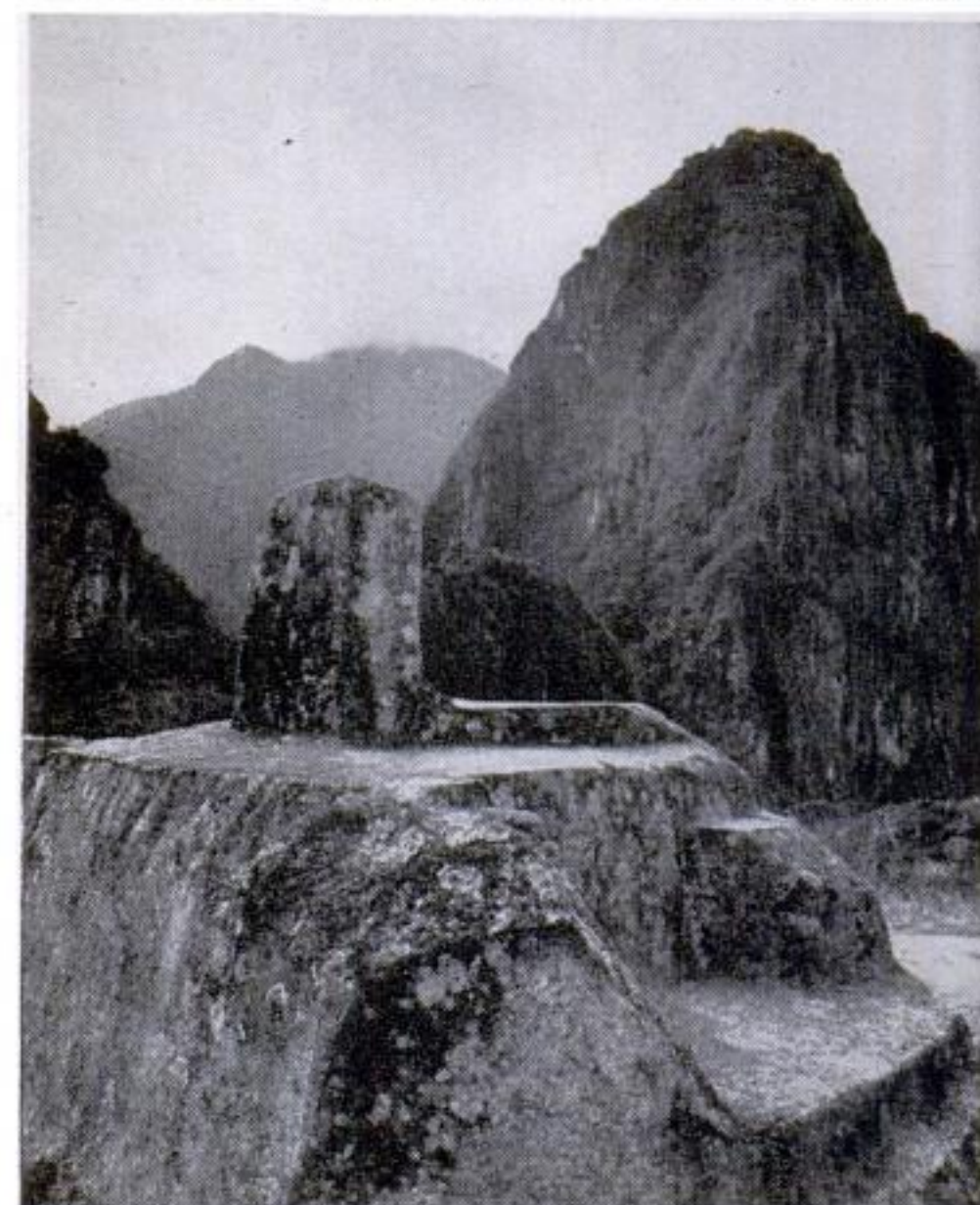
SQUARE PEGS along inside of roof of Machu Picchu temple were possibly used to tie on the roof beams.



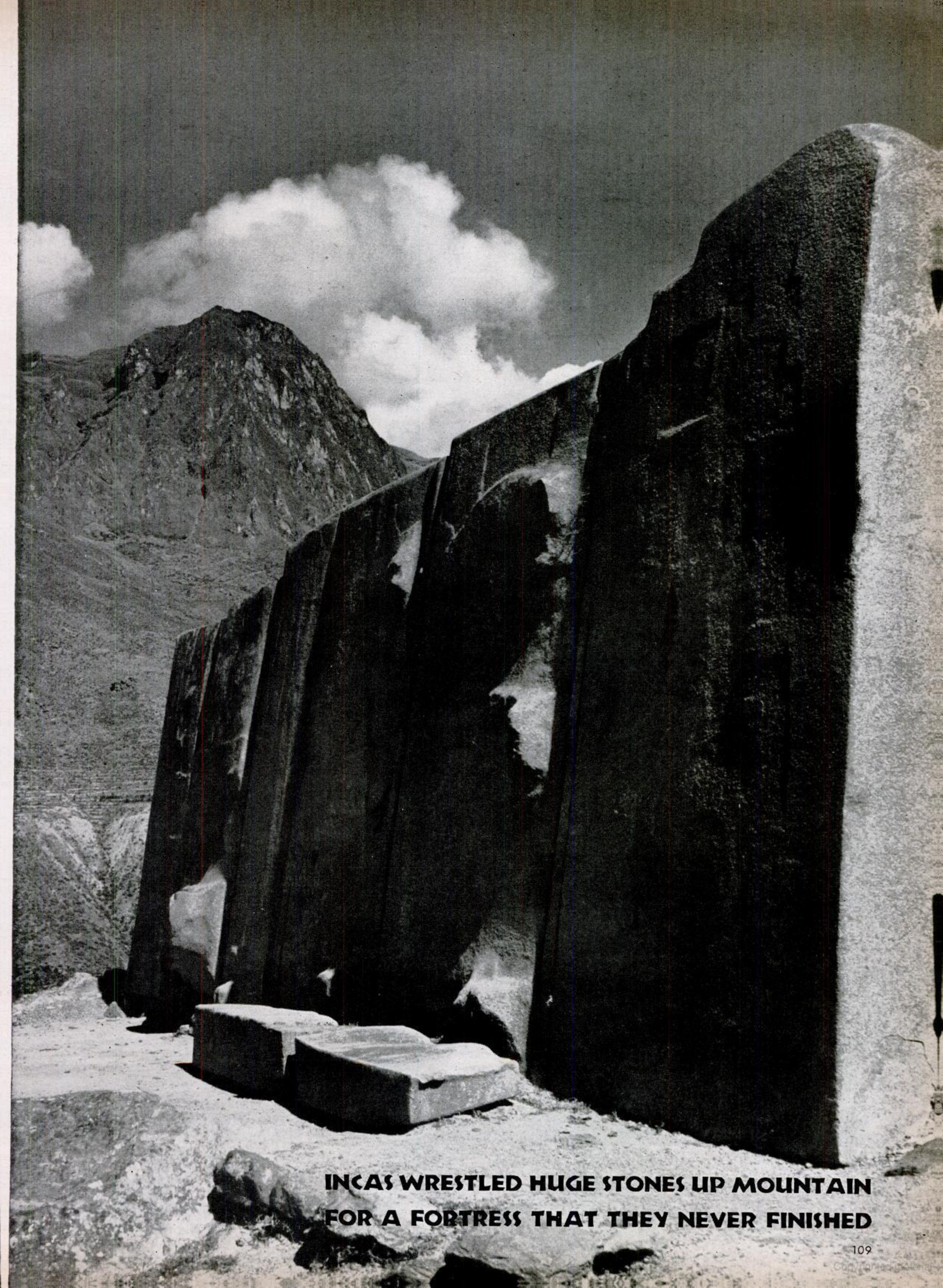
TWELVE-CORNERED STONE is a famous Cuzco sight. Incas used no mortar, fitted stones by interlocking.



WINDOW, found only in the houses of the rich, looks from Princess Tower down into the Urubamba River.



INTIHUATANA, or "sun-fixing place," is a sundial. Mountaintop (upper right) shows faint remains of village.



**INCAS WRESTLED HUGE STONES UP MOUNTAIN
FOR A FORTRESS THAT THEY NEVER FINISHED**

PEARL HARBOR

The facts were known to Republican Presidential Candidate Thomas Dewey in 1944. He withheld his fire, but now is the time to assess their meaning

by JOHN CHAMBERLAIN

Up until Aug. 14, the day Japan sued for peace under the terms of the Potsdam offer, "Remember Pearl Harbor!" was a rallying cry, a Halsey-esque battle slogan urging us to be up and at the Nips. After that date its meaning changed; indeed, it became a slogan with many meanings, not the least of which might be interchanged with the moral of Kipling's *Recessional*. Some of the meanings were so charged with political dynamite that Democratic Speaker of the House Sam Rayburn wished the wording of the slogan might be altered to "Forget Pearl Harbor!" But Pearl Harbor will be investigated, its many meanings spread upon the books. Whether the meanings will be combined in the right proportions to point the true moral of Pearl Harbor, whether the American people will extract the lesson from the story in terms that will profit their behavior in a world that will demand a close integration of foreign and military policies and the popular understanding and control thereof, is the only matter that really calls for conjecture.

For a long time the official explanation of Pearl Harbor was that we were slugged without warning when we were innocently going about our business. Slugged we were, and there is no need to palliate the Japanese behavior. But to say that we were slugged without warning is a radical distortion of the truth; Roosevelt, the Chief Executive of the nation and Commander in Chief of its Army and Navy, knew in advance that the Japanese were going to attack us. There is even ground for suspicion that he elected to bring the crisis to a head when it came.

The justification for Roosevelt's precise course of action will probably be argued until doomsday. But even though the Patterson-McCormick press may continue to file demurrers, history will certainly approve Roosevelt's basic decision to oppose the spread of the Axis nations by whatever means were necessary. History may even justify the claim that Roosevelt exercised great foresight and pragmatic statecraft in manipulating events, even though the morality of waging a two-front psychological war against the Japanese and against a sizable percentage of his own people cannot be reconciled with the methods of democracy. But what history will not be able to justify is the

military negligence exhibited by a Commander in Chief who was knowingly—and perhaps wisely—playing an exceedingly dangerous game in his other capacity as Chief of State. The Roosevelt course may have been the only one by which a reluctant people could be led into a perhaps inevitable war on a basis of fused rage and unified morale. But it was a course that called for alertness all down the line in all departments of national defense, and the alertness could only have been produced by unequivocal orders from the very top.

As the coming investigations will show, the Pearl Harbor case moves on many levels. The Republicans will charge—and prove—that the Democrats, in revealing the skeleton in the closet piecemeal, now a femur, now a jawbone, have chosen tactics and timing designed to frustrate the expression of any effective political reaction to it. The "isolationists" will charge—and they may have evidence for their case—that Roosevelt maneuvered the Japanese crisis in such a way as to invite the Pearl Harbor attack when it came, just about within the time-span implied when the President said to Churchill during the Atlantic Charter conference of August 1941, "Leave it to me. I think I can baby them [the Japanese] along for three months." The "interventionists," countering the "isolationists," will say (perhaps truly) that it was our duty to be in the war "all the way" and that Roosevelt chose the method of entrance least calculated to leave the nation dangerously divided as to the wisdom of its course. (The fact that we have fought the most successful war in our history lends tacit strength to the "interventionists'" case.) Finally, the technicians and strategists of warfare will charge that there was low-level negligence on the part of Admiral Kimmel and General Short in the field in Hawaii and high-level negligence in the White House and the War and Navy Departments in Washington. And the technicians and strategists will also be right, for the liaison between Washington and Hawaii was terrible, but not so terrible as to preclude the use of imagination by the field commanders and those under them who had at least a few glimmers that something was funny about U.S.-Japanese relations in November and December of 1941.

Of all the cases, that of the Republicans is the most tantalizing. For the



THE 1941 JAPANESE MISSION to the U.S. of Mr. Saburo Kurosu was made ostensibly to seek a peaceful solution for U.S.-Jap differences. Arriving in San Francisco on Nov. 14, Kurosu is greeted by Japanese residents.



AT LOS ANGELES Kurosu stops, changes to the fastest plane to Washington. His job: to add his voice to that of Ambassador Nomura in presenting demands.



SMILING, Kurosu—who speaks English and has an American wife, former Alice Little of Chicago—is close-mouthed but correct in welcoming reporters.

Republican high command—Dewey and Brownell—knew the full story of Pearl Harbor in the autumn of 1944, when the Democrats were arguing the indispensability of their Commander in Chief. The Army Board report on Pearl Harbor says: "Information from informers, agents *and other sources* [our italics] as to the activities of our potential enemy and its intentions in the negotiations between the United States and Japan was in possession of the State, War and Navy Departments in November and December of 1941. Such agencies had a reasonably complete knowledge of the Japanese plans and intentions, and were in a position to know their potential moves against the United States. Therefore, Washington was in possession of essential facts as to the enemy's intentions and proposals." Just what the "other sources" of information were is not made clear in any of the official Pearl Harbor reports. But long before the nation went to the polls it had come to Thomas E. Dewey's attention that we had cracked the Japanese "ultra" code some time prior to Pearl Harbor and that Roosevelt and his advisers knew what the Japanese were going to do well in advance of the overt rupture of relations. More than 15 hours before Pearl Harbor Roosevelt and the members of the Washington high command knew that the Japanese envoys were going to break with the U.S. the next day; the only thing they did not know was the precise point of the military attack, which they assumed would be toward the East Indies and/or at the Philippines or Guam. Dewey, realizing this, was in a position to charge that the President had "betrayed" the interests of the U. S. in failing either to forestall or mitigate an attack for which we were, on the certification of General Marshall, not yet ready. The political impact of such a charge, if supported by the evidence of the code-cracking, would have been terrific, and might well have landed Dewey in the White House.

Dewey's rage was already smoldering when the President made his speech to Dan Tobin's teamsters, a speech which seemed, in Dewey's own words, to be "sneering and snide." Reading the text of the speech while riding on the train between Los Angeles and Oklahoma City, Dewey decided to give Roosevelt a little of his own medicine. Accordingly he ceased to be "constructive" at Oklahoma City, where he lit into Roosevelt with both fists flying. Certain of his innuendoes must have frightened the War Department into believing that the Republicans planned to spring the truth about Pearl Harbor, for the next day, in Tulsa, a tall, dark and handsome colonel came knocking at Dewey's door with a letter from General Marshall. The colonel had flown out in a bomber from Washington.

The first paragraph of the letter, contents of which were known only to Marshall and Admiral King, ordered Dewey to stop reading at that very point unless he was prepared to keep the rest of the letter secret. Despite his curiosity, Dewey obeyed the order; he stopped and told the colonel that the

letter might possibly contain material which had already come to him from other sources, and that anyway, a candidate for President was in no position to make blind promises. And then he handed the letter back.

The turndown didn't suit Marshall, for later in the autumn the colonel appeared before Dewey with another letter. This time Dewey was permitted to read the letter and to keep it. In substance the letter told Dewey what he already knew, that we had cracked the Japanese "ultra" code. But it was of the highest importance, said Marshall, that the Japanese be kept from realizing it. We were still deriving enormous military advantages from possession of the code, and lives would be lost if the Japanese were to change their signals.

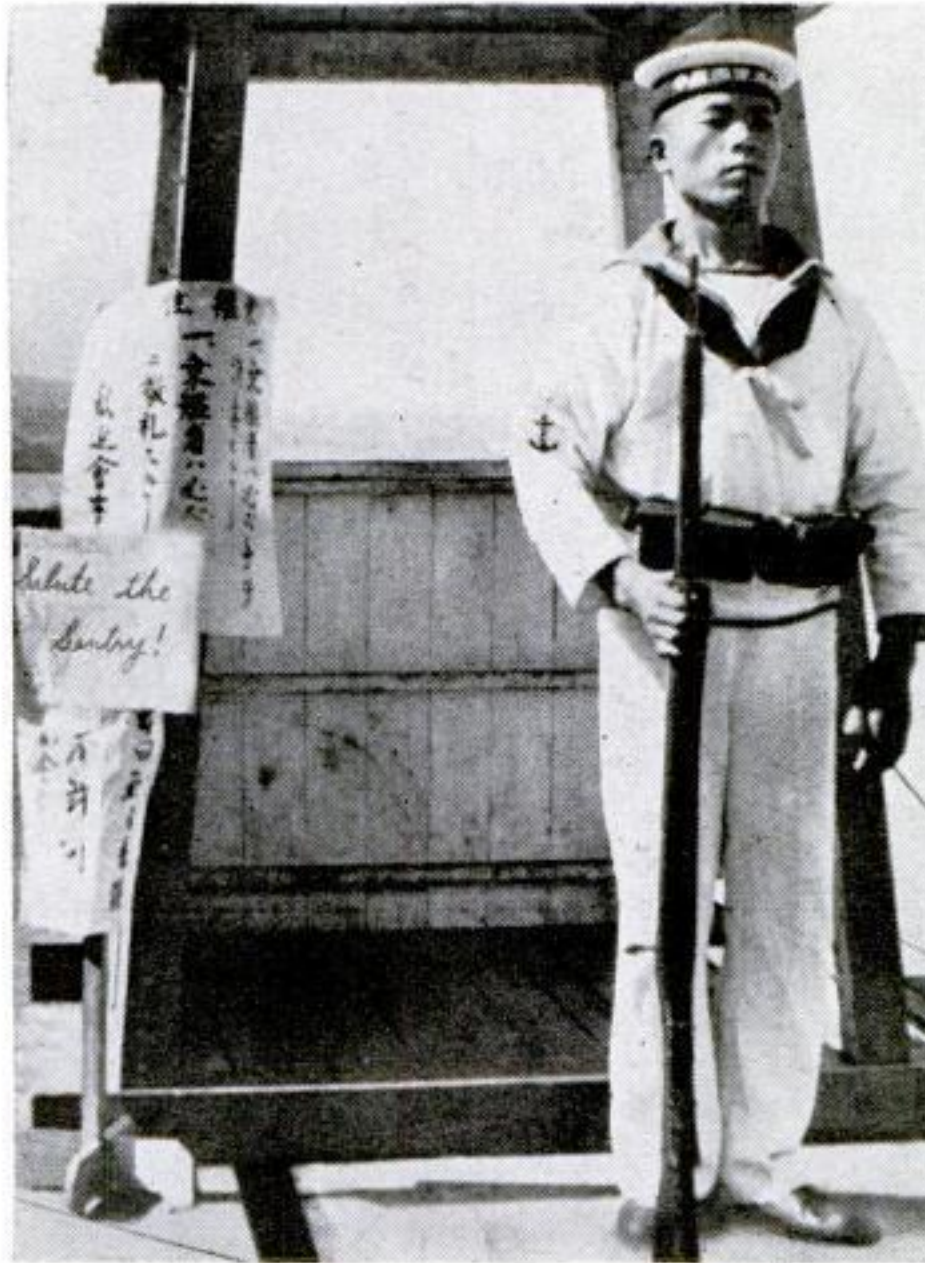
The Marshall letter put Dewey in a terrible dilemma, which he talked over at length with Herbert Brownell and Elliot Bell, his closest advisers. Could they believe that the Japanese were still adhering to the old code? Or was Roosevelt using his chief of staff as a means of forestalling charges and inquiry? After wrestling with his conscience for a long time, Dewey decided to follow George Marshall, whom he regards as an utterly truthful and honorable man.

What the Republican Party high command knew and refrained patriotically from using in the autumn of 1944, the "isolationists," led by John T. Flynn, are employing now as the basis for a charge that Roosevelt "trapped" the Japanese into attacking us in order to get around the Constitutional necessity for a congressional declaration of war. Since this charge will inevitably become the basis for a quarrel over war origins that will make the argument over 1917-1918 look like a polite exchange at a garden party, there is no point in ignoring it. Regardless of the source of the charge, and quite apart from the question of whether we should or should not have gone to war, the evidence shows that Roosevelt made it progressively less easy for

the Japanese government to both keep the peace with us and "save face" at home after the summer of 1941. The story of how we tightened the screws on Japan in 1941 is told with bitter anti-Roosevelt animus in Mr. Flynn's two privately published pamphlets, *The Truth About Pearl Harbor* and *The Final Secret of Pearl Harbor*. But it is a story whose main outlines come from the State Department's own White Paper, *Peace and War*, and from former Ambassador to Japan Joseph C. Grew's *Ten Years in Japan*.

If participation in all-out shooting war were the only way by which the U. S. could carry out its policy of halting the Axis and saving China from dismemberment, then the case against Roosevelt's methods boils down to a charge that the President was neither open nor honest about putting the "inevitable" up to the people. Roosevelt was no Churchill, crying a halt to appeasement; he was no Cato, crying "*Delenda est Carthago*." His method, infuriating to the Willkieites, was to work both sides of the street. At the

CONTINUED ON NEXT PAGE



BAD FEELING between U. S. and Japan was stirred up in October 1939 when Jap training ship put into Hawaii and sentry demanded salute from Americans in American port.



IN WASHINGTON a mere assistant division chief of the State Department is at airport to greet Saburo Kurusu. In center is Ambassador Nomura.



WITH CORDELL HULL Nomura and Kurusu explore chances for peace in the Far East, get nowhere. Hull presents his "ten points" as final U. S. position.



ON EVE OF WAR Kurusu and Nomura laugh synthetically, possibly to conceal their knowledge of coming break. But a fortnight ago Kurusu denied having known, before he left Japan, of plan to attack Pearl Harbor.

PEARL HARBOR CONTINUED

very moment he was promising to keep "our boys" out of foreign wars "except in case of attack," he was at least complaisant about welcoming attack. Maybe it was necessary to break the facts of 1940 and 1941 life gently to the people by making the war seem something not of our own making. But we will never know whether Roosevelt chose a wise course until the true facts of the Japanese peace offers of August and September 1941 are known.

In the early part of 1941 the U.S., in conjunction with Britain and the Dutch East Indies, had cut off trade with Japan. Without oil and rubber, Japan had only two courses open to her, either to seize the Indies or to make peace with China and re-establish her trade with the world. Prince Konoye, the Japanese prime minister, was for the second alternative. A "moderate" by comparison with the Japanese militarist party, Konoye sent word to Ambassador Grew that he would like to meet Roosevelt on U.S. soil, either in Hawaii or Alaska. His proposal for peace with China, handed to Ambassador Grew by the Japanese Minister for Foreign Affairs on Sept. 22, 1941, was hardly satisfactory, for the terms stipulated that after liquidation of the war Japanese troops were to continue garrisoning parts of China where "Communist and other subversive activities" threatened "the security of both countries." Japan also wanted to remain in French Indo-China until the "China incident is settled."

Konoye is turned down

Roosevelt refused to meet with Konoye on the basis of the Japanese proposal; it seemed to him to contain too many weasel phrases and clauses, and maybe an invitation to abject appeasement. But in his diary Ambassador Grew wrote that the Japanese did not consider the peace proposal "a formal document, such, for instance, as a treaty; the text is to be regarded as 'entirely flexible.' It is therefore open to any revision which the Government of the United States may propose, but any modification of the document's substance will not be agreeable to the Japanese Government."

Grew may have changed his mind later, but in September of 1941 he was for the proposed Konoye-Roosevelt meeting without waiting for "clear-cut commitments." Otherwise, he noted in his report to Hull, it was "logical" to suppose that the Konoye cabinet would fall, a military dictatorship would take its place, and war would ensue. His gloomy prediction did not bring Hull and Roosevelt to his way of thinking; the Konoye meeting was turned down. And on Oct. 16, 1941, Konoye gave way to General Tojo, the cropped-headed "warmonger," who became the new prime minister.

In the State Department White Paper the maneuver to get Konoye and Roosevelt together is more or less dismissed as a Japanese trick to gain a breathing spell. If the State Department's attitude is based on evidence, then Roosevelt and Hull were not necessarily remiss in failing to meet with Konoye. But if we could have used a meeting with Konoye as a springboard to attain our aim in the Orient peacefully, then the "isolationist" charge that Roosevelt "trapped" Japan into provoking us to war is a grim one. For if we could have won peacefully in the Orient, then we might have been able to bring about the collapse of Hitler in Europe without the loss of a single American soldier merely by supplying Stalin and Churchill with the tools to finish the job. Whether or not it is honorable to fight with other peoples' lives is quite another question.

In any case, after the collapse of the Konoye cabinet the issue of war with Japan became one of "when" and "under what conditions." General Marshall and Admiral Stark, in charge of Army and Navy respectively, wanted to play for time; they told the President that they were not ready with the physical means to back up any ultimatum or quasi-ultimatum to the Japanese. The Pacific fleet had already been unbalanced to provide convoy, patrol and scouting services in the Atlantic, and manufacturing for Lend-Lease purposes had precluded adequate preparation for the defense of the Philippines, Guam, Wake and Hawaii. In Hawaii there was insufficient anti-aircraft, and the Navy at Pearl Harbor lacked the requisite number of long-range reconnaissance bombers to provide a 360-degree watch.

Knowing this, Roosevelt and Hull still insisted on sending the Nov. 26 note that Japan took for an ultimatum. In Hawaii Admiral Kimmel and General Short were obliquely warned that trouble might be brewing, but the whole emphasis of the dispatches was that an attack was to be expected on the East Indies, the Philippines or Guam. General Short was advised to take precautions, but not to disturb the civilian population; it was desirable, said Marshall, that Japan commit the first overt act. Short informed Washington on two separate occasions that he had ordered "Alert No. 1," the alert against sabotage. When Washington failed to ask for "Alert No. 3," which would have ordered full readiness, General Short took it as evidence that no danger was to be expected from the sea.



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Walk-Over

After Nov. 27 Roosevelt and Hull knew that war was likely at any moment. The intercepted Japanese code messages heralded a break in negotiations; Japanese consulates were destroying material; in the Far East the Japanese forces were mobilizing for the seizure of Singapore and the Indies. Two Japanese aircraft carrier units had disappeared from the ken of U.S. intelligence agents; other Japanese naval vessels were moving south. And on Dec. 6, the final clinching code message from Tokyo to Nomura and Kurusu was intercepted and decoded. The message revealed what Hull, with a dissimulation worthy of a Barrymore, took for a "surprise" that next day when Kurusu and Nomura broke off relations and let the U.S. know officially that Japan had chosen war.

Just why Kimmel and Short were not told of the Japanese intentions on the evening of Dec. 6 or the morning of Dec. 7 before the hour for dawn (which is bombing time) cannot be gathered from the Army and Navy Pearl Harbor board reports. By use of the "scrambler" phone Marshall could have reached Short well before the sun was up in Hawaii on the morning of the 7th; instead, he elected to send a code message by the relatively slow-moving commercial radio. The message reached Short as the Japanese bombs were already destroying his closely huddled planes, which had been bunched to keep them away from saboteurs. Marshall's explanation for not using the phone was that he didn't want to risk interception by the Japanese. *But the Japanese certainly knew their own plans;* their battleship and carrier task force, which had met in rendezvous at Takan Bay in the twilit northern Japanese waters, had set sail on Nov. 27-28, its radios mute, its airmen nervously going over the briefs for the Dec. 7 attack on the great sitting ducks of the anchored U.S. Pacific fleet. If the Japanese had intercepted a Marshall phone call, they had only one alternative to carrying through with their attack, and that was the alternative of calling it off.

The ironical details of the local failure at Pearl Harbor have been made known to the U.S. people in the various reports of the Army and Navy. These details are known even to the point of tedium, and the only effect is to confuse everybody. Admiral Kimmel knew from his intelligence officers that certain Japanese carrier units had blacked out their radios and disappeared into space; he did nothing about it, for he lacked the planes for 360-degree patrol, and the general tenor of his instructions from Washington had emphasized the probability that the Japanese would not attack Pearl Harbor. General Short learned of a mysterious spy message from Hawaii to Japan on the night before the attack; he did nothing about it, because he could not decode it. Two youngsters who were learning to use radar caught an indication that Japanese planes were moving toward Pearl Harbor from a spot to the north of Oahu on the morning of the 7th, but an Army lieutenant who was also in Hawaii for training purposes surmised that the planes must be U.S. planes from the mainland and advised the kids to forget it. In general, the Hawaiian armed forces were training-minded rather than alert-minded; the failure of Washington to let Kimmel and Short in on certain vital secrets made it inevitable that this should be so. Even the Department of the Interior, headed by the so-called "warmonger" Ickes, had played its part in lulling Hawaii to sleep; the National Park Service had refused to allow the Army to install radar equipment on government park land before meeting certain esthetic architectural requirements.

Whether Kimmel and Short should have sensed the danger to Hawaii without premonitory advice from Washington is a fascinat-

CONTINUED ON NEXT PAGE



HOME FROM JAPAN, Americans in July 1941 dance as *Tatuta Maru* reaches San Francisco. Japs had hidden ship in fog off port for week until assured it would not be seized. Americans knew at firsthand of tension in Orient, feared ship would turn back.

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ESPECIALLY FOR THE 1 MAN IN 7 WHO SHAVES DAILY

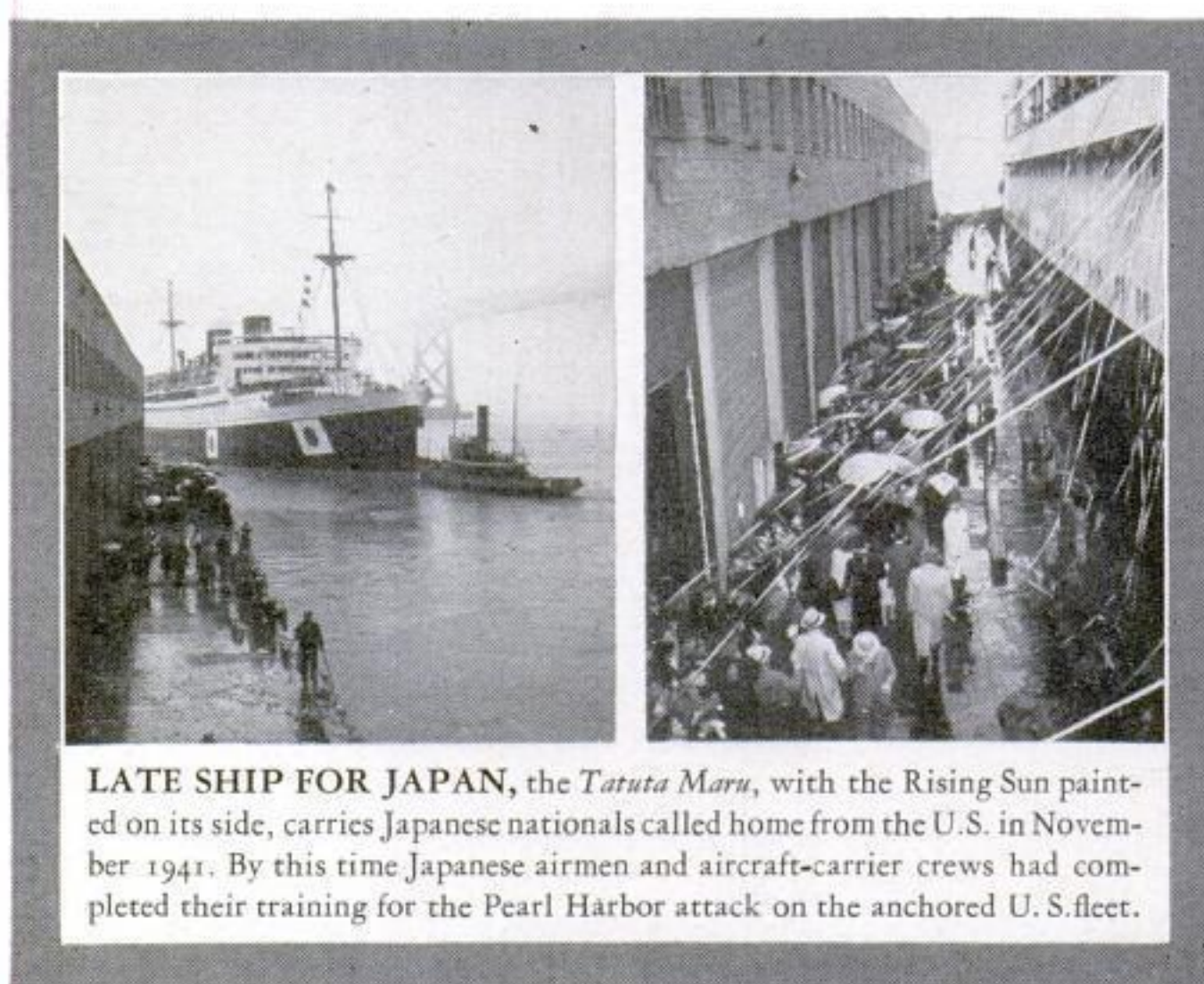
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LATE SHIP FOR JAPAN, the *Tatuta Maru*, with the Rising Sun painted on its side, carries Japanese nationals called home from the U.S. in November 1941. By this time Japanese airmen and aircraft-carrier crews had completed their training for the Pearl Harbor attack on the anchored U. S. fleet.

PEARL HARBOR CONTINUED

ing field for conjecture. But actually it has little to do with what Pearl Harbor has to teach the American people. Even the charges and counter-charges of "isolationists" and "interventionists," "pacifists" and "warmongers," Republicans and Democrats, fatalists and non-fatalists, have a way of leading us away from the point. It may be important to render justice to Kimmel and Short. It may be important to establish the guilt or the non-guilt of Franklin Roosevelt in inviting the Pearl Harbor disaster. But the real point about Pearl Harbor for the American people to ponder has to do with their own education for life in the world of tomorrow.

When President Truman said the people were to blame for Pearl Harbor, he was palpably stretching it; the people had no idea of the vulnerability of Hawaii. But in one sense the people were to blame; they had never risen up to insist that we bring order out of chaos in the conduct of our foreign affairs and in the relation of our military policy to our foreign policy.

What the cases prove

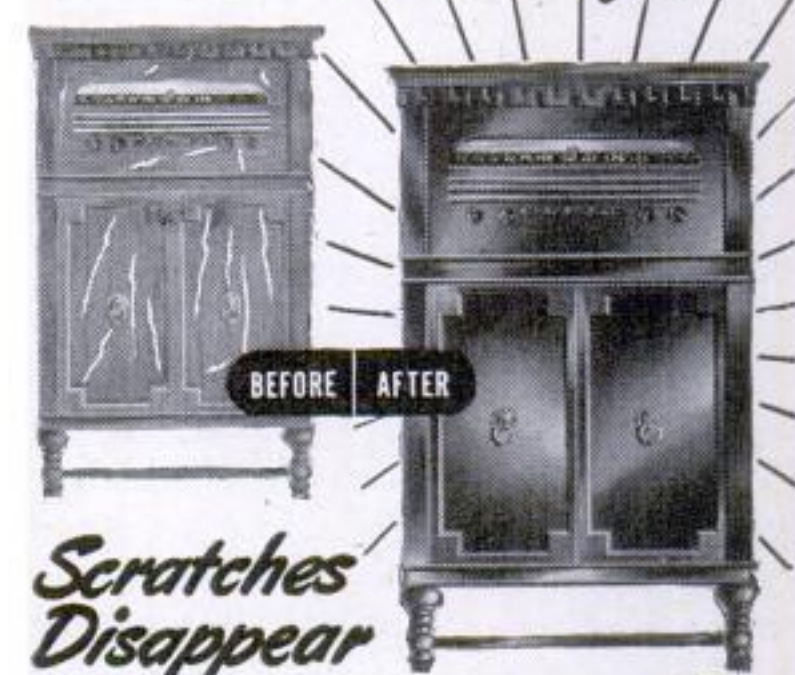
In all the various Pearl Harbor cases, whether made by Republicans, "isolationists," military strategists or mere military technicians, one point stands out clearly: there was no integration, no coordination of our foreign policy, our military policy and our policy of public information. Everyone has commented on our cross-purposes in 1941: some people wanted all-out war, some wanted measures "short of war," others wanted peace at any price. Maybe this explains why Congress had no clear philosophy of the national interest. Maybe it is partial justification for the fact that Roosevelt chose to make his own foreign policy in secret conclave with Harry Hopkins, Cordell Hull and a few favored insiders. But explanation and justification do not necessarily serve to protect the republic in moments of extremity.

Assuming that Roosevelt was right and that we had to get into the war "all the way," it still remains to be explained just why Chief of Staff General George Marshall and Chief of Naval Operations Admiral Harold R. Stark were not listened to before Secretary of State Cordell Hull delivered the "ultimatum" to the Japanese on Nov. 26, 1941. They had told Roosevelt they were not ready. They had confessed their inability to defend the interests of the republic in the Far East at a time when their antiaircraft guns and reconnaissance planes and submarines and destroyers were being used in the Atlantic. Yet almost defiantly, without any real attempt to consult with Marshall or Stark, Roosevelt and Hull elected to toss the dice for war overnight.

The story is at least inferentially told in the excerpts from Secretary of War Stimson's diary which is quoted in the Army Pearl Harbor Board report. On Nov. 25, 1941, Knox and Stimson met with Hull in his State Department office. Hull showed the Secretary of the Navy and the Secretary of War a proposal for a three-months' truce which he had planned to lay before the Japanese. The proposal, said Stimson, adequately safeguarded our interests, although it appeared to him too drastic for acceptance in Tokyo. Later in the day Hull, Stimson and Knox met with Marshall, Stark and President Roosevelt to continue discussion of the problem.

The following day, as noted by Stimson, Hull told him that he

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CONTINUED ON PAGE 116

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OFF FRENCH INDO-CHINA COAST in July 1941 a Japanese cruiser is snapped in the act of supporting the Japanese invasion by a photographer hidden below decks on an intruding Norwegian steamer. Below: the French, with their backs to the wall, sign French Indo-China colony away.



PEARL HARBOR CONTINUED

had "about made up his mind not to make the proposition that Knox and I passed on . . . to the Japanese, but to kick the whole thing over and tell them that he had no other proposal at all." The so-called "ultimatum," in which Hull laid down ten points for the Japanese to meet, did "kick the whole thing over" that very day. On the morning of the 27th Stimson called Hull to find out what he had done about the Japanese—"whether he had handed them the new proposal which we passed on two or three days ago or whether, as he suggested yesterday, he had broken the whole matter off." Hull said, "I have washed my hands of it, and it is now in the hands of you and Knox, the Army and Navy." According to the official reports, Marshall and Stark had seen a draft of the Hull "ultimatum" at some earlier point, before Marshall had departed for North Carolina to watch Army maneuvers on Nov. 26. Both Marshall and Stark protested against its use. "For God's sake," they have been quoted as saying, "don't send it. We are not ready."

If the Army and Navy were not consulted on the policy which it was their business to back up, neither were the American people. Ambassador Grew complained that the Japanese people knew more about the progress of negotiations involving the proposed Konoye-Roosevelt peace discussion meeting than did his own compatriots. Although the Constitution vests the power to declare war with Congress, the people's representatives were not consulted as to the advisability of the Hull note of the 26th, which, as Grew noted, "touched the button" of war.

The real lesson of Pearl Harbor is to be found not in the evidence of war-guilt or non-guilt, but in the mountain of detail that indicates irresponsibility on the part of our leadership in its failure to offer a clear path through the jungle of diplomatic, military, congressional and popular cross-purposes. For the future, the meaning is clear: we must have a foreign policy that is clearly proposed to the people for their perusal and majority consent. Congress must have a coordinate hand with the Chief Executive and the Department of State in shaping this policy and applying it in given instances. The foreign policy must be integrated with military policy. The Chief of Staff of the Army and the Chief of Naval Operations must be consulted on the timing of diplomatic *démarches*, ultimatums and what not, since they are inevitably called upon to pick up the pieces. The various arms of the services must themselves be integrated, with adequate liaison between Washington headquarters

CONTINUED ON PAGE 119



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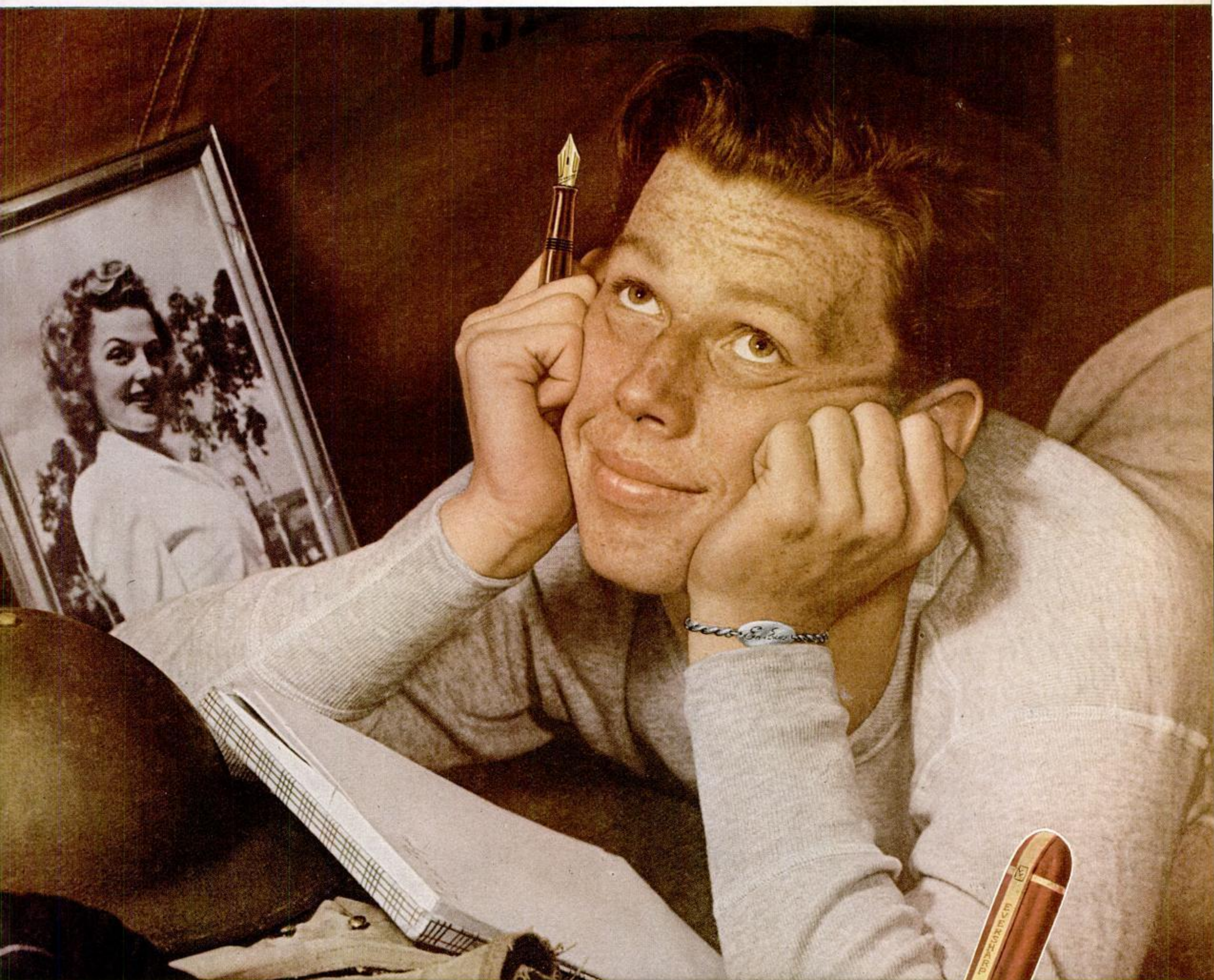
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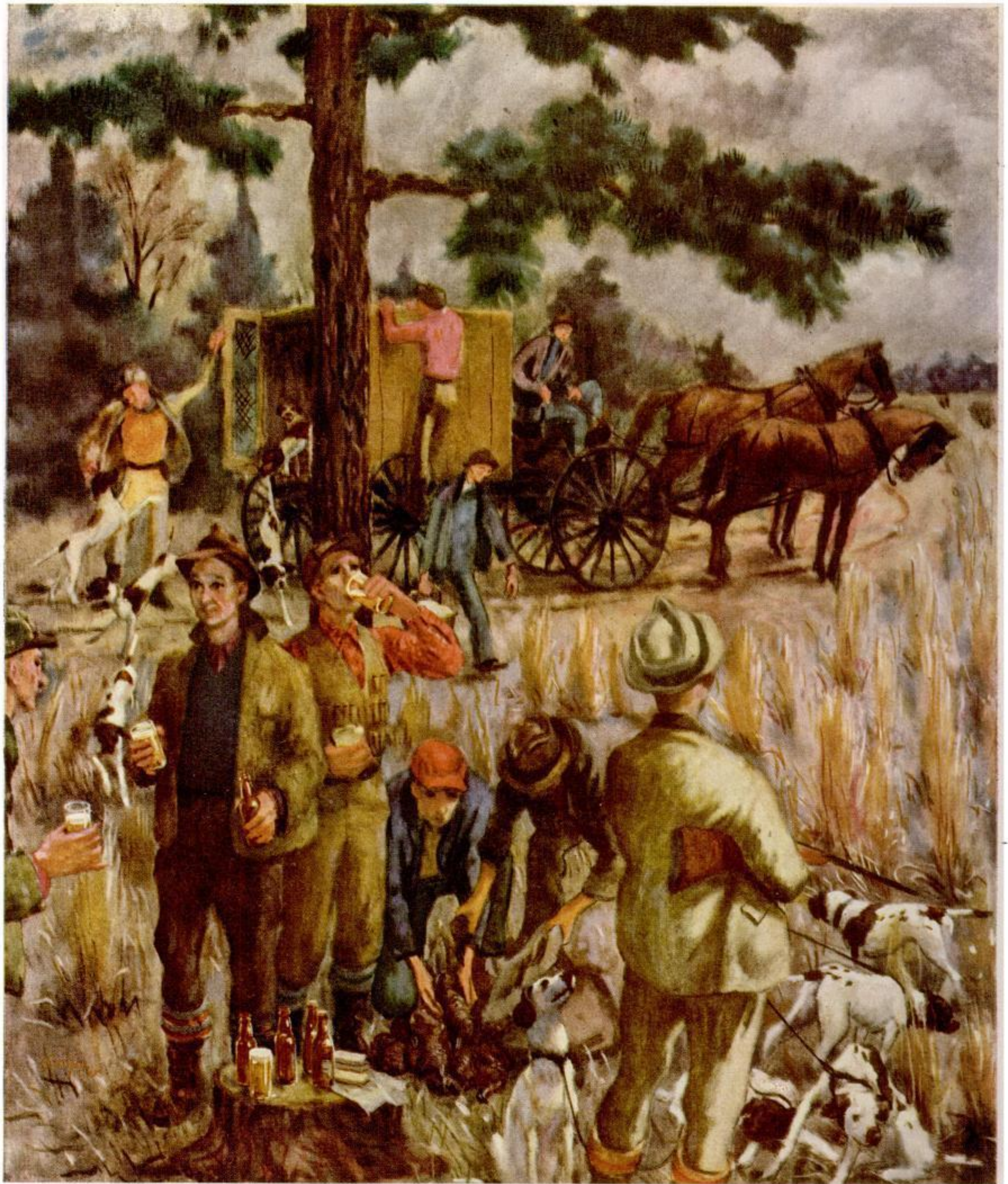
Quail Hunt

by

JULIEN BINFORD

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In this America of tolerance and good humor, of neighborliness and pleasant living, perhaps no beverages more fittingly belong than wholesome beer and ale. And the right to enjoy these beverages of moderation . . . this, too, is part of our own American heritage of personal freedom.

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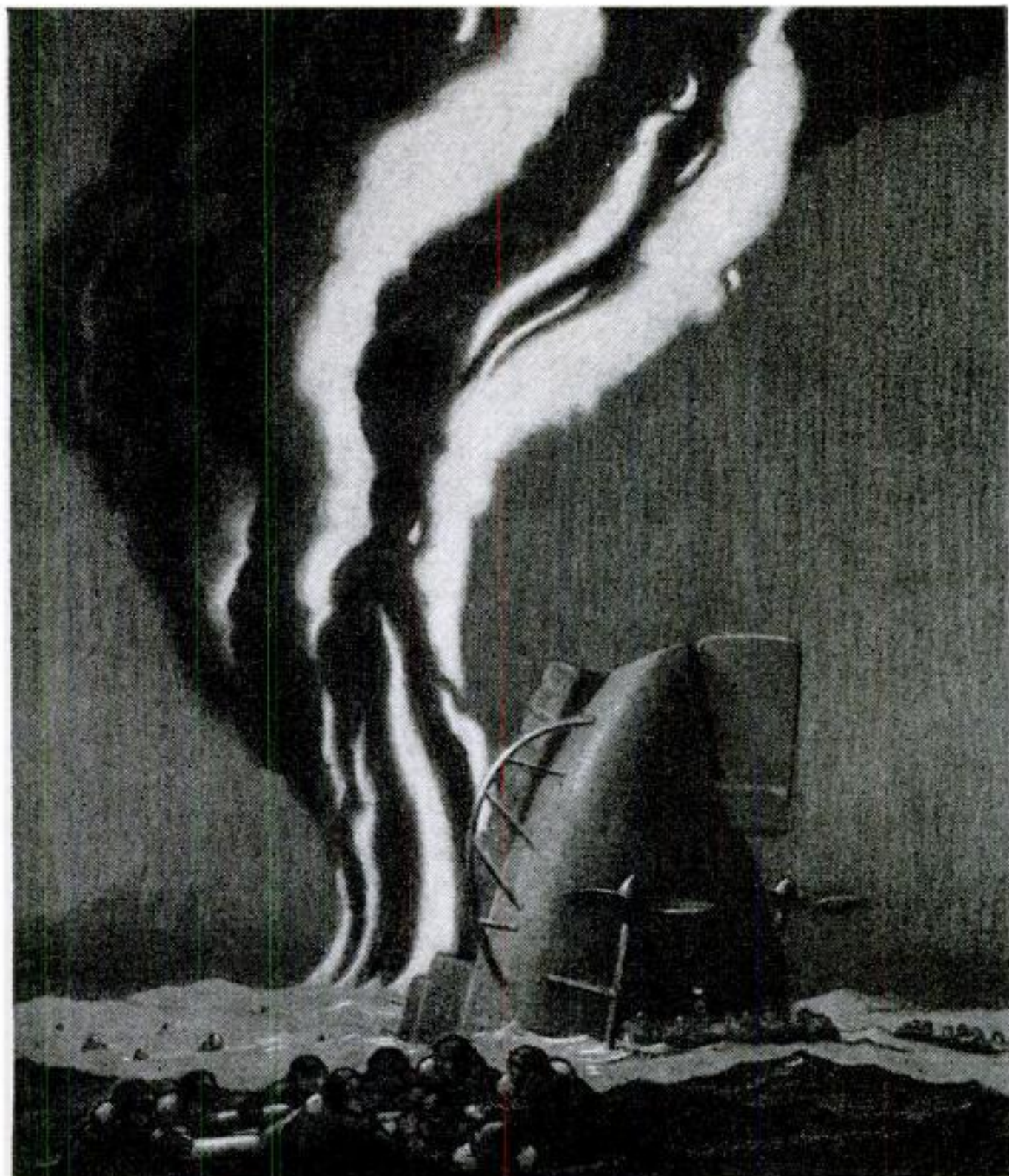
PEARL HARBOR CONTINUED

and the theaters of potential action. If the Commander in Chief is playing a ticklish game in his other capacity of Chief Executive, he must himself see to it that the Chief of Staff is taking adequate precautions in warning men in the field. Finally, the American people, who are the ultimate judges of their own commitments and policies, must at all times be told the truth, at least in terms of broad and clear alternatives. No President should go on the assumption that the people have to be kidded or jockeyed along; just as much as any British prime minister, a U. S. President should be willing to stand or fall on the issue which he himself regards as crucial to the safety of the nation. Roosevelt might have lost the 1940 election if he had said forthrightly what was in his heart. But in losing he would have established an American Churchillian position, and in the event that war was to become necessary the American people would have responded by forcing it on Willkie, Taft, or whoever happened to be in the White House. The Japanese might have forced the issue without relation to American desires anyway.

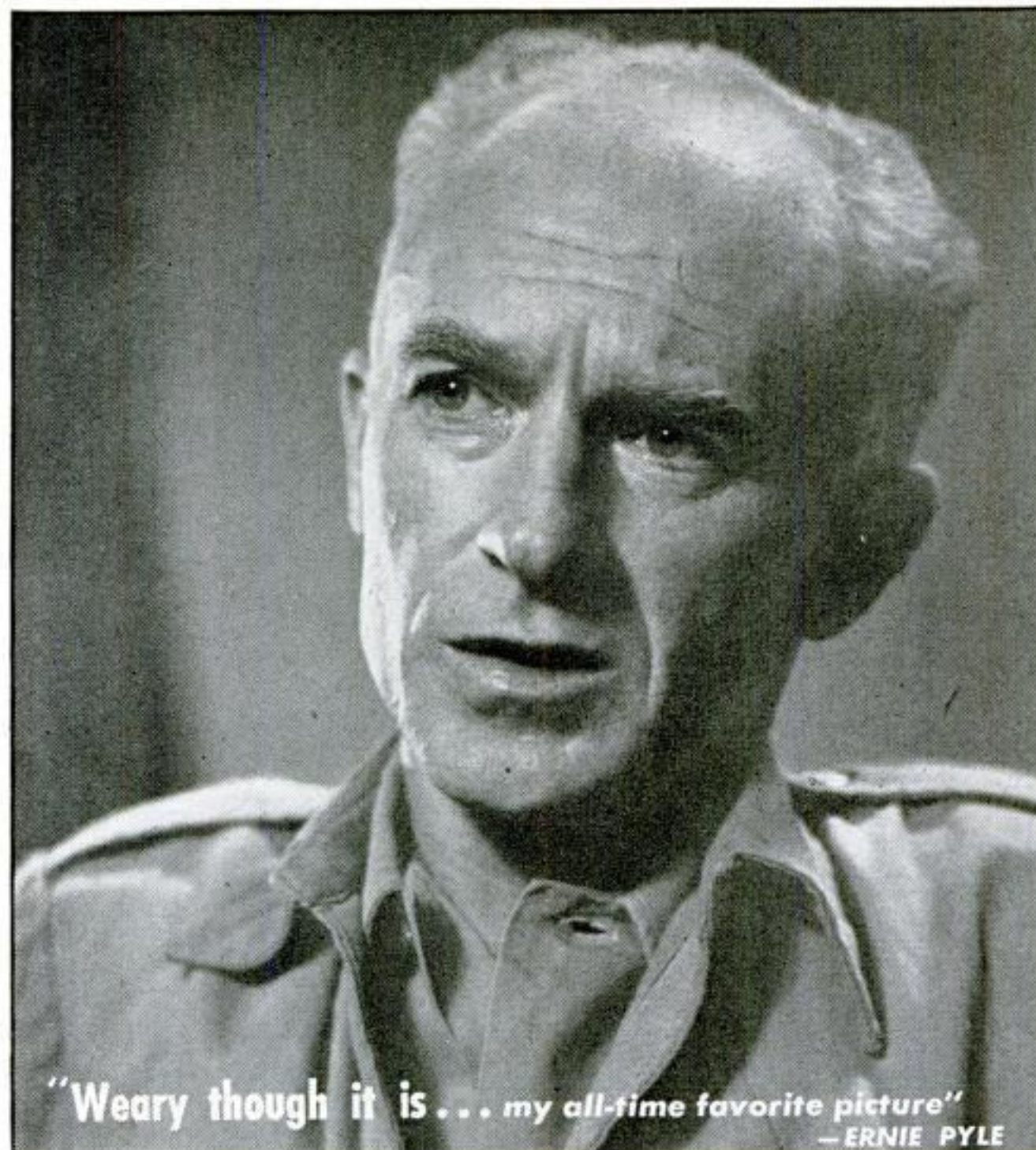
The American people were not to blame for the military failure at Pearl Harbor; they had nothing to do with keeping the fleet in a vulnerable port with inadequate seaway for maneuvering. They were not consulted about moving scouting planes and patrol craft from the Pacific to the Atlantic theaters. They were not the ones who failed to keep Kimmel and Short abreast of the situation in Washington and in the Far East. But the American people have much to learn about the necessity for having a correct foreign policy. They have much to learn about the facts of international life in this era of the robot rocket and the atom bomb. They must learn how to correlate the conduct of foreign affairs with constitutional government on the one hand, and with military plans and preparations on the other. They must find a way of making Congress and the President work together in formulating foreign policy, for Congress is called upon to supply the ships and guns and to pass on war if war becomes the issue. And they must find a way of making facts in the possession of the State Department available to themselves, for if they lack information they will not be able to pass correctly on vital questions of policy and preparedness.

The coming investigation of Pearl Harbor will prove much about technical errors, mistakes of judgment in the field and errors in the transmission of information. But it will also prove that the American people were not allowed to pass on high policy, that they were kept in ignorance of the importance of events in the Far East, that Congress was not allowed to pass on the ultimate issue of war and peace, and that military and foreign policy were hopelessly unintegrated at a time when the chips were down. For the sake of democra-

CONTINUED ON NEXT PAGE



ATLANTIC CONVOY destroyer *Reuben James* is torpedoed and sunk in the cold waters between Newfoundland and Iceland in autumn of 1941. Atlantic patrol needs weakened us in Pacific at the very time when Japs were preparing Pearl Harbor attack.



GRAFLEX made photo, by Milton J. Pike



Ernie Pyle's favorite picture of himself was taken by an amateur lensman, as the famed reporter sat reminiscing about the Sicilian campaign.

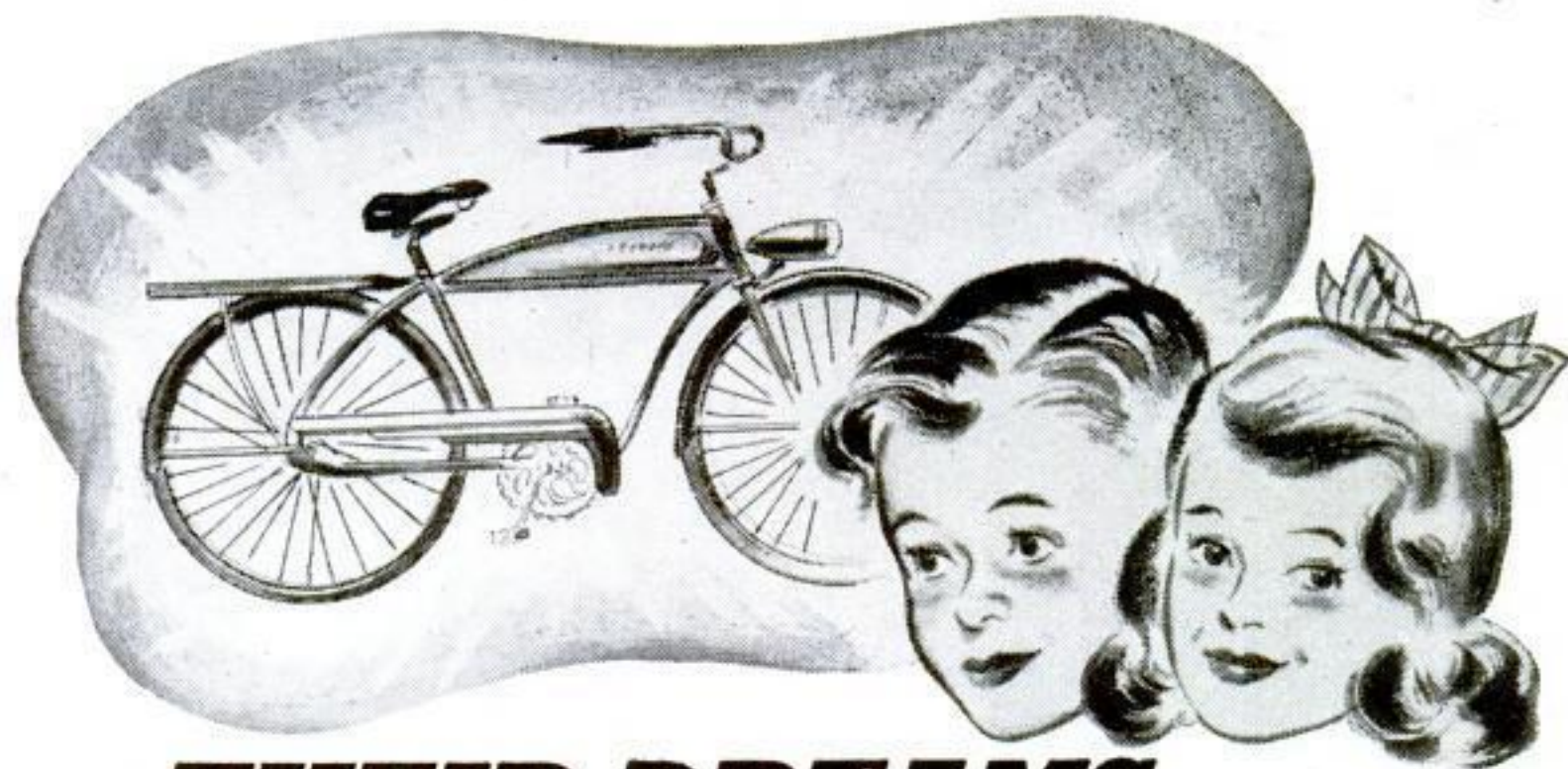
Milton J. Pike, a friend of the fox-hole reporter, snapped the shutter of

his GRAFLEX camera and saved for the world this truly remarkable picture of a great man.

Thus, for more than fifty years, have the great moments... the great personalities... been recorded for all time with GRAFLEX-made Cameras.

GRAFLEX gets great pictures!

VISIT GRAFLEX INFORMATION CENTERS for all GRAFLEX users, at 50 Rockefeller Plaza, New York 20, N. Y. and 3045 Wilshire Blvd., Los Angeles 5, Calif. When in New York be sure to see the GRAFLEX exhibit, "Photography at War," in the Museum of Science and Industry, Radio City.



THEIR DREAMS will soon come true

Many youngsters are dreaming about their first bicycle... and it's not just any bicycle they're dreaming about—but a ROADMASTER—"America's Finer Bicycle". Just as soon as more metal is available, Roadmaster Bicycle dreams will come true—and what a Roadmaster! New and modern in design...beautiful, brilliant colors...handsome new accessories, with a frame made safe by electronic welding and thoroughly tested metals. In every sense of the word, the postwar Roadmaster will be "America's Finer Bicycle".



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West 117th Street at Berea Rd. • Cleveland 7, Ohio

Roadmaster
AMERICA'S finer BICYCLES

"It's the
flavour"



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Made since 1830 by Wm. Teacher & Sons, Ltd., Glasgow

TEACHER'S
Perfection of Blended Scotch Whisky

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PEARL HARBOR CONTINUED

tic procedure, it is to be hoped that the people will discover the necessity for having policy and knowing things. But for the sake of their continued existence as a nation, they must learn once and for all that military and foreign policies are all of a piece, that one cannot be pursued without reference to the other. If the people do learn this amid all the charges and countercharges of Pearl Harbor, the mud-spattering experience through which we are about to pass will have been worth more to the republic than anything since the adoption of the Constitution of 1787.

APPENDIX: For shorthand purposes journalists and politicians have used the word "ultimatum" to describe the Hull note of Nov. 26, 1941. Justification for such use of the term must derive from the fact that the Japanese, taking the note as such, ordered their carrier task force to set sail from its Takan Bay rendezvous in northern Japan on its Pearl Harbor mission on Nov. 27. The fleet was poised, however, before the "ultimatum." Presented herewith are both the text of the Japanese "offer" of Nov. 20, which Hull found unsatisfactory, and the text of the so-called "ten points" of the Nov. 26 Hull note that Japan took to be an ultimatum. The Japanese demands of Nov. 20:

1. Both the Governments of Japan and the United States undertake not to make any armed advancement into any of the regions in Southeastern Asia and the Southern Pacific area excepting the part of French Indo-China where the Japanese troops are stationed at present.
2. The Japanese Government undertakes to withdraw its troops now stationed in French Indo-China upon either the restoration of peace between Japan and China or the establishment of an equitable peace in the Pacific area.
In the meantime the Government of Japan declares that it is prepared to remove its troops now stationed in the southern part of French Indo-China to the northern part of the said territory upon the conclusion of the present arrangement which shall later be embodied in the final agreement.
3. The Governments of Japan and the United States shall cooperate with a view to securing the acquisition of those goods and commodities which the two countries need in Netherlands East Indies.
4. The Governments of Japan and the United States mutually undertake to restore their commercial relations to those prevailing prior to the freezing of the assets.
The Government of the United States shall supply Japan a required quantity of oil.
5. The Government of the United States undertakes to refrain from such measures and actions as will be prejudicial to the endeavors for the restoration of general peace between Japan and China.

The Hull "ten points" of Nov. 26:

1. The Government of the United States and the Government of Japan will endeavor to conclude a multilateral non-aggression pact among the British Empire, China, Japan, the Netherlands, the Soviet Union, Thailand and the United States.
2. Both Governments will endeavor to conclude among the American, British, Chinese, Japanese, the Netherlands and Thai Governments an agreement whereunder each of the Governments would pledge itself to respect the territorial integrity of French Indo-China and, in the event that there should develop a threat to the territorial integrity of Indo-China, to enter into immediate consultation with a view to taking such measures as may be deemed necessary and advisable to meet the threat in question. Such agreement would provide also that each of the Governments party to the agreement would not seek or accept preferential treatment in its trade or economic relations with Indo-China and would use its influence to obtain for each of the signatories equality of treatment in trade and commerce with French Indo-China.
3. The Government of Japan will withdraw all military, naval, air and police forces from China and from Indo-China.
4. The Government of the United States and the Government of Japan will not support—militarily, politically, economically—any government or regime in China other than the National Government of the Republic of China with capital temporarily at Chungking.
5. Both Governments will give up all extraterritorial rights in China, including rights and interests in and with regard to international settlements and concessions, and rights under the Boxer Protocol of 1901.
Both Governments will endeavor to obtain the agreement of the British and other governments to give up extraterritorial rights in China, including rights in international settlements and in concessions and under the Boxer Protocol of 1901.
6. The Government of the United States and the Government of Japan will enter into negotiations for the conclusion between the United States and Japan of a trade agreement, based upon reciprocal most-favored-nation treatment and reduction of trade barriers by both countries, including an undertaking by the United States to bind raw silk on the free list.
7. The Government of the United States and the Government of Japan will, respectively, remove the freezing restrictions on Japanese funds in the United States and on American funds in Japan.
8. Both Governments will agree upon a plan for the stabilization of the dollar-yen rate, with the allocation of funds adequate for this purpose, half to be supplied by Japan and half by the United States.
9. Both Governments will agree that no agreement which either has concluded with any third power or powers shall be interpreted by it in such a way as to conflict with the fundamental purpose of this agreement, the establishment and preservation of peace throughout the Pacific area.
10. Both Governments will use their influence to cause other governments to adhere to and to give practical application to the basic political and economic principles set forth in this agreement.



... Topcoat Smartness plus showerproof Protection

Super-fabrics With Tailored-in Smartness That Lasts the Long Life of the Garment

Remarkable fabrics, vastly improved, now permit one lightweight coat to do double duty.

No more raised feminine eyebrows, no sidewise looks from business associates when unexpected rain plays hob with freshly pressed suit or topcoat.

For now come smart RAIN TOPCOATS by Rainfair, each a gem of style. Made from softly draping fabrics processed to keep out the wind and rain yet tailored like the finest topcoat for the sunny days. In a variety of colors, fabrics and styles so that you can be individually dressed to personal taste.

The eyes of thousands appraise you 122 rainy days a year,* so plan to own a dual purpose coat—a rain topcoat by Rainfair—the most practical garment in a man's wardrobe.

Free booklet . . . How To Make Your Raincoat Last . . . our new free booklet gives you detailed instructions and illustrates popular Rainfair styles. Write for it today.

*Average rainy days—28 largest cities in U. S.

RAINFAIR, INC., RACINE, WISCONSIN



Ziprain . . . \$13.75—styled in the English manner with comfortably fitting raglan shoulders. Made from softly draping gabardine of fine combed yarn. Balmacaan collar, fly front, railroad stitching on sleeves and bottom. Open-through pockets permit easy access to inner clothing pockets. Yoke and sleeves lined with long-wearing silky rayon adds to smartness and comfort. Colors: Bleached Bone or Light Olive.

Lustre Twill . . . \$16.75—made from an outstanding lustrous cotton and rayon twill. Comfortable raglan shoulders, trim fitting collar shaped to your neck line, button fly front with open-through pockets. Yoke and sleeve lining of silky rayon. Color: Rich shade of grey.

Grafton . . . \$11.50—also made from fine combed yarn gabardine. Trim fitting collar shaped to your neck line, raglan shoulders, open-through pockets. Yoke and sleeve lining of silky rayon. Colors: Fawn, Light Olive, and Taupe.

RAINFAIR

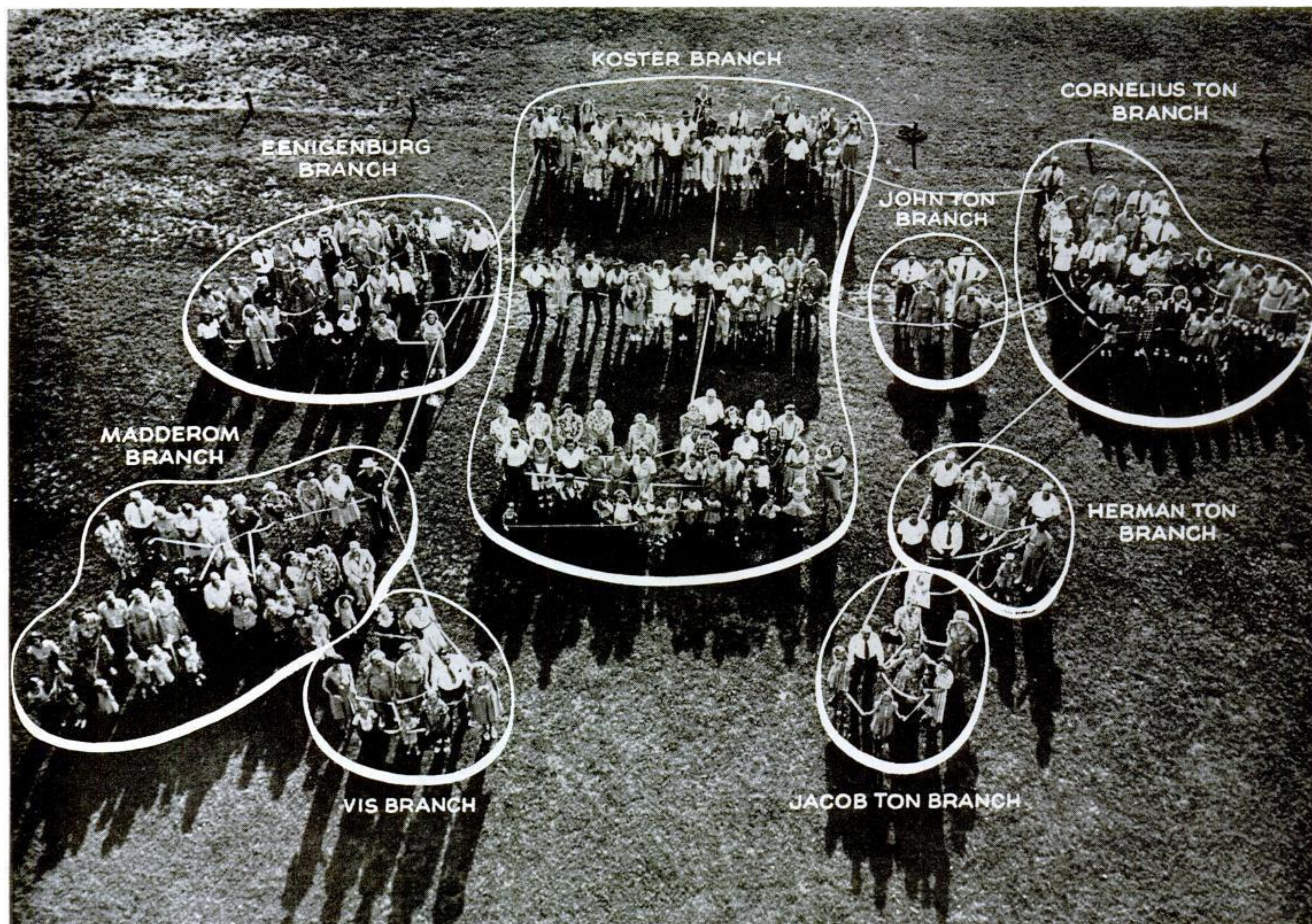
An unexpected shower is no excuse for a bedraggled



appearance

Dealers everywhere are supplied as often as our military obligations permit civilian shipments.

For that future rainy day BUY VICTORY BONDS



THESE ARE 231 MEMBERS OF EIGHT BRANCHES OF TON FAMILY WHO MET IN CHICAGO. BIGGEST IS THE KOSTER BRANCH, DESCENDED FROM DAUGHTER OF JAN

FAMILY REUNION

Descendants of a Dutchman named
Ton hold a gathering in Chicago

This summer, as they have every summer for 50 years, descendants of Jan Ton of De Zaan, Holland held their family reunion in Chicago. Eight of Jan's nine children came to the U.S. during the last century. Like the rest of the 135,000 Dutch who emigrated between 1840 and 1900, they left Holland in protest against the persecution and high taxes which resulted from the establishment of a state church by William I, great-grandfather of Queen Wilhelmina. The Tons settled largely in Illinois, became hard-

working farmers and artisans and generally prospered.

Jan's descendants in the U. S. now number almost 1,500. Like their forebears in Holland, the U.S. Tons are plain people with a strong sense of family. Despite the 96° heat in West Pullman Park, where the reunion was held, 500 Tons showed up. They mourned the Tons who had died since the last gathering, held a historical exhibit to honor their forebears, elected officers, wound up the long one-day reunion with prayer, sundown supper and a family baseball game.



Ton family portrait is made at every fifth reunion. About one Ton in five shows up at these meetings. For several years a smaller reunion has been held simultaneously in Los Angeles

by western Tons. Serviceman Bernard Ton, just back from Italy, got an award for traveling the longest distance (7,000 miles) to the reunion. There are 120 Tons in the armed services.

CONTINUED ON PAGE 125



One of the shoes in the unretouched photograph is a Gustav J. Peterson custom-made original. The other is Regal's \$6.60 Reproduction, Style No. 4280. Can you tell which is which? Answer below.

**YOU HAVEN'T SEEN SHOES
LIKE THESE FOR YEARS**

— and never at \$6.60!

WPB hasn't let anybody make shoes with these great features since 1942. And nobody has ever made them like these Regals—with authentic custom-bootmaker styling—at just \$6.60!

These were styled and hand-fashioned by Gustav J. Peterson of New York—who sells them for \$56 the pair. He made them of soft, pliable Gallur's Eskimo Calf—the fine leather that wears long and mellows with age. They're water-repellent, too—and their extra-heavy sole and storm-welting make them ideal in all kinds of weather.

Regal craftsmen carefully copied the Peterson originals—in the same fine leathers—adapted their distinctive workmanship to precision machine methods. Thus, Regal produces identical reproductions in large quantities—

and that's how Regal cuts costs—gives you such a big dollar's worth.

In fact, when Bootmaker Peterson saw the Regal Reproductions he said: "These are marvelous copies of my \$56 shoe! How can you afford to sell them at just \$6.60?"

One of the shoes in this color photograph is a \$56 Peterson original. The other is a \$6.60 Regal. Compare them. Then compare the actual shoes in any Regal store. See the Regal Reproductions of other American and British bootmaker styles, too—in town, country and sport shoes—every one smart, correct, handsome.

And when you're ready to buy, remember "Prescription Fitting"—Regal's exclusive way of measuring and fitting both feet accurately—in standing and walking positions.

The shoe on the left is the Regal Reproduction

REGAL  SHOES

ALL ONE PRICE—\$6.60—COAST TO COAST

SOLD ONLY IN 80 COMPANY-OWNED RETAIL STORES • PRINCIPAL CITIES COAST TO COAST

Stores in Atlanta; Baltimore; Birmingham; Boston (2); Brooklyn (9); Buffalo; Chicago (2); Cincinnati; Detroit (6); Hartford; Hollywood; Houston; Jersey City; Kansas City; Los Angeles (2); Milwaukee; Rochester; New York (26 stores in Greater New York); Norfolk; Oakland; Paterson, New Jersey; Philadelphia (3); Pittsburgh; Portland, Oregon; Providence; Richmond; St. Louis; San Francisco (2); Seattle; Springfield, Massachusetts; Syracuse; Tacoma; Washington, D. C. (2); Worcester.

FACTORIES AT WHITMAN, MASSACHUSETTS



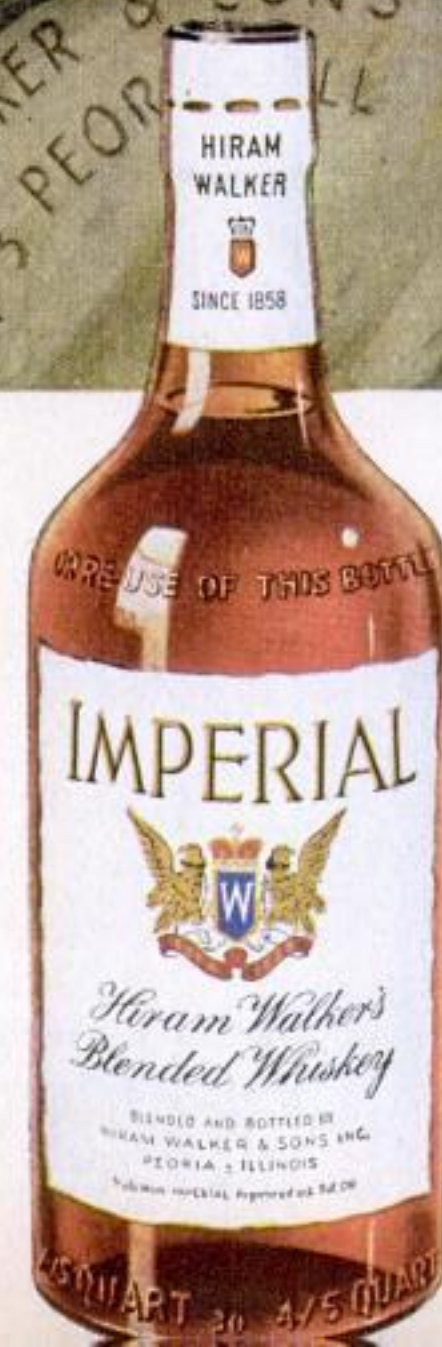
"Registering the Barrels of Aged Whiskey"—painted at the distillery by Lawrence Beall Smith

**87 years at fine whiskey-making
makes this whiskey good**

IMPERIAL

Reg. U.S. Pat. Off.

Hiram Walker's Blended Whiskey



It takes barrels of money to win a war.
The \$335 of excise tax paid on every barrel of whiskey...more than one billion dollars a year from the distilling industry... is only a fraction of America's war cost. It takes all the money you can put into war bonds, too! Buy more... hold them!

86 proof. The straight whiskeys in this product are 4 years or more old. 30% straight whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Illinois.

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Family Reunion CONTINUED



IN A **Paragon** HAT

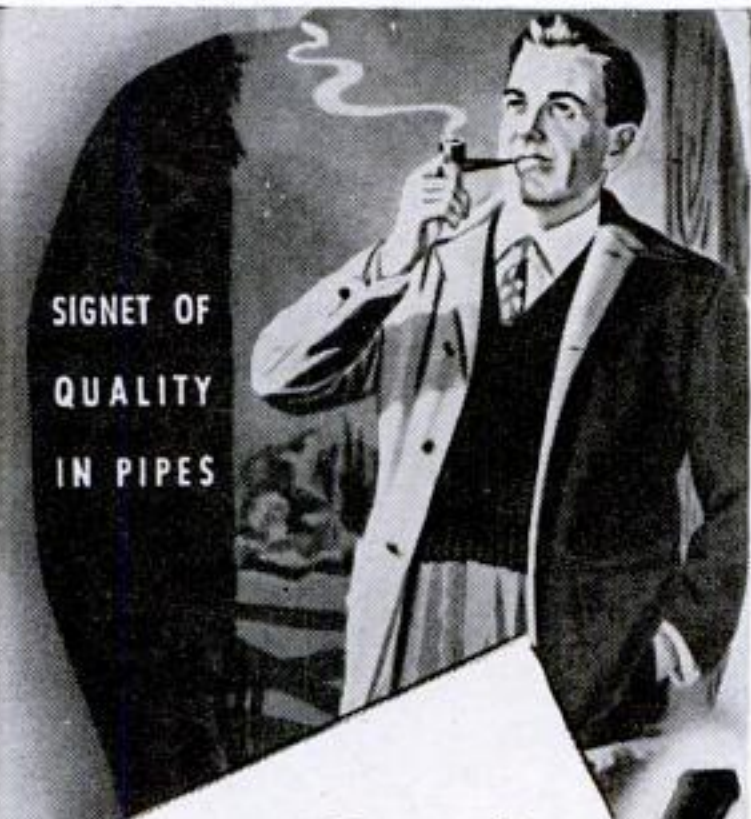
YOU'LL
"CLICK" The "Victory"

... here's the final touch of handsome stylesmanship to give you that smart, successful air of easy self-assurance.

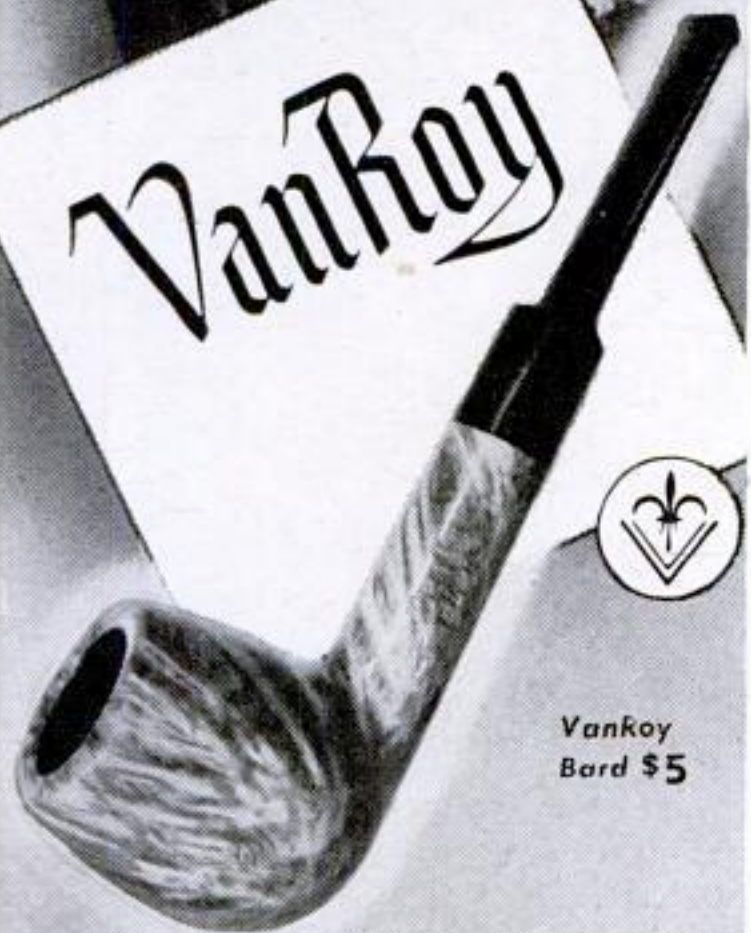
\$6.50 to \$10

* at all the Better Shops

Paragon
HAT CO.
316 S. FRANKLIN ST.
CHICAGO 6, ILLINOIS



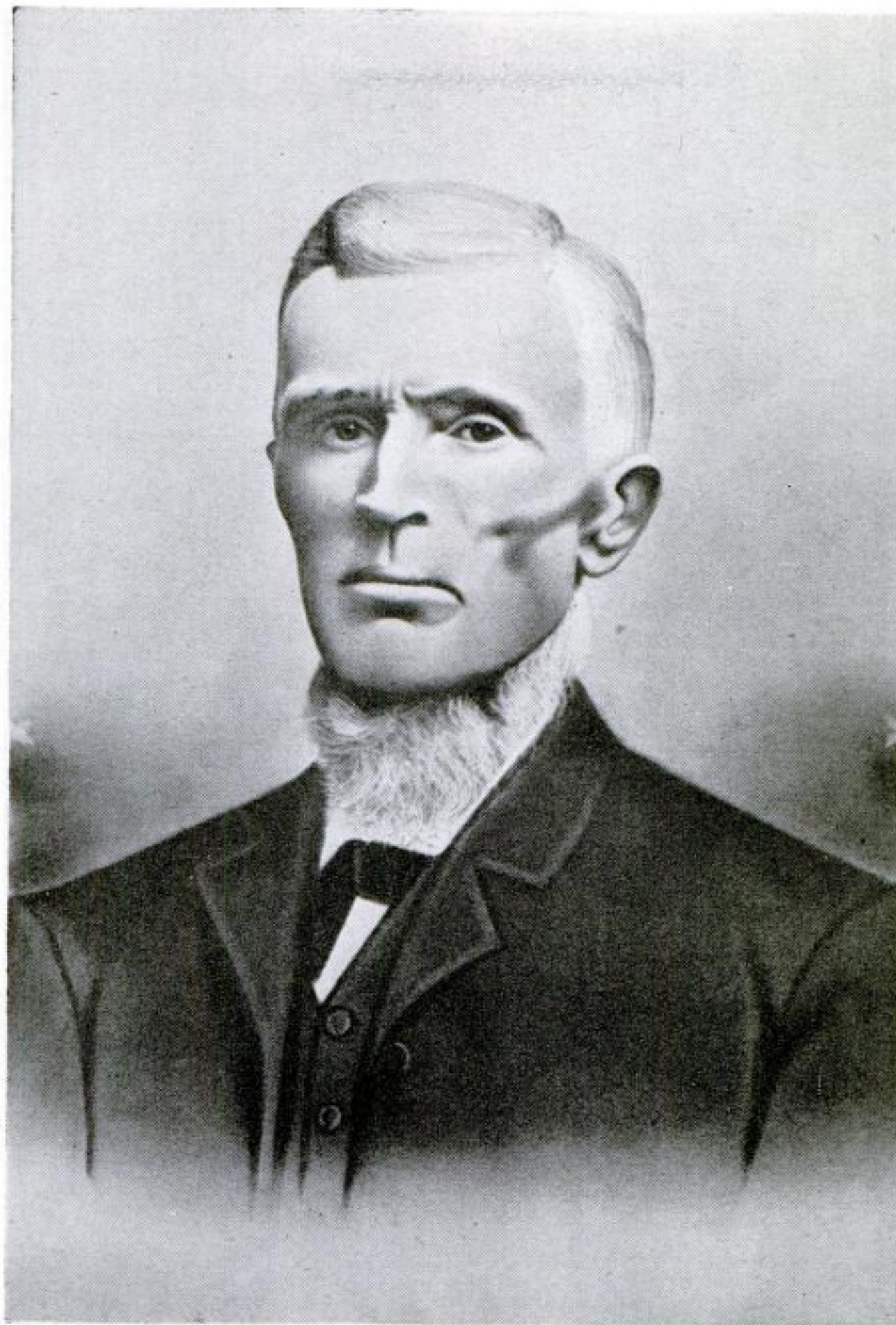
VanRoy



VanRoy
Bard \$5

Under a star-studded sky, when impressions are sharply accented, try smoking a VanRoy. You will soon realize the difference between pipes, and thank your lucky stars that yours is a VanRoy.

VanRoy Co., Inc. Empire State Bldg., N. Y. 1



John Ton (1826-1896) was first Ton to come to U. S., in 1855. He wed Aggie Vandersyde. Descendants number 148, but only five came to reunion. He was a farmer.



John Ton's house, shown in old print, was built on Calumet River near the site of West Pullman Park. This section of Chicago is still heavily inhabited by Dutch.



First Ton family reunion in 1896 at Cornelius Ton's farm, in Oak Glen, near Chicago, was attended by 134 Tons, 15 of whom were also present at the gathering this year.



You'd be Proud, too!
It's a

GENUINE REGISTERED
Keepsake
DIAMOND ENGAGEMENT RING
Trade Mark Registered



MEDFORD Set* 600.00
Engagement Ring 500.00



ARCADIA Set* 350.00
Engagement Ring 250.00
Also \$450 and 600

"Proud? I'll *always* be proud of my Keepsake, the most treasured of diamond rings, and the radiant symbol of our love." If it is a Keepsake, the name is in the ring, and the Keepsake Certificate of Permanent Registration and Guarantee assures nationally established quality and value. At your Keepsake Jeweler's
\$100 to \$3500

If you are overseas and want to send your sweetheart a Keepsake, send her a money order and have her write to us for the name of the nearest Keepsake Jeweler.

Prices include federal tax
Rings enlarged to show details
*In white as well as natural gold

Guaranteed by
Good Housekeeping
if DEFECTIVE OR
NOT AS ADVERTISED THEREIN

Keepsake Diamond Rings, A. H. Pond Co., Inc.
214 S. Warren St., Syracuse 2, N. Y.

Please send the useful 20-page book, "The Etiquette of the Engagement and Wedding," with illustrations of Keepsake Rings and the name of the nearest Keepsake Jeweler. I enclose 10c to cover mailing.

Name.....

Street and No.....

City..... **L9-24-45**



JIMMY STEWART, 37, SITS DOWN TO DINNER WITH HIS FAMILY. LEFT TO RIGHT: HIS SISTER MARY, HIS MOTHER, JIMMY, HIS SISTER VIRGINIA AND HIS FATHER



Jimmy kids his father about the old days. His sister Mary (center on swing) is an artist and is married to a chaplain in

the Navy. His other sister, Virginia (left), is a magazine writer and is married to Artist Alexis Tiranoff, now in the Army.



Jimmy chats with George Little, who is oldest employe in his father's store. On the counter in foreground, surrounded by



Jimmy helps clear away table after family finishes dinner. Stewarts have a cook, but Jimmy's sisters served the food.



Jimmy calls his old friends on phone. Perched comfortably on a counter of father's store, he makes a date to go fishing

that afternoon. Store is decorated with clippings and pictures of Jimmy as well as with Mary's paintings and etchings.

Life Comes Home with Jimmy Stewart

Movie star who became a war hero visits his home town of Indiana, Pa. before getting Army discharge



THIS IS HOUSE WHERE JIMMY STEWART GREW UP

With his boyish face a little leaner, his hair a little grayer, his eyes a little tighter, Jimmy Stewart came back home recently after four years of war. Entering the Army a private, the movie star rose to the rank of full colonel. When he came home on the *Queen Elizabeth* he had a record of 20 combat missions and wore the Distinguished Flying Cross with Oak Leaf Cluster and the French Croix-de-Guerre.

In New York Stewart refused a hero's welcome. Instead he drove off to his old home town of Indiana, Pa.,

50 miles from Pittsburgh. There, in his parents' comfortable red-brick house on a hill overlooking the town (left), he slept late, played the piano and joked with his father about the old days. The next morning he strolled downtown to his father's hardware store, one of the biggest in Indiana County, gabbed with many of his old friends. In the afternoon he went fishing.

When he gets out of the Army, which may be soon, Jimmy expects to go back to making movies. "But no war pictures," he says. "I'll settle for a good comedy."



pictures and family mementos, is the "Oscar" which Jimmy won in 1940 for his performance in *The Philadelphia Story*.



Jimmy gives autographs to girls who stop him on Indiana's main street. A banner on top of the City Hall read, "Wel-

come, Jim," but Stewart himself vetoed plans for an elaborate celebration suggested by the Chamber of Commerce.

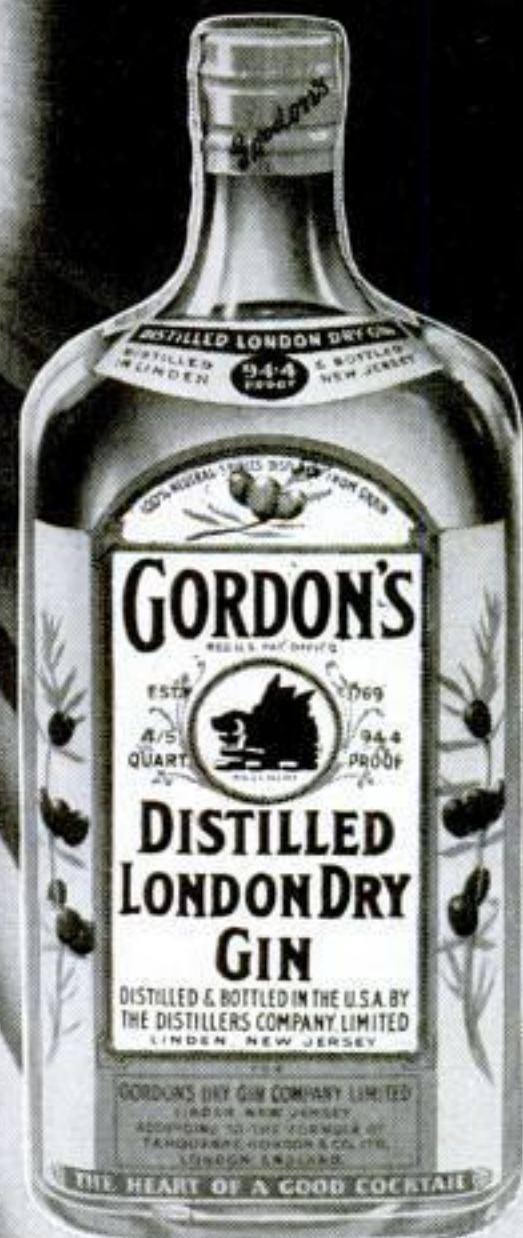
WHO ELSE WANTS A "Stay-Moist" Shave?

**AHOY! LIFEBUOY SHAVING
CREAM'S HEAVY LATHER
STAYS MOIST—KEEPS BEARDS
SOFT FOR AN EASIER SHAVE**



120 TO 150 SHAVES IN THE BIG RED TUBE

**Because of Liqueur Quality
and High Proof (94.4)
DRINKS NEVER TASTE THIN
with GORDON'S GIN**



Gordon's Gin

100% Neutral Spirits Distilled from Grain

* Temporarily, due to war conditions, GORDON'S GIN is now being shipped in the Victory round bottle
GORDON'S DRY GIN CO., LTD., LINDEN, N. J.

Jimmy Stewart Comes Home CONTINUED



Jimmy Stewart's boyhood mementos are still around. In window of family hardware store, decorated with many cans of paint, is a model plane which he built years ago.



Stuffed squirrel is only slightly moldy even though Jimmy shot it years ago.



Puppets were made by Jimmy 30 years ago. The one at right is called Rastus.



Skeletons in the attic of Jimmy's old friend Bill Neff are part of Neff's act as a professional magician. One summer Jimmy and Bill took a tour together as magicians.

[CONTINUED ON PAGE 131](#)



Journey's Beginning!

Just too darned good to believe! *Home again* in the old room with the pink-rosebud wallpaper and the bright patch-work quilt—and Mom spoiling a fellow all to pieces, with breakfast in bed—bacon and eggs and everything.

Journey's end? Not on your life! Whether he's home for that precious thirty-day furlough—or home for keeps, with Victory behind him—this is *journey's beginning* for Jim and millions like him.

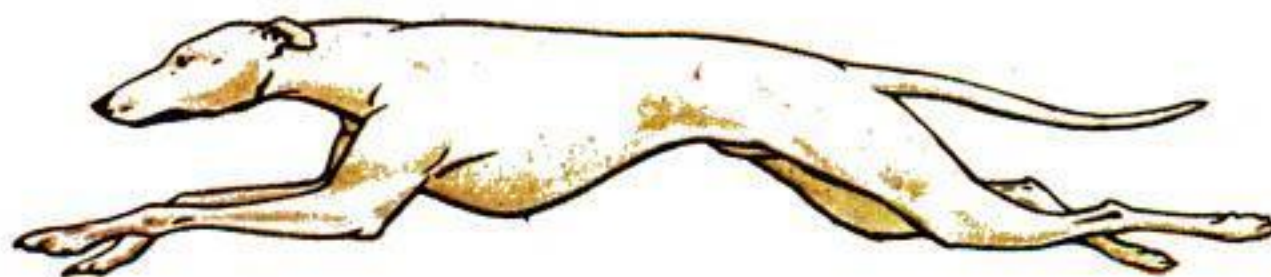
It's *journey's beginning* because his life, from here in, will have a lot to do with travel—travel by highway—much of it in buses like the big Greyhound that brought him all the way from the Army center and dropped him off less than a block from his own front porch last night.

In the lingo of transportation, this is the grandest *Stopover* of all. It was made easier, quicker and more pleasant by that blue-and-white bus. And many of Jim's future trips—to secure congenial post-war employment, to renew friendship with his wartime buddies, to enjoy the Land he fought for—will be made in the finer, faster, more luxurious Greyhound coaches of tomorrow.

Here's to that Day—and to the American fighting men who have made it possible.



GREYHOUND

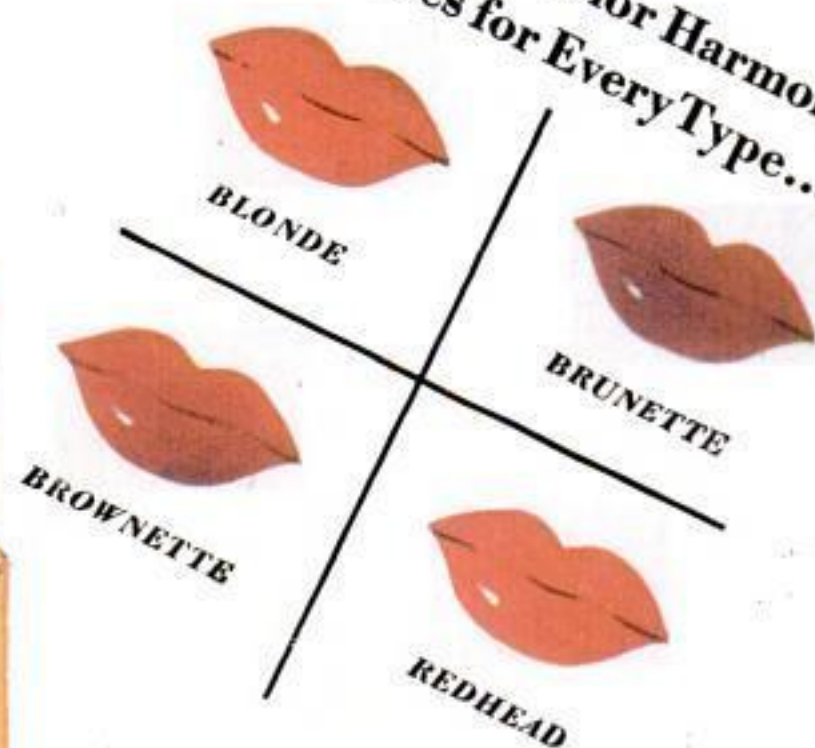


Tru-Color Lipstick

**...the color stays on
through every lipstick test**

Wonderful life-like color harmony
shades to give your lips an alluring
color accent...lovely reds, glamorous
reds...dramatic reds...all exclusive with
Tru-Color Lipstick and all based on an
original color principle* discovered by
Max Factor Hollywood. There's a shade
for your type...\$1.00

Original Color Harmony
Shades for Every Type...



*U. S. Patents
No. 2,157,667
2,211,465



Complete your make-up
in color harmony...with
MAX FACTOR HOLLYWOOD
FACE POWDER AND ROUGE

Ella Raines
in "UNCLE HARRY"
[A Universal Picture]

*Max Factor -
Hollywood*



Jimmy drives his father's one-horse shay. His father is going to give the horse and shay to Leland Hayward, whose wife is Margaret Sullivan, for the Hayward children.



On a small lake five miles from Indiana, Jimmy fishes for bass with his old friend Clyde ("Woodie") Woodward. He did not catch any fish but enjoyed himself anyway.

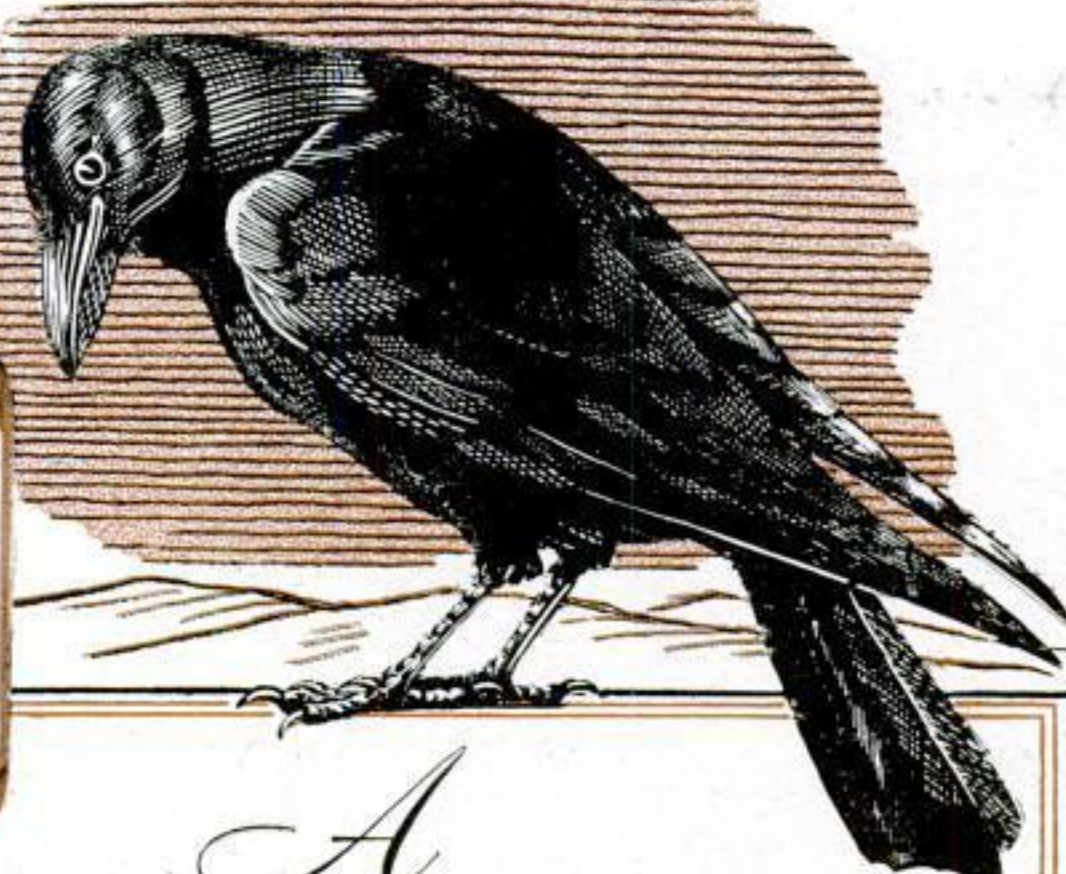


Back home again, Jimmy puts on silk pajamas and reads in bed. As command pilot he flew on some of the roughest Liberator missions over Bremen, Berlin and Münster.

For a Century
the traditional preference of men
who know and respect the finest
Kentucky Straight Whiskey

THOSE IN THE KNOW - ASK FOR

**OLD
CROW**



*A
Truly Great Name*

AMONG AMERICA'S GREAT WHISKIES

Back in covered wagon days, good judges of whiskey pronounced Old Crow the finest whiskey that can be made. Discerning men still pay it the same high regard; for Old Crow remains unchanged—and superb!

TODAY. AS FOR GENERATIONS,

Bottled-in-Bond

Still flowing in this old spring house,
the original limestone spring used by
founder James Crow continues in use.



Kentucky Straight Whiskey • Bourbon or Rye • National Distillers Products Corporation, New York • 100 Proof

WANDERLUST

Was there ever a man who at some period of his small boyhood did not decide to follow the lure of beckoning roads and the mystery that lies over the hill? Maybe the boy owned a dog. And where the boy went the dog went. Boy and dog adventuring together. Boys and dogs are like that. Boyhood wanderlust! Here's about the way it happened.



"Shep, I've got an idea. Quiet, old boy. No noise. We're going to skip out, you and me. Come along now... easy!"



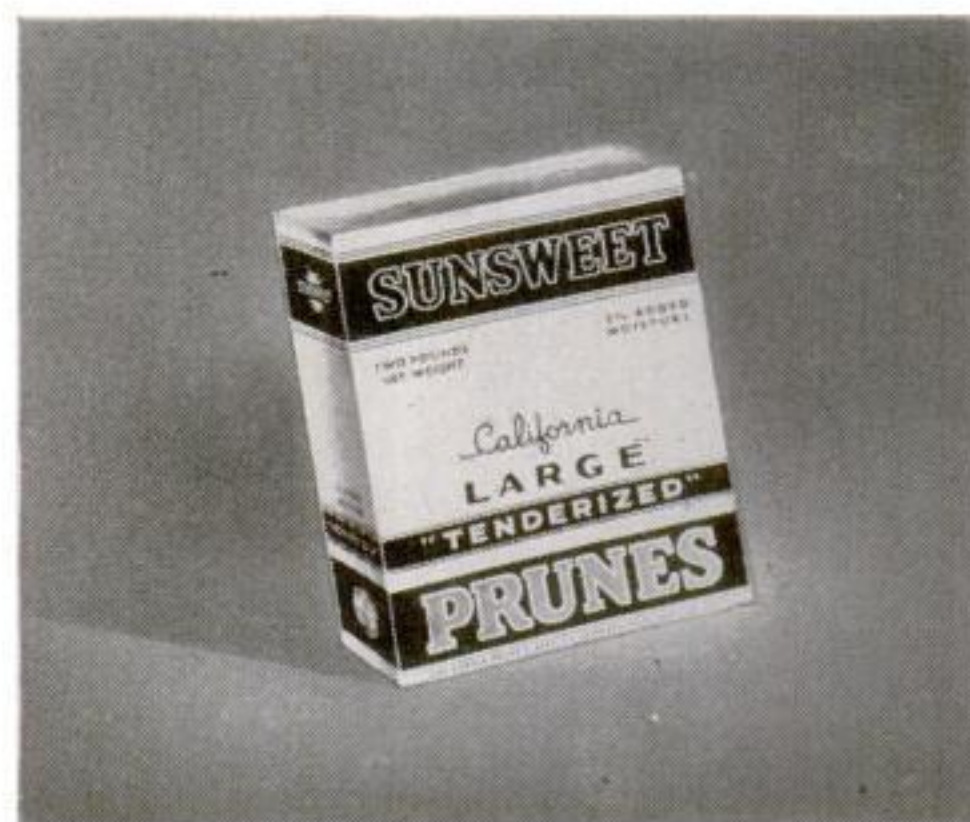
"Wait a minute, Tad. Maybe I'm only a dog but you and I better talk things over. It's getting late. Look! Shadows!"



"Prunes! Oh boy! This is the life! Mom knows what's good. Knows what a feller needs when he's all tucked out. Says prunes make a regular feller of me, too. Wonder why she always smiles when she says regular?"



"You're right, Shep. I'm tired, too. And hungry. Wonder if mom's missing us. Think we can get back before she knows we're gone? Come on, let's go. We better scoot."



SUNSWEEET "Tenderized" Prunes are served on more tables than any other brand... sold by more grocers than any other prunes. Sealed in foil. Packed and guaranteed by the growers themselves. Good for little folks. Good for big folks. And they DO make REGULAR fellows out of all folks.



THIS IS THE FASHION SHAPE FOR FALL. IT IS A BEN REIG VERSION OF THE SMOOTH ROUND SHOULDERS AND THE BILLOWY HIPS EVIDENT IN THE NEW STYLES

NEW SILHOUETTE

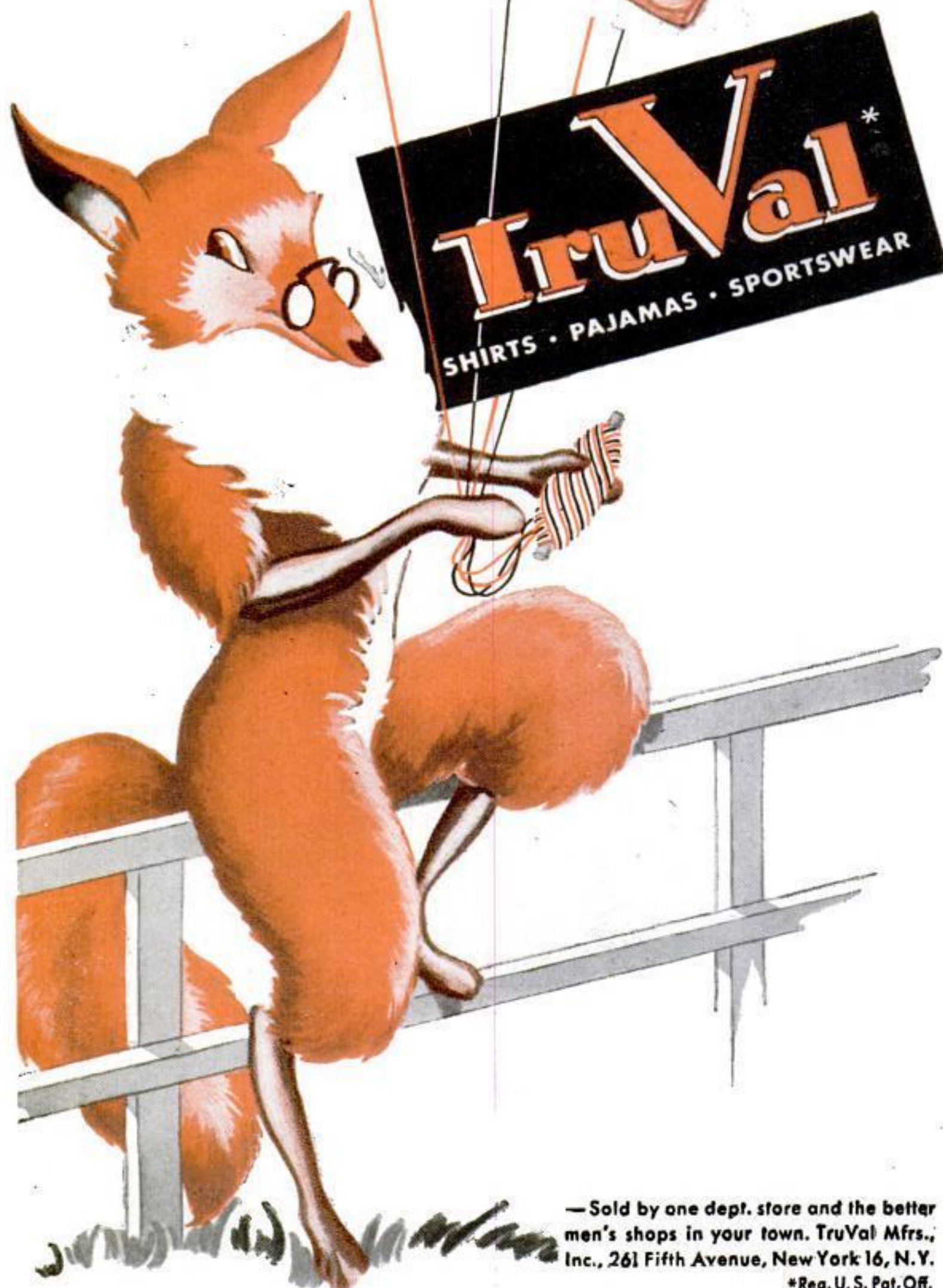
FALL FIGURE DISCARDS ANGLES FOR CURVES

For the first time in many years women's fashions are undergoing a change of shape. The square-shouldered, angular, slim figure has been jettisoned and a new silhouette, all curves and roundness, is taking its place. For the past eight weeks leading New York designers have been showing their new styles for fall and winter. Usually, out of the hundreds of models shown each season, a new color or a new use of fabric or a new trimming emerges as the dominating note. This year, however, the big news is not a detail but the overall look. Hats, shoulders, sleeves, hips and even necklaces are all big and round.



"I want TruVal shirts and sportswear. They're fine durable shirts, cut the way men want them!"

says Happy Fox

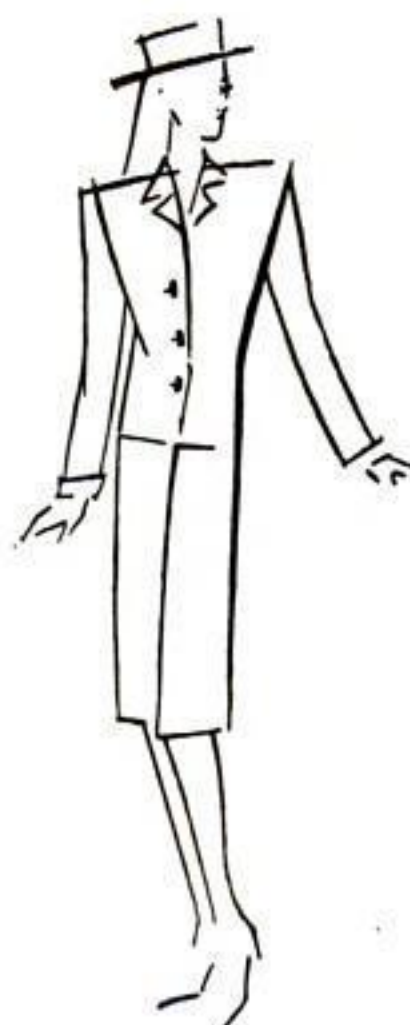


TruVal*
SHIRTS • PAJAMAS • SPORTSWEAR

— Sold by one dept. store and the better men's shops in your town. TruVal Mfrs., Inc., 261 Fifth Avenue, New York 16, N.Y.
*Reg. U.S. Pat. Off.



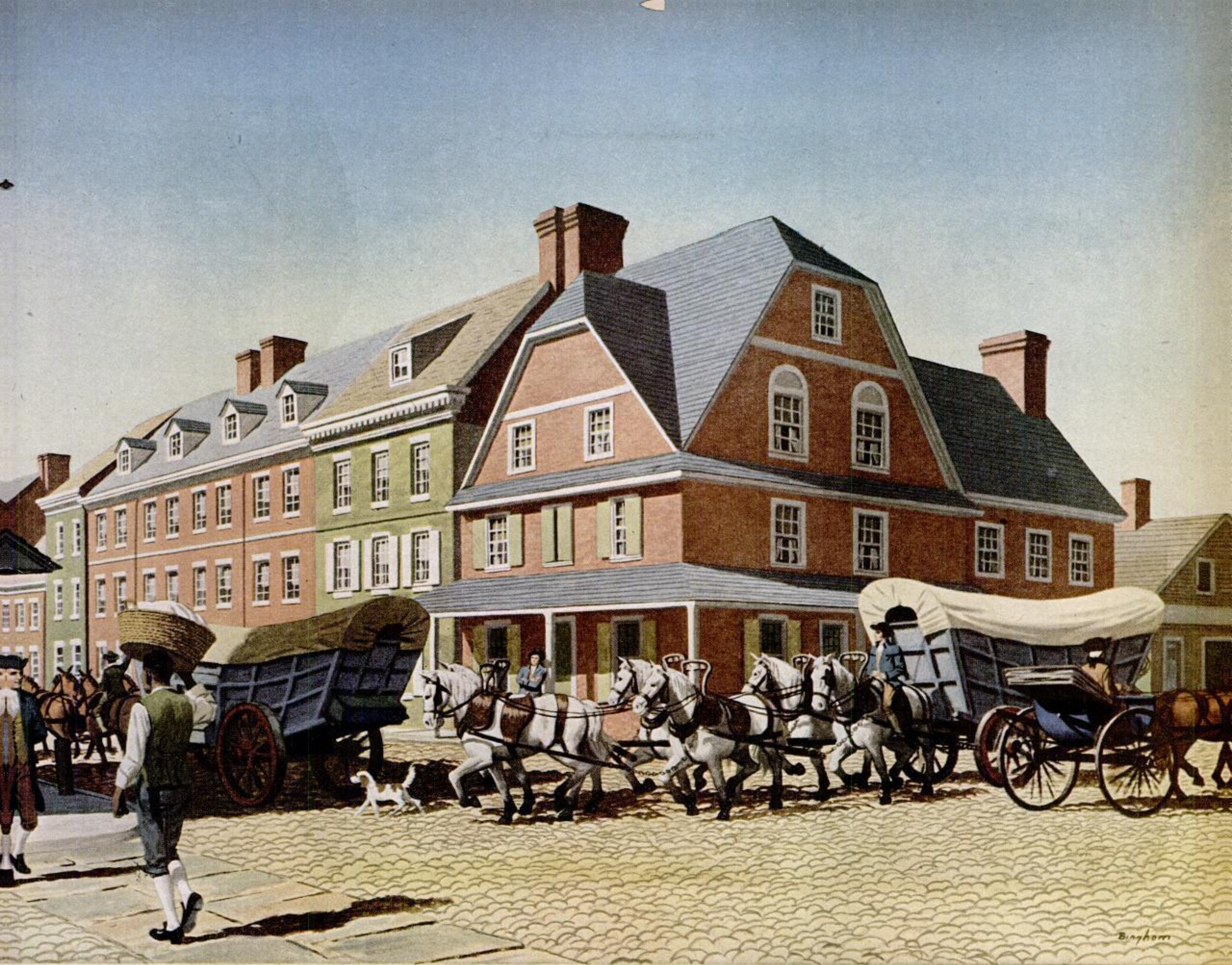
IT MAKES WOMEN LOOK WOMANLY



The change from straight to round lines has been a sudden one. It was as if everyone—designers, manufacturers, consumers—had all tired at the same time of the squared-off look and simultaneously decided to do something about it. For three years fabric restrictions made a straight silhouette inevitable. The mere hope of soon getting more materials started designers anticipating clothes which will require great quantities of goods.

Up to this summer most of the clothes followed the T-square outline of the sketch at left. This fall most of the new clothes will follow the elliptical lines of the suit above. In the T-square silhouette the quasi-military shoulders make the whole torso seem slimmer without emphasizing any one part of it. In the elliptical silhouette curved shoulders, bulky sleeves and full hips make most women look curved, small-waisted and feminine.

CONTINUED ON PAGE 137



Old London Coffee House, Philadelphia's First Stock Exchange . . . based on early prints.*

Philadelphia

The Heritage Whisky



*"Having been advised to keep a Coffee House
for the benefit of merchants and traders,
it is necessary to have the Governor's license". . .
original petition dated July, 1754.*



Conestoga wagons loaded with riches of the New World deposited their wealth at the docks and warehouses of Colonial Philadelphia. Matters of exchange thus arising were amicably settled under the genial eye of Mine Host. This tradition of hospitality is today sustained by Philadelphia Blend, The Heritage Whisky. A whisky rich and flavorful . . . worth reserving for special occasions. Yet you can afford to enjoy it regularly and often.

CONTINENTAL DISTILLING CORPORATION, PHILADELPHIA, PENNSYLVANIA

86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS

*CONTINUING, BY POPULAR REQUEST, THE SERIES OF HISTORIC PRINTS FOR PHILADELPHIA BLEND...THE HERITAGE WHISKY...FAMOUS SINCE 1894

It's all in a day's work!

... WITH A PENNSYLVANIA RAILROAD TRAINMAN



"Let me take that, madam." Half the pleasure in any job is in helping others. That's a little thought the Pennsylvania Railroad always seeks to develop among all employees.



"Just let me adjust that seat!" It's the little things that count. Making just that extra effort to make passengers a bit more comfortable—that spirit everyone appreciates.



"Forgot your purse, miss." Making these discoveries before rather than after, saves passengers embarrassment. That is another reason why alertness is encouraged.



"Your stop next, sir." Looking after the welfare of passengers is almost like being father to a big family. But if it has responsibility, it has its satisfaction, too.



"That's it! Just step down." Not only a safe journey for one and all—but a pleasant journey also. Through alert, friendly personal service Pennsylvania Railroad trainmen help make this possible.

More than 4 times as many people are traveling by train as in 1939. So a trainman has his hands full! Nonetheless every Pennsylvania Railroad employee—in whatever job—is trying to do his or her best to serve both travelers and shippers—with that spirit of "tireless friendliness" which we seek to encourage among all employees at all times.

PENNSYLVANIA RAILROAD

 *Serving the Nation* 

★ 53,639 entered the Armed Forces ★ 925 have given their lives for their Country

BUY UNITED STATES WAR BONDS AND STAMPS

NEW SILHOUETTE CONTINUED



SLEEVES AND SHOULDERS are the most important single contributing factor in rounded silhouette. This B. H. Wragge dress has deep armhole sleeve.



CONTINUOUS seam, neck to wrist, gives smooth unbroken shoulder line.




SLEEVE and shoulder in McMullen dress look as if cut from one piece.



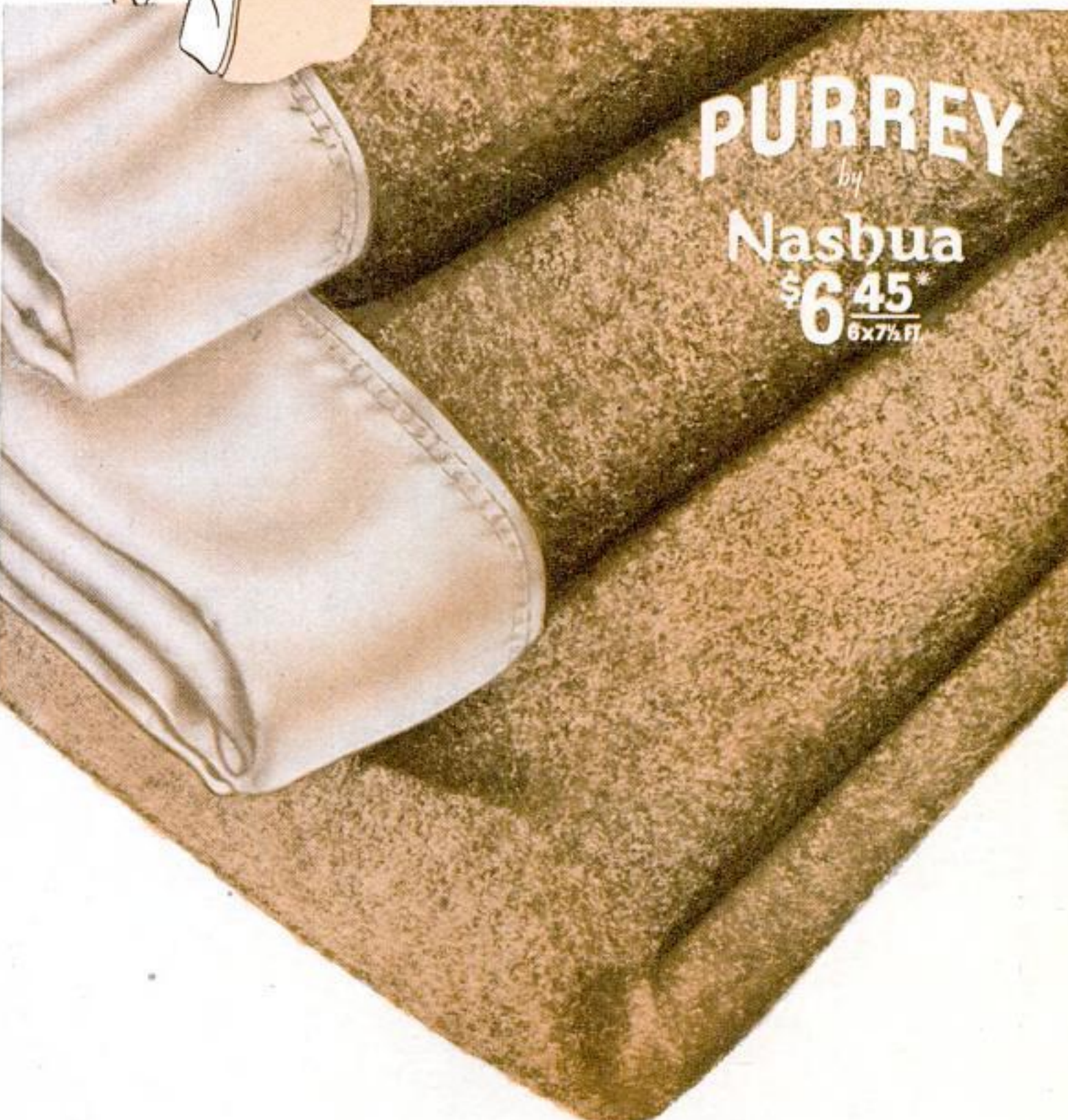
CURVED STITCHING adds roundness to this Claire McCardell frock.



SHOULDER drops down over sleeve of this dress by the Ambassador Co.



Your homecoming pilot
has fought a good fight—
Let sound sleep 'neath Purrey
refresh him each night.



PURREY
by
Nashua
\$6.45
6x7 1/2

Planning his homecoming?

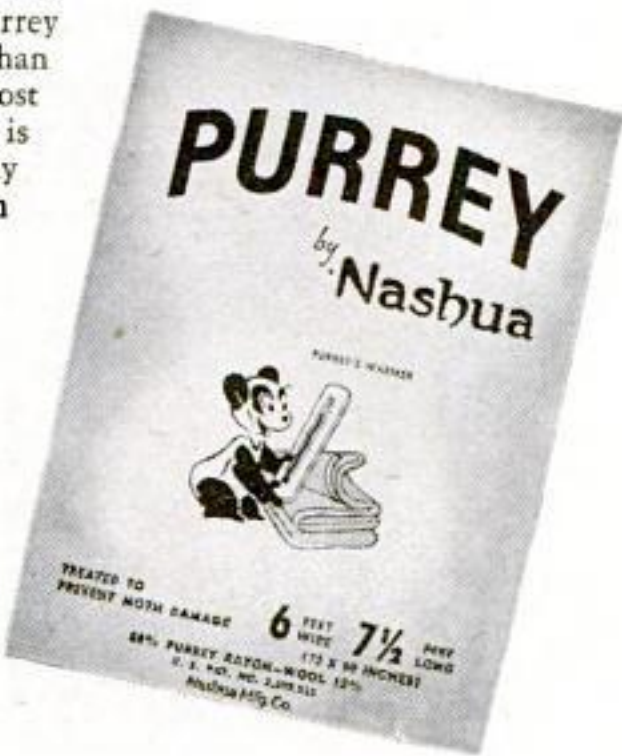
Big, full ninety-inch extra tuck-in length Purrey blankets
—so famous for warmth and sleep inviting lightness—
will make his homecoming welcome all the warmer
... include them in your postwar plans.


Patented construction makes Purrey lighter yet warmer, by actual test, than many blankets costing up to almost twice as much. Purrey's deep nap is filled with countless nap traps (tiny air pockets that catch and hold in the sleeper's warmth).

88% rayon, only 12% wool, made in lustrous colors, Purrey is easy to clean, has Nashua's five year guarantee against moth damage.

Include both Purreys and Indian Maiden Combed Percale Sheets in your postwar homecoming program. Set aside War Bonds for them now.

80 x 90 double bed oversize \$7.45.
• Regular 72 x 84 size \$5.95.





Awarded to the Men and Women
of all Divisions

Send for Free booklet telling how more and better nap traps make Purrey warmer.

Nashua Mfg. Co.
Incorporated 1923

40 Worth St., New York 13, N. Y.



INDIAN MAIDEN SHEETS • WELWYN VIRGIN WOOL BLANKETS • INDIAN HEAD CLOTH • DWIGHT ANCHOR SHEETS
Purrey Blankets, invented at the Nashua Mfg. Co., Nashua, N. H., are protected by U. S. Pat. No. 2,208,533

Pard made a pard of my dog..

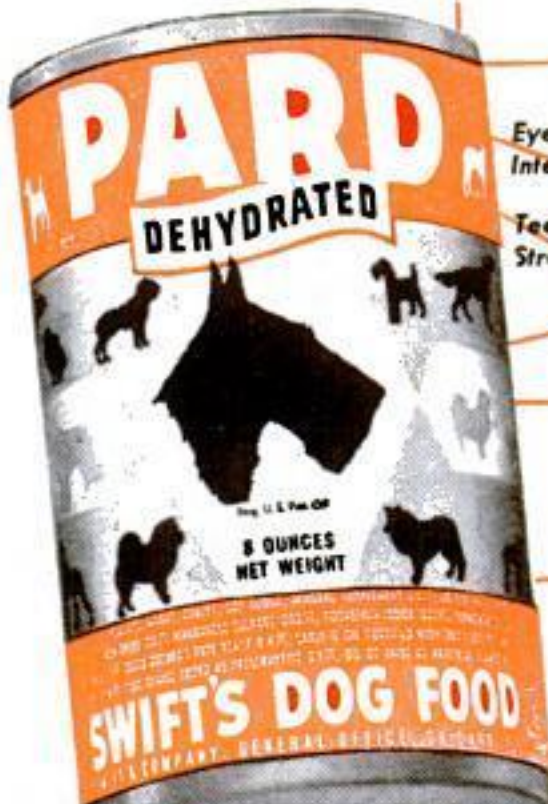


Meat Proteins Are the Natural Food For Your Dog. The Meat Proteins in Pard Are Higher in Nutritional Value Than Those in Any Other Type of Dog Food!

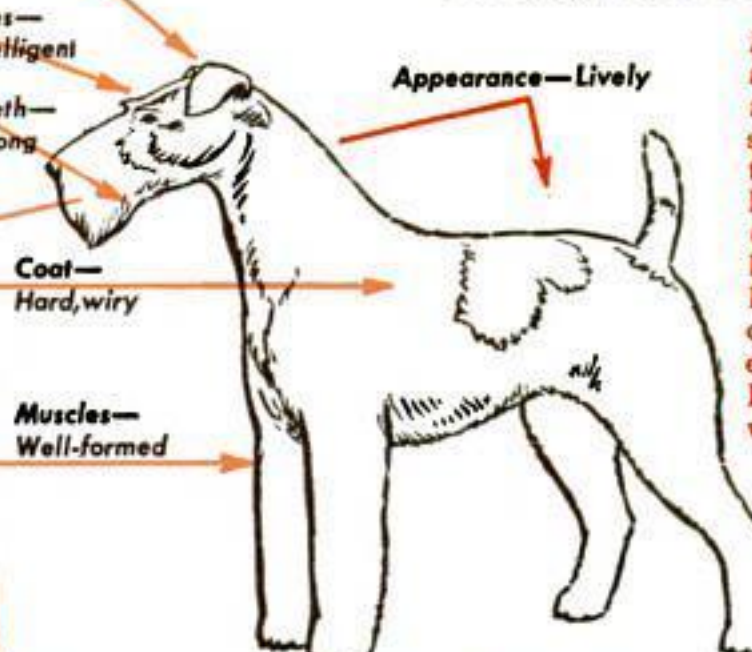
● There's no surer way to make a happy companion of your dog, and keep him in top condition, than by making sure his diet is right. And there's no better prepared food for this purpose than Pard. For Pard provides meat proteins *higher* in nutritional value than those in *any other type of dog food on the market*, plus

essential vitamins and minerals—nutritionally correct, as proved by actual feeding to generation after generation of dogs. *No additional meat is ever needed!*

What's more, your dog is assured *full strength nutrition* due to Swift & Company's discovery of low-temperature dehydration for dog food. This exclusive process (patent pending) adequately retains the high quality of Pard's food elements. Feed your dog Pard for 10 days and notice the eagerness and appetite he displays. Witness his strength, stamina and pep—his *overall happiness*. Ask your dealer for Pard. It's the "square meal" for your dog!



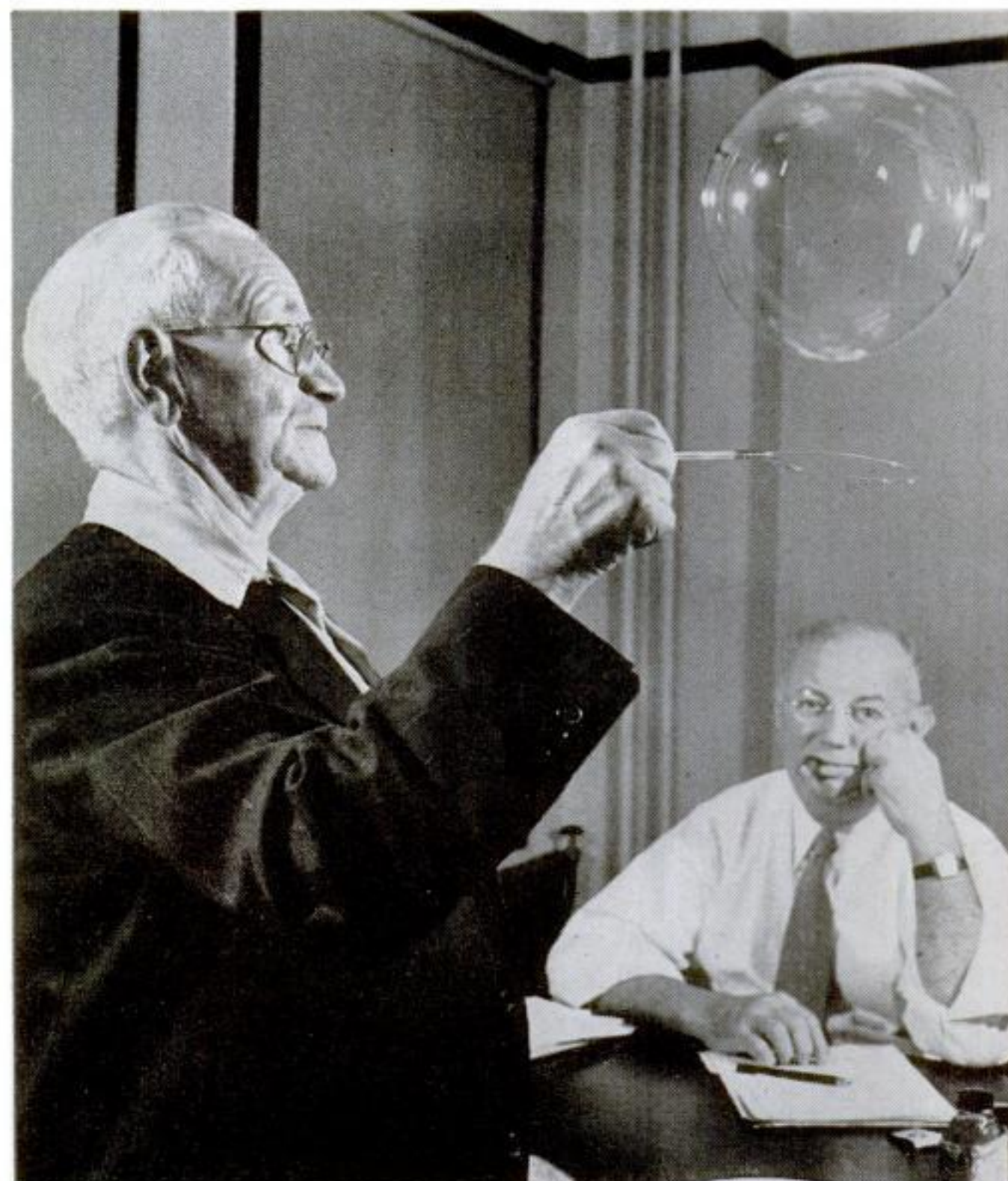
Pard's Balanced Nutrition Builds Health At Every Vital Point



- Ears—Alert
- Eyes—Intelligent
- Teeth—Strong
- Coat—Hard, wiry
- Muscles—Well-formed
- Appearance—Lively

Proof of Pard's full-strength nutrition! In successive generations of dogs fed Pard exclusively (9 on canned Pard, 3 on Pard Dehydrated) not one dietary illness ever appeared. Robust health always!

MISCELLANY



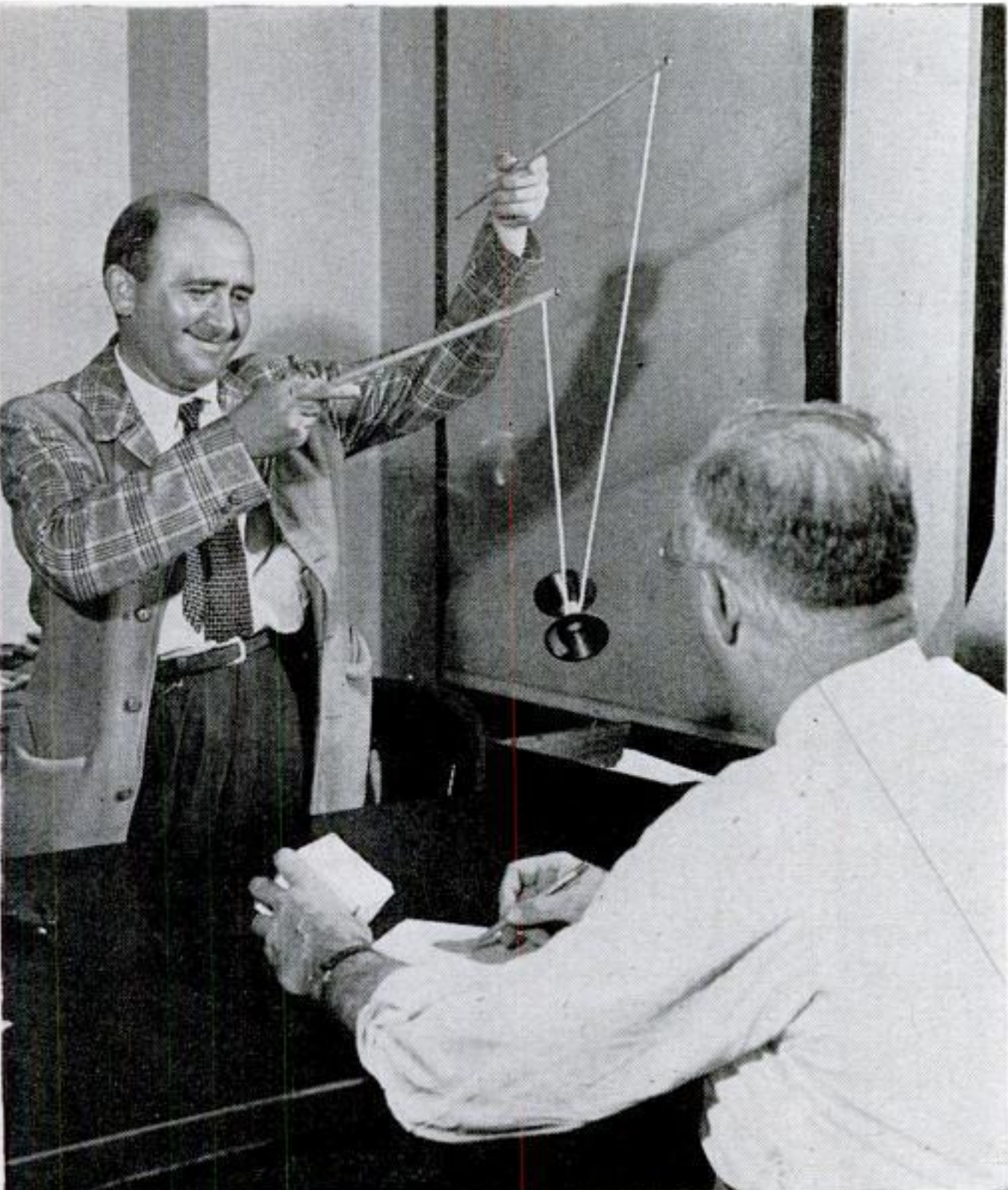
Bubbles are postwar dream of Ludwig Wagner, 69 (left), shown with OPA price specialist A. J. Wilson. He makes them with plastic slings, from special soap. Price: 60¢.

POSTWAR GADGETS

The Los Angeles OPA has to set prices for many strange articles designed by hopeful inventors



Practice golf tee to sell for \$5 is E. C. Carpenter's idea. It is made of leather, golf ball, heavy metal. Carpenter says it can be used for both indoor and outdoor practice.



Diabolo top is adapted from European toy. Inventor William Hirsch made his from rubber so "it won't hurt if it leaves the string and hits you in the head." Price: 75¢.

A clouded but startling vision of the postwar world is daily being vouchsafed to A. J. Wilson of the Los Angeles OPA. Mr. Wilson is a price expert and he has the special job of figuring out price ceilings for things which never existed before the war. Most of the items are new inventions, and the inventors, who are certain of huge sales, frequently propose prices based on a rather dreamy idea of what they think the traffic will bear. Hardheaded Mr. Wilson goes on the basis of how much it costs to make and sell the merchandise and occasionally he is forced to crack down on such inflationary price ideas as \$20 for two bits of plywood and a mirror.



Child's clothes tree was thought up by former shipyard worker A. D. Silverman who thinks that clown motif will encourage untidy kids to hang up clothes. Price: \$6.95.

CONTINUED ON NEXT PAGE

CORONET v.s.q. BRANDY

...delicious with soda

Paul Rand

They also serve ... who **BUY and HOLD** War Bonds
 California Grape Brandy 84 proof. Cresta Blanca Wine Company, Inc., Manteca, Calif.

Action BAK

FOR MEN OF ACTION



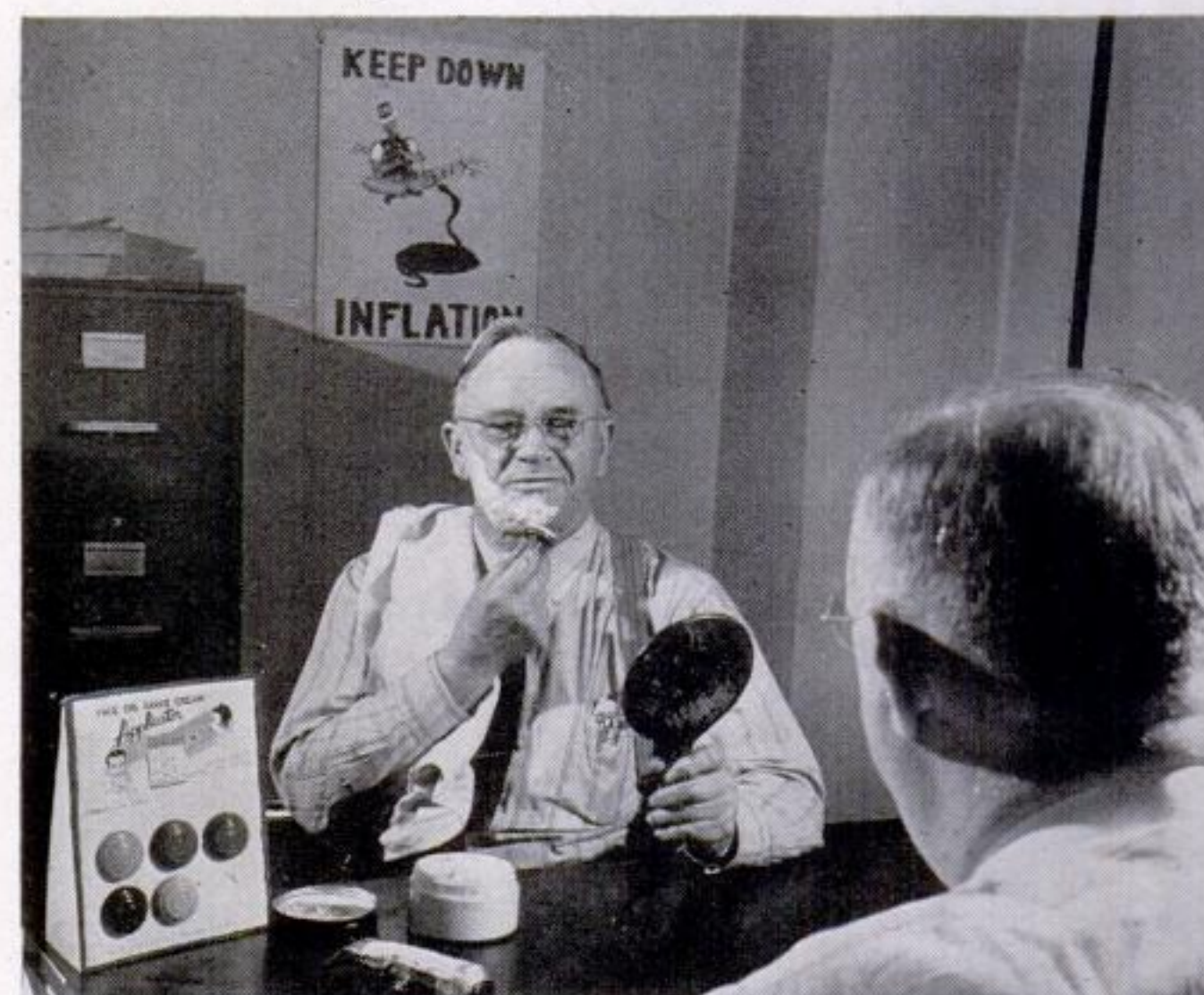
These Hickok Braces are hits for style . . . hits for comfort. They have the famous Hickok elastic Action-Bak . . . for utmost ease. They have true Hickok smartness. The colorful new stripes and plaids shown are the all-elastics you've been waiting for; \$1.50 each. Others to \$3.50. Smart, unusual hand-painted designs are \$2. Your reaction to Hickok Action-Bak will be complete satisfaction!



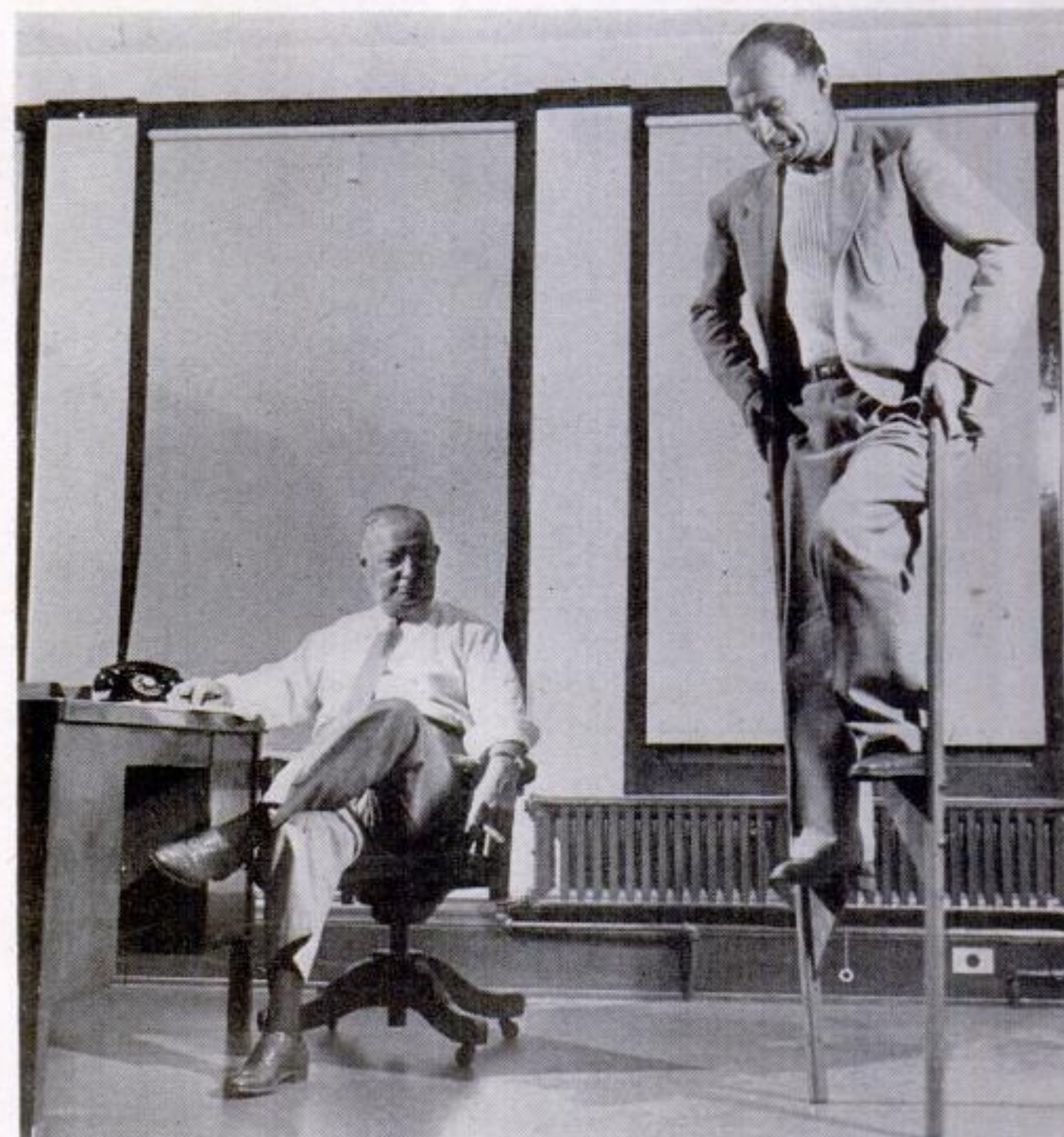
Postwar Gadgets CONTINUED



Shoot-the-Bull is parlor game shown to Wilson by Bernice Olson. Object: to shoot out bull's eyes by blowing darts through tube. Spare eyes are included. Price: \$1.30



Plastic facial massagers were invented by Charles I. Hixson, 71. They also spread shaving cream. His selling slogan is, "No fuss, no muss, no sticky hands." Price: 15¢



Adjustable stilts come from Bob Walkup. Foot supports can be set anywhere from six inches to two feet above ground, thus will aid lopsided stiltmen. Price: \$1.75.



*Headed for
Greatness*

**Bright and Light
as a
Sunny Morning**

You *taste* it at once . . . this *extra*, this *special* measure of flavor that's rich and fine, yet light, mellow . . . like a sunny morning. We think you'll agree it's not matched in *any* other whiskey! Try Schenley Reserve . . . it comes of a great tradition for fine whiskeys . . . *the most widely enjoyed whiskey in America today!*

BLENDING WHISKEY 86 proof. 60% grain neutral spirits. Schenley Distillers Corp., N.Y. C.



DEFEND THE CONSTITUTION



See what I mean!
L.S./M.F.T.



GERALD LEAKE

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